



VENDOR INTEREST LETTER FOR NORTH IDAHO STATE FAIR

Thank you for your inquiry regarding Vendor Space at the 2020 North Idaho State Fair. The North Idaho State Fair is known for its beautiful grounds, friendly service and positive family atmosphere. Information regarding the 2020 Fair is as follows:

2020 Fair Dates: Wednesday, August 26st – Sunday, August 30th

- TIMES OF OPERATION** All Vendors must keep their booths open from 10am to 10pm Wednesday through Saturday and 10am to 6:30pm Sunday.
- BOOTH COST**
- Inside spaces begin at \$400 in Building 1 for an 8x8 and \$475 for a 10x8. Booth Spaces inside Building 7 are \$475 for a 10x10.
 - Outside spaces begin at \$375 for a 10x10 booth.
- BOOTH DESIGN**
- Inside spaces come with booth drapery 3' high along the sides and 8' high along the back and one 110 electrical outlet. You will need to provide your own display material, such as shelves, tables, chairs, etc.
 - Most outside spaces come with one 110 electrical outlet. You must provide your own ground covering and tent.
- THE APPLICATION PROCESS**
- Attached is an Application for Vendor Space. Please complete the application in its entirety and return it as soon as possible.
- POSSIBLE BOOTH LOCATIONS**
- In the event we are able to offer you space in the 2020 Fair, we will contact you to discuss a location before sending you a contract. Please note that in an effort to maintain a balanced variety in our buildings and midways, consideration of applications is based upon space availability and the number of similar or like products currently booked.
- 2019 HIGHLIGHTS**
- A map of the 2019 Fairgrounds is attached for your reference when discussing possible locations for your booth.
- 2019 Attendance: 97,082
 - We had about 230 Vendors/Concessions and 30 Carnival rides
 - Grandstand attractions included three performances of PRCA Rodeo, the Demolition Derby, Draft Horse Show, Extreme Bulls and a Concert.
 - There were over 50 Attractions with three stages offering a wide variety of entertainment including musical groups, hypnotists, comedians, and much more. (The 2020 entertainment line up to be announced.)
 - The popular Funtastic Uncle Curly's area draws kids in with a variety of charming and interactive activities at no extra charge to Fair patrons.