

Association of Rodeo Committees  
Global Rodeo Conference  
Silver Legacy Resort, Reno



Wednesday, June 19

7:00 PM **Informal networking mixer**  
*Rum Bullion's patio, Silver Legacy Resort*

Thursday, June 20

8:00 AM – 8:30 AM **Breakfast provided**

8:30 AM – 8:45 AM **Welcome:** Reno Rodeo Committee  
*Comments from Rodeo Committee Executive Council*

8:45 AM – 9:45 AM **Keynote: Jonny Greco**  
*VP Entertainment Production Vegas Golden Knights*

9:45 AM – 10:00 AM **Break**

10:00 AM – 11:00 AM **Panel Discussion: Building a Digital Audience**  
*Moderator: Cassie Dispenza, Saffire*  
*Panelists: Hyrum Oaks, KC Jones, Carrie Ann Sattler*

11:00 AM – 11:30 AM **NFR Extra Podcast, Jr. World Finals**  
*Pat Christenson, LVE*

11:30 AM – 1:00 PM **Lunch provided**

1:00 PM – 2:30 PM **Breakout sessions (30 min/session)**

**Insuring more than a Rodeo**  
*Andrew Vandepopulier, Haas & Wilkerson*

**Volunteer Local**  
*Kaylee Williams*

**Growing your Event**  
*Hyrum Oaks, Rodeo Ticket*

2:30 PM – 2:45 PM **Break**

2:45 PM – 3:45 PM **Panel Discussion: Event Production**  
*Moderator: David Sharp*  
*Panelists: Kynan Vine, Tommy Joe Lucia, Matt Coy, Sylvain Bourgeois*

3:45 PM – 4:00 PM **Wrap up / End of Day**

7:00 PM – 9:00 PM **Reno Rodeo Xtreme Bulls (tickets provided)**



Friday, June 21



9:00 AM – 9:15 AM

**Breakfast on your own**

**ARC Annual Meeting**  
*Randy Bracher, Chairman*



9:15 AM – 10:00 AM

**Game Changer MVP: Guess the Score**  
*Sean Hopkins, Matt Coy*

10:00 AM – 10:15 AM

**Break**

10:15 AM – 11:00 AM

**Panel Discussion: Youth Development**  
*Moderator: Kynan Vine*  
*Panelists: Bo Gardner, Anthony Bartkowski, Cal White*



11:00 AM – 11:30 AM

**Wrangler Network**  
*David Sharp*



11:30 AM – 12:00 PM

**Montana Silversmiths**  
*Callie Adams*

12:00 PM – 1:00 PM

**Lunch provided**



1:00 PM – 1:30 PM

**Rodeo Advocacy**  
*Tim Baldwin, Salinas*

1:30 PM – 2:00 PM

**McLernon & Co.: Rodeo Responsibility**  
*Amanda McLernon*



2:00 PM – 2:15 PM

**Break**

2:15 PM – 4:00 PM

**PRCA Updates**  
*George Taylor, Tom Glause*  
*Anthony Bartkowski, Steve Rempelos*



4:00 PM

**End of Conference**

**THANK YOU TO THE RENO RODEO COMMITTEE!**

