



Looking for other ways to get involved?

Consider volunteering. There are opportunities for clubs, groups or individuals. You can join the Fair Family and help set-up, be a ticket scanner, help in a competitive exhibits building, join one of the community contest/marketing/ decorating/hospitality crews, daily clean up, or tear down.

Volunteer for the experience or for the fun of it and get some sweet perks while you're at it!



For sponsorship details or to create a custom plan for your business (including year round options or stage/area naming rights), please contact us at 208-765-4969

Fair@NISFair.Fun



THANK YOU TO ALL OUR SPONSORS!



North Idaho State Fair
#NISFairFun



SPONSORSHIP OPPORTUNITIES

2019 Stats -
97,082 attendees in 2019 over 5 days
\$103,000 in Free Entertainment
1 Concerts
4 PRCA Rodeos
1 Demo Derbys
Largest 4-H Program in the State
Over \$850,000 sold at the Stock Sale
\$200,000 earned by area non-profits



New in 2021!
10 days of fun in 2021
2 Concerts
4 PRCA Rodeos
2 Demo Derbys
2 Monster Truck Shows

10 Days of Fair Fun in 2021

The North Idaho State Fair presents..... THERE'S MAGIC IN THE FAIR

**Presenting Fair
Sponsorship**

\$50,000

**Fair or Rodeo Day
Sponsorship**

\$6,000

**Presenting Rodeo
Sponsorship**

\$30,000

**Presenting Monster
Truck Sponsorship**

\$20,000

**Presenting Concert
Sponsorship**

\$40,000

**Presenting Demo
Derby Sponsorship**

\$20,000

What you get for being a presenting sponsor:

Marketing

- Onsite visibility and interaction with your customers
- Year round presence on NISFair.Fun
- Inclusion in radio/tv/digital/print campaigns
- Opportunity for social media co-marketing & lives
- Banners on the fence line and attraction site

VIP

- Tickets for your clients, co-workers or friends and family
- VIP seating for your sponsored event

Community

Feel good about supporting North Idaho's biggest family summer-time event! Sponsor dollars allow bigger and better entertainment while keeping prices affordable for our local families.

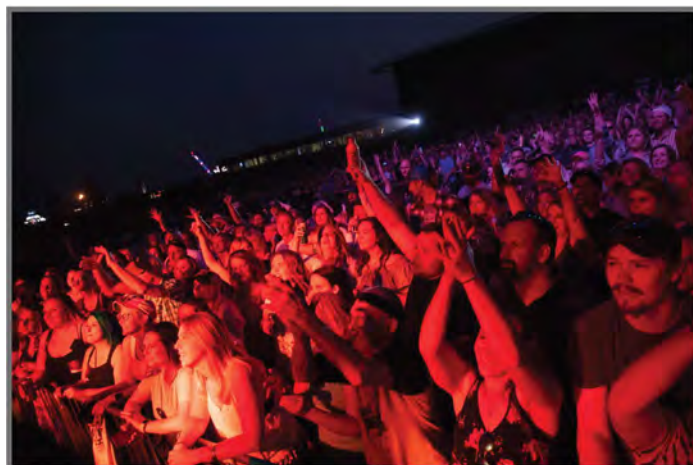


Recap

Take the guess work out of where your sponsorship money went. We provide an annual sponsor recap.

Renewal Option

When you join the Fair family, you will always get first dibs on continuing or changing your sponsorship. You will receive tips on early ticketing and new event alerts as well!



Major Attraction Sponsorship ... \$7,500

- > Marketing: Your logo on NISFair.Fun, inclusion in print & media campaigns for the sponsored attraction, announcements, banners on the fence line and attraction site.
- > 10' x 10' outdoor booth space included. Additional space may be added.
- > Tickets for your clients, co-workers or family and friends and so much more!

Attractions change yearly, but here are some from our past...



Entertainment Sponsorship ... \$4,500

- > Marketing: Your logo on NISFair.Fun, banners on the fence line, logo in the Official Event Guide
- > Opportunity for business visit by strolling act or live stream on social media at the Fair.
- > Tickets for your clients, co-workers or family and friends.

Some of our **most popular** entertainment and mood setters...



Friends of the Fair ... \$2,500

- > Logo inclusion on-line and in the event guide, plus a banner on the perimeter fence line. Fair tickets to share with your clients, co-workers or family and friends.