

DATES TO REMEMBER -

2014

April 3
- PSACF Board Meeting

April 10-12
- IAFE Zone 1 Salem, MASS

April 23
- PSACF Zone 4 Mtg. - Shady Maple

April 24
- PSACF Zone 3 Mtg. - Berlin Brothersvalley

April 25
- PSACF Zone 1 - Scrubgrass Grange

April 26
- PSACF Zone 2 Mtg. - Luzerene Fair

May 31
FAIRTALK material for June due

June 24 (week of)
- 2nd Quarter FAIRTALK emailed

August 31
- Baking Contest checks (PA Preferred, Angel Food)
- FAIRTALK material for Sept issue due

September 1
- Showcase apps. For 2015 Convention mailed

September 24 (week of)
- 3rd Quarter FAIRTALK emailed

October 15
- Showcase apps. Due
- 2015 Request for Fair info material, PSACF Associate Dues Invoices, PSACF/PSSA Convention material, Trade Show apps. mailed.

October 16
- PSACF Board Meeting

October 22
- PSACF Zone 4 Mtg. - TBA

October 23
- PSACF Zone 3 Mtg. - Hollidaysburg

October 24
- PSACF Zone 1 Mtg. - Scrubgrass Grange

October 25
- PSACF Zone 2 Mtg. - Bloomsburg

November 1
- Fair Person Of the Year apps. Due
- Communications Competition apps due

November 10
Queen Competition apps. Due

November 15
- Reimbursement apps.—Fair Fund due
- Baking Contests due

November 30
FAIRTALK material for December issue due

December 7 – 11
IAFE Convention – Las Vegas

2015

January 10-17
— PA Farm Show

January 21-24
— 103rd Annual Convention—Hershey

FAIRTALK



"News From The PA State Association of County Fairs"
"THE VOICE OF THE PENNSYLVANIA FAIR INDUSTRY"

VOL. 28

March 2014

NO.1

2014 Pennsylvania Budget

Lydia E. Messner — Milliron Associates LLC

The PA General Assembly is readily preparing for the 2014 budget. The constitutional deadline for the budget is June 30th, which means there is roughly 33 Session days left to advocate for County Fairs. Last year we were fortunate enough to receive more funds than we were asking for (we asked for \$2.5 million and received \$3 million). This year we are hoping to be equally successful! Please contact your House and Senate member and ask them to advocate for **\$3 million dollars to be included in the Commonwealth's budget for fairs**. Below you find some brief talking points. We would like the first contact to be made by March 31st, the second contact to be made by May 15th, and the third contact to be made my June 1st. Notify Lydia Messner (Lydia@MillironAssociates.com) at Milliron Associates LLC once you have contacted your legislator so that she and the rest of the Milliron team can do follow-ups, and be sure to also let her know if you face any problems when speaking to your legislator.

The future of our fairs depends upon this. Thank you in advance for your support!

Talking Points

- A. The Governor's budget did not specifically mention County Fairs. The Lieutenant Governor at the Convention, however, did say "fairs will be funded."
- B. County Fairs are important to key industries in PA, including agriculture, education, and tourism.
- C. We urge all legislators to advocate for \$3 million in the budget for County Fairs.
- D. The Governor's proposed funding is critical in maintaining PA fairs in the upcoming year.
- E. A state wide effort by all legislators is critical in acquiring funding.

See "Milliron" — next page

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FAIRTALK published four times per year by the Association. Send information for the publication to:
Harry Reffner
128 Cumberland Rd.
Bedford, PA 15522

From "Milliron" — previous page

Notes:

- Fair Members should also talk to their representatives about the ways the proposed funding can and will affect their county fair.
- If a legislator is not in the position to make this decision we ask that fair members encourage those legislators to speak with the influential members who are.
- Please alert Milliron Associates LLC of any and all responses so that we can follow-up with legislators that have been contacted.
- If fair members face any problems when speaking to their legislators they should reach out to Milliron Associates LLC.
- Milliron Associates LLC contact: Lydia Messner at Lydia@MillironAssociates.com

Sincerely,

Lydia E. Messner

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SPRING ZONE MEETING

Plan to attend your Spring Zone meeting. Updates will be given on the Milliron Grassroots plan, the association, baking contest, 2014 Queen Program, Department of Ag, and others. Watch your mail for reservations and directions.

Zone 4	April 23	East Earl
Zone 3	April 24	Berlin Brothersvalley
Zone 1	April 25	Scrubgrass Grange
Zone 2	April 26	Harvey's Lake, Pa



FROM THE PRESIDENT

I hope all of you are recovering from the wicked winter that mother-nature passed out to us this year. For me the pleasant part of the winter was our PSACF/PSSA Convention in Hershey. Great attendance, good fair friends, quality seminars, interesting table topics and the largest ever trade show all resulted in a successful convention.

Thank you to all who helped to create and attended the 2014 event.

The Consumer Protection School was very well attended and if you have not yet taken the class, I would recommend that you do so as soon as possible.

Congratulations to all of the winners: Communications Winners, Zone Person(s) of the Year, Junior Zone Person(s) of the Year, Zone Fair(s) of the Year, Farm Show Winners, Scholarship winners, the PSSA Showman of the Year (Dick Knoebel), the Legislator of the Year (Mike Waugh) who is now the new Farm Show Director and especially to the PSACF Fair Person of the Year (Kevin Bieber).

As you prepare for your fair remember to look at your volunteer staff and choose one of your devoted people to receive this year's Fair Ambassador Award. Then notify Boots Hetherington so

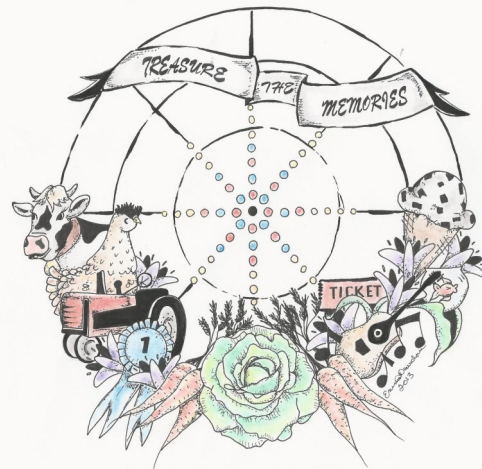
that he can make arrangements for the award presentation. This is a very special way to say 'Thank You'.

I also encourage you to talk to your state representatives and senators to thank them for the restored funding and encourage them to keep the current funding level so that we may continue to showcase agriculture in a family friendly and quality setting.

Make sure you have equine posters up and hand wash posters and stations available. Don't forget to attend your Spring Zone Meeting for updated info.

Good luck with your 2014 fair ... and remember to "Treasure the Memories"!

John



Jayme Buttke , Bob Dickson,
Marla J. Calico

Consumer Protection

We were most grateful that the IAFE was able to send these presenters for this workshop at our convention.

There were many great ideas shared that most of us have not thought about before.

The one that probably affects most fairs is that petting zoos should have a separate entrance and exit and that the hot water (if possible) hand washing station and signage needs to be at the exit.

This workshop works with you and your fair and your individual situation. This is a great way to learn how to protect yourself and your fair. It is more than worth the investment of time and money. So be sure to check with IAFE where and when the class will next be available.

Msgr. John W. Mignot PSACF Memorial Scholarship

— Jim Davis

Now is the time to encourage youth, who will be enrolled in higher education in the fall of 2014 and who are active in your fair, to apply for the Mignot PSACF Scholarship. Previous applicants who were not selected as recipients are encouraged to re-apply each year. Applications and information are available on the PSACF website.

The following is a brief sequence of events for the 2014 selection process:

June 30 Applications must be received by the local fair board.

Note: It is important for applicants to request letters of reference months in advance so complete packets can be filed by the deadline. Also, references should not be close relatives.

July 31 Applications selected by local fair board scholarship personnel must be received by their Zone chairperson.

August 31 Applications (maximum of six-per zone) selected by each Zone chairperson must be received by the State Scholarship Committee chairperson.

September 30

State committee members' completed score sheets are due back to chairperson.
Note: A maximum of 24 applications (six from each zone) are forwarded to each member of the committee of five judges. Each judge scores individual applications based on 14 categories. Values assigned to those categories range from 5 to 15 points.

October 1

State chairperson totals the scores from the five judges to determine the six applicants with the highest in total points. As soon as that process is complete, the chairperson calls or emails the selected applicants, their local fair, and the PSACF secretary/treasurer.

January 1, 2015 Each selected applicant is responsible for submitting an official transcript of the fall semester grades to the State Scholarship Committee chairperson. Upon receipt of the grade reports, the chairperson authorizes the PSACF treasurer to draft a check for \$1,000 each to the winning candidates.

\$100.00 Trade Show Sticker Game Winners:

Barb Richard - Centre County Grange Fair
Margaret Fletcher - Erie Co. Fair
Judy Hetrick - Clarion Co. Fair
Danielle Chamberlain - Unionville Comm. Fair
Dee Lyle - Punxsutawney Summer Festival

The Hershey Weekend Getaway winner was: Hank Williams of Carbon Co. Fair

FROM CONVENTION

Table Topics

Debbie Stephenson

We had a diversified line up of topics this year and a wonderful group of presenters for the 2014 Table Topics. A heartfelt "Thank You" to all of those who made them possible. Many attended these and we had great discussions, learned from each other, and a lot of positive comments and suggestions for next year as well. Many of you requested for next year to be able to do "hands on" with some of the topics we had this year and we will try and accommodate this request. If you would like to be a presenter for next year or have a suggestion, please let me know.

Zone 3 Fair of the Year

Debbie Stephenson

We were pleased to announce at the 2014 PSACF Convention the Fair of the Year for Zone 4 was Fulton County Fair which has been in existence since 1921. Admission to the fair back then was just 25 cents. Gate receipts were \$2787 at that time as well. They expanded the premium classes at the time to include ducks, gees, turkeys, pigeons, rabbits and educational displays. What started as a 2 or 3 day event fair expanded into a week long event for the 3rd week of August. They continue to expand today where attendance is over 20,000 each year. Congratulations!!

2013 Communications Competitions

Martha Ebersole

A BIG Thank You to all the Fairs that enter the 2013 Communications competitions. We had a great show of fairs and a lot of nice things to share. The new category Digital Scrapbook was a Success.

All the forms for 2014 will be on line at the state fair web site. The 2014 fair theme is "Treasure the Memories" please try to use it if at all possible.

Thank you to Stineman Ribbon, Regalia, The fair Publishing House, W.A. DeHart, Triangle Poster & Printing for there support and contributions to the Communications department.

See you at the 2015 convention.

PDA Awards



Secretary Greig, Lt. Governor Cawley, Boots



Secretary Greig, Lt. Governor Cawley, Raymond Hoffman, Boots



Secretary Greig, Boots, Lt. Governor Cawley, Paul Kennedy

CONVENTION SEMINAR WRAP UP

BY: Kevin D. Bieber

Each year a few of your PSCAF Directors are charged with the responsibility of scheduling and booking solid seminar speakers to educate and spread new ideas throughout the convention at Hershey. Normally the planning for the next convention starts immediately after the Post Convention Board Meeting on Sunday morning. Although I should not be surprised as I am fortunate to be surrounded by great committee members, I often wonder how we can top the previous year.

This past January in Hershey, our committee gave you a wide variety of educational seminars to attend. You may have attended one or both of Barney Cosner's presentations, or maybe you walked away with some good information on the seminar given about 990 tax forms. This was just a sampling of what was offered. If you missed it all, that's ok, but plan to attend next year as I can guarantee the committee is already working on some great ideas.

I have to take a moment to thank Marla Calico from the IAFE and her team that came to educate and present a full day class on the Consumer Pro-

tection Program. We had a full classroom with everyone earning their certificate. Unfortunately this will not prevent any lawsuits that may happen at your Fair, but it will certainly help when you show the proper authorities that you were trained and obtained the certificate of completion. Oh, not to worry if you did miss it, I am currently in conversation with Marla to bring it back again to Hershey in 2015.

Speaking of 2015, our own Beverly Gruber will bring back the Judges School at convention. I can't thank Beverly enough for all she does in putting together the programs she offers on the Wednesday of convention week.

Overall, the comments were great on our seminar lineup this past year and many of you asked for repeat performances by some of the speakers. At this point I have communicated all the comments with our committee and we will continue to work for you in bringing another fantastic seminar lineup to you in 2015.

On behalf of my seminar committee consisting of Jim Davis, Karen Dobson, Ron Miller and Sally Nolt, thank you for attending this past convention !!!!!

IAFE Convention April 10- 12, 2015 Salem, Massachusetts

Workshops and seminars on carefully chosen topics are available at this event on the North Shore of Boston. Our fairs in Pennsylvania can benefit by attending. The conference is early enough that spring work will be on hold. The PSACF has the possibility of a bus, providing we get as many as 24 to sign up for the trip.

If that is not enough to entice you to attend the IAFE Zone I convention, consider this. Our former Pennsylvania state fair queen, Casey Hall, is one of the keynote speakers. After serving as our fair queen, Casey took a year off from Penn State to serve as Pennsylvania's FFA president. In that capacity, Casey became an accomplished speaker as many times, she was called to the podium to fill in

for a speaker whose arrival time was uncertain. On one occasion, Governor Corbett was in the audience when Casey filled in the time until the speaker arrived.

In addition, Casey will speak at a workshop on the topic of The Fair Through the Eyes of a Competitive Exhibitor. This state ambassador from Troy is sure to "wow" the audience. Why not come and share in the beauty of our youth.

Only a few weeks remain to register your intent to attend. Go to the IAFE website on Zone I convention to retrieve much more of the information. A call or email to Harry Reffner will bring you current on transportation plans. Incidentally, the convention hotels are located where the ocean waves come rippling and soothe your spirits for the warmth of summer, and a chance to forget the winter we will long remember!

April 10-13, 2014

Save the Dates!

iafe
Zone1 2014

*Meeting will take place
in Salem, MA*



HAWTHORNE
HOTEL

To Do:

THURSDAY, APRIL 10TH

- Registration and Welcome Reception
- Dinner on your own

FRIDAY, APRIL 11TH

- Workshops at Hawthorne Hotel
- Dinner on your own

SATURDAY, APRIL 12TH

- Workshops at Hawthorne Hotel
- Clambake Dinner at the Topsfield Fairgrounds

SUNDAY, APRIL 13TH

- No Meetings/Workshops
- Breakfast on your own
- Departure

*Come Early,
Stay Late, and
tour Salem!*

HOSTED BY THE TOPSFIELD FAIR

207 BOSTON ST, TOPSFIELD, MA

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WWW.TOPSFIELDFAIR.ORG

KEVIN BIEBER FAIR PERSON OF THE YEAR



The Bieber Family

Tonight's winner has commented many times that he is not a farmer, but his agricultural roots go very deep. He was the youngest of six children and still lives in the family homestead. His parents helped to start his fair sixty-six years ago, so he was involved (as many of us can relate to) since he was just a toddler. His first real fair job was as a "ditch digger" to get water to the flower building and his responsibilities have just increased from there.

He has actively served on the Commercial Exhibit Committee, the Entertainment Committee, the Publicity Committee, and the Sponsorship Committee, before being elected Treasurer in 1995. In 2002 he was elected President, a position he still holds to this day.

I'm sure most of you have figured this out by now. Our 2013 Fair Person of the Year is Kevin Bieber from the Oley Fair, the best little fair in Pennsylvania.

Through the urging of the late A. Wayne Readinger, Kevin got involved with the PSACF in 2004, serving as a Zone 4 director. He is one of PSACF's most active director, serving as the state Angel Food and Apple Pie contest chairman, as well as convention seminar chair. He shows exceptional leadership qualities, not only in the fair industry, but also in his community.

You must be very careful where you go with Kevin. Shirley & Marie took him to a peach orchard twelve years ago to pick peaches and he hatched the idea of starting a peach festival for a fire company fundraiser. Oley has crowned him their "peach king." The event now is in its twelfth year, brought in \$35,000 last year.

Besides the Fair, the Fire Company and the Oley Valley Business Association, Kevin is also involved in other community organizations, and his hobbies include bowling and golf.

His "real" job has been with National Penn Bank for the past 27 years. He currently serves as Vice President and Commercial Lender.

He has also been active with the IAFE Zone I meetings and has attended the IAFE Convention in Las Vegas for three years.

The old saying, "If you want something done, ask a busy person," certainly applies to our 2013 Fair Person of the Year, Kevin Bieber. Presented by Bev Gruber.

Congratulations

Pennsylvania State Fair Queen Program

— Karen Dobson

Lia Schmittel of Middletown, Dauphin County, was crowned as the 2014 Pennsylvania Fair Queen during the State Competition at the annual joint convention of the Pennsylvania State Association of County Fairs (PSACF) and Pennsylvania State Showmen's Association (PSSA).

Special guests in attendance included PA Department of Agriculture Secretary George Greig. He spoke about the value of Fair Queens. "This queen competition brings together agriculture's best young advocates from across Pennsylvania," said Greig. "These poised, confident ladies serve as great ambassadors for fairs and agriculture."

Schmittel is the 19-year-old daughter of Scott and Deb Schmittel. She is currently attending Delaware Valley College in Doylestown, Bucks County, majoring in Equine Science and Management. A member of the college's Equestrian Vaulting Team, Apiary Society and Collegiate Farm Bureau, she is also on the Women's Varsity Track and Field Team as a pole vaulter, long jumper and triple jumper. Lia served as 2012 Pennsylvania State Rabbit Queen and remains active with the Pennsylvania State Rabbit Breeders Association. A Dauphin County 4-H alumna, she continues to volunteer and assist at the Dauphin County 4-H Fair.

Schmittel, who represented the Elizabethtown Fair, competed with 57 other contestants for the title of PA Fair Queen. She was crowned by outgoing PA Fair Queen Rhonda Carl of Hegins, Schuylkill County. Lia will now travel throughout the Commonwealth making appearances with legislators, the agri-business sector, and the general public as she shares about the importance of Pennsylvania fairs, agriculture and tourism. State-sanctioned events will include Cornucopia, Ag Progress Days, Farm-City Day, the 2015 Pennsylvania Farm Show, and the 2015 PSACF/PSSA Convention, along with numerous Fair visits. She will receive a \$2,500 scholarship sponsored by **PSACF** at the conclusion of her 2014 reign.

Each of the 58 contestants was evaluated on her written and public speaking skills, knowledge of the fair and agricultural industries, and poise and appearance.

Judging competitions included a speech highlighting the activities at her county or community fair, an essay about the fair's significance in her local community, a stage introduction during the PSACF annual banquet, and an interview with three judges.

Five finalists were chosen and then each gave an impromptu answer on how she would serve as an advocate for PA Fairs and PA Agriculture. Schmittel's answer emphasized promoting PA Preferred products, encouraging attendance at Fairs and the PA Farm Show, and sharing with others all that PA has to offer.

Bedford County Fair Queen **Kelley Jay** of Artemas, Bedford County, was selected as Alternate Pennsylvania Fair Queen. The daughter of Bryan and Tammy Jay, she is studying animal science and agribusiness management at Penn State University. At school she is in the Dairy Science Club, Block and Bridle Club and Delta Theta Sigma Fraternity. She was active in the Chapman's Run 4-H Club and Bedford FFA, and showed dairy cattle and steers, lambs and market hogs on county, state and national levels. She served as 2011 Bedford County Dairy Princess.

Other top five finalists were **Madison Kauffman** (Centre County Grange Fair), **Katherine McLaughlin** (Juniata County Fair) and **Hattie Henderson** (Westmoreland Fair). Tioga County Fair Queen **Corinne Evans** was named Miss Congeniality, an award voted on by the queen contestants.

This year's panel of judges were Christine Greig, Linesville, Crawford County; Dr. James Howe, Oley, Berks County; and Jean Kummer, Evans City, Butler County. Master of Ceremonies was Kevin Bieber of Oley, Berks County.

See Fair Queen— next page

Special Queen activities during convention including a seminar on "Young Women's Leadership" presented by former PA Fair Queen Denise Sustrik Yoho (1990) and sponsored by **Washington County Ag Fair**. A Queen Contestants' party featured commemorative tee-shirts sponsored by **S & S Amusements**, a Pizza Buffet, and a private performance by party sponsor **Drum The Bucket**.

Special fundraising efforts included a Raffle Table with themed baskets and wooden items and the popular nightly 50/50 money drawings. A live auction was held at the Coronation Banquet and included a print, wooden bench, chest and cow mural, Michael Hero collectibles, diamond necklace and a guitar autographed by several well-known musical artists. Special thanks to John Berne, Judy Kmetz, and Rich and Charlotte Williams (Luzerne Co. Fair) as well as representatives from Erie Co. Fair, Huntingdon County Fair and Schuylkill County Fair for helping with the fundraising efforts at Convention. The PA Fair Queen Program thanks everyone who gave volunteer hours, gift donations and monetary contributions to make this a record year for fundraising. All proceeds will allow us to continue to grow the Program to new heights and maintain our high standards of excellence.

The Coronation Banquet was attended by over 860 people. A special plaque was presented to retiring Board Member Sarah Irvin in recognition for her many years of dedication service to the PA Fair Queen Program. The evening also served as a salute to the youth as several young people were recognized for their outstanding efforts to promote fairs and agriculture. The first PSACF Junior Fair Person award was presented to Dylan Lape of Lebanon Area Fair; outgoing PA Fair Queen Rhonda Carl received her scholarship award from PSACF; and Grace Kensinger and Emily Stoltzfus, the country-western/blue grass duo performing as "EMazinGrace", showed off their musical gifts that helped them to place in the top 3 acts at the 2013 National FFA Convention in Louisville, Kentucky.

The PA Fair Queen Program's Rules and Guidelines for the 2014 local contests were distributed at Convention. The information can also be downloaded from the PSACF website: www.pafairs.org

(Member Login "FAIRSPA", PA State Fair Queen Program link). The official 2014 State Competition Application Packets will be distributed at the Spring Zone meetings to fairs who submitted their request form by the February 28 deadline. A pick-up signature will be required.

The PA Fair Queen is a wonderful asset for promoting your Fair or agricultural event! The Queen and the First Runner Up are available for appearances throughout the year. These can include special ceremonies, contests, parades and ag-related events. All appearances are to be submitted to PA Fair Queen Events Coordinator Martha Ebersole using the official Scheduling Request Form (available at www.pafairs.org). Contact Martha at mebasket@embarqmail.com with any questions.

The Queen Program is always looking forward for ways to increase its fundraising opportunities. Any Fairs or individuals interested in assisting with raffle items and/or sponsorship ideas should contact John Berne or Judy Kmetz.

Questions or requests for additional information on any other aspect of the PA Fair Queen Program should be directed to the appropriate committee person:

Applications/Registrations - Bitsey Kopfinger, 570-296-8790

Fundraising - John Berne, 814-887-5396 or Judy Kmetz, 570-675-2952

PA Fair Queen's State Events & Media – Martha Ebersole, 717-834-4435

State Contest - Karen Dobson, 610-212-6180



THANK YOU !!!!!

This past convention will hold a very special place in my heart. As I attended the Thursday night PSACF banquet I never would have imagined I would be called upon as the Fair Person of the Year. Just like all of you, I sat there listening to hear which well deserving person would be named the Fair Person of the Year. As Beverly Gruber started her introduction I still had no clue, that was until she mentioned about "this person always said he was not a farmer, but active in the Fair industry and his first job at a young age was to dig a water line ditch to get water to the flower building". I can't even express to you the feeling that hit me when I knew it was me.

This award means even more to me when I look back and try to figure out just how I got to be part of this large Pennsylvania Fair family. There are some people who I really wished would have been there that night as they are partly the reason why I ended up in that room filled with friends of the Fair. I often heard the story from my parents of how sometimes the September chill would be in the air in Oley and they would bundle me up to go to the Fair. Their involvement and encouragement to get involved in our local Fair was the ground floor to the direction I would take. Then several years later came along a gentlemen that more than deserved this same honor that was bestowed upon him several years ago. We all knew

him as A. Wayne Readinger. I still remember the day that Wayne told me he was going to retire as a PSACF Director and he would like me to consider taking his position. So, to my late parents and Mr. Readinger, thank you for leading me in the right direction and making sure I got involved in the very best industry Pennsylvania has to offer, that would be the PSACF.

Thank you to my family and Fair Board members who took the time to support me and come to Hershey and share in that special evening. As if the feeling wasn't enough after being named Fair Person of the Year, it was also a great feeling to turn around on stage and see all of them behind me. As for Shirley and Marie, well I guess they really can keep a secret !!

Finally, thank you to all of you. You are all very special to me, we all share the same love of the Fairs and strive to make our communities a better place. I enjoy interacting with you whether it be at your Fair, at Zone Meetings or in Hershey. I never imagined I would meet and be friends with so many people across the state of Pennsylvania. God Bless all of you and I wish the very best to you and your Fair this season. I look forward to getting to as many Fairs as possible **this year**.

**Sincerely,
Kevin D. Bieber**

FREE TRAINING AVAILABLE

One of our member fairs has found this site www.paobtt.com and wanted to share. The program is being sponsored by the Penna. Dept. of Community & Economic Development and offers almost 100 courses in computer technology including marketing, website development word, Power Point and Excel among others.

OBTT Courses

Advancing PA Local Governments, Small Businesses, Nonprofits & Individuals through free Online Training. OBTT offers users free access to more than 100 online courses and 500 educational videos!

Available Topics include:

- Online Marketing
- Email Marketing

- Website Development
- Social Media
- Advanced Wireless Technologies
- Cloud Computing
- Internet Security
- Information Security for End Users
- Quickbooks
- Microsoft Applications (Word, Excel, Outlook, PowerPoint & Access)
- Graphics / Graphic Design
- Business Skills
- Project Management

COMMUNICATIONS AWARDS



Best in Show — Albion



Billboards – 1st Greene County, Debbie Stephenson; 2nd Westmoreland, Michelle Long; 3rd Luzerne, Brooke Evans



Brochure – 1st Centre Grange, Ben Haagen; 2nd McKean, Emiley Houser; 3rd Tioga, Dr. Reese



Creative Fair Idea – 1st Elizabethtown, Lia Schmittel; 2nd Mason-Dixon, Debbie Seling; 3rd Cochran, Pattie Fields



Web Site – 1st Union County West End, Shirley Moyer; 2nd Oley Valley, Shirley Moyer; 3rd Cookport – Greene Twp, Maurice Fox



Fair Display Floor – 1st Luzerne, Brooke Evans; 2nd Elizabethtown, Lia Schmittel; 3rd Oley, Marie Haas



Fair Display Table – 1st Lebanon, Koutney Balner; 2nd Mason-Dixon, Debbie Seling; 3rd Cookport-Greene Twp, Maurice Fox



Non-Premium Tabloid – 1st Westmoreland, Michelle Long; 2nd Fayette, Raelynn Regula; 3rd Albion, Breanna Mitchell



Placemat – 1st Elizabethtown, Lia Schmittel; 2nd McKean, Emiley Houser; 3rd Harford, Taylor Watkin

COMMUNICATIONS AWARDS



Power Point– 1st Bedford, Barb Mearkle; 2nd McKean, Emiley Houser 3rd Oley, Kevin Bieber



Premium Book – 1st Albion, Breanna Mitchell; 2nd Elizabethtown, Lia Schmittel; 3rd Schuylkill, Grace Karrer



Premium Tabloid– 1st Albion, Breanna Mitchell; 2nd Huntingdon, Kathie Anderson; 3rd Bedford, Jake Hoover



Promotional Materials – 1st Centre County, Mary Ann Haagen; 2nd Lebanon, Kortney Bolnar; 3rd McKean, Emiley Houser



Scrapbook Traditional – 1st Schuylkill, Linda Wolfe; 2nd McKean, Emiley Houser; 3rd Bedford, Robin Holbert



Scrapbook Cover – 1st Sykesville, Jane Ann Shaffer; 2nd McKean, Emiley Houser; 3rd Luzerne, Brook Evans



Video – 1st Huntingdon, Kathie Anderson; 2nd Elizabethtown, Lia Schmittel; 3rd Albion, Breanna Mitchell



Scrapbook – Digital 1st Albion, Breanna Mitchell; 2nd Union County West End; 3rd Westmoreland



Milliron Associates LLC

GOVERNMENT RELATIONS

200 N. Third Street • Suite 1500 • Harrisburg, PA 17101

As is custom, Governor Tom Corbett gave his 4th budget address on the first Tuesday of February - 2/4/2014. His address unveiled a \$29.4 billion spending plan and specifically referenced subjects such as energy, transportation, education, jobs, liquor privatization and pension reform. While he did not speak directly to the funding of fairs, PSACF received good news from the Lieutenant Governor during our convention, "fairs will be funded." Nonetheless, *help is needed, more than ever, from members like you*. Recent budget revenue projections have not been "too rosy" and that will make budget negotiations a battle to June 30th (Pennsylvania's constitutional deadline to pass the budget).

How can you help?

Please contact your House and Senate member and ask them to advocate for \$3 million dollars to be included in the Commonwealth's budget for fairs. This is the exact sum that we received last year. Our office has been and will continue to advocate for the same line item. We already had some very positive meetings with key legislators and look forward to meeting with more. Together our mission is possible, but only if we have the entire group's participation. This is a small request if you consider what is at risk. The future funding of our fairs depends upon this!

* notify Lydia Messner (Lydia@MillironAssociates.com) once you contact your legislator

If you have any further questions do not hesitate to contact our office, 717-232-5322. We have an open door policy.

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ASSOCIATE MEMBERS REPORT

-Galla
Higinbotham

The ride home from January's annual convention in Hershey is always an interesting one. I review the many conversations I had, remember important tips I have learned, reflect on the information I've picked up from meetings. For example:

"One in seven jobs in the state of Pennsylvania is related to agriculture and the production of food."

From the *Economic Impact of Pennsylvania's Fair Industry*, "Fairs are Pennsylvania's original tourist attractions, providing food, entertainment and other tourist services throughout the Commonwealth for 247 years and counting..." "Altogether, Pennsylvania's fairs attract roughly 6 million visitors annually...with an economic impact projected to produce \$62 million in annual revenues by 2016."

Rated by popularity, the top activities and attractions at the fairs (after agricultural shows) are concerts/entertainment; food and beverages; craft exhibits, sales; games; carnivals and rides and the list goes on.

For those who haven't seen the Economic Impact of the Pennsylvania's Fair Industry, it is available for download on the web site. Go to psacf.org and click on Economic Impact. Good, positive information.

We thank all of the convention attendees that took the opportunity to visit the Trade Show. This year may have had the most booths ever -- 170! One of the biggest trade shows in the country, the associates represent the very finest in professional goods and services available to the Pennsylvania fair industry.

The Associate Members of the PSACF thank the fairs for procuring their services to provide the best possible for the 2014 fair season.

Thank you to wholesale distributor W. A. DeHart for complimentary coffee offered daily to all exhibitors and everyone who came through the Trade Show.

For those who didn't get a chance to speak to everyone all the way around the room or were unable to attend the convention, your associate members are listed, as always in your 2014 directory.

Welcome all new associates! Membership packets were mailed in February with information how to access the PSACF web site. If you have not received your packet, do contact the fair association office.

This year's Wednesday evening showcase again featured a wide array of talent selected from the many acts submitted. I was told by an out-of-state associate that the PA showcase has an excellent reputation, not only for the quality of talent, but also for the timely and professional presentation.

I can be reached at www.gallaanddan.com or dangalla@uplink.net.

I am sure I join the rest of our fair family in wishing

everyone a Happy Spring! Galla



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R W Commerford & Sons, Inc

48 Torrington Road Goshen CT 06756

Phone: (860) 491-3421 Phone 2: Fax:

WebSite: E-Mail:

Info: Animal Attractions

Attractions, Miscellaneous

Bear Hollow Wood Carvers

8695 W. Jack Carnes Way Ste 8 French Lick IN 47432

Phone: (812) 936-3030 Phone 2: (812) 499-7226

Fax:

WebSite: www.bearhollowwoodcarvers.com

E-Mail: cindy@bearhollowwoodcarvers.com

Info: Chainsaw carving demonstrations.

Chee Chee the Clown

351 Pennsylvania Ave Hancock NY 13783

Phone: (607) 637-5633 Phone 2: Fax:

WebSite: www.cheecheetheclown.com

E-Mail: delameter@gmail.com

Info: Balloon twisting, comedy magic, gospel magic

el Gleno Grande

208 Feamster Rd Lewisburg WV 24901

Phone: (304) 647-5205 Phone 2: (540) 797-1852

Fax:

WebSite: www.horseguy.com

E-Mail: singer.glenn@gmail.com

Info: Hilarious one of a kind comedy show. Good for the whole family. Belly laughs for all ages.

Mike Miller Entertainment, LLC

18 W. Spring Garden St. Palmyra NJ 08065

Phone: (215) 815-7616 Phone 2: Fax:

WebSite: mikemillerentertainment.com

E-Mail: mike@mikemillerentertainment.com

Info: "Doc Swan's magical comedy and variety show". Self contained grounds act with stage

Firefighter Show 10801 Island Grove Rd Clermont FL 34711

Phone: (352) 243-5365 Phone 2: (352) 409-8484

Fax: (352) 243-5365

WebSite: www.firefightersshow.com

E-Mail: firefightersshow@gmail.com

Info: Family Entertainment - Inspiring the next generation of heroes.

Grins & Grins Variety Show

5 Polo Road Massapequa NY 11758

Phone: (516) 521-1163 Phone 2: Fax:

WebSite: E-Mail:

Info: Juggling/Variety Show

M & M Magic

243 Sykesville School Road Reynoldsville PA 15851

Phone: (814) 894-5732 Phone 2: (814) 661-4490

Fax:

WebSite: E-Mail:

Info: Magic/illusions

Masters of the Chainsaw

PO Box 536 Leighton PA 18235

Phone: (610) 390-7703 Phone 2: Fax:

WebSite: www.mastersofthechainsaw.com

E-Mail: jen@chainsaw.net

Info: Chainsaw carving.

The Monster Mural

879 Springwood Dr. North Salt Lake UT 84054

Phone: (801) 296-6644 Phone 2: Fax:

WebSite: www.monstermural.com

E-Mail: collin@monstermural.com

Info: Wall size printable, colorable mural activities. Customizable to your fair theme!

Old McNally's Pig Derby

19428 NC Hwy 210 Rocky Point NC 28457

Phone: (910) 540-3700 Phone 2: Fax:

WebSite: E-Mail:

Info: Pig racing

Teeny Weeny Circus

PO Box 863 Bell FL 32619

Phone: (352) 210-1020 Phone 2: Fax:

WebSite: www.teenyweenycircus.com

E-Mail: elmogibb@yahoo.com

Info: Comedy circus with dogs, pony and real circus clown. Free standing show.

See "New Associates" – next page

From "New Associates" previous page

Magic & Illusions of John Steven Bloom

3640 Elmwood Ave Youngstown OH 44505

Phone: (330) 759-8592 Phone 2: Fax:

WebSite: www.johnstevenbloom.com

E-Mail: magicchance@me.com

Info: Magic & Illusions

Team Rock Extreme Breaking

1216 N 5th St. Manchester IA 52057

Phone: (563) 920-4794 Phone 2: Fax:

WebSite: E-Mail:

Info: Ground Attraction

Marquis Entertainment LLC

PO Box 1013 Glen NH 03838

Phone: (603) 387-3921 Phone 2: Fax:

WebSite: E-Mail:

Info: Animatronic singing vegetables, fruit and barn yard animals.

Attractions, Thrill & Stunt Shows

Black Cat Hell Drivers

133 Sage Drive Brighton CO 80601

Phone: (916) 801-6933 Phone 2: Fax:

WebSite: E-Mail: 1gailheinrich@comcast.net

Info: Automobile Thrill Show

Circus Una Motorcycle Thrill Show

10 North Hanover St Hershey PA 17033

Phone: (717) 379-3666 Phone 2: Fax:

WebSite: E-Mail:

Info: Entertainment/Thrill Show

Eastern Action Sports Teams LLC

72 Briggs St Easthamton MA 01027

Phone: (413) 250-3716 Phone 2: Fax: (877) 327-8988

WebSite: www.bookteameast.com

E-Mail: matt@bookteameast.com

Info: BMX/FMX Shows. High energy stunt team professional teams at local prices

East Coast Xtreme FMX LLC

1550 Cedar Bark Trail #7 West Carrollton OH 45449

Phone: (321) 745-5740 Phone 2: Fax:

WebSite: www.ecxfmx.co

E-Mail: elliottfmx@hotmail.com

Info: High flying motocross stunt shows.

JM Productions "World's Largest Demo Derby"

4751 Southwestern Blvd. Hamburg NY 14075-1926

Phone: (716) 648-5100 Phone 2: (716) 648-5101

Fax: (716) 648-5292

WebSite: www.jmproductionsinc.com

E-Mail: JMP@derbyinfo.net

Info: World's largest demolition derbies, stock car football, championship figure "8" racing, automobile rollover contest and unlimited motorsports.

Solution Action Sports

PO Box 188 Yorktown IN 47396

Phone: (866) 682-4678 Phone 2: Fax:

WebSite: www.solutionactionsports.com

E-Mail:

Info: Freestyle motocross & BMX Stunt Shows

King BMX & Action Sports Stint Show

#215, 4711 Hope Valley Rd Durham NC 27707

Phone: (919) 699-6299 Phone 2: (919) 614-4180

Fax: WebSite: www.kingbmx.com

E-Mail: dani@kingdomx.com

Info: Nationally - known & sought-after entertainment act featuring the top BMX & action sports athletes!

Carnivals (rides)

Penn Valley Shows

1294 Sale Barn Rd Middleburg PA 17842

Phone: (570) 765-0219 Phone 2: (570) 837-5401

Fax:

WebSite: E-Mail: ckbenner@verizon.net

Info: Complete midway package with rides, games, food and attraction.

Events

Shockwave Monster Truck Racing

48 Fieldstone Dr Somerville NJ 08876

Phone: (908) 623-7769 Phone 2: (908) 429-0455

Fax: (908) 429-0964

WebSite: facebook.com/shockwavemonstertruck

E-Mail: bbraukmann@msn.com

Info: Monster truck, racing event

Fair Supplies

Sign Media

2340 Butler St Easton PA 18042

Phone: (610) 515-1166 Phone 2: Fax:

WebSite: E-Mail:

Info: Screen printing. Banners & Signs

See "New Associates" – next page

From "New Associates" previous page

Food Concessions

Georgie's Seafood & Grill

2640 Centreville Road Centreville MD 21617
Phone: (410) 758-3600 Phone 2: (443) 871-0171
Fax: WebSite: www.georgiesCfood.com
E-Mail: scottchef@earthlink.com
Info: Seafood & Grill. Food service.

Food Concession Supplies

Hershey's Ice Cream

1200 Alp Drive Middletown PA 17057
Phone: (717) 930-0950 Phone 2: Fax:
WebSite: E-Mail:
Info: Ice cream provider.

Lights, Sound, Stage, Communications

Duttea Sound Service

118 East High St New Oxford PA 17350
Phone: (717) 624-4986 Phone 2: (717) 465-6436
Fax: (717) 624-2860
WebSite: www.dutteasound.com
E-Mail: jon@dutteasound.com
Info: Sound.

Sound On The Run

23 Setting Sun Trail West Milford NJ 07480
Phone: (973) 697-1112 Phone 2: Fax:
WebSite: www.soundontherun.info
E-Mail: soundontherun@aol.com

Info: Sound & Stage rental & sales

Musical Attractions

Erin Kelly

2976 Albright Ave. Allentown PA 18104
Phone: (610) 432-6892 Phone 2: (610) 248-4056
Fax:
WebSite: www.erinkellymusic.com
E-Mail: erinkellymusic@aol.com
Info: Country music/acoustic performer with a set list of various genre and music styles

Chris Woodward Music

8389 Ashman Street Three Springs, PA 17624
Phone: (814) 448-3799 Phone 2: Fax:
WebSite: E-Mail:
chriswoodwardmusic@yahoo.com
Info: Country music entertainer

Chuck Schaeffer & Full Moon Howlin'

2327 Lakeview Dr Yardley PA 19067
Phone: (215) 321-1269 Phone 2: (908) 334-1463
Fax:
WebSite: www.chuckschaeffer.com
E-Mail: schaefferchuck@gmail.com
Info: US Top-40 Roots Country Singer - Songwriter (RMR) Best Country Band MBMA3; ASCAP, NSAI, CMA, AMA

Coston Cross

547 Red Line Road Kennerdell PA 16374
Phone: (814) 498-2008 Phone 2: Fax:
WebSite: E-Mail:
Info: Musician

Crazy Hearts

3828 Washington St Schnecksville PA 18078
Phone: (610) 657-7854 Phone 2: (610) 865-6036
Fax:
WebSite: www.crazy-hearts.com
E-Mail: info@crazy-hearts.com
Info: Country music entertainment based in Northeast Pennsylvania.

E2 Live!

427 Liberty Street Syacuse NY 13204
Phone: (315) 468-0769 Phone 2: Fax:
WebSite: E-Mail:
Info: Variety performers/Music.

EMazinGrace

1597 Newport Rd Manheim PA 17545
Phone: (717) 665-4782 Phone 2: Fax:
WebSite: E-Mail:
Info: Musical

Grace Bernicker

PO Bix 183 Bryn Mawr PA 19010
Phone: (610) 909-9581 Phone 2: Fax:
WebSite: E-Mail:
Info: County Artist

The Justin Fabus Band

109 Wynnecliffe Dr Carnegie PA 15106-3836
Phone: (412) 901-1106 Phone 2: Fax:
WebSite: E-Mail:
Info: Musical attraction.

See "New Associates" next page

From "New Associates" previous page

Joe Quick Live Country Music

400 N 11th St Philipsburg PA 16866
Phone: (717) 504-2382 Phone 2: Fax:
WebSite: E-Mail:
Info: Solo Acoustic

Lindsey Erin

P.O. Box 152 Loganville, PA 17342
Phone: (717) 676-8822 Phone 2: Fax:
WebSite: www.lindseyerinofficial.com
E-Mail: jllaird1@comcast.net
Info: Female country artist (available with acoustic or full band) - modern country/rock

New Individuals

401 May Drive Schuylkill Haven PA 17972
Phone: (570) 385-3691 Phone 2: (570) 294-3701
Fax:
WebSite: E-Mail: dstranko@lycos.com
Info: Musical entertainment from the 50's, 60's and 70's

The Philly Elvis

716 Rockford Drive Harrisburg PA 17112
Phone: (717) 606-4583 Phone 2: Fax:
WebSite: E-Mail:
Info: Tribute to Elvis Presley

Wes Combs and the Pine Valley Rhythm Jumpers

PO Box 430 Trumbauersville PA 18970
Phone: (215) 536-9218 Phone 2: (267) 373-8364
Fax:
WebSite: www.facebook.com/pinevalleyrhythmjumpers
E-Mail: hillbillywes@verizon.net
Info: Band Music, Traditional Country, Americana, Hillbilly Boogie, Western Swing.

Sapphire

129 Timber Ridge Rd Hummelstown, PA 17036
Phone: (717) 469-0962 Phone 2: (717) 329-6614
Fax:
WebSite: www.sapphirerocks.com
E-Mail: zelusky@verizon.net
Info: Six piece classic rock band featuring music of the 1980's. Full lights and Sound.

Scott Allegretto "Elvis Lee Entertainment"

461 1/2 Washington St. St Marys, PA 15857
Phone: (814) 781-6728 Phone 2: (814) 335-9155
Fax:
WebSite: E-Mail: sam3205@windstream.net
Info: Elvis Musical Entertainment (Tribute) Ultimate Elvis Tribute Show!!! Several videos on YouTube under Scott Allegretto

WonderChunk

330 Old Greenwood Rd Millville PA 17846
Phone: (720) 341-5186 Phone 2: Fax:
WebSite: www.wonderchunk.com
E-Mail: info@wonderchunk.com
Info: Quality/Affordable musical entertainment: Rock -N-Roll, Country, Classic/Modern Rock, perfect music for Fair time!

Other

Columbia-Montour Visitors Bureau

121 Papermill Road Bloomsburg PA 17815
Phone: Phone 2: Fax:
WebSite: www.itourcolumbiamontour.com
E-Mail:
Info: Two official Welcome Centers; located in Bloomsburg and Danville, PA. Our courteous, staff is available year-round to help visitors, and locals alike, plan their perfect vacation.

Diablo-Carbon Clean Inc.

PO Box E Kingston PA 18704
Phone: (800) 548-1385 Phone 2: Fax: (570) 288-1227
WebSite: www.diablo-products.net
E-Mail: Diablochemicalco@aol.com
Info: Solve your toughest cleaning problem.

Kahuna Balloona

333 Locust Street Ambridge PA 15003
Phone: (724) 385-0750 Phone 2: Fax:
WebSite: www.kahunaballoona.com
E-Mail: kahunaballoona@comcast.net
Info: Professional balloon entertainment, face painting, green screen photography, balloon arches and columns

See "New Associates"— next page

From "New Associates" — previous page

TyTix, LLC

249 Hampton Pl Jupiter FL 33458
Phone: (561) 537-5383 Phone 2: Fax:
WebSite: E-Mail:
Info: Ticketing software and services

Printers

P/S Printing & Copy Service

133 Mann St Bedford PA 15522
Phone: (814) 623-7033 Phone 2: Fax: (814) 623-7633
WebSite: www.psprinting.us
E-Mail: sales@psprinting.us
Info: Printing & Advertising specialties.

Talent/Booking

AKA Booking Agency

2 B Brown Ave. Weston WV 26452
Phone: (304) 838-2658 Phone 2: (304) 376-9986
Fax: (304) 269-7236
WebSite: E-Mail: akabooking@aol.com
Info: Booking agency for a wide range of entertainment for any size fair.

Triangle Talent, Inc

10424 Watterson Trail Louisville, KY 40299
Phone: (502) 267-5466 Phone 2: Fax: (502) 267-8244
WebSite: www.triangletalent.com
E-Mail: info@triangletalent.com
Info: A full-service entertainment booking and production company, specializing in national touring artists and specialty entertainment.

Fireworks

Kellner's Fireworks Inc.

478 Old Route 8 Harrisville PA 16038
Phone: (800) 458-6000 Phone 2: (814) 786-7995
Fax: (814) 786-7254
WebSite: www.kellfire.com
E-Mail: robin@kellfire.com
Info: Fireworks displays! Full line display product distributor and exhibitor. Since 1947!

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(814) 495-4686

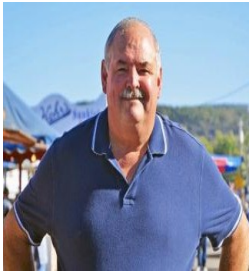
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This year's annual convention provided plenty of great memories, and I thank everyone who was a part of it. Congratulations to 2014 Pennsylvania State Fair Queen Lia Schmittle, the first state queen from the Elizabethtown Fair. EMazing Grace, a bluegrass trio of Manheim FFA Chapter members, was an added treat during the contest. Their fair roots run deep, as they exhibit livestock at the Manheim Community Farm Show and are children of several fair board members. Two are brother and sister to its reigning fair queen.

Capital Improvement Matching Grants

Twenty fairs received \$255,790 in Capital Improvement Matching Grants to assist with upgrades that improve the fair experience like handicap accessibility, new roofs, and exhibitor facilities. Grant contracts have been executed and are coming back to the Pennsylvania Fair Office.

Governor Corbett's proposed budget is good for agriculture, giving the department \$2 million more to carry out its core functions and calling for level fair funding – \$3 million. If adopted by the General Assembly, we anticipate \$250,000 in funding for FY 2014-15 capital improvement grants after fair reimbursements are completed. If your fair is considering an improvement project (repairs or deferred maintenance), submit an application. At least 50% of the cost must be available in local funds. Grants can be funded up to \$25,000 per project. Applications must be post-marked by June 30. Download the application at www.agriculture.state.pa.us by searching "improvement grant."

PA Preferred Competitions

The department's Bureau of Market Development will again sponsor the PA Preferred™ Chocolate Cake Baking Contest for adults and the Chocolate Cookie, Brownie, or Bar Contest for youth. Contestants must have at least one PA Preferred product in their recipe. The contestant that uses the greatest number of PA Preferred products in their recipe will receive special recognition at the 2015 PSACF Banquet.

The bureau will also sponsor the PA Preferred Products Display competition for the 2014 fair season. Fairs can locate PA Preferred products and create a display at their fair for a chance to win up to \$1,000, then showcase their display at the 2015 Pennsylvania Farm Show. This is a great way to help fair visitors recognize, locate, and purchase local products and boost the state's economy. Ribbons and premium award checks will be awarded at the 2015 PSACF Banquet.

Fun Safety at the Fairs

This year's fun safety poster contest theme is hand washing. Hand washing is an important tool in preventing the spread of disease by livestock handlers, food preparation personnel, and fair guests who come in contact with livestock or any other animals at a fair, including at petting zoos.

Sponsor a local poster competition. There are three age groups. Each fair's first place winners can compete in the state contest at the 2015 Pennsylvania Farm Show. Awards for each age group are:

- 1st place – rosette and \$100
- 2nd place – ribbon and \$75
- 3rd place – ribbon and \$50

Find contest rules at www.agriculture.state.pa.us by searching "fair poster."

Olivia Bensinger Update

In my September column I told how Ray Hoffman of the Allentown Fair and Paul Kennedy from the Schuylkill County Fair helped fifth-grader Olivia Bensinger, who is battling pediatric leukemia, to harvest her dream of meeting country star Luke Bryan at last summer's Allentown Fair. Olivia is doing much better, walking and attending school on a regular basis. She danced on stage during this year's PSU Dance Marathon, which raises money to combat pediatric cancer. Ray and Paul received special recognition for their great help from Lieutenant Governor Jim Cawley and Agriculture Secretary George Greig during the PSACF Banquet.

Fair Season is Around the Corner

After one of the coldest winters I can remember, I'm looking forward to the start of fair season and the promise of warmer weather. We'll soon kick off the 2014 fair season with the Pennsylvania Maple Festival in Meyersdale, Somerset County. The festival takes place late this year – the last weekend of March and the first week of April. Join me there. Take a guided tour of the completely restored Meyers family mansion and see maple products being made. Treat yourself to a few links of "whole hog" sausage and pancakes with pure Pennsylvania maple syrup served all day long at the fire house.

See you at the fair!

Audiences love The Belmont Magic Show

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Always a full house!"**

North Florida Fair



**"Overwhelming success year after year.
Showmobile was a perfect fit!"**

Middletown Grange Fair



"Big Hit! Big crowds at every show!"
Greater Gulf State Fair

"Glowingly positive comments!"
Broward County Youth Fair

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102ND ANNUAL CONVENTION



PSACF Board



PSSA Board



Bob Blank Power Pulling Productions and
Keynote Speaker Chip Eichelberger



Queen Group Photo



Former Senator Michael Waugh, receiving the
Legislator of the Year award from Lydia
Messner and John Blaney.



Spouse's Bingo

102ND ANNUAL CONVENTION

Angel Food Eggstravaganza Awards



John Blaney and Kevin Bieber presenting awards to :
1st Montour-Delong, 2nd Oley, 3rd Gratz

PaPreferred Farm Show Awards



Boots presenting awards to :
1st Huntingdon, 2nd Schuylkill, 3rd Oley

Baking Farm Show Awards



Farm Show's Mike Waugh
and Sec. Greig presenting
awards to:

Far Left Chocolate Cake—
McClure Bean Soup

Right Apple Pie — Denver

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From The Zones



Zone One—Sam Zaffuto

Congratulations to the Wattsburg Erie County Fair for receiving the Zone One Fair of the Year Award at our annual convention in January.

Now that the convention is behind us and spring is just around the corner, it is time to finalize our plans for the 2014 fair season.

Our Spring Zone Meeting will be held Friday April 25 at 6:30 pm at Scrubgrass Grange. Please plan to have your fair represented at this important meeting. An update from PSACF will be presented as well as information from the fair fund office of the Department of Agriculture. Watch your mail for registration information, which will be arriving soon.

Looking ahead to fall, Zone One will meet on Friday October 24 at Scrubgrass Grange. At our fall meeting we will be electing six directors from our zone to represent us on the executive committee. Look for more information on the election coming at the end of summer.

I hope to see you at the zone meeting.



Zone One Fair of the Year
Wattsburg Erie County Fair.



Zone Two Fair of the Year
Union County West End Fair



Zone Three Fair of the
Year Fulton County Fair.



Zone Four Fair of the Year
Manheim Community
Farm Show



Zone Two -Rodman Ralston

Congratulations to Union County West End for receiving the Zone Two Fair of the Year at the Annual Meeting in Hershey. Spring is now giving way for planning of the 2014 Fair season, wishing all Fairs the best of weather and attendance. The Zone Two Spring meeting will be hosted by the Luzerne County Fair at Lakeside Skillet, Harvey's Lake, invitations have been sent out. Important information will be given to us by our officers, Department of Ag, and our Lobbyist. Please bring a door prize. Our Fall meeting will be at Bloomsburg, with the election of directors to serve on the state board.



Dylan Lape, Lebanon Area Fair, first Jr. Fair Person of the Year. Left C. Sherman Allen, Dylan, Secretary Greig.

See "Zones" – next page

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Zone 3 — Debbie Stephenson
Hello to all fairs & festivals!! I hope Spring is just around the corner. By now we are all trying to shovel our way out and ready to plan our events for Summer. The Zone 3 meeting will be held at the

Berlin Brothers Valley Community Fair on Thursday April 24, 2014. Be sure to look in the mail for the reservation sheet that will be out shortly. Please make sure to send at least one representative to the zone meeting to collect any information for your fair. Please remember to also bring any door prizes to the Zone meeting. We really appreciate those!!

For those of you who are looking to have the State Fair Queen be at your fair please do this reservation early with the Queen Board Representative so that they can make the proper arrangements. To those of you who were the lucky winners at the Basket Bingo, Communications, and all the drawings Congratulations!! For those who went to the Table Topics the Committee

hopes you took a lot of great information home to your fairs with you. If you need any information on those topics, please feel free to contact me and I will see that you get the information you need. Thanks to all those who gave us great ideas for these and we have some wonderful ideas already for next year. Thanks so much.

See you at the meeting!

See "Zones" — next page

MSGR. JOHN W. MIGNOT/PSACF SCHOLARSHIP PROGRAM

Funding was available for all 6 scholarships last year; currently funds are available only for 5 in 2014. Please consider a donation to the program. A donation form is on the website www.pafairs.org or contact the association office.

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From “Zones” — Previous Page

Zone 4 — Dr. Sally Nolt



The Fair season is rapidly approaching and planning and preparations are in progress throughout Zone 4 and Pennsylvania. I would like to invite fairgoers to visit as many fairs as

possible in our own zone and throughout the state this fair season.

I would like to congratulate the Manheim Community Farm Show for receiving the Zone Award for Zone 4 for 2013. Thank you for your community support and may you have a great 2014 with no flooding!

Congratulations also to Kevin Bieber and Dylan Lape! Kevin, Oley Valley Community Fair and the PSACF Board, received the Fair Person of the Year Award. Dylan, Lebanon Area Fair, received the first Jr. Fair Person of the Year Award. Congratulations to these deserving and hard working young men from Zone 4!

Hopefully our funding will remain intact or be increased. Milliron & Associates and our officers are hard at work for us in an effort to accomplish this goal. **Please contact your legislators!!**

The Spring Zone 4 Meeting will be held at Shady Maple Smorgasbord, East Earl, on Wednesday, April 23rd. Reservations for dinner may be made by contacting Karen Dobson. Mark your calendars and plan to join us!

At the Fall Zone 4 Meeting, Zone 4 Fair Person of the Year Award and Jr. Fair Person of the Year Award will be presented. Please consider nominating individuals from your fair. In addition, 6 directors will be elected to serve on the PSACF Board for a two year term. Please plan to attend this important meeting on, October 22, 2014.

Best of luck to all Fairs for a successful 2014 Fair Season!





The Secretary's Notepad

— Harry Reffner

102nd PSACF/PSSA Convention

A theme of “Treasure The Memories” began the 102nd PSACF/PSSA Convention held at the Hershey Lodge and Convention Center on January 22 – 25, 2014. Registration was 1665 a slight decrease from last year (1681). Several statistics for the convention – 172 trade show exhibitors, 43 Fairs enter exhibits in the Communication area, 58 participants in the Queen Contest, 860+ in attendance for the Coronation banquet.

Informative workshops, seminars and table topics were held all 4 days. Please thank the sponsors (listed in this issue) that helped to defray the cost of the Convention.

The spouses program consisted of “Bag & Basket” bingo, “Bright Lights” a hands on craft project, and “Beautiful Bows” another hands on craft project.

On Thursday, prior to the Opening Ceremony Leather and Lace entertained those in attendance, followed by Chip Eichelberger our Key-note Speaker sponsored by Power Pulling Productions, LLC – Lucas Oil Pro Pulling League, New Brighton Pa. In the evening the PSACF Annual Banquet was held entertaining us was The Swon Brothers. The 2013 Fair Person of the Year Kevin Bieber was announced.

Friday the Communications Breakfast was held and winners in all the categories were announced. Later in the morning our Memorial Service, where nearly 100 departed were remembered, was followed by the annual meeting where 71 Fairs were in attendance. Later in the evening the PSSA held their Annual Banquet, entertainment was provided by Hired Guns. Dick Knoebel was named 2013 Showman of the Year.

Saturday drawings took place for the trade show, PSACF, and the PSSA. That evening the coronation Banquet took place where 58 young ladies vied for the title of PA Fair Queen. Lia Schmittel from the Westmoreland County Fair was crowned the 2014 Queen.

Mark your calendars for the 2015 Convention January 21 – 24 at the Hershey Lodge & Convention Center, Hershey PA.

2014 Theme

The 2014 fair season theme, and for the fair display at the 2015 convention, is “Treasure the Memories.” A pdf of the logo is on the association’s website.

Recent Mailings

All associate members were mailed membership packets in February. If any associate member had not received their packet, please contact the association office.

Fairs were mailed dues notices the first of March, after verification of fair classes from the reimbursement office. Packets will be mailed as dues are received. **If your fair did not receive your notice, please contact the association office.**

2014 IAFE Zone 1 Conference

The conference will be held in Salem Massachusetts on April 10 - 12, 2014. There was not enough participation to obtain a bus, so those attending need to obtain their transportation. See this issue of FairTalk for further details.

Fair Funding

Please contact your House and Senate member and ask them to advocate for **\$3 million dollars to be included in the Commonwealth’s budget for fairs**. See article from Milliron Associates.

Msgr. John W. Mignot PSACF Scholarship Program

The 2014 scholarship material has been posted to the association’s website. At the present time, funds are available for releasing to (5) five scholarships. In order to release the maximum of 6 (six) scholarships, a minimum of \$1,400 must be raised. Please consider donating to this program. See article by the Jim Davis chair of the scholarship program.

See “Notepad” — next page

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Promoter License

The PA Department of Revenue did a renewal of each fair's promoter license for 2013. Every Fair's license expired in January, 2013. Contact Marvin Paulk at (717) 772-2906 or mpaulk@state.pa.us if your fair did not receive the new license.

Special Baking Contests

The Intent to Participate in the 3 baking contests was distributed at Convention. Those fairs

not attending the convention had their packets mailed. Contact the appropriate Baking Contest chairperson (Karen Dobson - PA Preferred contests and Kevin Bieber - Apple Pie or Angel Food Cake).

Animal Health

The 2014 Animal Health document is available in the "Fairs Only" section of the association website.

Convention Photography

Thanks to Tim McGowan Studio for capturing all the highlights of this year's Convention. We credit many of the photos included in this edition of FairTalk to Tim's photographers!

Photos from the Queen Coronation, formal portraits, and Showcase entertainers are available for purchase at www.psacf14.photoherald.com – password **Hershey**.

If you know of a photo that was taken, but not posted on the share site, please contact Tim McGowan directly at 717-866-9094 or tmstudio@comcast.net to make arrangements to see a proof of the photo. Tim McGowan Studio is available for photographing many events including weddings, senior pictures, conventions and your 2014 Fair's events! If you have a photography need, please considering patronizing this Studio!

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PENNSYLVANIA STATE FAIR QUEEN

— Lia Schmittel



Dear Agriculture and Pennsylvania Friends,
“Contestant number fifteen, Lia Schmittel” still is echoing through my head. I may still be shock from hearing my named being called as the 2014 Pennsylvania Fair Queen back on the snowy January night. As I drove to Hershey, I could only describe myself as being a bouncing ball of nervous energy. I was going into the competition with the mind set of to do my best and have a good time. I never could of imagine being crowned the Pennsylvania Fair Queen. One of my dearest friends gave me the advice of “just be you”. I repeated that saying, “just be you” over and over again the entire weekend. I believe that was the best advice that anyone could give. As I

stated in my introduction, I am very honored to be representing the 40th anniversary of the Elizabethtown Fair. I cannot believe the support and encouragement that I have received from my fair board and community in my venture to states. What makes this more honorable is that I am the first from Elizabethtown Fair to be crowed the Pennsylvania Fair Queen. My first official event was with the Pennsylvania State Rabbit Breeders Association at their annual youth awards banquet. I handed out awards and even participated in a twist dance competition, which I won. I am beyond excited to see what this year has to hold. When I was serving as the 2012 Pa. State Rabbit queen, one of the greatest parts was seeing the little girl’s faces. It was exciting to share with them about rabbits and agriculture, and watch as they dreamed of being a princess. I hope to have these same experiences as fair queen. I plan to continue being a role model for younger youth and encouraging them to chase their dreams as I am.

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2014 SPECIAL BAKING CONTESTS

— Karen Dobson

Last year's Special Baking Contests culminated with the "bake-off" finals at the 2014 PA Farm Show. Congratulations to **Denver Fair** (Apple Pie), **South Mountain Fair** (Angel Food Cake), **Kimberton Community Fair** (Chocolate Cookie-Brownie-Bar) and **McClure Bean Soup Festival & Fair** (Chocolate Cake) on having a first-place winner at the PA Farm Show!

All 4 baking contest sponsors have renewed their commitment for 2014. Contest rules were distributed and reviewed at the Baking Contest seminar at the Convention.

PREMIUM BOOK NOTE: Rules for all 4 contests were updated to include clarifications about disposable pans, plates and dishes, and about recipes becoming the property of the Fair and PA Farm Show. The PA Preferred Program (*sponsor for both chocolate contests*) also updated the 2014 rules to change the minimum requirement back to (1) PA Preferred ingredient.

All 2014 Special Baking Contest documents and items will be distributed at the Spring Zone meetings to Fairs that returned their Intent to Participate form by the February deadline. Contest documents will also be available from the PSACF website (www.pafairs.org, Member Login FAIR-SPA, Baking Contest link).

A few reminders for the 2014 contest season:

1. Once a contestant wins 1st place at a 2014 Fair in a particular PSACF Special Baking contest, they are no longer eligible to compete in that same baking contest at any other Fair in 2014.
2. Communicate all the special baking contest rules and requirements to your Fair's contest volunteers and judges so that winners are properly certified and are legitimately eligible to compete at the next PA Farm Show competition.
3. Fair contest ribbons will only be provided for the special Chocolate contests. Ribbons for Apple Pie and Angel Food Cake are at the discretion of the Fairs.
4. Display those Angel Food Cake and PA Preferred sponsor banners at the contest area.
5. Scrapbook materials not required for any of the contests. Fairs will only need to send in the Contest Summary forms in a standard envelope. This saves the fairs time and money!
6. The sponsored prize monies obtained by PSACF will be sent to participating fairs in the summer. Any of this sponsored prize money that is not awarded must be returned to PSACF, Attn: Harry Reffner.

If there are any questions, contact the appropriate committee chairpersons:

Angel Food Cake and Apple Pie Contests - **Kevin Bieber** (484-256-8009, email kevin.bieber@nationalpenn.com)
Chocolate Contests - **Karen Dobson** (610-212-6180, email kardob@msn.com)



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