



# Pasadena Livestock Show & Rodeo

## 2018 Sponsorship agreement

Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_ Renewal \_\_\_ New \_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### DONOR SPONSORSHIP LEVEL

- |                               |                                 |
|-------------------------------|---------------------------------|
| ___ <b>COPPER</b> --- \$500   | ___ <b>GOLD</b> ---\$5,000      |
| ___ <b>BRONZE</b> --- \$1,000 | ___ <b>PLATINUM</b> ---\$10,000 |
| ___ <b>SILVER</b> ---\$2,500  | ___ <b>DIAMOND</b> ---\$20,000  |

### EVENT SPONSORSHIP

EVENT TO BE SPONSORED: \_\_\_\_\_

AMOUNT: \_\_\_\_\_ Special Instructions: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### ADDITIONAL ITEMS

¼ Page Ad in Souvenir Program	\$ 100.00	Box Seats (7 per night)	\$ 840.00
½ Page Ad in Souvenir Program	\$ 200.00	Rodeo Tickets GA	\$ 15.00
¾ Page Ad in Souvenir Program	\$ 300.00	Cook-Off tickets	\$ 15.00
Full Page Ad in Souvenir Program	\$ 350.00	Video Spot (each)	\$ 375.00

### BILLING INFORMATION

TOTAL DOLLAR AMOUNT OF SPONSORSHIP: \_\_\_\_\_

INVOICE  CHECK # \_\_\_\_\_  CASH  CREDIT CARD: VISA MASTERCARD AMEX DISCOVER

NAME ON CARD: \_\_\_\_\_ BILLING ZIP CODE: \_\_\_\_\_

CREDIT CARD# \_\_\_\_\_ EXPIRES: \_\_\_\_/\_\_\_\_/\_\_\_\_ CVV# \_\_\_\_\_

AUTHORIZED SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

The above signed agrees to full payment to PLSR for sponsorship as described herein

PLSR REPRESENTATIVE: \_\_\_\_\_ DATE: \_\_\_\_\_

(PLEASE PRINT)