

## Press Release FOR IMMEDIATE RELEASE

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### Book Your Trip to the Jungle at the Sacramento County Fair!

**Sacramento, Calif. (5/15/17)** — Fairgoers are invited book their trip to the jungle this Memorial Day weekend as Welcome to the Jungle featuring Walk on the Wild Side returns to the Sacramento County Fair! The Cal Expo Fairgrounds will be filled with the sounds of the jungle as Walk on the Wild Side brings exotic species of wild animals to an up close and personal experience. The exhibit, presented by Lasher's Elk Grove Subaru, is open every day of the fair and is included with the price of admission (kids 12-and-under are FREE!). This immersive experience transports fairgoers to wild places from all over the world and allows them to get up close with the animals that inhabit them.

"This amazing exhibit is the closest children will get to wild animals and environments only seen in books and movies" said Vince Bloom, Big Guy and General Manager at Lasher's Elk Grove Subaru. "Welcome to the Jungle is exciting, educational and unforgettable—it's a can't miss experience and Lasher's Elk Grove Subaru is thrilled to be able to help bring it to the Sacramento County Fair!"

Welcome to the Jungle featuring a Walk on the Wild Side is an organization dedicated to helping all species of wild animals who, for various reasons, find themselves without a place to live out their lives. They are the most diverse exotic non-profit animal refuge of its kind in the State of Oregon. In addition to housing unwanted exotic species, they take pride in educating the public about responsible animal ownership. Their ambassador animals each have their own story to tell and lessons to teach. The professionals of Welcome to the Jungle love the work they do and believe in their quest to provide the best care and quality of life for all of their animals.

"Welcome to the Jungle featuring Walk on the Wild Side at the Sacramento County Fair is a truly unique opportunity for children to experience these animals in a safe, intimate setting" remarked Pamela Fyock, CEO of the Sacramento County Fair. "It's a phenomenal organization that perfectly aligns with the mission of the Sacramento County Fair to not only provide wholesome family-friendly fun to kids of all ages, but also to provide all of our guests new and exciting ways to learn and grow."

Welcome to the Jungle featuring Walk on The Wild side is open every day of the Fair and is free with the price of admission.



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### **About the Sacramento County Fair**

Over 100,000 guests will enjoy the Sacramento County Fair May 25-29, 2017 at Cal Expo. Nearly 10,000 school children will enjoy educational school tours. 5,000 local Sacramento residents will compete for awards in the livestock and competitive exhibit programs. Adult admission is only \$6.00 and admission for kids 12-and-under is free every day of the Fair. This year, the Sacramento County Fair will be the biggest and best in it's over 80-year history. This year's fair theme is "Let's Eat, Have Fun & Celebrate the Red, White & Blue."

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