

OWC



OREGON WHEAT COMMISSION

BUDGET OVERVIEW

Marketing Activities

\$331,101

U.S. Wheat Associates – Development of overseas markets through buyer assistance and influencing of trade policy.

USW Special Projects – OWC also funds special projects through USW that focus on SW market development. Projects include Technical Specialist in Latin America and Sponsorship of the Latin American Buyers Conference.

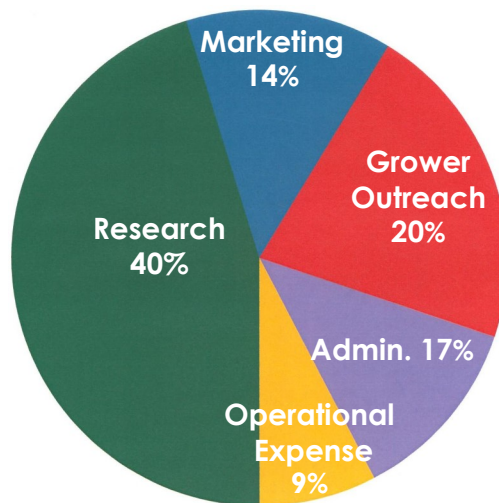
Wheat Marketing Center – Provides technical expertise on wheat quality and development of new products for domestic and overseas customers.

Crop Quality Survey – The Tri-state Commissions work with USW and WMC to gather and compile quality data on PNW SW to be published and provided to customers.

PNW SW Marketing Plan – A cooperative effort by the PNW Wheat Commissions to provide regional crop quality data to customers.

Trade Teams – OWC hosts over 10 teams annually providing information on SW supply and demand, crop quality and our marketing/ transportation system.

PNW Wheat Quality Council – Allows breeders to submit samples for review by the domestic milling industry.



Grower Activities

\$486,000

Oregon Wheat Growers League

- ♦ Monitor, Educate and Advocate
- ♦ Grower Education
- ♦ Annual Industry Convention
- ♦ Affiliated Organization Support
- ♦ Oregon Wheat Magazine
- ♦ Oregon Wheat Industry Website
- ♦ Public Education

The OWGL also does public outreach funded by the Commission such as media relations and a booth at Ag Fest.

Annual Grower Workshop

Education opportunity for growers to develop an understanding of the Grain handling and Marketing system.

Research Activities

\$939,764

Dr. Zemetra – Developing Improved Winter Wheat Cultivars for Oregon & Gene Introgression and Gene Editing for Developing New and Improved Wheat Varieties

Dr. Hayes – Barley Variety Development

Dr. Graebner – Wheat and Barley Variety Testing for Oregon

Drs. Ross/Kongraksawech – OSU Cereal Quality and pre-screening of OR Cereal Germplasm for Acrylamide Forming Potential

Dr. Mundt – Screening for Resistance to Major Wheat Diseases in Oregon

Drs. Hulting/Mallory-Smith – Oregon Wheat Statewide Weed Management Research and Extension

Dr. Barroso – Weed Management in North-Central and Northeastern Oregon

Dr. Hagerty – Soilborne Wheat Mosaic Virus

Drs. Hagerty/Carter – Assessment of Soil Acidity on Soil-Borne Pathogens, Weed Spectrum, Herbicide Activity

Dr. Lutcher – Large-scale Testing of Zinc Seed Treatment & Cheatgrass Control from Pyroxasulfone Application to Fallow

OSU Block Grant – Industry funding of Operation support for OSU Experiment Stations

**Budget Summary
2019-2020**

Research - 37%		939,764
Oregon State University		<u>859,075</u>
Zemetra / Developing Improved Winter Wheat Cultivars for Oregon	192,800	
Zemetra /Gene Introgression and Gene Editing for Developing New and Improved OSU Wheat Varieties	107,233	
Hayes / Barley Variety Development	30,000	
Graebner/ Wheat and Spring Barley Variety Testing in Oregon	144,100	
Ross et al / OSU Cereal Quality Laboratory	65,000	
Ross et al / Pre-screening of OR Cereal Germplasm for Acrylamide Forming Potential	25,000	
Hulting, Barroso & Brunharo / Oregon Wheat Statewide Weed Management	55,600	
Mundt / Screening for Resistance to Major Wheat Diseases in Oregon	54,844	
Barroso / Weed Management in North-Central and Northeastern Oregon	35,000	
Hagerty / Soilborne Wheat Mosaic Virus	21,000	
Hagerty & Carter / Soil Acidity on soil-borne pathogens, weed spectrum, herbicide activity	15,250	
Lutcher/ Large-scale Testing of Zinc Seed Treatment & Cheatgrass Control from Pyroxasulfone Application	13,248	
Block Grant - Operational Assistance for OSU Experiment Stations	100,000	
Western Wheat Quality Laboratory - Pullman, WA		<u>73,689</u>
Morris - Analysis of Varieties by Environment	36,593	
Morris - Breeding Line Evaluation	22,096	
Engle Transition Support	15,000	
Washington State University		<u>7,000</u>
Chen - Stripe Rust Control	7,000	
Market Development - 14%		331,101
U.S. Wheat Associates		<u>150,200</u>
Membership	150,200	
Wheat Marketing Center		<u>75,000</u>
General Support	75,000	
Trade Teams		<u>4,000</u>
Market Development Materials		<u>1,000</u>
Tri-state Marketing		<u>70,901</u>
Joint Marketing Efforts	30,000	
PNW SW Crop Survey and Report Development	8,375	
USW Crop Quality Survey by Class	25,276	
HRW & HRS Quality Survey - PGI & NCI	2,000	
Western Wheat Quality Labortory - PNW Wheat Quality Council	5,250	
Uncommitted Market Development		<u>30,000</u>
Grower Services - 21%		486,000
Oregon Wheat Growers League		<u>480,000</u>
Monitor, Educate & Advocate in the Legislative and Regulatory Arena	182,400	
Grower Education	48,000	
Annual Wheat Industry Conference	52,800	
Magazine	52,800	
Website/Public Education	48,000	
Affiliate Organizational Support	96,000	
Wheat Quality Worshop		<u>6,000</u>
New/ Unallocated Projects - 2%		25,000
Professional Services & Support - 18%		447,632
Market Development		<u>114,137</u>
Research		<u>73,373.76</u>
Grower Services		<u>89,679.04</u>
Administration		<u>130,442.24</u>
Oregon Department of Agriculture Administration		<u>40,000</u>
Operating Expenses - 8%		179,700