

2018
Redwood Acres Fair
“The Best of Humboldt”
June 21 – June 24, 2018

Redwood Acres is currently accepting applications for the 2018 “The Best of Humboldt” Fair, June 21-24. Humboldt is a diverse community full of creative people and entrepreneurs and we would love to showcase what Humboldt has to offer. Many businesses have been a part of the area for generations and this is a great place to visit your customers in a fun inviting atmosphere and reconnect to the community.

Fair this year will be featuring some amazing exhibits, Sting Ray Encounters, Truck Pulls, Nature Joe, Freestyle BMX, Local Food & Beverages, Live Entertainment. Local Exhibits, Livestock Auction and many more hands on activities will be showcased. State Parks and Redwood Acres will partner on a photography contest. Vendor space is limited. Please return your application quickly.

Last year we spent over \$25,000 on advertising and intend to do the same or more this year. Part of our advertising dollars will be spent out of the area to bring new faces and dollars into Humboldt County to experience all we have to offer. Our hopes are that visitors come for the fair but stay a week to tour our great area.

With over 30,000 people flowing through the fairgrounds, it is a great place for face to face marketing. We encourage all of you to do a hands-on demonstrations or activities in your booth. Face to face marketing in a fun creative atmosphere is priceless. Fair is the one major community event that brings everyone together to showcase the best of the best in products, ideas and skills. Please submit your application by April 1st , include photos of your product and booth set up along with pricing, only approved items may be sold. Upon approval you will be sent a contract.

Mail your application to Redwood Acres 3750 Harris St, Eureka, CA 95503, submit online at www.redwoodacres.com or bring to the office Monday-Friday 9-4pm. Please let us know as soon as possible if you are interested in being part of the event this year. Space is limited.

If you have any questions or concerns, please call 707-445-3037 or email redwoodacres1@gmail.com.

Thank you for your interest,

Kim Slack
Redwood Acres/Project Coordinator

**2018 REDWOOD ACRES
"THE BEST OF HUMBOLDT FAIR"
Commercial Exhibitors Application**

Fair Dates: June 21-24, 2018

EXHIBITOR: _____ DATE: _____

BUSINESS NAME: _____

ADDRESS: _____

CITY, STATE, ZIP: _____ email: _____

TELEPHONE(s): Work () _____ Home () _____ Cell () _____

Number of spaces needed in 10 x 10 increments: _____

Each 10 x 10 space: \$250.00 indoor / \$350 outdoor

Building will be open Noon – 8pm, June 21, 22, 23 & Noon -5pm June 24, 2018

ALL BOOTHS will be assigned spaces by Fair Staff.

Amps/Outlets needed: _____

Please list ALL products to be sold or displayed:

Description(photo if possible) of booth set up:

PROOF OF INSURANCE: Through Private Carrier, WFA, IAFE or CFSA will be required. Insurance may be purchased through the fairgrounds for \$100.00.

Please return this application, three (3) pictures of your booth display and items to be sold, along with any informational literature concerning your product to:

Redwood Acres Fair
Attn: Commercial Exhibitor Supervisor
3750 Harris Street
Eureka, CA 95503

Application deadline is April 1, 2018. Any applications received after that date will be assigned remaining booth space. Applying for booth space DOES NOT insure acceptance into the fair.

Confirmation, set-up information and contracts will be mailed on approval.

APPLICATION DEADLINE – April 1, 2018