The Ozark Empire Fair Foundation

PRESENT THE INAUGURAL

Ozarks BBQ Fest

JUNE 19 & 20, 2020

This new BBQ Festival will be held in the beautiful North Woods area of the Ozark Empire Fairgrounds, offering shade trees, grass and a park-like setting for the festival.

Friday evening will kick off the festival with activities for those 21 years of age and older. Activities will include BBQ sampling, wine tent, craft beer tent, vendors and live music in an open air pavilion along with an Steak Cookout Association steak cook off.

Saturday will start off with a KCBS sanctioned BBQ competition and include a Kids-Q competition for kids ages 6-16. Enjoy samples from several of the KCBS cooking teams and sponsors, craft beer and wine tent, hear live music starting at noon until 11 p.m. from great bands and shop vendor booths.

AN EVENT SANCTIONED BY

KCBS KANSAS CITY BARBEQUE SOCIETY

BENEFITTING

OZARK EMPIRE FAIR FOUNDATION

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

$30,000 limited to one sponsor

COMPANY BILLED AS "PRESENTED BY" ON ALL ADVERTISING FOR EVENT

- Printed materials
- Event posters & tickets
- TV & radio advertising with VO of company name
- On-site signage associated with event
- Website, all social media & emails

40x50 KCBS BBQ Competition Booth

20x20 cook tent

10 VIP parking passes

300 event tickets – 150 for Friday night & 150 for Saturday

GRILL MASTER SPONSOR

$20,000 limited to four sponsors

COMPANY LOGO ON ALL ADVERTISING FOR EVENT

- Printed materials
- Event posters & tickets
- TV advertising
- On-site signage associated with event
- Website, social media & emails

30x40 KCBS BBQ Competition Booth

20x20 cook tent

8 VIP parking passes

200 event tickets – 100 for Friday night & 100 for Saturday

PIT MASTER SPONSOR

$10,000 limited to five sponsors

COMPANY LOGO ON ALL ADVERTISING FOR EVENT

- Event posters
- TV advertising
- On-site signage associated with event
- Website, social media & emails

20x40 KCBS BBQ Competition Booth

10x10 cook tent

6 VIP parking passes

100 event tickets – 50 for Friday night & 50 for Saturday

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR

$5,000 limited to five sponsors

COMPANY LOGO ON ADVERTISING FOR EVENT

- Event posters
- On-site signage associated with event
- Website and social media

20x40 KCBS BBQ Competition Booth

10x10 cook tent

4 VIP parking passes

70 event tickets – 35 for Friday night & 35 for Saturday

SILVER SPONSOR

$2,500 limited to five sponsors

COMPANY LOGO ON ADVERTISING FOR EVENT

- Event posters
- Website and social media

20x40 KCBS BBQ Competition Booth

10x10 cook tent

2 VIP parking passes

50 event tickets – 25 for Friday night & 25 for Saturday

BRONZE SPONSOR

$1,500 limited to five sponsors

- Company logo on event posters
- Company logo on website

10x10 vendor booth

1 VIP parking pass

30 event tickets – 15 for Friday night & 15 for Saturday

I LOVE BBQ SPONSOR

$1,000

- Company logo on website

10x10 vendor booth

20 event tickets – 10 for Friday night & 10 for Saturday

SCA STEAK COOK OFF SPONSORSHIP OPPORTUNITIES

STEAK SPONSOR

$2,500 limited to one sponsor

Logo listed on website
10x20 vendor booth
2 VIP parking passes
50 event tickets – 25 for Friday night & 25 for Saturday

GRILL SPONSOR

$1,500 limited to one sponsor

Logo listed on website
10x10 vendor booth
1 VIP parking pass
20 event tickets – 10 for Friday night & 10 for Saturday

KIDS Q SPONSORSHIP OPPORTUNITIES

KIDS Q SPONSOR

$2,500 limited to four sponsors

Logo listed on website
10x20 vendor booth
2 VIP parking passes
50 event tickets – 25 for Friday night & 25 for Saturday

VENDOR BOOTHS

20x20 VENDOR BOOTH

$500 No food sampling or food sales

10x20 VENDOR BOOTH

$300 No food sampling or food sales

10x10 VENDOR BOOTH

$200 No food sampling or food sales

Vendor booths come with 2 weekend passes and 1 VIP parking pass.
If you would like to do food sampling or food sales from your booth please call 417.833.2660 to discuss terms and availability.

For sponsorship and vendor information contact Casey Owen or Larry Krauck at 417.833.2660
www.ozarksbbqfest.com