



Northern Wisconsin State Fair
225 Edward St.
Chippewa Falls, WI 54729
Fair Dates: July 10-14th, 2019

2019 Commercial Exhibit Space Application Form

HIGHLIGHTED AREAS FOR NEW APPLICANTS ONLY

(Print clearly and return to Northern Wisconsin State Fair (NWSF). Incomplete or illegible applications will not be considered)

This is an application for commercial exhibit space at the Northern Wisconsin State Fair. **This is not a License.** Do not send payment at this time. All applications will be reviewed based on the uniqueness and quality of products sold and/or services exhibited. Appearance of space/booth and references from other fairs or shows will be taken into consideration prior to offering a license. We reserve the right to accept/reject any application.

Section #1: Contact Information Name of Firm: _____

Name of Owner: _____

(Name as it will appear on license if approved)

Contact Person: _____

(Person in charge of the booth at event)

Mailing Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Cell Phone: _____ E-Mail (Required): _____

Company/Product Website: _____ Vehicle License Number(s): _____

Section #2: Location and Size of Space Desired (inside booth depth is roughly 9 – 10 feet)

Expo Hall A: Number of booths: _____
of booths

Expo Hall C: Number of booths: _____
of booths

Science & Technology: Number of booths: _____
of booths

Outdoor Merchandise/Commercial: Frontage requested: _____ Depth needs: _____
of feet # of feet

Outdoor Food Vendor: Frontage requested: _____ Depth needs: _____
of feet # of feet

***Frontage must include all tie-downs, overhangs, trailer hitches, etc – you will only be allocated the space requested**

Section #3: Products and/or Services Offered

List ALL items to be sold, exhibited and/or demonstrated. Gifts, novelties, and craft items must be specifically and individually listed. Food Vendors list all foods to be offered. If a food product is imported, list the country of origin. If approved for space, there is no guarantee all items requested/listed below will be approved; however, products cannot be sold if they are not listed on this application. If you are providing a service or information, please explain what you will offer. If you need more space, please enclose a separate piece of paper.

Section#4 : Miscellaneous

Electrical & Wi Fi:

- Yes, I need Electrical (If yes, please complete Outdoor Utility Connection and Additional Needs Form below)
- No Electrical needed
- Yes, I need Wi-Fi IP address (please complete Outdoor Utility Connection and Additional Needs Form below)
- No Wi-Fi needed

*The purchase of an IP address is for **one device only**. The use of routers, switches/hubs, DHCP, wireless LANS or other applications that allow the sharing of an IP address between multiple devices is PROHIBITED unless approved in writing by the NWSF. Individuals in violation of this policy will be subject to pay \$25 for each unauthorized connection and/or may be subject to disconnection of their service*

Camping: Onsite camping is available on a first come first serve basis by filling out the Fair Campsite Reservation Form

Does the sale of your product require a demonstration or a pitch presentation? Yes _____ No _____

Are you requesting permission to use a microphone? Yes _____ No _____

Do you plan to hold a contest, raffle, registration for a prize drawing, or give-a-way? Yes _____ No _____

If yes, briefly describe: _____

Note: Raffle items need Fair Administration approval prior to raffle sales. Weapons of any nature are not allowed to be promoted, displayed or offered as prizes in drawings. NWSFadministration has final determination.

Section#5: Photo or Schematic of Exhibit

You MUST include a clear color photograph or a detailed professional schematic drawing of your exhibit or booth and enclose literature pertaining to your product(s) and/or service(s). You can email to: dbaier@nwsfa.com

***APPLICATIONS WITHOUT A PHOTO OR SCHEMATIC WILL NOT BE CONSIDERED!**

Section #6: References

Please provide two (2) references from past fairs, hobby or trade shows, or similar events where you have sold or demonstrated your product(s) and/or exhibited your service(s).

Name of Fair/Show: _____

Address: _____

Contact Person: _____ Position: _____

Phone: _____ E-Mail: _____

Name of Fair/Show: _____

Address: _____

Contact Person: _____ Position: _____

Phone: _____ E-Mail: _____

We reserve the right to accept or reject any applicant based on the uniqueness and quality of products sold, fair experience, services offered, or the appearance of your space/booth and references from other fairs or shows at which you have exhibited. Remember this is an Application and not a License to participate at the Northern Wisconsin State Fair. You will be contacted with our determination and if accepted, a License will be offered.

Signature:

I certify that the information stated on this Application Form is complete and true to the best of my knowledge

(Owners signature as stated on the front of this form)

(Date)

Return Completed Form To:

Northern Wisconsin State Fair
225 Edward Street
Chippewa Falls, WI 54729

dbaier@nwsfa.com

Phone: 715-723-2861 Fax:715-723-6557



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**2019 NORTHERN WISCONSIN STATE FAIR
 OUTDOOR UTILITY CONNECTION & ADDITIONAL NEEDS ORDER FORM**

(Please complete and return this form with your application if you are requesting outdoor space at the Northern Wisconsin State Fair)

Business Name on Application: _____

Contact Person: _____ **Phone #:** (____) _____

Section A:

Electrical Service

	Rates (per day)	Quantity	Total
	Food or Merchandise Vendor		
20AMP or less (110v)	\$10.00	_____	_____
30AMP	\$15.00	_____	_____
50AMP	\$25.00	_____	_____
100AMP	\$50.00	_____	_____
Additional100AMP	\$35.00	_____	_____

Utility, Service, Refrigerated Trailers (Additional Electrical hookup requests)

20AMP (110v)	\$10.00	_____	_____
30AMP	\$15.00	_____	_____
50AMP	\$25.00	_____	_____
100AMP	\$50.00	_____	_____
Additional100AMP	\$35.00	_____	_____

SECTION A TOTAL \$ _____

Section B:

Additional Needs

	Rate	Quantity	Total
Banquet Table	\$5.00	_____	_____
Chairs	\$0.00	_____	_____
WiFi access (per device)	\$25.00	_____	_____
Liability Insurance through NWSF (fill out attached insurance request form)	_____ (Yes/No)		_____
Camping (fill out attached Campsite Reservation form)	_____ (Yes/No)		_____

SECTION B TOTAL \$ _____

TOTAL OF SECTION A & B \$ _____

***Add to Vendor License Agreement upon acceptance**