



225 Edward Street  
Chippewa Falls, WI 54729  
715-723-2861  
[www.nwsfa.com](http://www.nwsfa.com)

Dear *Fairest of the Fair* Applicant,

Are you the next *Fairest of the Fair* for the Northern Wisconsin State Fair? You could be! Thank you for your interest in the 12th annual Northern Wisconsin State Fair *Fairest of the Fair* competition.

Enclosed, please find a copy of the position description and application for the 2020 Northern Wisconsin State Fair *Fairest of the Fair*. If you have excellent communication skills and would like to be part of the Northern Wisconsin State Fair, we would like you to consider applying for this position.

You may mail or drop your application off, now or before the due date, to the Northern Wisconsin State Fair's main office, 225 Edward Street, Chippewa Falls. Applications are due to the Fair office no later than **Tuesday, October 1, 2019**.

The Northern Wisconsin State Fair gives youth and adults the opportunity to showcase their talents through projects they exhibit. Why not take this opportunity to share your experiences with others and encourage them to become participants of the fair as well!

If you have any questions, please contact the Fair office at (715) 723-2861 or *Fairest* Chair, Jenny Oemig, at (715) 829-7636. We look forward to receiving your completed application!

Sincerely,

Fairest of the Fair Committee Members

*Jenny Oemig, Chair & Emily Lehmann, Co-Chair  
Lindsay Fedie, Luarta Soden, Lindy Clark,  
Tyler Maier, Molly McIquham  
Michelle Gauger, Shelly Lehmann, Erin Plombon*

## Northern Wisconsin State Fair

### *Fairest of the Fair*

The purpose of the Fairest of the Fair program is to promote the enormous variety of opportunities – educational, agricultural, social, cultural and commercial – available at the Northern Wisconsin State Fair.

If you are selected as Northern Wisconsin State Fair Fairest of the Fair, you are the official ambassador of the Fair and will represent the Northern Wisconsin State Fair at various activities throughout the year. You will compete at the Wisconsin State Fairest of the Fair competition to be held in early January at Chula Vista in Wisconsin Dells. You could become the next Wisconsin State Fairest of the Fair representing all Fairs in the State of Wisconsin.

If selected as the 2020 Northern Wisconsin State Fair Fairest of the Fair, you will work with the Fairest committee to attend events and functions throughout our community. A schedule of appearances will be provided to you at a later date. The Fairest term is for one year, January 1, 2020 through the 2021 State Fairest of the Fair competition.

The following skills are essential to perform the duties of Fairest. You must be devoted to the Fair, poised, mature, out-going, articulate, and sensitive to all types of people. You may be required to be out in the elements for long hours while being pleasant to guests. With reference to the Americans with Disabilities Act (ADA), please let us know if you will need accommodations, such as reasonable modifications or adjustments for this process.

You must be able to adapt to any situation and be dependable and professional in the performance of your duties. Appropriate cell phone and social networking etiquette should be maintained at all times during your role as Fairest of the Fair. The position will be challenging and as rewarding as you make it. We seek candidates who are exemplary in their line of study and who have a passion for the Fair, continued education and service to our community.

Compensation to the Fairest is a \$1,000 continuing education scholarship from the Northern Wisconsin State Fair Association, Inc. To receive this scholarship, you must complete a semester of college level school and present your passing grade report for the first semester and proof of enrollment for the following semester. Upon completion and provided to the Fair office, a check will be issued to you and the school you are attending. This continuing educational scholarship may be postponed for 2 years with approval by the Northern Wisconsin State Fair Association.

**Northern Wisconsin State Fair**  
*Fairest of the Fair* Program Obligations, Rules and Requirements

Please read the following carefully. By signing this sheet you are agreeing to comply with the rules as set by the Northern Wisconsin State Fair Fairest of the Fair Committee and the Northern Wisconsin State Fair Association.

1. Contestants are required to attend the coronation ceremony on November 9<sup>th</sup>, 2019 held at Avalon Hotel & Conference Center Chippewa Falls, WI (business professional attire required).
2. The Contest is open to individuals who have been a resident of the State of Wisconsin for at least one year prior to entry.
3. Contestant must be 18 years of age as of January 1<sup>st</sup>, 2020.
4. Contestant must have a valid Wisconsin driver's license with a good driving record.
5. Contestant may not have been convicted of a felony.
6. A contestant must reside in Chippewa County; or they may reside in an adjoining county (Dunn or Eau Claire County) if they have previously participated at the Northern Wisconsin State Fair.
7. The time, manner and method of judging will be decided by the Northern Wisconsin State Fair Fairest of the Fair Committee. The decision of the judges is final.
8. There will be preliminary evaluation of applications by the Northern Wisconsin State Fair Fairest of the Fair Committee. Those that advance from the preliminary will be notified.
9. Contestants must have a prepared and memorized 30-second self-introduction. Contestants will be asked to present this at the Fairest of the Fair competition.
10. Contestants must have a prepared 30-second advertisement promoting the Northern Wisconsin State Fair. This ad should be spoken and not sung. Contestants will present this during the Fairest of the Fair competition.
11. The winner of the Northern Wisconsin State Fair Fairest of the Fair competition will be required to compete in the Wisconsin State Fairest of the Fair competition in January 2020.
12. Should the winner not be able to fulfill his/her obligations, the first runner-up will assume the duties of the Northern Wisconsin State Fair Fairest of the Fair.
13. Specific duties may be assigned to the winner at various events throughout the year as well as at the Northern Wisconsin State Fair in July 2020.
14. If you are not selected as the Northern Wisconsin *Fairest of the Fair* you will be allowed to run again. A contestant may run up to two times (does not have to be consecutive).

I, \_\_\_\_\_ have read and understand the above program rules and requirements and if I become the Northern Wisconsin State Fair Fairest of the Fair, I will agree with and follow through with these obligations.

Date: \_\_\_\_\_

Northern Wisconsin State Fair

*Fairest of the Fair*

Official Application

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Cell Phone Number: \_\_\_\_\_

Age as of January 1, 2020: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

Email address: \_\_\_\_\_

Education:

High School: \_\_\_\_\_ Year of School/Graduation: \_\_\_\_\_

College: \_\_\_\_\_ Year of School/Graduation: \_\_\_\_\_

Please answer the following:

(Answer to 1-7 below not to exceed two 8 ½ x 11 typed pages)

1. Career goals and ambitions:
2. Current involvement in school clubs/organizations (Include leadership positions):
3. Current honors and awards:
4. Current employment and work responsibilities:
5. Current community activities:
6. Current hobbies/interests:
7. List your involvement in the Northern Wisconsin State Fair:
8. Essay question – Please give your response to the follow question.

*People are attending fairs for different reasons and fair culture is ever changing, explain how the Fairest along with the Fairest program could help to keep up with current fair culture.*

Response to be double-spaced and 1-2 pages in length.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_