



INFORMATION PACKET



Q

2020 Fair Contest &
2021 State Competition

RESPOND BY

Feb. 29

To receive the 2021
State Competition
Application

Pennsylvania Fair Queen Program



TO PSACF FAIR MEMBERS

Contact:

Amy Utegg, Contest Correspondence Committee

Mail: 230 Gridline Rd, Honesdale, PA 18431 **Phone:** 570-499-7515

The **PA Fair Queen Program** invites your Fair to conduct a Fair Queen Contest at your 2020 event.

Winners become eligible to advance to the 2021 State Competition at next year's PSACF Convention. The new PA Fair Queen and her Alternate both receive a scholarship as well as the opportunity to travel PA gathering memories, forging new relationships and enhancing skills and abilities...all while promoting PA Fairs and agriculture.

It has been exciting to watch the Program grow from just 14 Fairs in 1987 to 59 Fairs participating in 2020! Fairs are seeing how the fair queen experience helps many of these young women to build confidence, further their education, and open doors to meaningful careers in agriculture, management, science, healthcare, law, politics, public relations, marketing, foreign exchange and administration.

Being part of the Fair Queen Program is a great way for your Fair to invest in the future generation of Pennsylvania's young women. The enclosed packet contains information to get you started:

1. **Contest Rules, Judging Criteria and Obligations** – Also includes estimated costs* associated with participation in the 2021 State Competition.
2. **Request Form for State Competition Application Packet** – Request Form needs to be completed online or by paper and **returned by February 29** in order to receive the 2021 State Contest Application Packet. Application Packets will be distributed at the Spring PSACF Zone meetings to Fairs who submitted a request form by the February 29 deadline.
3. **Request Form for the PA Fair Queen** – Having the PA Fair Queen at your Fair is a great way to publicize your special events. And there is very little cost to the Fair! (*see Form for details*). **Requests are to be made using the Official Form** and should be submitted at least 8 weeks prior to your event. They are handled in the order they are received and based on the PA Fair Queen's availability.

We hope that your Fair will be part of our PA Fair Queen family in 2020!



"The people I have met, the diversity I have experienced, the knowledge I have gained, and the memories I have made will truly follow me the rest of my life."

2019 PA Fair Queen
Mikara Anderson



Pennsylvania
Fair Queen Program

REQUEST FOR STATE COMPETITION
APPLICATION PACKET

The PA Fair Queen Program requires that each Fair interested in entering a fair queen contestant in the 2021 state competition complete and submit this form by FEBRUARY 29, 2020 *. The information will be used to update the program's database for purposes of distributing the 2021 State Contest Application Packet as well as any other contest-related notifications. **NEW THIS YEAR: Save Time...Submit Online!**

<https://forms.gle/AJzRtcsxpx2nZQ2U9>

Our Fair is interested in entering our fair queen
in the 2021 state competition and
therefore requests the Application Packet **.

☐ YES

☐ NO

I understand that there is NO obligation in requesting a state competition application packet, and that this request form simply puts our fair on the list of potential contestants for planning and notification purposes by the PA Fair Queen Program.

Date of our local **2020** Fair Queen contest _____

FAIR NAME: _____

List name exactly as it is to appear in all contest documents

NAME OF PRIMARY CONTACT person for the fair's queen contest ***: _____

BEST METHOD OF CONTACT: ☐ Mail ☐ Email ☐ Phone ☐ Text

MAILING ADDRESS: _____

EMAIL:

*(This must be an
active email account
that is monitored frequently)*

PHONE: _____

TEXT: _____

If you would be like to added to a text group, list cell number

* I understand that a courtesy reminder will be made to the Queen Coordinator (based on list of participating Fairs at the previous PA Fair Queen competition) if this form has not yet been received by February 15.

** I understand that application packets will be distributed at the PSACF spring zone meetings to fairs who submit this request form by Feb 29. If my fair does not attend the zone meeting, the packet will be mailed to the primary contact person listed above. Packets will also be available for download on PSACF's website:
<https://www.pafairs.org/p/members/queen-program>

*** I understand that the primary contact person listed is the one who should receive all future Contest notifications, and who will be responsible for matters concerning the Queen contestant. **IT IS THE FAIR'S RESPONSIBILITY** to notify the PA Fair Queen Program of any changes in the primary contact person.

Submit this Form by February 29 to: Amy Utegg - 570-499-7515 cell

ONLINE FORM: <https://forms.gle/AJzRtcsxpx2nZQ2U9>

EMAIL: bajapputegg@yahoo.com MAIL: 230 Gridline Rd, Honesdale, PA 18431
2/1/2020 - use online option; email to kardob@msn.com; or mail to 9 Ebelhare Rd,
Pottstown, PA 19465

Pennsylvania Fair Queen Program

The purpose of the Program is twofold: (1) to promote the education of young women in Pennsylvania through the operation of a scholarship program providing educational opportunities for selected applicants; and (2) to promote greater public understanding and awareness of agriculture and its importance to Pennsylvania.

CONTACT INFORMATION: For questions or concerns, contact the appropriate Committee person

- **Applications** – Amy Utegg - 570-499-7515
- **Fundraising** - John Berne - 814-887-5396 or Judy Kmetz - 570-675-2952
- **PA Fair Queen Event Appearances** - Martha Ebersole - 717-834-4435
- **State Contest** - Karen Dobson - 610-212-6180

COMPETITION STRUCTURE:

PSACF member fairs in good standing are invited to conduct a preliminary Fair Queen contest for the purpose of sending a contestant to the State competition.

The purpose of the State competition is to select the new PA State Fair Queen and one (1) Alternate from this group of contestants who will represent the PA State Association of County Fairs and the Department of Agriculture for one (1) year. Both winners are awarded scholarships.

After the State competition, the new PA State Fair Queen will serve in the following capacities:

1. Attend and participate in events/activities at Fairs across Pennsylvania.
2. Represent Pennsylvania State Association of County Fairs at State-sanctioned events and appearances
3. Promote greater public understanding, awareness and interest in Pennsylvania agriculture.

RULES – *apply to all fair queen contests conducted by PSACF member fairs as well as the PA State Fair Queen competition*

Below are the Official PA Fair Queen Program rules. All Fairs participating in the Program must use all of the Contest Rules listed below for their Queen contest. Rules must be listed in the Fair's Premium Book. All contestants must have received all rules in advance of the competition. All contestants must comply with all the rules in order to be eligible for competition. These same rules will be used for the State Competition.

The PA State Fair Queen Program is not responsible for any other rules that a fair adds to PA Fair Queen Program-approved rules (*ex: county residency, talent, entry fees, etc.*)

RULES:

Each Fair Queen contestant must

1. Be a female who is a U.S. citizen and a resident of Pennsylvania.
2. Be at least age 16, but no older than 20, years of age as of June 1 of the year entering the local contest.
3. Be certified as the winner by the local fair where she was crowned.
4. Have not been a former local Fair Queen winner, nor a former PA Fair Queen contestant.
5. Not hold any other State title for any other commodity group or pageant during her reign.
6. Have her parent(s)' or guardian(s)' consent to enter the competition.
7. Be single, have never been married, have not been pregnant nor given birth to a child.
8. Act in accordance with the PA Fair Queen "Behavior Policy" – *see attached*
9. Meet all time commitments, Queen obligations and "Dress Code" as set forth by the PA Fair Queen Program – *see attached.*

FAIR QUEEN BEHAVIOR POLICY: *applies all year, to all fair queens from PSACF member fairs as well as the PA State Fair Queen*

The Contest's governing Board shall have the sole discretion to determine whether, in its judgment, the Queen, Alternate or Contestants may continue to participate in the Program, in the event that the Board determines that any statement or representation is not true and accurate, or that any action is inconsistent with the rules, standards and dignity of the Program.

The following will be considered violations of the Policy and will be grounds for immediate disqualification, dismissal and/or being banned from future Queen competitions:

1. Any infractions of any Queen Contest rules.
2. Smoking, drinking alcoholic beverages, chewing gum, foul language and/or public displays of affection to dates/boyfriends while wearing crown and/or sash and representing the Queen Program.
3. Engagement in any illegal, unpartisan, unethical, indecent and/or morally questionable behavior, including but not limited to online representations on the Internet such as social networking sites (Facebook and MySpace).
4. Use of any illegal controlled dangerous substances or abusing the use of alcohol or other dangerous substances.
5. Any defamation of the Queen Contest, its winners and contestants, and the Fair or the PA Fair Queen Program and their Directors and Committee members, whether it be oral or written. This includes postings on the Internet.
6. Any uncooperative or unsportsmanlike conduct before, during or after the competition.
7. Appearing in crown and banner at any event without an official invitation from an authorized event coordinator or event board member.

FAIR QUEEN DRESS CODE: *applies all year, for all fair queens from PSACF member fairs as well as the PA State Fair Queen*

Wearing of the Fair Queen crown and/or sash is to be considered an honor and privilege. The bearer is now an ambassador representing herself, her family, her community and Fair.

While fashion styles may change, good taste does not!

Therefore responsible, appropriate and professional appearance is expected while the Queen is wearing her crown and sash:

1. Attire that is conducive to the specific appearance or event (i.e. business casual, formal, etc.)
2. No jeans, sneakers, flip flops or boots. Alterations may be made to this jean-footwear rule only if
 - a) severe weather or unsafe conditions exist and
 - b) the Fair Queen's official coordinator or Board Member has approved an alteration consistent with the professional appearance expectation.
3. It is strongly recommended that closed toe shoes be worn when in livestock areas, for safety reasons.
4. No visible piercings (other than earrings) or tattoos.
5. No outfit that shows cleavage.
6. Dresses/skirts must be no shorter than the height of a dollar bill (approx 2.5") from the bottom of the dress/skirt hem to the top of the knee cap.
7. No clothing that advertises, promotes, or glorifies the use of alcohol, tobacco, drugs, or anything inconsistent with the dignity of the Queen Program.

VISITATION EXPENSES: - *applies to only the PA State Fair Queen and Alternate*

1. The PA Fair Queen Program will reimburse the PA Fair Queen's mileage (based on current IRS rate) upon receipt of a signed Voucher from the inviting Fair that verifies the correct mileage and the visitation date.
2. The inviting Fairs are responsible to reimburse the PA Fair Queen for:
 - a) her meals during her time on the fairgrounds and
 - b) her overnight lodging (*if necessary*).
3. Fairs are not obligated to reimburse any other visiting fair queens for any expenses.
4. The PA State Fair Queen Program reimburses only the PA Fair Queen for her approved expenses for her obligated sanctioned events.

JUDGING CRITERIA: *All fairs participating in the program should follow, at a minimum, the same judging criteria as these will be used for the state competition.*

1. **Written Essay** on the topic "**What My Fair Means To My Community**".
(300 words or less)
Judging Criteria: Content, Grammar, and Spelling.
2. **Personal Interview** - each contestant will meet alone with the panel of 3 judges.
Judging Criteria: Conversational ability, the answers to the questions, appearance/poise/presence, activities, interview conduct, and knowledge of the fair industry.
3. **Speech Presentation** on the topic "**Why You Should Come To My Fair**" (3-5 minutes; timed event). Persuasive speech appropriate for an audience of adults. The audience is the panel of 3 judges along with any other parents, fair members, or guests who wish to view the presentations. Props that enhance this speech for this targeted audience are permitted, but not required. Contestants are judged on the effectiveness of their public speaking skills; not "entertainment". Overhead projectors or Powerpoint presentations are not permitted.
Judging Criteria: speech content (to include agriculture), speech format, conveys the importance of PA Fairs, public speaking ability, and poise/presence.
4. **Evening Gown/Introduction** - this segment is conducted on stage, in front of the convention banquet guests (approximately 1,000 people) including the 3 Judges. Each Contestant makes a personal introduction to the audience, similar to that which a Fair Queen would give when visiting a Fair or other public event. The Contestant has approximately **15 seconds** to make this introduction.
Judging Criteria: content, stage presence, and appearance.

PA FAIR QUEEN OBLIGATIONS: *applies only to the PA State Fair Queen*

The new PA Fair Queen must meet certain obligations in order to receive the program's scholarship award:

1. Attend all PA State Fair Queen Program sanctioned events including, but not limited to: Cornucopia (*Harrisburg*), Ag Progress Days (*Rock Springs, PA*), Farm-City Day (*Harrisburg*), the Pennsylvania Farm Show (*Harrisburg*), and the Pennsylvania State Association of County Fairs' convention (*Hershey*).
2. Attend fairs in each of the four (4) zones of the PA State Association of County Fairs (PSACF), when invited.
3. Attend other events/obligations that may arise on behalf of the PSACF.
4. Keep an Event Summary log (Event name and location, purpose/target audience, number of attendees, and contact person).

5. Make a Scrapbook and create a Display for the 2020 PSACF Convention showing how she promoted fairs and agriculture during her reign.
6. Write and submit an article for the quarterly PSACF newsletter.
7. Attend and participate in the entire 2021 PA Fair Queen competition and crown the 2021 PA Fair Queen.
8. Show proof of scholarship eligibility by presenting a current tuition bill or grade report from her college/university.
9. Be exclusively the PA Fair Queen for her entire reign and do not participate in any other pageants nor hold a title for any other commodity group during that time.

STATE COMPETITION COSTS:

Below is a summary of the estimated costs that are associated with being a contestant in the State competition. Prices subject to change. *

Contest Registration fee	\$120.00
Pays for Contestant Handbook mailing, (1) Convention registration, (1) Convention banquet meal ticket, (1) Coronation ticket, and other contestant items.	
Hotel Accommodations (\$120 @ 3 nights, double occupancy)	\$375.00
Mileage	<i>depends on distance from Hershey</i>
Meals (beyond what is included in the Registration Fee)	<i>price per person</i>
Thursday breakfast (hotel restaurant)	\$16.00
Thursday lunch (hotel restaurant)	\$20.00
Friday breakfast (Communication Awards)	\$19.00
Friday lunch (hotel restaurant)	\$20.00
Saturday breakfast (hotel restaurant)	\$16.00
Clothing (suits for interview/speech; gown for banquets)	varies
Hair Styling & Makeup (optional service through the Queen Program)	\$15.00
Raffle Item	\$25.00
Contestants' Group Photo (optional)	\$14.00
Commemorative Queen Program Blanket (optional)	\$40.00

NOTE¹: Each Fair is responsible for all other costs associated with the State Contestant's participation in the competition including travel, hotel accommodations and other meals.

* NOTE²: Additional costs apply for the Contestant's parents/guardians/chaperones, as well as any other family members. Guests can purchase banquet tickets only, but if they are participating in any Convention events, such as the Queen Speeches, they must also pay Convention registration.

END

2020

Pennsylvania Fair Queen Program

PA FAIR QUEEN APPEARANCE REQUEST FORM

*The PA Fair Queen and First Runner-Up are great assets for promoting events at your Fair or Agricultural Show. To schedule an appearance, complete this form and return it to the PA State Fair Program, c/o Events Coordinator Martha Ebersole, 640 Dellville Rd. Duncannon, PA 17020 * Home Phone (717) 834-4435 or email your request to mebasket@embarqmail.com Please note mileage reimbursement policy below**

Today's Date: _____

Appearance Request Date: _____

Requestor's Name: _____

Fair or Organization's Name: _____

Specific Instructions for the PA Fair Queen as to her activities during the Fair appearance
(e.g. opening ceremony, parade, present awards, contests, etc. Give as much detail as possible)

[_____]

Event Address (give the GPS - Physical Address)

Street: _____

Nearest Crossroad: _____

City/Town: _____ State: _____ Zip: _____

Start Time of the Appearance/Event: _____ **Time to Arrive By:** _____

Where to Report once PA Fair Queen arrives onsite: (e.g. fair office, main stage, etc.)

Event Contact Person: _____ **Title:** _____

Contact Phone: (day) _____ (evening) _____

Contact Email: (please print clearly) _____

Name of Person authorized to sign the PA Fair Queen's Voucher verifying mileage* and date of visit:

* The PA Fair Queen Program will reimburse the PA Fair Queen for approved mileage upon receipt of the Voucher signed by the authorized Event Contact Person. The inviting Fair is only responsible to reimburse the PA Fair Queen for: a) her meals while she is at the event location and b) her overnight lodging (if necessary)