



For sponsorship details or to create a custom plan for your business (including year round options or stage/area naming rights), please contact us at 208-765-4969

Fair@NISFair.Fun



## Looking for other ways to get involved?

Consider volunteering. There are opportunities for clubs, groups or individuals. You can join the Fair Family and help set-up, be a ticket scanner, help in a competitive exhibits building, join one of the community contest/marketing/ decorating/hospitality crews, daily clean up, or tear down.

Volunteer for the experience or for the fun of it and get some sweet perks while you're at it!



## THANK YOU TO ALL OUR SPONSORS!



# 10 Days of Fair Fun in 2021

The North Idaho State Fair presents..... **THERE'S MAGIC IN THE FAIR**

**Presenting Fair Sponsorship**

**\$50,000**

**Fair or Rodeo Day Sponsorship**

**\$6,000**

**Presenting Rodeo Sponsorship**

**\$30,000**

**Presenting Monster Truck Sponsorship**

**\$20,000**

**Presenting Concert Sponsorship**

**\$40,000**

**Presenting Demo Derby Sponsorship**

**\$20,000**

What you get for being a presenting sponsor:

## Marketing

- Onsite visibility and interaction with your customers
- Year round presence on NISFair.Fun
- Inclusion in radio/tv/digital/print campaigns
- Opportunity for social media co-marketing & lives
- Banners on the fence line and attraction site

## VIP

- Tickets for your clients, co-workers or friends and family
- VIP seating for your sponsored event

## Community

Feel good about supporting North Idaho's biggest family summer-time event! Sponsor dollars allow bigger and better entertainment while keeping prices affordable for our local families.



## Major Attraction Sponsorship ... \$7,500

- > Marketing: Your logo on NISFair.Fun, inclusion in print & media campaigns for the sponsored attraction, announcements, banners on the fence line and attraction site.
- > 10' x 10' outdoor booth space included. Additional space may be added.
- > Tickets for your clients, co-workers or family and friends and so much more!

Attractions change yearly, but here are some from our past...



## Entertainment Sponsorship ... \$4,500

- > Marketing: Your logo on NISFair.Fun, banners on the fence line, logo in the Official Event Guide
- > Opportunity for business visit by strolling act or live stream on social media at the Fair.
- > Tickets for your clients, co-workers or family and friends.

Some of our **most popular** entertainment and mood setters...



## Friends of the Fair ... \$2,500

- > Logo inclusion on-line and in the event guide, plus a banner on the perimeter fence line. Fair tickets to share with your clients, co-workers or family and friends.