

PRESS RELEASE

July 29, 2019

FOR IMMEDIATE RELEASE
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Over \$25,000 Raised for the Troop #3055 Memorial Fund at the Community Foundation of Chippewa County

CHIPPEWA FALLS, WISC – On behalf of Northwestern Bank, the Northern Wisconsin State Fair is thrilled to announce that over \$25,000 has been raised for the Troop #3055 Memorial Fund from the Northwestern Bank Grandstand Seat sales from the Friday, July 12th Big and Rich with Cowboy Troy and DJ Sinister show and the Saturday, July 13th Joan Jett and the Blackhearts show at the 2019 Northern Wisconsin State Fair.

“We were delighted that the Northern Wisconsin State Fair could team with Northwestern bank to raise funds for the Troop #3055 Memorial Fund at the Community foundation of Chippewa County,” stated Jerry Jacobson, President of Northwestern Bank. “These funds will forever remind our community of the tragedy that occurred with the Girl Scouts and the income off of the funds will be used by nonprofits to emulate the good deeds that Girl Scouts do every day.”

In January, the Northern Wisconsin State Fair had announced the fundraiser as part of their efforts to partner with local businesses and give back to the local community. Northwestern Bank humbly offered to donate \$5.00 per Northwestern Bank Grandstand ticket sold for both Friday and Saturday acts to the Troop #3055 Memorial Fund at the Community Foundation of Chippewa County, up to \$25,000, appreciative of the opportunity to partner with the fair in giving back. Additionally, the Northern Wisconsin State Fair agreed to donate \$1 from every Northwestern Bank Grandstand ticket sold. Combining with the \$25,000 from Northwestern Bank, the Northern Wisconsin State Fair contributed over \$1,000 from Grandstand ticket sales to go towards the Troop #3055 Memorial Fund.

“The Northern Wisconsin State Fair theme ‘It’s a Family Affair’ includes all youth in our region and this partnership is our way to show support in memorializing those who tragically lost their lives,” stated Rusty Volk, Executive Director of Northern Wisconsin State Fair. “We ask that these funds be used to benefit youth on behalf of Girl Scouts Troup #3055.”

About the Troop #3055 Memorial Fund at the Community Foundation of Chippewa County:

The Community Foundation of Chippewa County is working with the fund holders of the Troop #3055 Memorial Endowment Fund. Donations to this fund are a gift to the Endowment that will live on into perpetuity to allow others to forever remember and honor the precious lives of Autumn, Jayna, Haylee and Sara.

“This is a sensitive time for all those intimately involved in the Girl Scout tragedy and we are structured in a way that allows our fund holders time to work out the parameters of their funds. This will be an endowment fund, so it is managed, invested and kept in perpetuity to provide earnings (grants) for the benefits of a charitable cause on behalf of the fund holders,” explained Jill Herriges, Executive Director of the Community Foundation of Chippewa County. “Therefore, the Northern Wisconsin State Fair and Northwestern Bank donation will be put into the Troop #3055 Memorial Fund as a gift to the endowment.”

The 123rd Edition of the Northern Wisconsin State Fair will take place July 8-12, 2020. Each year the fair offers a plethora of family-fun activities and big-name artists known across the world. From agriculture, to food, carnival rides and games, educational exhibits, vendor shows, and more, the Northern Wisconsin State Fair is truly a “Family Affair.” Thank you to everyone who attended the 2019 Northern Wisconsin State Fair to make this donation possible!

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