ROCKY MOUNTAIN ASSOCIATION OF FAIRS
SHOWCASE APPLICATION
BILLINGS, MONTANA
November 7 – 10, 2018

2018 RMAF CONVENTION SHOWCASE RULES/POLICY

A: Membership & Dues
1: Talent agencies or individuals must be a member of the Rocky Mountain Association of Fairs, or have applied to be a member, one year prior to participation in an RMAF Showcase. If sufficient member talent is not available, the Showcase committee may waive the one-year requirement. However, any non-member talent requesting to showcase must apply for membership in RMAF (and be accepted) prior to consideration. Membership does not guarantee appearance on Showcase.

All showcase applicants must be members in good standing of the RMAF and with membership dues paid in full for the current year. Applicants that fail to adhere to this policy will not be considered for showcasing.

Acts will be eligible to showcase on a three (3) year rotation, i.e., acts showcasing in 2016 will not be eligible to showcase again until 2019.

B: Showcase application and cancellation/replacement
1: Applications for a showcase slot will be accepted until June 15, 2018 - Acts will be notified by August 1, 2018
2: Application Fee Structure shall be as follows:
   a. – One (1) 15 minute Showcase $300
   b. - Strolling Showcase $75 1st slot & $50 2nd slot
   c. – One (1) 3 minutes Video Showcase $75

3: A minimum three-member review from the Showcase Committee shall review and score the applications. The Executive Secretary shall then notify the successful applicants as to the Showcase time slots that were selected for them. When the applicant is notified, they are required to respond. Upon acceptance of the assigned 15 minute showcase slot the Showcase fee becomes non-refundable. If the applicant is not successful in obtaining a showcase slot then 100% of the showcase fee shall be refunded.

4: Replacement of late cancellation shall be offered to the original applicants on the basis of score. Cancellation by a specific promoter’s artist does not guarantee that respective promoter the opportunity to fill the vacated showcase slot.

5: At least one person from a showcasing agency or independent act will pay the full registration fee for the convention.

6: If a showcasing act misses their allotted sound check time, that act will forfeit their showcase slot and their showcase fee.

APPLICATION PROCEDURES—STAGE SHOWCASE ACTS:
All completed applications MUST INCLUDE the following materials. Incomplete applications will not be considered
1. Application fee: Check or money order in US FUNDS payable to RMAF or complete Credit Card Information.
2. Promo packet including 8’x10’ high quality photo or a digital JPG, 300 dpi
3. Audition Materials: Upload your video to YouTube with the Title of your video being: “Act Name – RMAF 2018 Showcase”.

   Once your video has been successfully uploaded to YouTube, email a link rmaf@filertel.com
   • Provide a 3 -5 minute edited, quality video of what you will be doing for your actual showcase. Cell phone recording do not provide quality video for audition purposes. Show the widest variety of your stage act.
   • Use a good house mix line for the audio – not a mic in the audience. Choose a venue with good lighting.
   • The committee is interested in evaluating what you do. Do not use your time to tell us what others say about your act or the places you have performed. The committee wants to see what you do; how you work the crowd; how you sound; how you look on stage, etc.

Audition Materials—Video Showcases: Submit your final 3 minute edited video on a DVD or provide a link to a high resolution online video.
C: Length of Showcases
Showcases Shall Not Exceed **15 minutes**: A warning system will be used to notify the artist of the amount of time left in the showcase slot. A $100.00 fine will be assessed to the artist that exceeds the **15 minute** time limit. The artist or the promoter representing said artist shall not be considered for a future showcase application until the fine is paid. The Showcase Chairman reserves the right to impose a maximum sound decibel level to any or all showcase acts. All showcase acts are REQUIRED to use the equipment provided by the sound company for the front of house mixer and monitor mixer.

D: Distributing Promo Materials on Tables
Only artists that have been selected for a showcase slot during each individual meal shall be authorized to distribute promotional materials on the tables for that same meal. Any unauthorized distribution of promotional materials shall be subject to a $100 fine. Artist will not be selected to showcase until the fine is paid.

E: Showcasing in Rooms
Artists are allowed to showcase, amplified to a naturally acoustic level, within service member rooms as long as the showcasing does not interfere with any other service member's ability to do business. Upon receipt of a legitimate complaint, the RMAF Board Service Member Directors shall request that the problem be resolved. If the offending party, after the 2nd request, refuses to comply, the 3rd request will result in the room being closed by the RMAF Board of Directors and the organization will not be invited to attend the next convention.

F: Promotional Materials (Placement and Method)
**THE HOTEL WILL NOT ALLOW ANY POSTER/PROMO MATERIALS TO BE ATTACHED TO ANY WALLS IN THE CONVENTION CENTER OR THE HALLWAYS & DOORS ON THE SERVICE MEMBER FLOORS.**
**EACH SERVICE MEMBER ROOM WILL BE ALLOWED ONE (1) 8’ w x 4’ tall SIZE BANNER TO HANG OVER THE BALCONY RAIL OUTSIDE OF YOUR ROOM.** Your banner should have grommets in the corners & you can use Command hooks ONLY to hang this banner! Advertising Options for the convention will be included with the convention registration information to come later.

G: Interference with others ability to do business
Flagrant interference with another’s ability to do business will not be tolerated and will result in a suspension of membership privileges for a period of 2 years. RMAF will not be responsible for promotional material left unattended outside rooms. Hallways must be kept clear in compliance with the Hotel fire codes.

H: Strolling Acts
Strolling Acts will be scheduled in specific areas at specific times. They are to be non-amplified performers (if musical, they shall be acoustic). Taped music is allowable, as long as it does not disturb other acts. The RMAF Showcase Chairperson will set the schedule for Strolling Host Performers. No strolling act may showcase outside of their rooms unless scheduled by the committee. In addition, each act will receive an advance schedule of Convention events and programs along with a layout of the Convention site. Every effort is made to ensure that all performances coincide with highly trafficked areas and events throughout the Convention schedule.

I: Video Showcases
The video showcase is available to acts/entertainment/services that cannot perform on the stage or strolling format such as animal acts, motorsports, hypnotist, or variety acts that are too large for the stage or strolling format, and any company that provides a service or product such as awards, equipment, booking services, consulting, ticketing, security, etc. Video are to be no more than 3 minutes in length and should be in DVD format. DVD/Flash drive or link to High Resolution copy must be submitted at the time of application.

MAIL OR EMAIL COMPLETED APPLICATION & SUPPORT MATERIALS TO:
RMAF SHOWCASE 2018
PO BOX 77
FILER, ID 83328
rmaf@filertel.com
Name of Act

Description of Act

Number in Act ________ Booking Fee Price Range **REQUIRED** $

Represented by: { Self } { Agent }

Name of Booking Agency

Mailing Address of Agency

City ___________________________ State ________ Zip __________________

Phone __________________________ E-mail __________________

Name and phone # of person who can answer technical questions & for the act on-site at the convention

Name __________________________ Phone __________________________

If selected, all correspondence should go to:

Contact Name __________________________

Business Name __________________________

Mailing Address __________________________ City __________________________ State ________ Zip ________

Phone __________________________ Email __________________

Stage Showcases: Please indicate preferred performance time. (Number choices from 1-4 with 1 being your first preference)

_____ Nov 7 - Wednesday President's Reception

_____ Nov 8 - Thursday Dinner

_____ Nov 9 – Friday Lunch

_____ NO PREFERENCE

**Strolling Acts:** Please indicate number of days applying for and rank preferred day(s): Number of slots requested


**Video Showcases:**


---

**By signing this application, I hereby agree to and understand all the Rules & Regulations and Requirements of the 2018 RMAF Showcase Application.**

PRINT NAME ________________________________________________

SIGNATURE ___________________________ DATE _________________
PAYMENT WILL NOT BE PROCESSED UNTIL YOUR ORGANIZATION HAS BEEN CHOSEN & ACCEPTED THE SHOWCASE SPOT BUT IT MUST BE INCLUDED AT THE TIME OF APPLICATION.

ENCLOSED:

Check __________________________ Money Order __________________________

Credit Card Information:

<table>
<thead>
<tr>
<th>PLEASE PRINT INFO NEATLY</th>
</tr>
</thead>
<tbody>
<tr>
<td>VISA □</td>
</tr>
</tbody>
</table>
| CREDIT CARD # ___________________________ EXPIRES ___________________________
| 3 DIGIT CODE ___________ BILLING ADDRESS & ZIP ___________________________
| NAME ON CARD (please print) ___________________________
| SIGNATURE ___________________________ |