

# CENTRAL MARKET PLANO BALLOON FESTIVAL

In order to ensure optimum promotion planning, we need confirmation of your interest and commitment to invest in this year's Festival as soon as possible. Please email this agreement form to ensure receipt of the particular level and type of marketing exhibitor space you desire. The Festival is a rain or shine event. If in the unlikely event the Festival is suspended or cancelled there will be no refunds or a rescheduled date.

We thank you for your interest and consideration and look forward to working with you at the 2020 Central Market Plano Balloon Festival.

## 2020 Marketing Exhibitor Form

### Marketing Exhibitor Levels:

BRANDING \$20,000 _____	OFFICIAL \$10,000 _____	OFFICIAL \$7,000 _____	OFFICIAL \$5,000 _____	OFFICIAL \$3,500 _____
-------------------------------	-------------------------------	------------------------------	------------------------------	------------------------------

Name of Company/Organization \_\_\_\_\_

Name of Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Office Phone \_\_\_\_\_

Onsite Contact Name \_\_\_\_\_ Cell \_\_\_\_\_

Email address \_\_\_\_\_

Signature of Person Making Commitment \_\_\_\_\_

By signing this form, you are entering into a binding agreement with the Plano Balloon Festival, Inc. Person making commitment has the authority to execute such agreement.

### **ALL Tents will be provided by Plano Balloon Festival, Inc.**

- Companies choosing to utilize a logo tent, must provide a flame-retardant certificate and **WRITTEN** notification, no later than 30 days prior to event, to Plano Balloon Festival, Inc indicating the exact size. All logo tents must have ample weights to secure in case of wind. Plano Balloon Festival reserves the right to deny logo tent placement if not correctly secured.

**Sponsor Deadline – August 1, 2020**

**Media Deadline – August 1, 2020**

A contract and invoice will be issued upon receipt.

Return Marketing Exhibitor Form to:

Plano Balloon Festival, Inc.  
PO Box 867706  
Plano, TX 75086-7706  
972-867-7566  
Fax: 972-985-0155  
[jovia@planoballoonfest.org](mailto:jovia@planoballoonfest.org)