

STRATEGIC PLANNING COMMITTEE MEETING MINUTES

November 12, 2019

11:00 AM - 2nd floor conference room – Peoria Civic Center

PRESENT:	SYLVIA HASINGER	PEORIA CIVIC CENTER AUTHORITY
	DEBORAH (O'FALLON) ROETHLER	PEORIA CIVIC CENTER AUTHORITY
	HENRY C. VICARY	PEORIA CIVIC CENTER AUTHORITY
	SID RUCKRIEGEL	
	RIK EDGAR	PEORIA CIVIC CENTER
	WILL KENNEY	PEORIA CIVIC CENTER
	DAVE STUCKEL	PEORIA CIVIC CENTER LEGAL COUNSEL

Call to Order

The meeting was called to order by Sylvia Hasinger at 11:00 am.

Old Business

Committee Chair Hasinger opened the meeting for the committee to discuss old business. Feedback items were discussed as follows: The Strategic Planning Committee has met two times with strong participation and good feedback from the team. While there were quite a number of opportunities/potential focus areas brought forward and discussed (including areas you and I talked about around clarity of PCC objectives, metrics for team, etc.) – we ultimately identified that there are some specific areas that need to be understood/addressed for nearer term clarity before any longer-term strategic planning could add value. So, based on this we're recommending the following:

Committee Scope: Facilitate clarity and connectivity across PCC Authority, ASM global team and key stakeholders (City, CVB, etc.) by identifying, and if needed, facilitating resolution of near term “opportunities/threats” (from SWOT).

Key targeted “opportunities...” include these initial priorities:

- Clarity of process and timing for immediate facility maintenance and longer-term capital dollar needs
- Clarity of decision framework for booking/utilization priorities (balancing higher revenue booking to long-term relationships – ie Rivermen, Symphony - **NOTE:** committee requested numbers related to Rivermen/ice maker challenges be available for next PCC Authority meeting)
- Clarity on ASM contract/RFP process and timing
- Clarity of communications process with key area stakeholders/groups (City, CVB, PCC Authority, ASM, etc.)
- Clarity of defined goals across specific areas for PCC

Next Steps:

- Provide summary to full PCC Authority at December meeting – open up for discussion as appropriate
- Where above “opportunities” can be resolved quickly or moved to another committee – take action
- Assign responsibility to coordinate full PCC Authority “retreat” as early as possible in 2020 (**NOTE:** status of ASM contract can impact this)

New Business

Adjournment

Meeting was adjourned at 12:00 pm.