

# Pasadena Livestock Show & Rodeo 2020 Sponsorship Agreement

Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_ Renewal \_\_\_ New \_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## DONOR SPONSORSHIP LEVEL

\_\_\_ **BRONZE** --- \$1,000

\_\_\_ **SILVER** --- \$2,500

\_\_\_ **GOLD** ----- \$5,000

\_\_\_ **PLATINUM** --- \$10,000

\_\_\_ **DIAMOND** --- \$20,000

## EVENT SPONSORSHIP

EVENT TO BE SPONSORED: \_\_\_\_\_

AMOUNT: \_\_\_\_\_ Special Instructions: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## ADDITIONAL ITEMS

¼ Page Ad in Souvenir Program	\$ 100.00	Box Seats (7 per night)	\$ 840.00
½ Page Ad in Souvenir Program	\$ 200.00	Rodeo Tickets GA	\$ 20.00
¾ Page Ad in Souvenir Program	\$ 300.00	Cook-Off tickets	\$ 15.00
Full Page Ad in Souvenir Program	\$ 350.00	Video Spot (each)	\$ 375.00

## BILLING INFORMATION

TOTAL DOLLAR AMOUNT OF SPONSORSHIP: \_\_\_\_\_

INVOICE  CHECK # \_\_\_\_\_  CASH  CREDIT CARD: VISA MASTERCARD AMEX DISCOVER

NAME ON CARD: \_\_\_\_\_ BILLING ZIP CODE: \_\_\_\_\_

CREDIT CARD# \_\_\_\_\_ EXPIRES: \_\_\_\_/\_\_\_\_ CVV# \_\_\_\_\_

AUTHORIZED SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

The above signed agrees to full payment to PLSR for sponsorship as described herein

PLSR REPRESENTATIVE: \_\_\_\_\_ DATE: \_\_\_\_\_

(PLEASE PRINT)