

## Association of Rodeo Committees Board of Directors Phone Conf. March 31, 2014

Board members participating: Gary Williams (Tucson), Glen Alan Phillips (San Antonio), David O'Neill (Pendleton), Fred Dotts (Corpus Christi), Mike Lucke (Reno), Bob Morton (Clairmore), Tom Atwell (Gerry), Jim Hensarling (Omak), Kent Meshishnek (Lewiston), Jim Williams (Canby). Also Paige McNamara.

Gary opened the meeting and reported on the Omaha conference. Omaha is shooting to invite the top 24 in the world for their rodeo. Gary thinks this will be a good draw for doing the conference again. A discussion was held pertaining to the challenge we face with putting together a meaningful conference without the excellent help that Beth provided in the past. We had a long discussion about what we might need to do, what the PRCA was doing and our relationship with the PRCA due to the fact that they have objected in the past to our presentations by Houston and Calgary. We decided that we need to do something for our membership and the best course of action is to send out a quick email blast to the membership and recent attendees to our conference and ask them if they want to continue to come to Omaha and, if so, what kinds of topics and information would they like to get at the conference. Paige will work on copy and get that to Fred for an email blast about the conference for Omaha. Here's what we are looking for. What are the hot buttons for what people want to hear? Is the Omaha Conference something that committees want to see continue. Glen Alan suggests we get the email blast out and see what we get back.

Get the email out and give people a week to get back and then reconvene once we have feedback.

Minutes recorded by Fred Dotts March 31, 2014.