

# PRESS RELEASE

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## FOR IMMEDIATE RELEASE

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## **Chris Kroeze and Arch Allies to Play August 10<sup>th</sup> for Chippewa Falls 150<sup>th</sup> Birthday Bash at Northern Wisconsin State Fairgrounds**

CHIPPEWA FALLS, WISC – The Northern Wisconsin State Fair Association is thrilled to announce Chris Kroeze and Arch Allies will be playing on the Leinenkugel’s Main Stage on Saturday, August 10<sup>th</sup> as part of the Sesquicentennial Chippewa Falls Birthday Bash Weekend Celebrations (August 8-11, 2019).

[Tickets are just \\$20 and are on sale now](#) on the Northern Wisconsin State Fairground’s website. Parking is free and first come, first served. Gates will open at 5:00pm, Arch Allies will begin playing at 8:00pm and Chris Kroeze will start at 10:30pm. The fairgrounds will be serving beverages from the Leinie Lodge Beer Garden and will host 4-5 food vendors serving up food.

“We are thrilled to host the Chippewa Falls Sesquicentennial Celebration major music event and we invite everyone to join us for a fun night of food, music and Leinenkugel beer,” stated Rusty Volk, Executive Director of the Northern Wisconsin State Fair Association. “Arch Allies will feature our local vocal sensation Scott Calderwood, lead vocal from the band Phoenix, and of course our local Barron native Chris Kroeze. Come on out and enjoy top regional vocalists while celebrating Chippewa Falls!”

### **About Chris Kroeze**

Singer and Songwriter Chris Kroeze was the Runner Up on NBC’s The Voice. His song "Human" landed within the Top 5 Country Songs and the Number One Rock Song on iTunes Top 100 lists. He was also featured in USA Today and Rolling Stone.

Kroeze connects with both the hearts and minds of audiences across various generations through his genuine country soul and his unique and alluring vocal delivery as he performs more than 200 shows per year.

Kroeze lives in Barron, Wisconsin with his wife, daughter, son and their dog Meatloaf.

### **About Arch Allies**

Arch Allies is the “Ultimate Six Pack of Rock” featuring hits of Bon Jovi, Boston, Journey, Styx, REO Speedwagon and recently added, Def Leppard. Arch Allies presents an epic night of rock and recreates the concert look, sound and feel of these high demand bands.

## **About Chippewa Falls Sesquicentennial Birthday Bash Weekend**

Chippewa Falls is turning 150! You can celebrate as we mark the 150th anniversary of the incorporation of the City of Chippewa Falls August 8<sup>th</sup> – 11th. There are four days of events for all to enjoy, many of which are free to the public! [Learn More Online](#)

The Northern Wisconsin State Fair Association has been serving the Chippewa Valley for over 120 years. It all started with the Northern Wisconsin State Fair and has quickly grown into an all year-round event destination hosting the Eau Claire Big Rig Truck Show, OneFest, Oktoberfest Chippewa Falls, Spring Fest, and more. Our mission is to provide up-to-date grounds and facilities that promote events and attractions enhancing the economic viability of our community. Help us help our community by attending a variety of events at the Northern Wisconsin State Fairgrounds!