

# Press Release FOR IMMEDIATE RELEASE

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## The Circus Comes to Town with Ramos Bros. Circus

**Sacramento, Calif., (5/9/17)** – For the very first time, the 2017 Sacramento County Fair will feature the one and only Ramos Bros. Circus. Fair attendees will have the opportunity to experience the ‘Big Top’ with three live shows each day. The two-hour performance is sure to keep everyone on the edge of their seat with wire acts, contortionists, motorcycle dare devils, jugglers, and best of all, aerial acrobatics! The Ramos Bros. Circus is a blend of traditional and contemporary circus bringing amazement and laughter to all who attend. Featuring 12 performers and a super-cute group of beautiful and talented poodles that are known to steal the show, the Ramos Bros. Circus delivers non-stop family fun to everyone under the Big Top.

The Ramos family has a long-standing history with the circus industry that spans across many years, with the first generation beginning in the early 1900’s in Mexico City with Circus Mignon. It was not until 1983 that the Ramos family got their start in the United States working for Carson and Barnes Circus with their remarkable trapeze act. With this act, they performed in the United States and also traveled to many countries, including Germany, Switzerland, Sweden, Norway, Holland, Spain, and more.

The Ramos family gained world wide recognition with their spectacular trapeze act. Their act included three catchers, a unique concept as classic trapeze acts only featured one catcher. Their act brought an entirely new and dazzling aesthetic and perspective to the performance.

Oliver Ramos, the owner of Ramos Bros. Circus, is the 5<sup>th</sup> generation Ramos to continue the circus tradition. “Bringing a circus to the Sacramento County Fair for the first time is very exciting. It gives everyone a chance to be a kid again under the Big Top,” says Ramos.

Pamela Fyock, CEO of the Sacramento County Fair, is very excited for the show to become a part of the fair this year and beyond. “Hosting an actual circus within the fair is such a unique and fun addition to our event. The Ramos Bros. Circus’ show will be two full hours of truly wholesome family entertainment under real honest to goodness Big Top Circus tents. I don’t think there’s any other fair out there that offers a real, full-blown circus as part of the deal. Especially at no extra cost.”

Show times will be at 11:30 a.m., 2:30 p.m., and 5:30 p.m. each day of the fair. Attendance is FREE with fair admission.

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Over 100,000 guests will enjoy the Sacramento County Fair May 25-29, 2017 at the Cal Expo Fairgrounds. Nearly 10,000 school children will enjoy educational school tours. 5,000 local Sacramento residents will compete for awards in the livestock and competitive exhibit programs. Adult admission is only \$6.00 and admission for kids 12-and-under is free every day of the Fair. This year, the Sacramento County Fair will be the biggest and best in its over 80-year history, and the theme is “Let’s Eat, Have Fun & Celebrate the Red, White & Blue.”

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