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For the Red Bluff Round-Up

## **RODEO ROYALTY**

*Red Bluff Round-Up to hold rodeo queen pageant*

Red Bluff, Calif. (August 28, 2019) – Help wanted: the Red Bluff Round-Up is in search of one good woman. Must be able to ride well, be intelligent and be beautiful on the inside and out. Work uniform includes crown and sash. Job entails wearing beautiful clothes and shimmering rhinestones and waving at crowds as you ride a horse in parades and at the Red Bluff Round-Up.

If the Round-Up were to place a classified ad for its upcoming rodeo queen pageant, that might be how it would read.

For the 2020 Round-Up, the association is in search of cowgirls, ages twenty to twenty-five, to compete at its rodeo queen pageant, to be held in February of next year.

The pageant will include four categories: horsemanship, personality, written and verbal skills, and appearance.

The Miss Red Bluff Round-Up Queen will represent the rodeo at the Round-Up, to be held April 17-19 next year, and other events throughout the year, including rodeos in Clovis, Redding, and Stonyford, Calif., Reno, Nev., and Pendleton, Ore. She will also travel to the California Circuit Finals Rodeo in Lancaster, Calif.

The epitome of a good ambassador is someone well-rounded in a variety of skills, said James Miller, general manager of the Round-Up. “She should be well-spoken, articulate, understand the sport of rodeo, be knowledgeable about the Round-Up, and be a good horsewoman.”

The Round-Up hosted a queen pageant for about ten years, starting in 1969. Lana Flournoy Trede was the first queen.

For more information and an application, visit the website at [www.RedBluffRoundup.com](http://www.RedBluffRoundup.com) and click on the “get involved” link.

The 99<sup>th</sup> annual Red Bluff Round-Up is April 17-19, 2020. Tickets are on sale online.

For more information, visit the website or call the Round-Up office at 530.527.1000.

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Cutline: Miss Rodeo California and Miss Reno Rodeo wave to fans as they ride in the grand entry at the 2019 Red Bluff Round-Up. The Round-Up will host a rodeo queen pageant in February, with the winning cowgirl crowned as the 2020 Miss Red Bluff Round-Up queen. Photo courtesy Blind Eye Photography