

A vintage map of North America, showing parts of Canada and the United States. A large blue ribbon graphic is overlaid on the map, with a white circular center containing text. The ribbon has two long tails hanging down. The map shows various geographical features, including mountains, rivers, and cities. The text "Rocky Mountain Association of Fairs" is prominently displayed in a large, bold, serif font across the upper middle of the map.

Rocky Mountain Association of Fairs

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94TH Annual Convention

November 13 - 16, 2019

Layton, Utah



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November 13—16, 2019
Davis Conference Center
Layton, Utah



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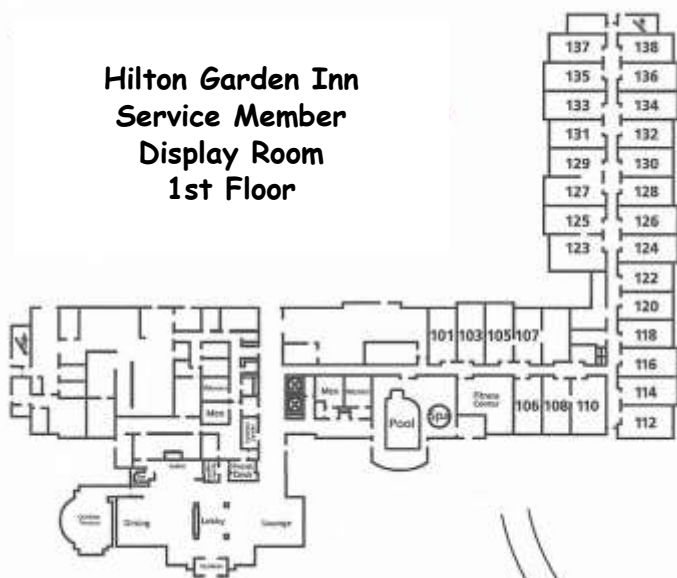
2019 CONVENTION COMMITTEE

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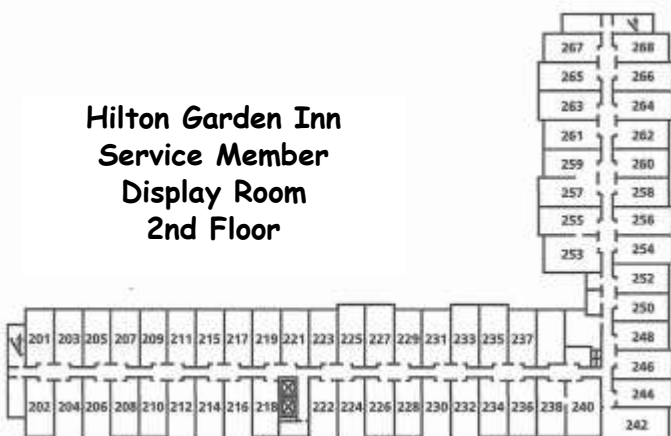
Veteran's Program
Marty Davis
Judy Duncombe
Kenny Liebenson

RMAF Convention badges are REQUIRED for admittance to all activities, including visiting the Service Member rooms. Your name badge and its corresponding ribbon will serve as your admittance to the meals. Extra meals tickets will not be for sale but day registrations, which included all the meals for that day, can be purchased at the convention. If you plan to invite guests to the meals, showcasing and visiting the service member rooms, they MUST have a day registration badge.

Hilton Garden Inn Service Member Display Room 1st Floor



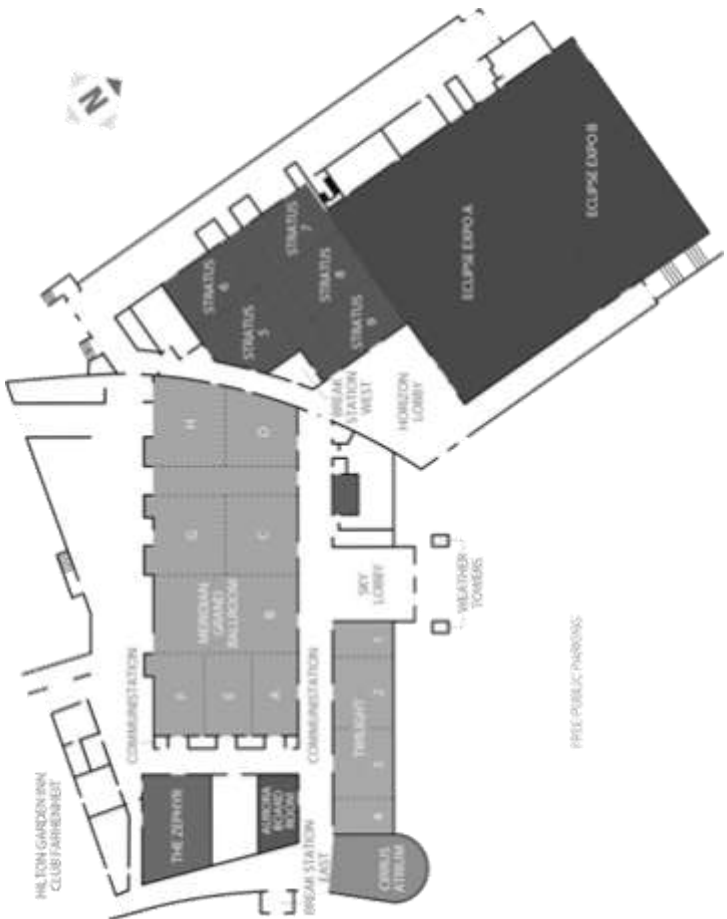
Hilton Garden Inn Service Member Display Room 2nd Floor



Davis Conference Center

IMPORTANT CONVENTION LOCATIONS

- Eclipse Expo is the site for all meals & showcasing.
- RMAF Convention Office is located in the Sky Lobby.
- Hilton Garden Inn: The Hilton Garden is attached to the Davis Conference Center and all the Service Member display rooms are located on the 1st & 2nd Floors. Stop by & see what they have to offer your event.



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Rocky Mountain Association of Fairs Past Presidents & Convention Sites

1960	Roy Rogers, Terry, MT (deceased)	Great Falls
1961	Allan Hanson, Havre, MT (deceased)	Billings
1962	Jim Gustin, Kalispell, MT (deceased)	Great Falls
1963	R.V."Irish" Walker, Scobey, MT (deceased)	Billings
1964	Les Jourdonnais, Missoula, MT (deceased)	Great Falls
1965	Fred Morrow, Baker, MT (deceases)	Billings
(changed in 1965 to November Meetings)		
1965	Marion Waters, Dodson, MT (deceased)	Missoula
1966	Vearle Addy, Shelby, MT (deceased)	Great Falls
1967	Grant Pratt, Hamilton, MT (deceased)	Billings
1968	Don Eyre, Miles City, MT	Missoula
1969	Don Eyre, Miles City, MT	Great Falls
1970	Ole Lunden, Chinook, MT (deceased)	Billings
1971	Wallace Westermarck, Shelby, MT (deceased)	Missoula
1972	Dolf Bosshard, Sidney, MT (deceased)	Casper
1973	Kermit Fleming, Casper, WY (deceased)	Lethbridge
1974	Chris Stobie, Plains, MT (deceased)	Coeur d'Alene
1975	Bill Chiesa, Great Falls, MT (deceased)	Billings
1976	George Johnson, Glasgow, MT	Kalispell
1977	Bill Nooney, Missoula, MT	Great Falls
1978	Bill Nooney, Missoula, MT	Billings
1979	Steve Christian, Shelby, MT	Coeur d'Alene
1980	Robert Glasgow, Billings, MT (deceased)	Rapid City
1981	Jerry Iverson, Minot, ND	Billings
1982	Jack Hunter, Ardmore, SD (deceased)	Great Falls
1983	Peggy Metcalf, Bozeman, MT (deceased)	Casper
1984	George Okano, Rock Springs, WY (deceased)	Kalispell
1985	Roy Howell, Blackfoot, ID (deceased)	Boise
1986	Bob Sivertsen, Havre, MT	Minot
1987	Don Hartman, Miles City, MT (deceased)	Billings
1988	Bob Cartwright, Kalispell, MT	Coeur d'Alene
1989	Bill Ogg, Great Falls, MT	Bozeman
1990	Doug Barnes, Billings, MT	Casper
1991	Kathy Gavin, Blackfoot, ID	Minot
1992	Glen Meier, Glasgow, MT	Calgary
1993	Sam Yewusiak, Missoula, MT	Great Falls
1994	Mary Lynn Taylor, Miles City, MT	Billings
1995	Barbara Renner, Coeur d'Alene, ID	Idaho Falls
1996	Karen Bonomo, Rock Springs, WY	Casper
1997	Bill Ammen, Chinook, MT (deceased)	Coeur d'Alene
1998	Rae Ann Conforti, Kansas City, KS	Great Falls
1999	Eldon Rice, Forsyth, MT	Minot
2000	Reed Williams, Nampa, ID	Billings
2001	Patty Gumenberg, Great Falls, MT	Boise
2002	Doris Wallace, Blackfoot, ID	Great Falls
2003	Kris Weltikol, Sidney, MT	Billings
2004	Stan Steen, Great Falls, MT	Colorado Spgs
2005	Jay Scott, Kalispell, MT	Great Falls
2006	Barney Cosner, Douglas, WY	Rapid City
2007	John Pitz, Filer, ID	Billings
2008	Ron Edwards, Medicine Hat, AB	Coeur d'Alene
2009	Jeff Martin, Salem, OR	Great Falls
2010	Bob Batista, Boise, ID	Missoula
2011	Vicki Rupert, Douglas, WY	Billings
2012	Gary Fjelstad, Forsyth, MT	Boise
2013	Sue Shockley, Bozeman, MT	Casper
2014	Pam Martin, Salem, OR	Great Falls
2015	Jim Abendschan, CO	Layton
2016	Brandon Bird, ID	Spokane
2017	Dane Dugan, MT	Colorado Spgs
2018	Bill Dutcher, MT	Billings





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RMAF Fairs By District

Be sure to attend your District Meetings
Thursday @ 1:30 p.m.

NORTHEAST DISTRICT

Jamie Larson, Director

Big Horn Co. Fair, MT	Marias Fair	Prairie County Fair
Blaine County Fair	McKenzie County Fair	R.I.D.E.
Carter County Fair	Medicine Hat Ex	Red River Valley Fair
Central Montana Fair	Montana State Fair	Richland County Fair
Chouteau County Fair	MontanaFair	Roosevelt County Fair
Daniels County Fair	NILE	Rosebud/Treasure Co.
Dawson County Fair	North Dakota ST Fair	Fair
Eastern Montana Fair	North Dakota Winter	Sheridan County Fair
Fallon County Fair	Show	Upper Missouri Valley
Great Northern Fair	NE Montana Fair	Fair
Lethbridge & District Ex	Park County Fair, MT	Vegreville Exhibition
Lloydminster Ag. Ex.	Phillips County Fair	Wibaux County Fair

NORTHWEST DISTRICT

Mark Campbell, Director

Beaverhead Co. Fair	King County Fair	NW Montana Fair
Benton Franklin Fair	Kittitas County Fair	NW Washington Fair
Big Sky Country State	Lake County Fair	Ravalli County Fair
Fair	Last Chance Stampede	Sanders County Fair
Bonner County Fair	Latah County Fair	Tri-County Fair
Boundary Co. Fair	Madison Co. Fair, MT	Walla Walla Fair
Broadwater Co. Fair	Main Street Cowboys	Western Montana Fair
Clark County Fair, WA	Nez Perce County Fair	
Grant County Fair	North Idaho State Fair	

SOUTHEAST DISTRICT

Ron Jeffries, Director
Lori Cox, Director-at-Large

Adams County Fair	Eagle County Fair	Nebraska State Fair
Albany County Fair	El Paso County Fair	Park County Fair, WY
Arapahoe County Fair	Fremont County Fair	Platte County Fair
Big Horn Co. Fair, WY	Garfield County Fair	Sioux Empire Fair
Boulder County Fair,	Goshen County Fair	South Dakota ST Fair
Campbell County Fair	Jeffco Fair & Festival	Weld County Fair
Central States Fair	Johnson County Fair	Weston County Fair
Central Wyoming Fair	Laramie County Fair	Wyoming State Fair
Colorado State Fair	Larimer County Fair	
Crook County Fair	National Western Stock	
Douglas County Fair	Show	

SOUTHWEST DISTRICT

Judy Duncombe, Director

Bannock County Fair	Lincoln Co. Fair, WY	Twin Falls County Fair
Canyon County Fair	Madison Co. Fair, ID	Uinta County Fair
Caribou County Fair	Meridian Dairy & Stock	Uintah County Fair
Clark County Fair, NV	Show	Utah State Fair
Davis County Fair	Mesa County Fair	Valley County Fair
Eastern Idaho ST Fair	Minidoka County Fair	Washington Co. Fair
Elmore County Fair	Payette County Fair	Western Idaho Fair
Franklin County Fair	Rupert 4th of July	
Gem/Boise Co. Fair	Celebration	
Jerome County Fair	Sublette County Fair	
Juab County Fair	Sweetwater Co. Fair	
Lincoln County Fair, ID	Teton County Fair	



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Schedule of Events

Wednesday, November 13

8 a.m. to noon.	RMAF Board of Directors Meeting Aurora Board Room
10 a.m. to 6 p.m.	Convention Registration Room Open Registration Desk—Sky Lobby
11 a.m.	IAFE CyberSeminar “<u>OPEN TO ALL DELEGATES</u>” (Stratus 5) Entertainment Basics—Mark Sparks, Triangle Talent, LLC & Brett Chance, CFE, Ohio State Fair. <i>This session will introduce the history of Fair entertainment, the purpose of entertainment programming, an overview of types of attractions and how used, and terms and concepts associated with buying entertainment. In addition, the instructors will outline formulas for success.</i>
2 to 4 p.m.	IAFE Institute of Fair Management Course “<u>OPEN TO ALL DELEGATES</u>” (Stratus 5) What Does Your Agriculture Competitive Programming Look Like? Jen Cannon, Iowa State Fair <i>Have you taken a look at what your Agriculture Competitive Programming Portfolio looks like on your fairgrounds? Explore the basic components of Competitive Agricultural Programming. The instructor-led course, provided by the IAFE Education Foundation, identifies the value of successful competitive events, logistics, procedures, and effective exhibitor communication. Gain tools to improve your fairs Competitive Agricultural Programming.</i>
5 to 6 p.m.	Welcome New Attendees Reception ((Meridian H) <i>First-time attendees to the convention, stop by for an overview on what you can expect to see and do during the convention!</i>
6:00 to 7:15 p.m.	President’s Reception Cowboy Dinner Buffet Eclipse Expo Honoring RMAF President Mark Campbell
7:15	Showcasing Eclipse Expo
Following Showcases until 11 p.m.	Visit Service Member Rooms 1st & 2nd Floors in the Hilton Garden Inn <i>Please take time to visit the Service Members & see what they have to offer your fair.</i>



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Showcasing

Wednesday, November 13—7:15 p.m.

Emcee: Jeff Martin

SHOWCASE ACT	REPRESENTED BY
JukeBox Rock	Creative Community Promotions Room #265
Comic Ventriloquist Joe Gandleman	Self Represented Room #134
The Doo-Wah Riders	Harmony Artists Room #257
Video The Silver Starlets	Self Represented Room #207
Video Hypnotist Michael Mezmer	Michael Mezmer Entertainment Room #101
Video Team Big Air	Capitol International Productions Room #248
Fantastick Patrick	G. L. Berg Entertainment Room #107
Robert Henry Band	Liz Gregory Talent Room #130
Strolling Mobile InfoMan	Leapfrog Entertainment Room #266

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#137**



Room
266



2019 Showcases

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Comedian Tim the Dairy Farmer*

*Mobile InfoMan
Cornelius the UniCorn
Alistair Barnswallows Airship
Barrel O' Fun Strolling Magic
Parrot Rider*

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Schedule of Events

Thursday Morning, November 14	
8:00 to 6:00	Convention Office Open Registration Desk in the Sky Lobby
8:30 to 9:45	<u>WORKSHOPS</u> Bacon Buddies—Putting Together a Livestock Show for Individuals with Disabilities (Stratus 5) - Jen Cannon, Iowa State Fair Social Media Advertising—Is It Worth the Money? (Meridian H) - Jodi Buresh, Saffire <i>"I thought Boosting a post on Facebook would pay off"? If that's something you are confused about, we will explore the different options to Social Media Advertising and the risks and benefits of placing ads, boosting posts or riding the wave. We'll give specific examples of what worked, how much was spent and help you determine what's the best route for your event.</i> Non-Traditional Entertainment—What's New? (Stratus 6) - Pat Wood, The Source Management Group <i>Discussion Group—come prepared to share</i>
9:30 to 10:15	Refreshment Break Sky Lobby
10:00 to 11:15	<u>WORKSHOPS</u> It's an Activist World—Are You Ready? (Stratus 5) - Marla Calico, IAFE <i>PETA, HSUS, ALF, DxE, ALDF, SHAC, ASPCA, FARM. What do you know about this alphabet soup of animal rights activists groups? Stop, Tell, Demand, Ask, Let, Join, Help. Did you know there are over 180,000,000 people "taking action" every day via just one on-line petition platform (and there are dozens)? Fairs are squarely in the target of animal rights activists because of the association with agricultural and other animals (especially in educational exhibits and attractions and rodeo events). But, other activists have clearly seen that the large crowds and heavy media exposure are the ideal grounds for getting their messages out, whether during fair time or non-fair events. The International Association of Fairs & Expositions (IAFE) has created the ARK - Activists Response Kit. In this session IAFE's President & CEO will not only provide an update on the work of activists and the shifts in their tactics, but also share some ideas on how fairs can prepare to respond and be proactive in their advocacy for agriculture.</i> Entertainment Contracts (Meridian H) - Bryan Schulz, RRVF & Jamie Meyer, Romeo Entertainment Group <i>What to watch for in your contracts and what you can get rid of.</i> The Last Straw—Future of Biodegradables at the Fair (Stratus 6) - Derrick Gilday, RMYP
11:30 to 12	Strolling Showcases Eclipse Expo Foyer



Schedule of Events

Thursday Morning, November 14

SHOWCASE ACT	REPRESENTED BY
Strolling Steve's Fun Balloons	TEI Room #210
Strolling The Uni-Corn	Leapfrog Entertainment Room #277
Worlds Funniest Photo Booth	Marcus Wilson Room #256

11:30 to noon	Strolling Showcases Eclipse Expo Foyer
Noon to 1:15	LUNCH Roast Beef & Cheese Sandwich Keynote Speaker—Aaron Alejandro Executive Director of Texas FFA "Live Your Brand" 



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Schedule of Events

Thursday Afternoon, November 14

1:30 to 2:15	RMAF DISTRICT MEETINGS Northeast (Meridian C) - Jamie Larson Northwest (Meridian D) - Mark Campbell Southeast (Stratus 5) - Ron Jeffries & Lori Cox Southwest (Stratus 6) - Judy Duncombe Service Members (Meridian H) - Marty Davis & Tammie Ryan
2:30 to 3:45	<u>WORKSHOPS</u> The Psychology & Magic of Capturing the Attention: How To Turn Chaos Into a Captivated Audience (Stratus 5) - Mike Van De Carr <i>By The end of this presentation, you will be able to capture attention on demand. This guarantees you will get more people through the gates of your fair.</i> Carnival Safety Issue— Rules & Regulations from State to State (Meridian H) - Danny Brown, Browns Amusements & John Hanschen, Thomas Carnival <i>The state ride safety regulations vary from state to state. Get a overview of what is common and what is new.</i> When to Repair...When to Replace (Stratus 6) - Jay Brower, Sublette Co. Fair <i>Discussion group—come prepared to share you ideas.</i>
3:45 to 6:00	Visit Service Member Rooms 1st & 2nd Floors in the Hilton Garden Inn <i>Please take time to visit the Service Members & see what they have to offer your fair.</i>
6:00.	Social Time & Strolling Showcases Eclipse Expo Foyer
6:30	Dinner Chicken Picatta Eclipse Expo Presentation of Fair Manger, Fair Person & Service Member of Year Awards
7:30	Showcasing Eclipse Expo
After Showcases until 11 p.m.	Visit Service Member Rooms 1st & 2nd Floors in the Hilton Garden Inn <i>Please take time to visit the Service Members & see what they have to offer your fair.</i>



Showcasing

Thursday, November 14—7:30 p.m.

Emcee: **Marty Davis**

SHOWCASE ACT	REPRESENTED BY
Marty Putz	Leapfrog Entertainment Room #266
Jessie Leigh	TEI Room #210
Video Crazy Contest From Freddie Prez	Self Represented Room #128
Video Xpogo Stunt Team	Capitol International Productions Room #248
ALLEZ-OOPS!	G. L. Berg Entertainment Room #107
The Linford Band	Winterset Concert Events Room #203
Strolling Mobile InfoMan	Leapfrog Entertainment Room #266
Alastair Barnswallow's Airship	Leapfrog Entertainment Room #266
World's Funniest Photo Booth	Marcus Wilson Room #256





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Schedule of Events

Friday Morning, November 15	
8:30 to 9:45	<p><u>WORKSHOPS</u></p> <p>Competitive Edge...Get It! Use It! Share It! (Stratus 5) - Aaron Alejandro, Executive Director Texas FFA <i>Whether we are promoting our local program—competing for minds and attention of students and communities—or empowering young people to excel in their collegiate or professional careers...having a competitive edge can make the difference. Participants will be provided strategies, methods and tools to assist in developing the individual brands of teachers, extension agents, local FFA/4-H programs and way to empower stakeholders.</i></p> <p>Grow Your Event: Ticket Sales with Digital Advertising & Pixel Tracking (Meridian H) - Hannah Saunders, Love Communications</p> <p>Creating Partnerships with your Local Community & Civic Organizations (Stratus 6) - Jessica Underberg, Erie Co. Fair <i>Discussion Group—come prepared to share</i></p>
9:30 to 10:15	<p>Refreshment Break Sky Lobby</p>
10:00 to 11:15	<p><u>WORKSHOPS</u></p> <p>Emotional Intelligence in Today's Workplace (Stratus 5) - Martha Bryan, Bryan & Bryan Associates <i>This program covers theory, knowledge, and practical skills needed to apply emotional intelligence to specific situations to gain success with others. The program will help increase self-awareness and learn strategies to manage counterproductive tendencies to self and others.</i></p> <p>Special Events & Fundraising (Meridian H) - Jim Logan, Latah Co. Fair, Angela Miller, Roosevelt Co. Fair <i>Fundraising....finding what works and what doesn't</i></p> <p>Road Secrets—Service Member Brainstorming Session (Stratus 6) - Kate Davis, Bear Creek Productions <i>Discussion Group—come prepared to share</i></p>
11:30 to 12	<p>Strolling Showcases Eclipse Expo Foyer</p>
12 to 2:00 p.m.	<p>Lunch & Showcasing Ham & Cheese Wrap Eclipse Expo</p> <p>Presentation of the Hall of Fame Award</p>



Showcasing

Friday, November 15—12:45 p.m.

Emcee: Keith Raymond

SHOWCASE ACT	REPRESENTED BY
Cowgirl Tricks	GiddyUp Productions Room #225
Kiki Totally Outrageous	Select Entertainment Room #105
Video Mind Works!	IG Presents Room #228
Video Kate Escape	G. L. Berg Entertainment Room #107
Video Ride the Vibe	Select Entertainment Room #105
PowerHouse Percussive Dance	Harmony Artists Room #257
Matt Baker Stunt Show	Source Management Group Room #237
Strolling Barrell O Fun Magic	Leapfrog Entertainment Room #266
Strolling Parrott Rider	Leapfrog Entertainment Room #266



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Bob Fricke, Fair Manager of The Allen County Fair, Lima, OH



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Donna Redd, Fair Manager, The Mesa County Fair, Grand Junction, CO



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McKenzie Dodge, Fair Marketing Director, The Mesa County Fair, Grand Junction, CO



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Schedule of Events

Friday Afternoon, November 15	
2:15 to 3:30	<p><u>WORKSHOPS</u></p> <p>The Employee's Role in Service Excellence (Stratus 5) - Marth Bryan, Bryan & Bryan Associates</p> <p>Traditions vs. Change: Finding the Right Mix (Meridian H) - Marla Calico, IAFE <i>This is an interactive workshop/facilitated session designed to challenge fairs to identify areas of programming, operations, marketing, and governance which are sacred traditions as well as those that ought to change.</i></p> <p>4-H & Fair Relations (Stratus 6) - Jessie Hadfield, Utah 4-H Livestock/Horse Coordinator & Angela Miller, Roosevelt Co. Fair <i>Discussion Group—come prepared to share</i></p>
3:30 to 6:00	<p>Visit Service Member Rooms 1st & 2nd Floors in the Hilton Garden Inn <i>Please take time to visit the Service Members & see what they have to offer your fair.</i></p>
6:00	<p>Social Time & Strolling Showcasing Eclipse Expo Foyer</p>
6:30	<p>Dinner Sirloin Steak Eclipse Expo</p> <p>Live & Silent Auction Finale</p>
7:30	<p>Showcasing</p>
After Showcases until 11 p.m.	<p>Visit Service Members Rooms 1st & 2nd Floors in the Hilton Garden Inn <i>Please take time to visit the Service Members & see what they have to offer your fair.</i></p>

North Star Amusements Dreamland Carnival



ROOM # 129

Showcasing

Friday, November 15—7:30 p.m.

Emcee: T. C. Hatter

SHOWCASE ACT	REPRESENTED BY
The Junebugs	The Source Management Group Room #237
Magic of Roger Boucher	Select Entertainment Room #105
Video Circus Imagination	Self Represented Room #124
Video NorthFire Circus	Select Entertainment Room #105
Brewers Grade	TEI Room #210
Tim the Dairy Farmer	Leapfrog Entertainment Room #266
Strolling Steve's Fun Balloons	TEI Room #210
Strolling Barrel O Fun Magic	Leapfrog Entertainment Room #266
Worlds Funniest Photo Booth	Marcus Wilson Room #256

— THE —

Marty Davis Show



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ROOM
237

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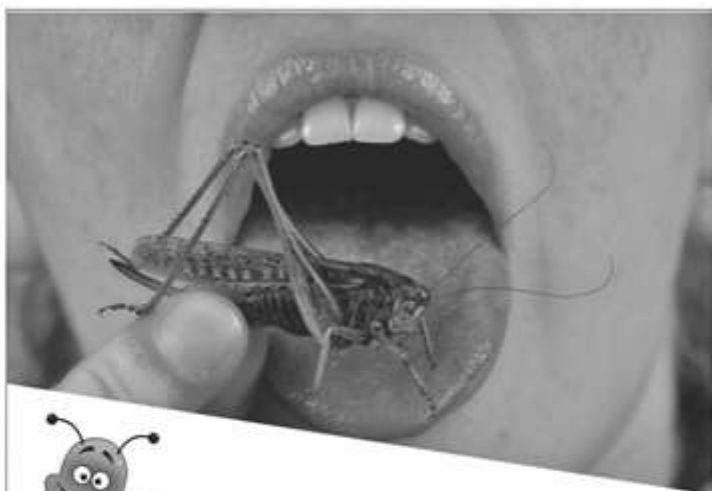
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ROOM #211

Schedule of Events

Saturday Morning, November 16	
8:00 to 9:00 a.m.	Past President's of RMAF Breakfast Twilight 1
8:30 to 9:45	<p><u>WORKSHOPS</u></p> <p>RM Young Professionals Group (Stratus 5)- Jim Logan, Group Chairman <i>Open to all delegates under 40. Come by & meet with other RMYP members. Talk about the fair industry and plan for 2020.</i></p> <p>Entertainment Strategies (Meridian H) - Cindy Ward, CS Talent <i>Entertainment Strategies looks at the wide variety of grounds entertainment available to fairs and festivals with a description of those acts as well as their uses plus their pros and cons. There are suggestions for effective placement of acts, specialty areas and scheduling so your audience stays. Also included are tips for ways to save money on acts by planning ahead and cooperating with other venues. A valuable resource for not only new entertainment directors but also a refresher for the seasoned veterans</i></p> <p>Water Conservation on Your Grounds (Stratus 6) - Dave Hansen, Davis Co. Fair <i>Discussion Group—come prepared to share</i></p>
9:30 to 10:15	Refreshment Break Sky Lobby
10:00 to 11:15	<p><u>WORKSHOPS</u></p> <p>Fair Sharing—Small Fairs (25,000 & under) (Stratus 5) - Ami Barker, Uinta Co. Fair <i>Discussion Group—come prepared to share</i></p> <p>Fair Sharing—Medium Fairs (25,000 to 90,000) (Meridian H) - Chris Ashby, Larimer Co. Fair <i>Discussion Group—come prepared to share</i></p> <p>Fair Sharing—Large Fairs (90,000 & up) (Stratus 6) - Renae Korslien, North Dakota ST Fair <i>Discussion Group—come prepared to share</i></p>
10:00 to 11:30	RMAF Board of Directors Meeting Aurora Board Room
12:00 to 2:00	Lunch & Showcasing Club Sandwich Eclipse Expo



Showcasing

Saturday, November 16—12:45 p.m.

Emcee: Michael Mezmer

SHOWCASE ACT	REPRESENTED BY
Thistle & Lace	G. L. Berg Entertainment Room #107
Briana Renea	The Source Management Group Room #237
Video Woody's Menagerie	Creative Community Promotions Room #265
Video Scales and Tails Utah	Self Represented Room #262
Louie Foxx	TEI Room #210
Jessica Lynne	Liz Gregory Talent Room #130

2:15 to 4:00	Visit Service Members Rooms 1st & 2nd Floors in the Hilton Garden Inn <i>Please take time to visit the Service Members & see what they have to offer your fair.</i>
6:00 to 6:30	Social Time & Strolling Showcases Eclipse Expo Foyer
6:30	Dinner Roasted Prime Roast Beef Eclipse Expo Foyer Presentation of Summit Awards Passing of the gavel ceremony



Thank you attending!

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