

2020 Standard TV & Appliance Tour of Remodeled Homes Portland Magazine

The next Tour is set for March 14 & 15
Reserve your spot in this official show guide today!

TOUR OF REMODELED HOMES MAGAZINE is the official annual publication of the Professional Remodelers Organization (PRO) and guide of the Tour of Remodeled Homes. *Remodel Portland Magazine* will feature all of the remodeled homes in the Tour and highlight trends and topics of interest to all homeowners.

Distribution

A total of **10,000 copies** of *Remodel Portland Magazine* will be distributed and made available to the public at the Spring Home & Garden Show in February 20 & 23 at these events and locations:

- Tour of Remodeled Homes
March 14 & 15, 2020
- Advertiser locations & showrooms
- Inserted into the Lake Oswego Review and West Linn Tidings newspapers two weeks prior to show

Rates

Rates vary by unit size, ranging from 4 units (quarter page) to 16 units (full page). See the chart below for detailed ad specifications.



ONLINE VERSION!

This publication is posted online at the websites of the HBA, Portland Tribune and Community Newspapers. When viewers click on your ad online, they will automatically be taken to your company website!

60,000 plus digital.

*New: Video within your ad for only \$500 more. (half & full page ads only)



Premium Positions

The following coveted spots are available on a first come, first served basis and sell quickly. Other options such as a gatefold or center spread are available.

Back Cover.....	\$3,300
Inside Front Cover.....	\$2,825
First Right Hand Page.....	\$2,825
Inside Back Cover.....	\$2,825
2 Page Spread.....	\$4,800

Enhanced Listings

As a PRO member, you can have a highlighted box behind your member listing for just **\$200!**
Or get your's FREE with a display ad purchase! See display ad sizes below.

Deadlines

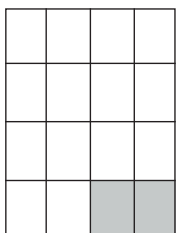
Reservations.....Jan 20, 2020
Materials Due.....Jan 27, 2020



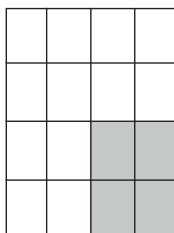
Presented by **STANDARD TV & APPLIANCE**

Reservations: Contact Schadia Newcombe to reserve your spot today!
Phone: 971.204.7881 | Email: snewcombe@pamplinmedia.com

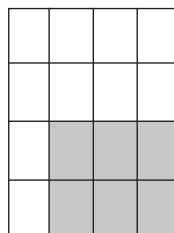
PRO members purchasing any of the ad sizes below receive a FREE enhanced member directory listing!



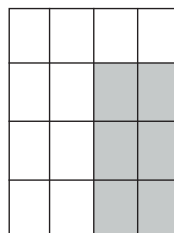
1/8 PAGE HORIZ
2U: 3.625" x 2.375"
\$750



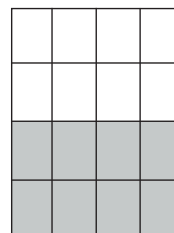
QUARTER PAGE
4U: 3.625" x 4.75"
\$1,035



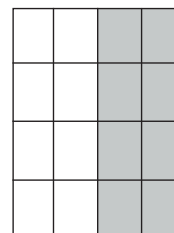
3/8 PAGE HORIZ
6U: 5.5" x 4.75"
\$1,500



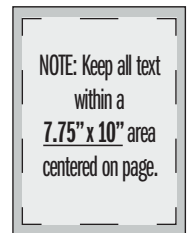
3/8 PAGE VERT.
6U: 3.625" x 7.5"
\$1,500



HALF PAGE HORIZ.
8U: 7.5" x 4.75"
\$1,965



HALF PAGE VERT.
8U: 3.625" x 10"
\$1,965



Full page
8.625" x 11.125"
Page trim size is 8.375" x 10.75"
(see 7.75" x 10" LIVE area above)
\$2,575

NOTE: Keep all text within a **7.75" x 10"** area centered on page.