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Dear Sponsor,

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The Rockdale Fair Association gratefully acknowledges the continued support received by individuals and/or businesses such as yours and requests your continued support in the upcoming 43rd Rockdale Fair.

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Because of your generosity, the Rockdale Fair Association has had the ability to contribute thousands of dollars toward the continued education of the youth of Milam County, which is our primary purpose. We are asking that you please remember to keep the Rockdale Fair Association in mind while setting your 3rd quarter 2018 budget, so that we may continue in this worthwhile effort.

If you have not yet sponsored the Rockdale Fair & Rodeo monetarily or in-kind, but have attended and enjoyed all the Rockdale Fair has to offer ... Thank You!

We would appreciate your consideration toward a sponsorship or advertisement for your company. The catalog includes features business advertising and we encourage you to include your business in the 43rd catalog for the 2018 Rockdale Fair and Rodeo.

If you have sponsored the fair in the past, once again we'd like to thank you. Please feel free to email or call with any questions so that we may be able to maximize your advertising dollar. Sponsorship/advertisement DEADLINE is June 30, 2018.

As always, your contribution not only provides a tax deduction, but serves as an advertising benefit for you and/or your company.

Thank you for your consideration.

Sincerely,

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Sheree Smith
VP Fiscal Affairs
512-760-8621

Glenda Wiley 512-446-4906

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Rockdale Fair Association, ATTN: Sheree Smith 229 CR 448-A, Rockdale, Texas 76567
Phone: 512-760-8621 Email: sponsors@rockdalefairandrodeo.com

The Rockdale Fair Association is a 501© 3 not for profit organization, contributes thousands annually to the youth of Milam County with the help of over 300 volunteers, donors and sponsors. Through our fair and other fundraisers, the Rockdale Fair Association continues to work towards our mission - Youth Leadership & Education, while delivering superior entertainment and creating a community event that we are proud to support.

Dear Sponsor,

Thank you for taking the time to review this opportunity to partner with the Rockdale Fair Association. We all continue to see the positive influence the youth of Milam County can make, so come join us as we step into the stirrups of the future.....

Sponsorship Levels

Champion \$1000 or more

- * Full page COLOR ad displayed in the Rockdale Fair catalog (Materials **MUST** be received by June 30, 201~~8~~⁷)
- * Recognition as a Sponsor of the Rockdale Fair & Rodeo with logo on Website with Hotlink
- * 2 3/8 Company signs on fairgrounds (site determined by Fair Association, sign by provided by sponsor by Oct 1)
- * 12 Season Tickets
- * 8 Meet & Greet Passes (4 per night) [when available](#)

Cowboy \$500 or more

- * ½ Page black & white ad displayed in the Rockdale Fair catalog (Materials **MUST** be received by June 30, 201~~8~~⁷)
- * Recognition as a Sponsor of the Rockdale Fair & Rodeo Website with Hotlink
- * 1 3x8 Company Sign on Fairgrounds (site determined by Fair Association, sign by provided by sponsor by Oct 1)
- * Newspaper Flyer Advertisement
- * 8 Season Tickets

Cowpoke \$250 or more

- * ¼ Page black & white ad displayed in the Rockdale Fair catalog (Materials **MUST** be received by June 30, 201~~8~~⁷)
- * Recognition as a Sponsor of the Rockdale Fair & Rodeo Website with Hotlink
- * 4 Season Tickets

Boots \$125

- * Acknowledgement in Rockdale Fair & Rodeo catalog
- * Acknowledgement in Rockdale Fair & Rodeo website

Catalog Advertisement ONLY:

Business Card	\$50
¼ Page	\$70
½ Page	\$90
Full page (Black & White)	\$120
Full Colored Page	\$175

All logos and ads must be submitted to sponsors@rockdalefairandrodeo.com by June 30, 201~~8~~⁷, to be included on 201~~8~~⁷ Fair promotional materials. Any sponsor who signs up after August 1, 201~~8~~⁷, cannot be guaranteed to receive any benefits, i.e. Season Passes, [Meet & Greet Passes](#) etc.

Please complete and return to:

Rockdale Fair Association, ATTN: Sheree Smith, 229 CR 448A, Rockdale, Texas
76567

Phone: 512-760-8621 Email: sponsors@rockdalefairandrodeo.com

I would like to sponsor the Rockdale Fair & Rodeo (prior ad is attached):

- Champion \$1000
- Cowboy \$500
- Cowpoke \$250
- Boots \$125

Catalog Advertisement Only, **specify size**

- Business Card \$50
- ¼ Page \$70
- ½ Page \$950
- Full page (Black & White) \$120
- Full Colored Page \$175

Business/ Name of Sponsor: _____

Contact Name: _____

Email Address: _____

Mailing Address: _____

City: _____ State _____ Zip Code _____

Telephone: _____

Signature: _____ Date: _____

Sponsor Contact: _____

Contact Phone #: _____

Sponsorship Package: \$ _____

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Check made payable to Rockdale Fair Association, Thank you!

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