

## DATES TO REMEMBER - 2013

### April 11

- PSACF Board Meeting

### April 18-20

- IAFE Zone 1 Portland Maine

### April 24

- PSACF Zone 4 Mtg. – Schnecksville Fair

### April 25

- PSACF Zone 3 Mtg. – Westmoreland Fair

### April 26

- PSACF Zone 1 - Scrubgrass Grange

### April 27

- PSACF Zone 2 Mtg. - Juniata Fair

### May 31

FAIRTALK material for June due

### June 24 (week of)

- 2nd Quarter FAIRTALK emailed

### August 31

- Baking Contest checks (Hershey, Angel Food)

- FAIRTALK material for Sept issue due

### September 1

- Showcase apps. For 2014 Convention mailed

### September 24 (week of)

- 3rd Quarter FAIRTALK emailed

### October 15

- Showcase apps. Due

- 2014 Request for Fair info material, PSACF Associate Dues Invoices, PSACF/ PSSA Convention material, Trade Show apps. mailed.

### October 17

- PSACF Board Meeting

### October 23

- PSACF Zone 4 Mtg. - York Fair

### October 24

- PSACF Zone 3 Mtg. - TBA

### October 25

- PSACG Zone 1 Mtg. - Scrubgrass Grange

### October 26

- PSACF Zone 2 Mtg. - Troy Fair

### November 1

- Fair Person of the Year apps. Due

- Communications Competition apps due

### November 15

- Reimbursement apps.—Fair Fund due

- Baking Contests due

- Queen Competition apps. Due

November 30

FAIRTALK material for December issue due

### December 8 –12

- IAFE Convention - Las Vegas

## 2014

### January 22 –25

- PSACF Convention - Hershey

# FAIRTALK



*“News From The PA State Association of County Fairs”*  
**“THE VOICE OF THE PENNSYLVANIA FAIR INDUSTRY”**

**VOL. 27**

**March 2013**

**NO. 1**



Please come join us as [The Maine Association of Agricultural Fairs](#) hosts the IAFE Zone 1 meeting this year in Portland, Maine April 18 – 20 at the Holiday Inn by the Bay.

### Thursday Apr 18, 2013

Registration 3:00pm—8:00pm

Dinner on Your Own

Welcome Reception and Hospitality Room 7:00PM to 11:00pm

### Friday Apr 19, 2013

Registration desk open 7:30 to Noon

Breakfast 8:00AM to 10:00AM Speaker: Walter Whitcomb, Commissioner Maine

Department of Agriculture Conservation, Forestry

10:00-10:15 Break

10:15 to 11:00 Roundtable discussions:

Importance of Fair History

Public Relations with your Local Community

Organic Beef

Fairs and the State Legislature

11:00 to 12:00 Presentations:

Getting Younger People Involved

Emergency Preparedness

Maine MOFGA Fair

Lunch 12:15 to 1:45PM with speaker

2:00PM to 2:45 Round Table Discussions:

How Do You Find the Right Livestock Judge?

What do you do to train your gate personnel?

The Value of good entertainment.

See “IAFE” next page —

From "IAFE" - previous page

**Friday Apr 19, 2013 (cont'd)**

3:15PM Buses load for Tour of City (Portland, Maine, So. Portland Area)

Arriving at Dimillo's Floating Rest., Portland, Maine for Dinner

8:30 Buses arrive to return to Holiday Inn

9:00PM to 11:00PM Hospitality Room (Fire Cracker Room)

**Saturday Apr 20, 2013**

Registration Deck Open 7:30 AM to Noon

8:00-9:45 Breakfast, Zone One Business Session-Greg Chiecko, CFE and IAFE Update-Steve Siever, Director of Membership, Sponsorship and Trade Shows

9:45—10:00AM Break

10:00-11:45--IAFE Institute Speaker. Becki Woodbury, "Advertising/PR 1

12:00 noon to 1:15 lunch, Speaker Steve Marson, Central Maine Pyrotechnics

1:30 load buses to Augusta

Drive by tour of State of Maine Gov't buildings—on to Windsor Fair Grounds-- with

Tour of Windsor Fair grounds in buses --Visit museum—gather at 5:00 for meal--

Leave fair grounds about 7:30 PM arrive Portland about 9:00PM

9:00 to 11:00 hospitality room

**Any Questions on Registration, Rooms or Schedule contact Fred Lunt, Jr. at [febel@roadrunner.com](mailto:febel@roadrunner.com) or phone 207-314-8042**

**6222002**

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Proud member of the Pennsylvania State Association of County Fairs

## PSACF OFFICERS - 2012-2013

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(724) 677-2228

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Bedford, PA 15522  
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(607) 733-3154

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(814) 387-4916

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Clearfield, PA 16830  
(814) 765-8366

Samuel J Zaffuto  
355 N Park St.  
Sykesville, PA 15865  
(814) 894-5723

Dick Horstman  
5 S. Kings Creek Rd.  
Burgettstown, PA 15021  
(724) 729-3701

## MEMBERS AT LARGE

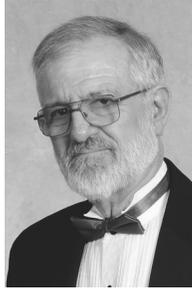
Milliron Associates  
Andrew Goodman  
Government Relations  
200 N. Third Street  
Harrisburg, PA 17101  
(717) 232-5322

Galla Higinbotham  
5075 Wrenwood Ln  
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(814) 669-4443

Boots Hetherington, Admin.  
PA Agricultural Fair Program  
PA Farm Show Complex  
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(717) 787-6257

FAIRTALK published four times per year by the Association. Send information for the publication to: Harry Reffner 128 Cumberland Rd, Bedford, PA 15522

## FROM THE PRESIDENT



We are beginning this year with four new members on the PSACF Board. They are: Jeanne Miller, Zone 1, Albion Area Fair; Judy Kmetz, Zone 2, Luzerne Co. Fair; William Ritzman, Zone 2, Juniata Co. Fair; and Susan Hahn, Zone 4, Plainfield Farmers Fair. Welcome aboard. I want to thank Bruce Koppenhaver, Larry Krome, Sarah Long Irvin and Bob

Huston for their many years of dedicated service.

The new Board of Directors has chosen to employ a different lobbyist firm to represent the PSACF. The firm is Milliron Associates. Be sure to read their articles in our newsletter for important updates. If you receive a request from the firm, please cooperate and supply any information that they may need to look out for our interests in Harrisburg. I want you to join me in thanking Fred McKillop for his many years of service to our organization.

Last year we, the PSACF, hosted Zone 1 of the IAFE in Gettysburg. The Zone I meeting this year will be hosted in Portland, Maine.

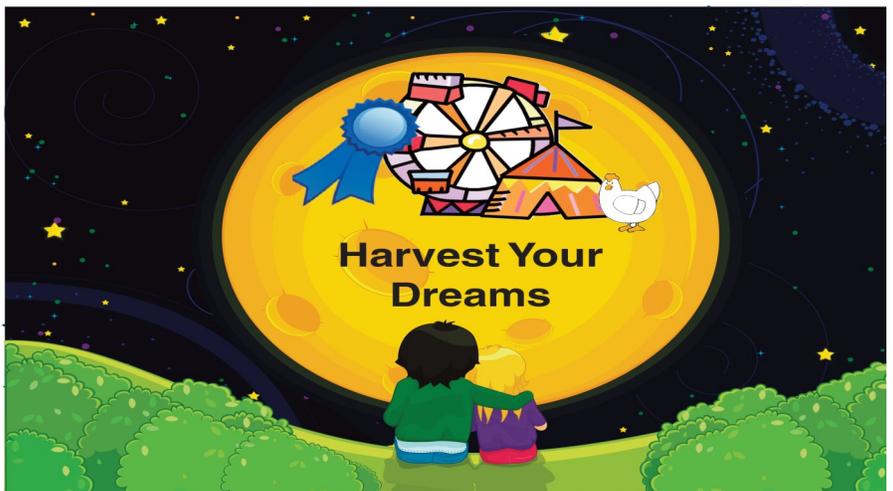
As you conduct your fair this year, I want you to consider any of your valuable volunteers for the Fair Ambassador Award. Boots Heatherington would love to visit your fair and make the presentation.

The major concern of all fairs across the country is the threat of the E-coli virus. I encourage all of you to post signs and enforce "No Food In Barns". Also remember to post your hand wash signs, put out adequate hand sanitizing stations or hand wash stations preferably with hot water. These measures should help us have a safe fair for visitors and exhibitors.

Thank you to all of you who made this year's convention a success by your work or your attendance.

I wish each of you good weather and good luck at your fair this year and remember to "Harvest Your Dreams".

— John D. Blaney, Jr.



# The MidLife Cowboys Band



"Range Rovin" Richard Rupert, "Bluesman" Chris Trasatti, "Trail Boss" Gary Stoner, "Too Dang Cool" Ed Scholl, and "Cactus" Drew Kanaskie

## **GOT A HANKERIN' FOR A ONE-OF-A-KIND SHOW?**

These spit 'n' polished buckaroos from PA pack a saddlebag-full of music most folks haven't heard since the buffalo roamed - cowboy songs, western swing, old-time country and originals! Round up a rip-roarin' good time at your shindig with

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[www.MidLifeCowboysBand.com](http://www.MidLifeCowboysBand.com)

(570)-768-7383

## 2013 CONVENTION COMMUNICATION AWARDS



### NON-PREMIUM TABLOID

1. Centre County Grange Fair
2. Bedford County Fair
3. Oley Valley Community Fair



### PLACEMATS

1. Elizabethtown Fair
2. Harford Fair
3. Kutztown Fair



### SCRAPBOOK

1. Waterford Fair
2. Schuylkill County Fair
3. Oley Valley Community Fair



### PROMOTIONAL MATERIAL

1. McKean County Fair
2. Green Township/Cookport Fair
3. Centre Grange Fair



### SCRAPBOOK COVER

1. McKean County Fair
2. Westmoreland County Fair
3. Albion Area Fair



### AMATEUR - VIDEO

1. Huntingdon County Fair
2. Elizabethtown Community Fair
3. Crawford County Fair

## 2013 CONVENTION COMMUNICATION AWARDS CONT'D



### WEBSITE

1. Westmoreland Fair
2. Centre County Grange Fair
3. West End Fair



### BILLBOARD

1. Centre County Grange Fair
2. Huntingdon County Fair
3. Luzerne County Fair



### PREMIUM BOOK

1. Harford Fair
2. Kutztown Fair
3. Elizabethtown Fair



### PREMIUM TABLOID

1. Huntingdon County Fair
2. Albion Area Fair
3. Westmoreland County Fair



### BROCHURE

1. Centre County Grange Fair
2. McKean County Fair
3. Luzerne County Fair



### AMATEUR POWER POINT

1. Washington County Fair
2. Huntingdon County Fair
3. Manheim Community Farm Show

## 2013 CONVENTION COMMUNICATION AWARDS CONT'D



### CREATIVE FAIR IDEA

1. Washington County Fair
2. Elizabethtown Community Fair
3. McKean County Fair



### FAIR DISPLAY TABLE TOPIC

1. Green Township/Cookport Fair



### FAIR DISPLAY

1. Elizabethtown Community Fair
2. Luzerne County Fair
3. Denver Fair

### CONVENTION PHOTOGRAPHY

Did you have your photo taken by the roving photographers from Tim McGowan Studios at the 101<sup>st</sup> Convention? Or perhaps you or your Fair or Queen took advantage of the portrait area for a more formal photo? If so, you can now view and purchase those photos online.

You can order emailed images, printed photos and completed disks of photos. Cash, check or credit cards are all acceptable forms of payment.

The convention images will remain online through July 2013. Just go to

[www.PSACF13.photoherald.com](http://www.PSACF13.photoherald.com) and enter the pass code "2013"

Tim McGowan Studio and Pro Media Concepts, LLC is available to photograph your fair and events, weddings, senior portraits, aerial photography of your farm or fair, and fundraising with photos. Contact their studio at 711-866-9094, cell number 717-228-5357, email [tmstudio@comcast.net](mailto:tmstudio@comcast.net) or visit their website at [www.timmcgowanstudio.com](http://www.timmcgowanstudio.com).

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## The Msgr. John W. Mignot Scholarship

--Jim Davis--

The Msgr. John W. Mignot Scholarship committee is seeking ideas from the fair industry on how we continue to sustain honoring the person who spent more than fifty years actively promoting the fair industry. One of our concerns is, four years has passed since his death, and the longer we depart from Monsignor's memory, the more difficult it will be to find contributors to this very honorable cause.

We have been offering six scholarships at a value of \$1,000.00 each. For two years, I have had the wonderful experience reviewing the final twenty-four candidates. In all cases, we have candidates who are the future of the industry, and they are actively pursuing careers related to Agriculture. Several of our recipients have served as superintendents of departments. Another winner served one summer managing a fair, and is now in graduate school doing research in preparation for her doctorate.

Fairs are the site where all folks gather under the big tent. Food, fiber, and fuel are critical to survival of all nations. We do have a story to tell, and scholarships are a means to keeping our young people involved and replacements for those of us who have walked behind the plow. Pursuing their academic credentials prepares them to convince our urban neighbors the importance, relevance, and why "God Made a Farmer".

Thomas Jefferson uttered these words, "Nothing can stop the man (*person*) with the right mental attitude from achieving his goal; nothing on earth can help the man (*person*) with the wrong mental attitude." The fair industry needs to move forward with ways and means to accomplish the goal of subsidizing the \$6,000.00/year needed to continue growing youth for our beloved industry which features Agriculture.

We need your ideas, so please, come forward and be counted.

## 2014 Convention Communications Entries

--- Martha Ebersole ---

I hope you all are enjoying this great weather, and I'm sure you hope, as I do, that it continues through "Fair Season"!

It's never too late to start planning for our 2014 convention; January will be here before we know it! As you know, one of the highlights of the annual convention is the communications contests. Your fair's entries make these contests a success, and it's important to start preparing them well in advance.

The purposes of the communications competition is:

- To show off the great things we are all doing for our fairs
- To display entries so we can learn from each other
- To improve our methods of communicating to best promote our fairs.
- To be recognized for the great work your fair is doing.

This is why we need your participation -- without your entries, the rest of us might be missing out on some very helpful information. You're encouraged to enter as many of the categories as you want; all categories are listed on the registration form. Please feel free to call any of the committee members if you have questions or concerns.

On the following page is a summary of the judging criteria for each of the categories. Please review these criteria prior to submitting your entries to make sure they qualify. I am currently recruiting judges; please contact myself or any committee member if you know of someone that would be interested in serving as a judge. If you have questions please call or e-mail me.

## COMMUNICATION CATEGORY AND CRITERIA

<u>CATEGORY</u>	<u>CRITERIA</u>
<b>Premium Book &amp; Tabloid</b>	Follow PSACF guidelines. Attractive cover design and binding; table of contents; includes judging schedule, premium list, entry form, list of officers, directors and/or department chairs; easy to read; overall appeal.
<b>Non-Premium Tabloid</b>	Follow PSACF guidelines. Attractive cover design and binding; overall layout; balance of ads and fair information; easy to read; overall appeal.
<b>Video/Slide Show</b>	Entry must be in DVD or CD format, and marked accordingly. No commercial entries, amateur only. Must be at least 3 minutes in length, no longer than 5 and should include all areas of your fair, blending the agricultural and commercial aspects of your fair. Soundtrack, photos and or scenes should compliment each other, be of good quality and narrated when appropriate.
<b>Brochure</b>	Overall appearance, layout and flow of information, fair highlights and information, quality and use of graphics and photos, use of theme.
<b>PowerPoint Presentation</b>	CD format only, with soundtrack; no commercial entries, amateur only; must be less than 5 minutes in length. Overall appearance, use of graphics, photos, animation, transition and use of fair theme.
<b>Billboard</b>	Must be an 8X10 photo of your billboard; Judging on billboard, NOT photo - use of graphics, content, appearance, design and creativity.
<b>Placemat</b>	Layout, content, use of graphics and/or photos, creativity, use of theme, includes fair information and overall appearance
<b>Website</b>	Website address and brief paragraph (max. 100 words) explaining usage and promotion of the site, to be submitted on letterhead with registration form prior to November 1. Judged on overall appearance; use of graphics and how they affect load time; content; organization; purpose and promotion to the public (how to you direct people to your site).
<b>Scrapbook Cover</b>	Cover will be judged as a separate item and as part of the scrapbook entry. Identification of Fair, follows theme of fair; overall appeal; durability; creative use of materials.
<b>Scrapbook - Traditional</b>	This is NOT a Photo Album. Follows theme of your fair; covers all areas of the fair and blends ag, commercial and entertainment aspects; includes table of contents and list of fair officers; photos identified; layout, overall appearance and creativity.
<b>Scrapbook - Digital NEW</b>	<b>Created digitally, you can use a professional company such as Shutterfly or Snapfish. Follows theme of your fair; covers all areas of the fair and blends ag, commercial and entertainment aspects; includes table of contents and list of fair officers; photos identified; layout, overall appearance and creativity.</b>
<b>Fair Display</b>	Floor or table - specify on registration form. Floor display to be maximum of 8 ft wide X 8 ft high X 4 ft deep. Table display to be maximum of 8 ft wide X 4 ft high X 4 ft deep. Will be judged from distance of 3 ft - use of current PSACF theme, conveys a message, creativity, neatness and overall appearance.
<b>Creative Fair Idea</b>	Must be displayed on 11" X 17" <b>black</b> paper. Include photos (Black/white or color) and narrative of 50 words or less detailing the idea and how it was used at your fair. Judged on design, creativity, layout, content and overall appearance.

**Promotional Material**

Display of promotional items from your fair - *display should be neat and appealing, but the judging is of the promotional items, not the display itself.* All items follow common theme; variety and creativity of materials, use of media outlets - print, radio, TV and internet; fair name and dates prominent in appropriate items. All items are to be arranged by your fair personnel at the State Convention. One 6 ft table will be provided, maximum size for "uprights" or "proper" is 3 ft high and 6 ft wide and must be self-supporting. Any display that is not self-supporting will be disqualified. No ribbons or awards for promotional items should be displayed (i.e. past PSACF or IAFE competitions)



**PSACF AND PSSA BOARDS FROM 2013 CONVENTION**



At the left is the PSACF Board of Directors.

To the right the 2013 PSSA Board of Directors.



**“New”**

## **PSACF Associates Welcome**

### **Advertising & Public Relations**

#### **CML Media Consulting**

916 Beacon Valley Rd Greensburg PA 15601  
Phone: (412) 849-0445 Phone 2: Fax: (724) 420-5059

WebSite: [www.cmlmediaconsulting.com](http://www.cmlmediaconsulting.com) E-Mail: [cmlmediaconsulting@gmail.com](mailto:cmlmediaconsulting@gmail.com)

Info: Advertising & media buying experts, creative, websites, sponsorship consulting, social media, production Fair expertise.

### **Associations**

#### **Keystone Grange #2**

192 West Main Street Trappe PA 19426

Phone: (484) 948-6916 Phone 2: Fax:

WebSite: [www.grange.org/Keystonepa2](http://www.grange.org/Keystonepa2) E-Mail: [info@Keystonegrange2.org](mailto:info@Keystonegrange2.org)

Info: Non-partisan fraternal organization with roots in agricultural and community life.

### **Attractions, Animal/Zoo**

#### **Eudora Farms Animal Exhibit**

219 Salem Ln. Salley SC 29137

Phone: (803) 606-6325 Phone 2: Fax:

WebSite: [www.eudorafarms.com](http://www.eudorafarms.com) E-Mail: [exotic@eudorafarms.com](mailto:exotic@eudorafarms.com)

Info: Interactive educational animal exhibit.

#### **Shaggy Mountain Farm Petting Zoo**

PO Box 13 Smithmill PA 16680

Phone: (412) 445-7633 Phone 2: Fax:

WebSite: [www.shaggymountainfarm.com](http://www.shaggymountainfarm.com) E-Mail: [shaggymountainfarm@yahoo.com](mailto:shaggymountainfarm@yahoo.com)

Info: A wholesome, fun, and educational petting zoo experience for any event, big or small!

### **Attractions, Miscellaneous**

#### **Interactive Game Tours**

311 W. 24th St., 9F New York NY 10011

Phone: (917) 685-7342 Phone 2: Fax:

WebSite: [www.igxnet.com](http://www.igxnet.com) E-Mail:

[lloydblasen@rcn.com](mailto:lloydblasen@rcn.com)

Info: Video game entertainment.

#### **Lumberjack Enterprises**

10781 75th St. N Stillwater MN 55082

Phone: (651) 269-6606 Phone 2: Fax:

WebSite: [www.lumberjackenterprises.com](http://www.lumberjackenterprises.com) E-

Mail: [Jamie@lumberjackenterprises.com](mailto:Jamie@lumberjackenterprises.com)

Info: Family entertainment in professional Lumberjack Shows, Interactive Lumberjack Camps and Chainsaw Carving.

### **Attractions, Thrill & Stunt Shows**

#### **Dialed BMX Stunt Shows**

312 Homestead Lane #3 Boalsburg, PA 16827

Phone: (814) 280-0299 Phone 2: Fax:

WebSite: E-Mail:

Info: Entertainment/BMX Stunt Shows

### **Carnivals (rides)**

#### **C & L Shows**

143 Wyndfield Dr. Mt. Pleasant PA 15666

Phone: (724) 640-7662 Phone 2: Fax:

WebSite: [www.clshows.com](http://www.clshows.com) E-Mail: [CandLshows@gmail.com](mailto:CandLshows@gmail.com)

Info: Traveling carnival - rides, games, food, special attractions.

#### **Midway Rides of Utica**

PO Box 4277 Utica NY 13504

Phone: (315) 725-7433 Phone 2: Fax:

WebSite: [www.midwayridesofutica.com](http://www.midwayridesofutica.com) E-Mail:

Info: Amusement rides.

See “New Associates” Page 15



**Cornucopia:** Senator Argall, right, joins Department of Agriculture Secretary George Greig and 2013 Pennsylvania Fair Queen Rhonda Carl of Hegins in the East Wing Rotunda at the state Capitol.

## 2012 FAIR PERSON OF THE YEAR

### As presented by Larry Krome

This year's recipient has a long history in the areas of agriculture and education. He started out in a one room school for eight years and completed his education with post-graduate work at Penn State and West Virginia University.

He has been an instructor for agriculture, science, social studies, math and English. He taught in Butler, Lebanon, Fulton, Franklin and Huntingdon counties.

During the Korean Conflict, he was a cryptographer for the U.S. Army stationed at the Supreme Headquarters Allied Powers Europe (SHAPE) which was located at that time in Paris, France. There he encoded and decoded intelligence reports for the U.S. government.

After his military service, he came back to Pennsylvania to pursue his teaching profession. Later, he served in the position of elementary principal for the Juniata Valley School District.

He and his family have farms in the area where his ancestors settled in 1832. He was a dairy herdsman for registered Holstein until 1990 and now is herdsman for registered Black Angus.

He and his wife have been married for 43 years. They have four children all of whom are graduates of Penn State. He served 35 years as

clerk of session, many years as ruling elder, and 25 years as editor of the monthly newsletter for his church. He has been a member on scholarship boards, museum board, the local fire company, and alumni associations, just to name a few.

He has been a volunteer at his local fair for 48 years where he has served as president of the board since 2000. He has been a member of the Pennsylvania State Association of County Fairs, Board of Directors where he served as seminar committee chairperson. He was elected president of the PSACF, serving from 2009 to 2011, and continues to be a sitting board member.

He is a man of integrity who serves his country, his family, his church and his community. He has been a part of the agricultural community all his life and has shared his love of agriculture with young people through the schools. He is passionate about fairs and agriculture. He is frequently heard to say, "Ag is my Bag!"

It is my honor to present to you the 2012 Fair Person of the Year from the Huntingdon County Fair, James H. Davis.



Jim's family and Fair family following his award for Fair Person of the Year. A reception followed the banquet.



Sylvia Goodman is next to Jim. Sylvia is originally from Nebraska. She lost 28 of her workers at the Pentagon in the 9/11 attack. She was their supervisor and was out on assignment on 9/11, or she too, would not be available for this picture. She retired to this area, and makes an excellent fair volunteer

**2013 FAIR PERSON OF THE YEAR**  
**JIM DAVIS**

**In response.....**

By Jim Davis

For the great honor you bestowed on me at the 101st annual meeting of the PSACF hastaken its toll on me. It is difficult to find adequate words expressing my gratefulness, Barbara's great delight in surprising me, and our children's pride in Father reaching another pinnacle. Not to mention, the sheer fun the Huntingdon County Fair and several other fairs celebrated by joining forces to make it all happen in complete secrecy.

The part, I have been trying to wrap my arms around is, what role did God play in this, and where does God expect me to take this and go! Lao-Tze is quoted, "Watch your thoughts; they become words. Watch your words; they become actions. Watch your actions; they become habits; Watch your habits; they become character. Watch your character; it becomes your destiny".

It is my sense the Super Bowl ad, "God Made a Farmer" is the answer, and perhaps my destiny is to keep the light beaming for Agriculture. After all, Paul Harvey's words to the FFA so long ago has resonated long after his passing, and has given new meaning to the son who follows in his father's footsteps, particularly from the Farm Gate to the Dinner Plate. We have a good story to tell, and so many are dependent on the fair's mission to feature agriculture with a greater sense of urgency. The great coach, Vince Lombardi said, "The quality of a man's life is in direct proportion to his commitment to excellence, regardless of his chosen field of endeavor." .....**Thank you**

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From "New Associates" page 13

**Musical Attractions**

**Extollor**

Phone: (814) 224-1383 Phone 2: (814) 215-0160  
E. Main St Roaring Spring PA 16673

Phone: (814) 224-1383 Phone 2: (814) 215-0160

WebSite: [www.reverbNation.com/extollor](http://www.reverbNation.com/extollor) E-Mail: [breezer1971@atlanticbb.com](mailto:breezer1971@atlanticbb.com)

Info: Positive Christian rock music suitable for all ages. We also have a full PA system of our own.

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1978 Ninevah Rd. Knox PA 16232

Phone: (814) 221-3295 Phone 2: (814) 758-0613

WebSite: [www.facebook.com/landl.rocks](http://www.facebook.com/landl.rocks) E-Mail: [landl.rocks@gmail.com](mailto:landl.rocks@gmail.com)

Info: Entertaining group for all ages. Diverse setlists include modern and classic country and much more!!

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341 Taylor Ave. Rochester MI 48307

Phone: (248) 726-2327 Phone 2: Fax:

WebSite: [www.midwestduelingpianos.com](http://www.midwestduelingpianos.com)

Info: Midwest Dueling Pianos offers a wildly entertaining music and comedy dueling piano show that your audience will love and beg for more.

**Richie Fields**

1735 S. Geyers Church Rd. Middletown PA 17057

Phone: (717) 546-0202 Phone 2: (717) 576-9591

Fax: (717) 944-5006

WebSite: [www.richiefields.com](http://www.richiefields.com) E-Mail: [joritak@gmail.com](mailto:joritak@gmail.com)

Info: High energy country.

**Rock Street Music**

341 Taylor Ave. Rochester MI 48307

Phone: (570) 655-6076 Phone 2: Fax:

WebSite: [www.rockstreet.com](http://www.rockstreet.com) E-Mail:

[Richie@rockstreet.com](mailto:Richie@rockstreet.com)

Info: Production bands.

**Stand bac**

730 Ice Hoose Dr. Mountain Top PA 18707

Phone: (843) 424-3239 Phone 2: Fax: (877) 564-0445

WebSite: [www.standbac.com](http://www.standbac.com) E-Mail: [standbacpa@hotmail.com](mailto:standbacpa@hotmail.com)

Info: Tribute / Cover band - all generations.

## STATE DIRECTORS CHANGES



**Retiring Directors: Top Left Robert Houston, Top Right Bruce Koppenhaver  
Bottom Left Larry Krome, Bottom Right Sarah (Long) Irwin**



**Incoming Directors: From left to right Jeanne Miller, Judy Kmetz, Bill Ritzman,  
and Susan Hahn.**

# MONSIGNOR SCHOLARSHIP FUND GETS A BOOST AT THE PSACF BANQUET CHALLENGE TO ALL FAIRS ANNOUNCED

BY: KEVIN D. BIBER

You know how every once in awhile something pops into your head and you think, "hey this could work"? Well, I had one of those moments in early January right before the convention. Knowing that we had a Philadelphia Eagles player coming to convention to give a keynote speech as well as knowing that funds were needed for the Monsignor Scholarship Account, I went out and bought a Philadelphia Eagles football and helmet to be autographed by Jon Dorenbos and sold at the PSACF banquet.

OK, I have to admit, I was going to be happy if the proceeds reached \$100.00 maybe \$200.00 per item. I should have known better as knowing how generous all of us are in the Fair industry and how we all step forward when we know in our hearts it is for the good of the organization or in this case the children of our industry. You can only imagine how I felt when the first bid of \$500.00 for the helmet was received and continued to go up and up from there.

I would be remiss if I would not thank Tiffany from TMD Fast Cash for purchasing the autographed helmet for a \$700.00 contribution to the scholarship fund. Tiffany, you started the excitement for the evening and I personally THANK YOU !!!! As Tiffany was enjoying her purchase, Corky Powers from Powers Great American Midways was bidding proudly on the autographed football as our auctioneer Sherman Allen persuad-

ed the bids to keep coming. Corky eventually became the next successful bidder and purchased the football with a \$750.00 contribution to the scholarship fund. Corky, you and Tiffany can't be thanked enough for the help as we increased our scholarship fund by a total of \$1,450.00. Thank You, Thank You, Thank You !!!!!

Now, how can each Fair do their part in helping sustain the funds in the scholarship account and providing our youth with scholarships for many years to come? That is where I need you to use your imagination. As I think about your Fair and how creative everyone is, I have no doubt in my mind that you will figure something out. Please remember whatever you do and whatever amount you can raise for the scholarship fund will help our youth for years to come. I can't help but think of the Fairs that have big name entertainment, maybe asking them for an autographed item to sell at your Fair or maybe you can bring it to convention and we can sell it. For the smaller fairs who do not have the big name entertainment, maybe a basket raffle or a small auction of goods at your Fair. Whatever it may be, the effort is what counts.

As you consider this request and challenge, I would love to hear from you with your results. Please feel free to contact me at 484-256-8009 or by e-mail at [kevin.bieber@nationalpenn.com](mailto:kevin.bieber@nationalpenn.com). Oh yes, if you need any help in brain storming an idea, or you have a question, please give me a call. I am always willing to help in the best ability that I can. Thanks again !!!!!



Tiffany Dickson with Kevin



Mr. & Mrs. "Corky" Powers with Kevin

## RED, BLUE, GREEN & ORANGE ALL STICKERS COLLECTED BY MANY AT CONVENTION

—Kevin Bieber—

Back again by popular demand was the Trade Show Sticker Game where hopeful winners of cash prizes collected colored stickers from vendors filling their game card. Not only does this create fun and conversation, but hearing from many vendors it created sales !!!!!

Approximately 520 cards were collected in the box that fulfilled the requirement of 20 different stickers collected. Of these 520 cards, 6 winners were picked on Saturday afternoon after the basket drawings.

The winners this year were: Donald Schneider of the West End Fair is going back to Hershey to enjoy his weekend get away compliments of Hershey. Enjoy your weekend Donald.

Along with Donald, five other winners were selected to collect \$100.00 checks each compliments of the PSACF. These winners were:

WM Clifford

Sandra Hajec of Spartansburg Comm. Fair

Gene Mackes of the West End Fair

Ed Nehrig of the Indiana Fair

Erika Moore of the Dayton Fair

Congratulations to all the winners as they enjoy buying themselves something nice with the award. Stay tuned at the convention in 2014 as we continue this fun interactive game.

---

## 2013 CONVENTION SEMINARS REPORT

—Kevin Bieber—

Each year the seminar committee works real hard to bring to you, what we feel is the best seminars and keynote speaker we can offer at the convention. We focus on the needs and wants of Fairs as well as the educational parts. I can't tell you how relieved we are when we hear such great comments back from you regarding the speakers.

Unfortunately this year I had to miss our keynote speaker, Jon Dorenbos, on Thursday morning. However, when I arrived at Hershey later that afternoon it was great to hear from all of you how much you enjoyed his message. Many of you went on and on about how great he was in delivering both an inspirational as well as educational message. Oh yes, I heard how funny he was too !!!!!

Over the course of the convention you were offered a variety of seminars to attend. In reading the survey forms you filed out, I could tell you enjoyed them and most importantly learned from them. Of the seminars I attended, I was pleased with the interaction of the audience with the presenter. I think we all have to continue to remember that we come together in Hershey to renew our friendships, share stories about our beloved industry and use the three days as an educational tool to make our Fairs even better.

As we put the 2013 convention behind us, and start the focus of preparing for our Fairs, I hope all of you are able to incorporate something that you learned at Hershey into your Fair this year. Not only will our committee be doing the same as you, but we will also be starting to work on the 2014 convention speakers. Do you have any ideas? Did you hear anyone speak at another event that you think we should consider? If the answer is yes to any of these questions, please contact me at 484-256-8009 or by e-mail at [kevin.bieber@nationalpenn.com](mailto:kevin.bieber@nationalpenn.com).

I wish all of you the best with your 2013 Fair. May the weather be good, the attendance increased and the event profitable. I look forward to seeing many of you at the Fair !!!!!



At left Jon Dorenbos and to his right Robert Blank of Power Pulling Productions LLC, sponsor of the keynote speaker.

## DECLARATION OF A VET-CLIENT RELATIONSHIP

Ron Miller provided me with this information. The application for each animal to participate in a fair livestock event should include the language in the second paragraph. If that language about self-certification is on the application and the contestant (or parent, if the applicant is under 18) signs the application below the statement, then the declaration of a vet-client relationship is established and the fair will not have to have another form attached to the application. If any of the fairs have a question, please get back to me or Ron. — Boots

**2013**  
**PENNSYLVANIA DEPARTMENT OF AGRICULTURE**  
**PENNSYLVANIA FAIRS**  
**ANIMAL HEALTH REQUIREMENTS**  
**FOR EXHIBITION, INCLUDING COMMERCIAL EXHIBITION**

This document provides the requirements for the 113 Pennsylvania County and Community Fairs receiving funding from the Commonwealth of Pennsylvania. The management of individual fairs may adopt requirements which are more stringent than those of the Department, and all exhibitors are encouraged to check with the management of each fair in advance to ensure compliance with all requirements.

**The following Animal Owner or Caretaker's Verification of Veterinarian-Client-Patient Relationship (VCPR) statement for the animals being exhibited must be included with a signature line on the fair registration form: *I attest and affirm that a "veterinary-client-patient relationship" – as that phrase is defined in the Animal Exhibition Sanitation Law found at 3 Pa.C.S.A. § 2501 et seq. and any amendments thereto – exists with regard to any animals I will be exhibiting.***

These requirements are *not* required for local, county, and district 4-H and FFA exhibitions which are not held in conjunction with a Pennsylvania County and Community Fair receiving funding from the Commonwealth of Pennsylvania, but it is recommended that these requirements be adopted by show management.

These requirements are designed to protect animal health while minimizing the financial impact on youth exhibitors associated with the individual certificates of veterinary inspection (CVI) requirement. Please note that exhibitors are not required to send the CVI to the Department for approval prior to the fair-the CVI may be checked at the fair.

For specified events at the Pennsylvania Farm Show Complex, including the Pennsylvania Farm Show, the Pennsylvania All-American Dairy Show, the Pennsylvania State Junior Dairy Show, the Keystone International Livestock Exposition, the Pennsylvania Fall Holstein Show and the Pennsylvania State 4-H Horse Show, exhibitors will need to consult the 2013 requirements in place for those particular events.

The Pennsylvania Department of Agriculture recommends that animals returning home from fairs be isolated from other members of the herd or flock for 2-4 weeks to help prevent the spread of disease.

In addition to these animal health requirements, the Pennsylvania Department of Agriculture recommends that exhibitors of all animals, including those for commercial exhibit, discuss the health of their animals, including vaccine recommendations, with a veterinarian on a regular basis.

## FROM THE 2013 CONVENTION



Legislator of the Year - David Millard



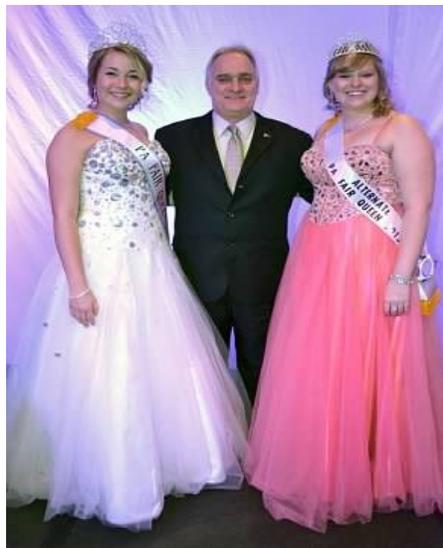
Farm Show Baking - Apple Pie - Schnecksville



Keynote - Jon Dorenbo and Pat Krome.



Farm Show Baking - Choc Cake - Middletown Grange



2013 PA Fair Queen - Rhonda Carl, Secretary Grieg, Alternate Sarah Wilson.



Passing of the Gavel  
Outgoing President Ron Miller  
Incoming President John Blaney



## From The Zones



Zone One --- Sam Zaffuto  
Congratulations to the Elk  
Elk County Fair for receiv -  
ing the Zone One Fair of  
the Year award at our  
annual convention in Jan-  
uary.

Now that the convention is behind us  
and spring is just around the corner, it is  
time to finalize our plans for the 2013  
fair season.

Our Spring Zone Meeting will be held  
Friday April 26 at 6:30 pm at Scrubgrass  
Grange. Please plan to have your fair  
represented at this important meeting.  
An update from PSACF will presented  
as well as information from the fair fund  
office of the Department of Agriculture.  
Watch your mail for registration infor-  
mation, which will be arriving soon.

Looking ahead to fall, Zone One will  
meet on Friday October 25 at Scrub-  
grass Grange.

I hope to see you at the zone meet-  
ing.



Zone Two -Rodman Ralston  
Zone 2 has two new Zone  
Directors for the year 2013.  
Judy Kmetz, representing  
the Luzerne County Fair and  
William Ritzman represent-  
ing the Juniata County Fair.  
Welcome aboard.

Two long time capable Directors have  
decided to retire after many years of ded-  
icated service. They are Larry Krome, a  
Past State President, of West End Fair at  
Gilbert and Bruce Koppenhaver, our Sec-  
retary-Treasurer for 18 years, and also  
the retired President of the Gratz Fair.  
Both will be missed and we wish them  
the best of health and enjoyable retire-  
ment. Congratulations to David "Doc"  
Reese of the Tioga County Fair who has  
been elected Vice-President of the  
PSACF for a two-year term.

The spring Zone 2 meeting will be host-  
ed by the Juniata County Fair on Satur-  
day, April 27, 2013 and the fall meeting  
will be at Troy Fair on October 26, 2013,

I hope to see everyone at our  
spring meeting,



Accepting the Elk County Fair Zone 1  
award Ann Distler, presented by Sam  
Zaffuto.



Accepting the Bloomsburg Fair Zone 2 award  
Rodman Ralston, presented by Dr. David  
Reese.

See "Zones" – next page

From Zones” – previous page



**Zone Three — Debbie Stephenson**  
Hello to all fairs & festivals with Spring just around the corner I am sure you all are in the planning stages or starting your event. The Zone 3 meeting will be held at the Westmoreland County Fairgrounds on Thursday, April 25, 2013. You will be getting a notice for the dinner soon. Please make sure that at least one person comes to the zone meeting to take back any information that is to be handed out. For those of you who made it to the Convention in Hershey I am sure that you took home a lot of information to your fairs. Congratulations to all of the winners in all departments and to the new State Fair Queen. Please let her know if you would like her to come to your fair early enough for the Committee to make the proper arrangements.



Accepting the Hookstown Fair Zone 3 award left Judy Saver, presenter Debbie Stephenson, and Jim Scott.



**Zone Four — Dr. Sally Nolt**  
The Fair season is rapidly approaching and planning and preparations are in progress throughout Zone 4 and Pennsylvania. I would like to invite fairgoers to visit as many fairs as possible in our own zone and throughout the state this fair season. Best of luck to all Fairs for a successful 2013 Fair Season!

I would like to congratulate the Perry County Fair for receiving the Zone Award for Zone 4 for 2012. May you have another great year!

I would also like to welcome John Blaney and Harry Reffner to their new positions and wish them the best of luck! Congratulations again to Susan Hahn as the newest Zone 4 Director and welcome to the Board!

The Spring Zone 4 Meeting will be hosted by Schnecksville Community Fair on Wednesday, April 24th. Dinner is at 6:45 p.m. and reservations for dinner may be made by contacting Karen Dobson. Mark your calendars and plan to join us!

The Fall Zone 4 Meeting will be hosted by York Fair Wednesday, October 23rd. Please plan to attend these important meetings!

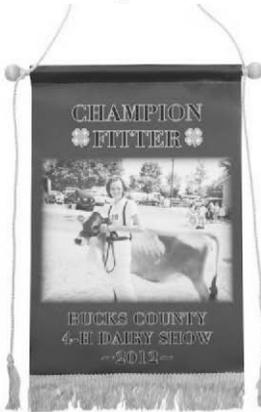


Accepting the Perry County Community Fair Zone 4 award: Bonnie Oren and Ruth Britcher, presented by Ron Miller.

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*Deepest Sympathy*

### Clarence Eugene Bieber, 89, died January 21, 2013

He ran the Bieber Soda Truck Route in the 1960's. Clarence was a life member of the Oley Fire Company; Pikeville Sportsman Club and Friendship Hook & Ladder, Boyertown. He was a member of the Oley Valley Fair Association; Oley American Legion and the Oley Valley Fish & Game. Clarence volunteered for a number of years as a fire policeman with the Oley Fire Company, worked in the French Fry Stand at the former Oley Carnival and was co-chairman of the Oley Fair Candy Stand. Clarence was the father of PSACF Director Kevin Bieber.

### Ronald E. 'Red' Haas, of Vanderbilt, Pa, passed away Monday, February 18, 2013.

Ronnie and his wife exhibited at over 25 fairs in the western part of the state, and several years would exhibit at 18 fairs in one season, taking as many as 300 entries to the larger fairs. A number of years ago he had won 4<sup>th</sup> prize at the Hershey Cake contest at the Farm Show. His wife Betsy writes "I think that the fairs that we went to will miss us (and our entries.) I know that I certainly will miss them."

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# Milliron Associates<sup>LLC</sup>

## GOVERNMENT RELATIONS

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## An Introduction of Milliron Associates

—Andrew Goodman—

—Laura Baumann—

The Pennsylvania State Association of County Fairs is pleased to announce its partnership with Milliron Associates in support of their government relations initiatives.

Milliron Associates will represent PSACF within the General Assembly and will provide the County Fairs with government relations counseling. The firm will also educate county fair members on legislation and regulations that could impact the association and the farm industry. These initiatives will support the County Fair's state wide efforts in promoting growth and improvement among the agricultural fairs.

Milliron Associates, located in Harrisburg PA, has been committed to delivered quality results in government relations for more than 30 years. Known as one of Pennsylvania's premier government relations firms; the firm represents a diverse clientele of corporations, businesses and organizations. The firm is recognized state wide for its leadership, credibility and forward-thinking advocacy. Milliron Associates was founded in 1980 by John P. Milliron, a former State Representative from Altoona, and is now in partnership with Andy Goodman. Their advocacy is reinforced with a staff of top-shelf advocates within state government. Milliron Associates mission continues to be "Educating Those Who Serve."

Milliron Associates has been chosen by various businesses and organizations for its reputation, commitment and integrity to achieving goals. The firm strives to provide exceptional advocacy for its clients, while maintaining a trusted link between government, businesses and organizations. Most importantly, the firm has an open door policy to its clients.

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## The County Fairs Project

—Andrew Goodman—

—Laura Baumann—

Recently Governor Tom Corbett delivered his budget address to the state legislature. The Governor has proposed to increase financial support for the Department of Agriculture and the agriculture industry during the fiscal year. The budget proposes an increase in funding for Farmland Preservation programs, a plan to maintain funding of the REAP program and the call for an additional \$500,000 for the County Fairs Association, upping the appropriation to \$2.5 million.

Milliron Associates will work with the General Assembly and PSACF to ensure that the proposed funding for the County Fairs remains at \$2.5 million for the upcoming year. The support of key legislators is critical in achieving our goal, and Milliron Associates has already started the conversation on capital improvement among the general assembly. The firm has organized a grassroots campaign around the issue by capitalizing advocacy at the local level. Milliron Associates is working with Senator Michael Waugh (Senator of the 28<sup>th</sup> Legislative District) and Representative David Millard (Representative of the 109<sup>th</sup> Legislative District) to create a County Fairs Caucus. This Caucus will consist of members of both the House and the Senate who are in support of the County Fair's proposed budget. It is our hope that the County Fair's Caucus will carry our message for full proposal of the governor's funding.

Milliron Associates will be holding a reception on behalf of the County Fairs in May at the firm's Harrisburg office. Both fair officials and members of the County Fairs Caucus will be invited to attend. The goal of the reception is to educate legislators on the County Fairs through their own constituents. Ultimately, our hope is that through the County Fairs Caucus we can continue to maintain a relationship between the County Fairs and state legislators for years to come. We would like to have representation from the Fairs from all regions of the state at the reception. More information will be provided as the date draws nearer. We also ask that County Fairs officials follow up with their legislators and ask them to support the County Fairs Caucus.

## SPECIAL BAKING CONTESTS

— Karen Dobson

Thank you to each of the 104 fairs that participated in the Special Baking Contests last year, and especially to those fairs who encouraged their contestants to enter the state competitions at the 2013 PA Farm Show.

Congratulations to **Schnecksville Community Fair** (Apple Pie), **Beaver Community Fair** (Angel Food Cake), **Elizabethtown Fair** (Chocolate Cookie-Brownie-Bar) and **Middletown Grange Fair** (Chocolate Cake) on having a first-place winner at the 2013 PA Farm Show!

All 4 baking contest sponsors have renewed their commitment for 2013. Contest rules were distributed and reviewed at the Baking Contest seminar at the 2013 Convention. **NOTE:** The PA Preferred Program (*sponsor for both chocolate contests*) has updated the 2013 rules and has also created a reference list for Fairs and contestants that lists specific milk and egg producers that will qualify for the new “*minimum of (2) PA Preferred ingredients*” requirement.

All 2013 Special Baking Contest documents and items will be distributed at the Spring Zone meetings to Fairs that returned their Intent to Participate form by the February deadline. Contest documents are also available from the PSACF website ([www.pafairs.org](http://www.pafairs.org), Member Login FAIRSPA, Baking Contest link).

A few reminders for the 2013 contest season:

1. Continue to follow the “once and done” contestant eligibility rule; i.e. once a contestant wins 1st place at a 2013 Fair in a particular PSACF Special Baking contest, they are no longer eligible to compete in that same baking contest at any other Fair in 2013.
2. Communicate all special baking contest rules and requirements to your Fair’s contest volunteers

and judges so that winners are properly certified and are legitimately eligible to compete at the next PA Farm Show competition.

3. Fair contest ribbons will only be provided for the special Chocolate contests. Ribbons for Apple Pie and Angel Food Cake are at the discretion of the Fairs.
4. Scrapbook materials not required for any of the contests. Fairs will only need to send in the Contest Summary forms in a standard envelope. This saves the fairs time and money!
5. The sponsored prize monies obtained by PSACF will be sent to participating fairs in the summer. Any of this sponsored prize money that is not awarded must be returned to PSACF.

If there are any questions, contact the appropriate committee chairpersons:

Angel Food Cake and Apple Pie Contests - **Kevin Bieber** (484-256-8009, email [kevin.bieber@nationalpenn.com](mailto:kevin.bieber@nationalpenn.com))

Chocolate Contests - **Karen Dobson** (610-212-6180, email [kardob@msn.com](mailto:kardob@msn.com)).

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# *Pennsylvania State Fair Queen Program*

## **Schuylkill County Girl Crowned as 2013 Pennsylvania Fair Queen**

**Rhonda Carl** of Ashland was named the 2013 Pennsylvania Fair Queen during the State Competition on January 26. She was crowned during the concluding event of the annual joint convention of the Pennsylvania State Association of County Fairs (PSACF) and Pennsylvania State Showmen's Association (PSSA) at the Hershey Lodge and Convention Center.

Special guests in attendance included PA Department of Agriculture Secretary George Greig. "The PA Fair Queen Program is considered a great leadership program for the young women in Pennsylvania," said Greig. "The future of Pennsylvania agriculture is in good hands thanks to the 55 contestants in this program who advocate for fairs and the industry."

Carl, daughter of Robert and Carla Mae Carl, is a 17-year-old senior at Tri-Valley High School. She is involved in National Honor Society, Future Business Leaders of America, Big Brothers Big Sisters, cheerleading, band, majorette captain and feature twirler and other activities. She represented Tri-Valley High School at the Hugh O'Brian Youth Leadership Conference in Central PA, and then went on to represent the region at The World Leadership Conference in Chicago. She enjoys volunteering in her community and church, and likes to jet ski and fish.

Carl, representing the Schuylkill County Fair, is the first person in the history of the fair to win all of their royalty contest titles from Little Miss 2006, to Princess 2009 and finally Fair Queen 2012. She now becomes the first Schuylkill County Fair Queen contestant to not only place in the state competition's top five, but to have the honor of winning the state title. She was crowned by outgoing 2012 PA Fair Queen Drew An Brubaker from Lancaster County.

Rhonda Carl will now travel throughout the Commonwealth making appearances with legislators,

the agri-business sector, and the general public as she shares about the importance of Pennsylvania fairs, agriculture and tourism. State-sanctioned events will include Cornucopia, Ag Progress Days, Farm-City Day, the 2014 Pennsylvania Farm Show, and the 2014 PSACF/PSSA Convention, along with numerous Fair visits. She will receive a \$2,000 scholarship at the conclusion of her 2013 reign sponsored by **PSACF**.

Each of the 55 contestants in this year's state competition had to prepare a brief speech that convinced others to attend her county or community fair, an essay about the fair's significance in her local community, and a stage introduction during the PSACF annual banquet. They were also interviewed by a panel of three judges. The contestants are evaluated on their written and public speaking skills, knowledge of the fair and agricultural industries, and poise and appearance.

Five finalists were chosen during the Coronation and then had to give an impromptu answer on how they would encourage consumers to purchase Pennsylvania agricultural products. Carl's answer emphasized educating the growing population on the role Pennsylvania products plays in their daily food life.

**Sarah Wilson**, 19, of Portersville, Butler County, was first runner-up, representing the Big Butler Fair. She is the daughter of David and Elizabeth Wilson and is currently studying nursing and psychology at the University of Akron. She attended Laurel Senior High School where she was a member of the National Honor Society, Student Council and the National Science Society. She also earned her Keystone State FFA Degree, the DEKALB Agricultural Award, and Presidential Award for Academic Excellence. At college, she is a Resident Assistant and works for the Office of Admissions as a student assistant. Wilson spends time doing data entry at her fair and also volunteers for the Moraine Preservation Fund, St. Jude's Hospital and Relay for Life. She enjoys reading, movies and being outdoors.

See "Queen" — next page

From "Queen" - previous page

Rounding out the top five finalists were: **Brennan Register**, Clinton County Fair, **Christa Ziefel**, Greene County Fair; and **Racheal Sue Grosvenor**, Harford Fair. Register was also named "Miss Congeniality," an award voted on by the other contestants.

This year's panel of judges include Dr. Jim Diamond (Bucks County), former Dean of Agriculture and Environmental Sciences at Delaware Valley College; Jean Lonie (Northampton County), Senior Manager of Marketing Communications for the Pfizer Animal Health beef segment; and Wanda Waugh (York County), co-owner of Glen Ridge Farm. The master of ceremonies was Kevin Bieber, of the Oley Valley Community Fair.

Special Queen activities during convention including a seminar on "Young Women's Leadership" presented by former PA Fair Queen Denise Sustrik Yoho (1990) and sponsored by **Washington County Ag Fair**. Contestants also assisted with the Communications displays in the Trade Show and the Queen Program's fundraising table. A Queen Contestants' party featured commemorative tee-shirts sponsored by **S & S Amusements**, and a Pizza Buffet sponsored by **Drum The Bucket** entertainers. Former PA Fair Queens Denise Yoho (1990), Nicole Clemson (2009), and Casey Hall made a return visit to the Hershey Lodge to take part in a panel discussion moderated by PSACF Past President Jim Davis and sponsored by **Huntingdon County Fair**. The ladies gave an inside look at how being part of the Fair Queen Program has positively influenced their education and career choices, and opened doors to many opportunities.

Special thanks also to the following fairs - **Centre County Grange Fair, Fayette County Fair, Fulton County Fair, Harford Fair, Hookstown Fair, Indiana County Fair, Kempton Fair, Manheim Community Farm Show, McClure Bean Soup Festival and Fair, McKean County Fair, Perry County Fair, Potter County Fair, Tioga County Fair and West Lampeter Community Fair** - and to **Dawn and Carroll Krautter** (crowns), **Fair Publishing House** (sashes), **JR Sellman**, and **Regalia** (contest supplies) for being Patron sponsors.

Vendors who provided services for the contest included **Dan and Galla** (musical accompaniment), **Hanover and York Empire Beauty Schools** (hair and makeup), **Tim McGowan Stu-**

**dios** of Myerstown (portraits), **DiscipleMedia** of Strasburg (videography), **Along The Garden Path** (flowers), and **The Print Shop of Milford** (coronation booklet).

Special fundraising efforts included a Raffle with themed baskets and wooden toys, as well as the popular nightly 50/50 money drawings. Special thanks to John Berne, Judy Kmetz, **Cameron County Fair, Huntingdon County Fair, Luzerne County Fair, McKean County Fair, Mercer County Fair**, and **Troy Fair** for their tremendous efforts with this year's fundraising projects. Many fairs generously donated gift baskets to the fundraising table. Proceeds enable the Program to continue this "once in a lifetime" contest experience for these outstanding young women.

The Coronation banquet was attended by nearly 800 guests including special guests PSACF President Ron Miller; PSSA President Larry Johnson; PA Department of Agriculture Secretary George Greig; Jean Kummer, PDA Press Office; Fair Fund Administrator Boots Hetherington; Senator Mike Waugh; and Representative David Millard, as well as several past PA Fair Queens. The 2012 PA Fair Queen Drew An Brubaker's Event Brochure was distributed to guests, along with a copy of her "PA Fairmation" brochure (sponsored by **Fulton Bank** and **Bell and Evans**) which was passed out at the special events and fairs she visited during her reign. A special "live" auction of a quilt sign, autographed Philadelphia Eagles commemorative items, a bicycle, and wooden artwork was held during the coronation banquet to raise additional monies for the Program.

The 2013 contest and coronation would not have been a success without many special helpers, especially Sherman Allen, Harry and Marcia Bachman, John Berne, Kevin Bieber, Drew An, Pam and Drew Brubaker, Luke Bruckhart, Dan & Galla, Jim and Barbara Davis, Ken Dobson, Martha Ebersole, Boots Hetherington, Sarah and Rod Irvin, Judy and Mike Kmetz, Bitsey Kopfinger, Bruce Koppenhaver, Larry and Pat Krome, Jean Kummer, Anita Martin, Ron and Joan Miller, Gary Moore, the Oley Valley Community Fair, Bill Ritzman, Shelly Shaffer, Jack Snyder, Patrick Uffner (and the rest of the Hershey Lodge staff), and Denise Yoho.

See "Queen" - next page

The PA Fair Queen Board of Directors would like to acknowledge Sarah Irvin for her many years of service to the PA Fair Queen Program. She fulfilled many roles including contest coordinator and State Events planner. She has now decided to "retire" and shift her focus to traveling and spending quality time with husband Rod. We are grateful for the energy, dedication and resources that Sarah put into this Program. It was not just a "job" to her, but rather a true passion for promoting PA Fairs and Agriculture through the PA Fair Queen program. It was her pride and joy to mentor many former PA Fair Queens through their reigns, and she continues to maintain close friendships with them. The Program, and many young women, have benefited from her determination to make the PA Fair Queen program the best commodity in the Commonwealth. Sarah will now be transitioning her duties to the new Events and Publicity Coordinator Martha Ebersole who was appointed by the Queen Board at their recent Annual Meeting. We look forward to the contributions that Martha will bring to the Program. Sarah will continue to serve as the Queen Board's Vice Chairman and Zone 3's Queen Board representative through her term which ends in February 2014.

The PA Fair Queen Program's Rules and Guidelines for the 2013 local contests were distributed at Convention. The information can also be downloaded from the PSACF website: [www.pafairs.org](http://www.pafairs.org) (Member Login "FAIRSPA", PA State Fair Queen Program link). All PSACF Fairs listing a Fair Queen Contest in their Premium Book must complete and return the Request for State Competition Packet form postmarked by February 28. The official 2013 State Competition Application Packets will then be distributed at the Spring Zone meetings to these responsive fairs.



The PA Fair Queen is a wonderful asset for promoting your Fair or agricultural event! The Queen and the First Runner Up are available for appearances throughout the year. These can include special ceremonies, contests, parades and ag-related events. All appearances are to be initiated in writing using the Queen Program's official Scheduling Request Form (available at [www.pafairs.org](http://www.pafairs.org)) from an authorized event coordinator or event board member.

The Queen Program is always looking forward for ways to increase its fundraising opportunities. Any Fairs or individuals interested in assisting with raffle items and/or sponsorship ideas should contact John Berne or Judy Kmetz.

Questions or requests for additional information on any other aspect of the PA Fair Queen Program should be directed to the appropriate committee person:

Applications/Registrations - Bitsey Kopfinger, 570-296-8790

Fundraising - John Berne, 814-887-5396 or Judy Kmetz, 570-675-2952

PA Fair Queen's State Events & Media – Martha Ebersole, 717-834-4435

State Contest Schedule - Karen Dobson, 610-212-6180



### 2012 Queen Board of Directors

Front Row Left to Right: Judy Kmetz, Sarah Irvin, Bitsey Kopfinger, Shelly Shaffer and Karen Dobson.

Second Row Left to Right: Ron Miller, Bill Ritzman, and John Berne.

## 2013 Queen Contest



2013 Queen Contestants



Left: Sarah Wilson, Butler Fair, 2013  
Alternate PA Fair Queen  
Right: Rhonda Carl, Schuylkill County  
Fair, 2013 PA Fair Queen



Left to right: Rhonda Carl 2013 PA Fair  
Queen, Secretary George Greig, Drew An  
Brubaker 2012 Outgoing PA Fair Queen

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SHARED WITH YOUR FAIR**

## PSACF Chocolate Baking Contests - 2013 Farm Show Chocolate Cookie, Brownie, Bar Winners



5th Merritt Leidy



4th Adrienne Jackson



3rd Jon Kershner (accepted by mom),



2nd Cecelia Weiss



1st Miranda Getz

Presenting awards are PA Preferred Coordinator Bryan Keister and State Fair Queen Drew An Brubaker.



### FROM 2013 CONVENTION TABLE TOPICS

WOW! What a convention!! Thanks so much to all my moderators for the Table Topics. What a great job all of you did. We had a lot of great info passed on to all fairs with great interaction so that they can take back to their boards. If there is anyone that would like to be a moderator or have an idea for a Table Topic please email me with them. I already have had some great suggestions for 2014 and am going to repeat some as the response was awesome!! Remember these are not Seminar's to listen, these are for all fairs to talk with one another and learn what goes on elsewhere, make suggestions, or just get idea's.

Sincerely  
Debbie Stephenson  
Table Topics Chairperson

## PSACF Chocolate Baking Contests - 2013 Farm Show Chocolate Cake Winners



5th Place Chocolate Cake Winner, Michelle Gardner, Perry Co Fair



4<sup>th</sup> – Susan Nunan from Montour County, representing the Montour-DeLong Community Fair.



3rd Place Chocolate Cake Winner, Roseann Scheurer, Blue Valley Farm Show



2nd Place Chocolate Cake Winner, Sharon Kurtz, Schnecksville Comm Fair



1st Place Chocolate Cake Winner, Kelly Madey, Middletown Grange Fair

Present awards is State Fair Queen Drew An Brubaker.



Volunteers - Martha Ebersole, daughter Stacey Brucker and mother Ruth Britcher have a combined 60-years of volunteerism tradition with the chocolate cake contest at the PA Farm Show



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## 2013 Farm Show PA Preferred Products Display Contest

The PDA Fair Administrator, Boots Hetherington congratulates board members Jessica Grohmann, Carroll Krautter and Greene-Dreher-Sterling Fair President Andrew Weist Jr. for their winning entry in the PA Preferred Products Display Contest at the 2013 PA Farm Show on Friday, January 11<sup>th</sup>. The GDS Fair received a check for \$1,000 for their efforts to promote PA Preferred Products to their fair visitors.



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## ASSOCIATE MEMBERS REPORT

-Galla Higinbotham



Once again the 2013 PSACF convention was a great opportunity For attending associate Members to meet new People, see familiar Faces and most important, to conduct business. Much is Accomplished in a short period of time each

year at this convention.

This year's Wednesday night showcase featured 16 acts, selected from the many applicants who were submitted to be considered. There was quite an array of talent, presented in a timely fashion, thanks to the team work of showcase chairman, Sam Zaffuto and his committee, along with Larry Starcher of Sound Rental Service Incorporated (with Chris and Scott) and Gary Turner of Turner Stage Lighting (with Andy on spot light).

Three more acts were enjoyed at the opening celebration and the PSACF and PSSA banquets.

New this year were additional spots created for strolling acts, street musicians and grounds entertainers prior to the banquets on Thursday and Friday evenings in the lobby.

I encourage all acts (bands, jugglers, musicians, magicians, singers) who are eligible (if you have not showcased in the last 3 years) to submit your application this fall for the 2014 convention.

The Trade Show was full and ran smoothly under Dick Horstman's management. There was good traffic especially during the time dedicated for Trade Show visitation (when no seminars and

table topics were scheduled). Having this time to conduct business built into the convention schedule is of great value to associates and convention attendees alike.

Wholesale distributor W. A. DeHart offered complimentary coffee daily to all exhibitors and everyone who came through the Trade Show.

We would like to thank all of the convention attendees that took the opportunity to visit the Trade Show. One of the biggest trade shows in the country, the 150+ booths present offer the very finest in professional goods and services available to the Pennsylvania fair industry. At this time of budget cuts and economical downturns, it is more important than ever that all facets of the fair industry work together and the associate members can help as fairs look for ways to offer more for the fair-goer's dollar. For those who didn't get a chance to speak to everyone all the way around the room, your associate members are listed, as always in your 2013 directory.

All associate members were mailed membership packets in February. If any associate member has not received your packet, please contact the association office.

I will continue to strive for positive and productive relationships between the associate component, the officers and the member fairs for the mutual benefit of all.

I can be reached at [www.gallaanddan.com](http://www.gallaanddan.com) or [dangalla@uplink.net](mailto:dangalla@uplink.net).

Happy Spring! Galla



### **BALL FRESH PRESERVING AWARD ACCESS FAIR MATERIALS ONLINE**

1. Visit our website at [FreshPreserving.com](http://FreshPreserving.com). Move the cursor over "Community" on the navigation bar to access the drop down menu then click on "Partner Logins." A login form will open.
2. Complete the login form. Your User Name is fairfun and your Password is balljar. Click the Log In button to submit.
3. Click on the document you want to open. Print or save the document on your computer.



## The Secretary's Notepad

— Harry Reffner

### 2011 – 2012 Years of Transition

The 2011 – 2012 years were a transition for the Association, a change from a Secretary/Treasurer who has been with the Association for over 18 years, to a rookie attempting to learn as much as he could, and still learning. Bruce has given much to us over the years, and I thank him for sharing his knowledge and patience with me. In my learning process I may not have an answer right away for you but will get you one. Please call me at the Association office or email me if I can be assistance to you.

### 101<sup>st</sup> PSAC/PSSA Convention

A theme of “Harvest Your Dreams” began the 101<sup>st</sup> PSACF/PSSA Convention held at the Hershey Lodge and Convention Center on January 23 – 26, 2013. Registration was 1681 a slight increase from last year. Highlights during the convention were: Showcase of Entertainment, Seminars, table topics, spouses programs (Vera Bradley bags and basket bingo) (Food Carving demonstration) (Antique Appraisal), Trade Show with 150 booths, memorial booth for those departed in the last year.

#### Wednesday

The PSACF directors met and reorganized. Officers for 2013-2014: President – John Blaney Jr., Fayette Co. Fair, Vice-President – Dr. David Reese, Tioga Co. Fair, Exec. Secretary/Treasurer – Harry Reffner, Bedford Co. Fair; Immediate Past President – Ron Miller, Kutztown Fair.

#### Thursday

Prior to the opening ceremonies, Richie Fields entertained the audience. Jon Dorenbos with the Philadelphia Eagles was the keynote speaker. Jon was sponsored by Power Pulling Productions, LLC – Lucas Oil Pro Pulling League, New Brighton Pa. The PSACF Annual Banquet fol-

lowed in the evening. Jim Davis of the Huntingdon Fair and Past President of PSACF was chosen as the “2012 Fair Person of the Year”. Jerry Brown, the Monkey Man entertained prior to the banquet. Dick Hardwick entertained at the banquet. The event was attended by over 850 people.

#### Friday

Communication awards were announced after the morning breakfast. Please see article and photos in this edition of FairTalk. The Memorial Service was followed by the PSACF Annual Meeting with a good attendance. The PSSA banquet was held in the evening; there Lisa Bartlebaugh was named “2012 Showman of the Year”.

#### Saturday

In the Chocolate Ballroom the drawings took place for the various prizes. In the evening the coronation Banquet took place were Rhonda Carl from the Schuylkill County Fair was crowned the 2013 PA Fair Queen, 55 fair queen contestants had participated.

2014 Convention is January 22 – 25 at the Hershey Lodge & Convention Center, Hershey PA.

### 2013 Theme

The 2013 fair season theme, and for the fair display at the 2014 convention, is “Harvest Your Dreams.” A theme slick was placed in your fair's packet and was distributed during the annual meeting at convention. Those not picked up were mailed.

### Recent Mailings

All associate members were mailed membership packets in February. If any associate member had not received their packet, please contact the association office.

Fairs were mailed dues (see Membership Dues below) notices the middle of March, after verification of fair classes from the reimbursement office. Packets will be mailed as dues are received. If your fair did not receive your notice, please contact the association office.

*See “Notepad” – page 41*



### 2013 PA Farm Show Great Success

Pennsylvania hosted another record breaking Farm Show in January. The theme, "Made in PA. It Makes a Difference." was a perfect fit for our fairs. The PA Preferred™ Chocolate

Baking Competition and the PA Preferred Products Display Competition were great opportunities to spread the word about our state branding program. More than 585,000 visitors learned about PA Preferred products, including Christmas trees, honey, maple syrup, produce and wine. Many familiar faces from the fair family volunteered with the produce displays, family living area and the baking competitions. A Farm Show of this size and caliber would not be possible without your help.

### Reimbursement Applications

The most common reimbursement application error concerns sponsorship of the Blue Ribbon Apple Pie and PA Preferred Chocolate Baking Competitions. These contests receive premium sponsorship money from the PA Apple Marketing Program and PA Preferred, respectively. Payment is given in advance to all fairs that sign up for the contest. If fairs have competitors in all three events, they can pay out up to \$155 of sponsored premiums. Unused premiums must be returned to the PSACF Treasurer.

The error occurs when filling out Section II of the application where the applicant lists any sponsorships (including special baking contests) and deducts that amount from the eligible premiums. This year, 17 fairs made a calculation error by forgetting to account for baking sponsorships. Make sure you properly account for these sponsorships.

The final transfer of Fair Fund monies from the Race Horse Development Fund is scheduled to occur April 1. Reimbursement checks should arrive during the first two weeks of April if the proper addresses, names and vendor IDs were submitted. Any discrepancies will delay the payment process.

### Statewide Competitions

The department will again sponsor the food safety-themed "Fun Safety on the Fairgrounds" poster contest for eight to 18-year-olds. Remember that fairs submitting improperly-themed posters will be disqualified. For criteria, check the department's website at [www.agriculture.state.pa.us](http://www.agriculture.state.pa.us), then search "poster contest." Each fair's winning contestants in the three age groups may have their posters entered for state-level competition. Rosettes, ribbons, and premium

checks will be awarded to the winning contestants and their posters will be displayed at the 2014 Farm Show.

Several fairs sent in posters for the first time. They do not have amusement rides and were glad to have an opportunity for their young people to compete.

PA Preferred continues to sponsor a statewide competition for fairs that create displays of PA Preferred products. These displays showcase products made and grown in Pennsylvania. Enter the Farm Show competition by taking a color photo and listing all the PA Preferred products in your display. Send the list and photo to my office by Nov. 1.

The top three winners can recreate their display at the 2014 Farm Show and receive premiums of \$1,000 for first place, \$500 for second, and \$250 for third. Contest rules can be obtained from Michelle Worden at [mworden@pa.gov](mailto:mworden@pa.gov) or 717-787-6298.

### Odds and Ends

The most rewarding and fulfilling experiences I've had while serving with the department have come from the Outstanding Fair Ambassador program. Each fair board can nominate a volunteer to receive this award, given by Secretary Greig. It is a great way to say thank you to the volunteers who help make your fair a success. The application can be found on the department's website by searching "fair ambassador." Take a few moments and consider someone for the award.

After a 23-year hiatus, the Bedford County Fair will host harness racing July 22-23 during its fair. Cooperation and work between the harness racing industry and the Bedford County Fair Board have made this possible. Pennsylvania now has 16 fairs that sponsor harness racing.

It's been great to see fellow Schuylkill Countian and Pennsylvania State Fair Queen Rhonda Carl, off to a great start. I've seen her several times at the capitol, speaking with legislators and meeting Governor Corbett and Lieutenant Governor Cawley.

Even with the PSACF State Board Meeting and zone meetings a few weeks away, we're kicking off the fair season now, with the PA Maple Fest on the third week of March. I'll see you in Meyersdale for a short stack of pancakes covered in pure PA Preferred maple syrup. I can hardly wait!

Boots Hetherington

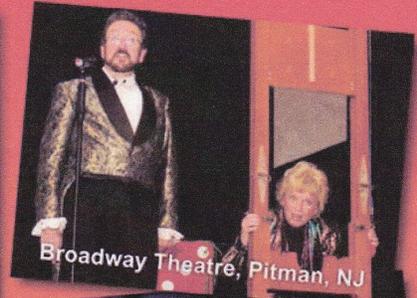
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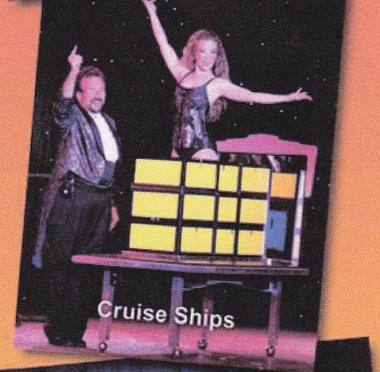
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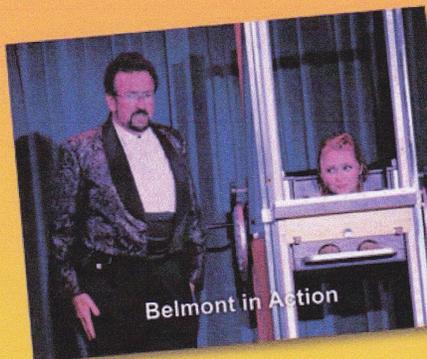
Music Pier Theater, Ocean City, NJ



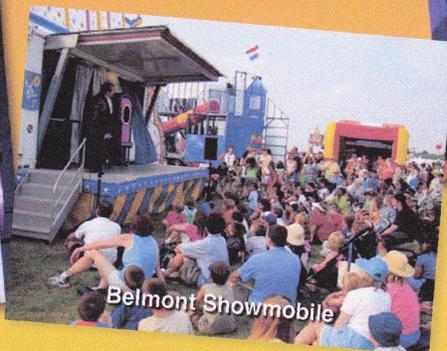
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# PENNSYLVANIA STATE FAIR QUEEN

- Rhonda Carl



Dear Agriculture and Pennsylvania Friends,

Hello my name is Rhonda Carl and I have the honor and privilege to hold the title of Pennsylvania Fair Queen 2013. My year will be filled with many exciting events representing the Pennsylvania State Association of County Fairs and I hope to create memories to last a lifetime. Words cannot describe the feelings and emotions that ran through my mind when I heard number “forty-two Rhonda Carl” be called as the 2013 PA State Fair Queen. I was not expecting it at all, I went into the competition with my head on my shoulders thinking, I am going to meet 54 wonderful women from across the state and make lasting friendships. I did just that, I said my introduction, conversed at my interview, and spoke my

speech and final question from the bottom of my heart, and walked away with great girls I can call my friends now. Schuylkill County is my home sweet home and when they heard the news that I had won, Schuylkill County and friends and family were ecstatic at my achievement. I am the first person who has ever won all of the royalty contests at my local fair and now the first person to win PA State Fair Queen representing my great county. I have a lot of obligations to live up to but I look forward to every one. Some of the events that I have already been involved in is Cornucopia, an introduction before the House of Representatives, and many local events. I am a “people person” as they say and love to converse with new people. Agriculture is so important and my main goal in my reign as Queen is to educate the youth of Pennsylvania on its importance because they are our future. I look forward to traveling to the variety of fairs representing our state and speaking on how agriculture impacts our home sweet home.

From “notepad” page 35

## 2013 IAFE Zone 1 Conference

This conference will be held in Portland, Maine on April 18 - 20, 2013. Each fair that is a member of IAFE should have received complete details and a link to Zone 1 is on the association website. There was not enough participation to obtain a bus, so those attending need to obtain their transportation.

## "New" Fairs & Showmen Convention Website

The "new" Fairs & Showmen Convention website which was launched compliments of Saffire, will again be used for the 2014 Convention. Currently Saffire is working on their software and they hope to have it up and running in early summer. I will continue to update you on the progress of the site and the improvements being made by Saffire.

## Dream Big in 2013

Start planning at your fair now to be part of “DREAM BIG in 2013”, a unified drive to quantify this social impact of what fairs are doing. We’re going to concentrate on one thing (don’t stop those other things you are doing, though!) and ask each and every IAFE member fair to partici-

pate – do a food drive for your community at your 2013 event.

Each month during the campaign, January through November, the fairs submitting their data for an event that month will be entered into a prize drawing. Our sponsoring partner, **Etix**, will be providing a prize valued at no less than \$500 each month!

Start planning now for the largest sector-wide campaign ever undertaken by IAFE. Download your Step-By-Step Guide to get started at [www.fairsandexpos.com/events/dreambig/](http://www.fairsandexpos.com/events/dreambig/).

