

Press Release

FOR IMMEDIATE RELEASE

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A New Cooking Channel Series to Film at Sacramento County Fair



Sacramento, Calif., (5/18/18) – A brand-new Cooking Channel series is scheduled to tape an episode at the 2018 Sacramento County Fair on Friday, May 25th from 12pm to 5:30pm. A big-time Michelin-starred chef and media personality is coming to the fair to compete in a taped cook-off against one of America’s top carnival food vendors!

A select number of audience members will be chosen to eat the food and vote for their favorite dish. These select audience members will get a chance to watch all the cooking action up close and get a chance to appear on national television!

Pamela Fyock, CEO of the Sacramento County Fair states, “We are so excited to have been selected as a featured location for this Cooking Channel series! It’s going to be such a fun and unique competition. I can’t wait for the Fairgoers to come out and enjoy the show!”

As an added bonus this year, the Sacramento County Fair is partnering with Make-A-Wish® Foundation to host Terrell and his Adopt-A-Wish® sponsors, Sutter Health. Terrell, 14, who battles leukemia, wishes to have his very own carnival, so the Sacramento County Fairgrounds will open one day early so Terrell’s wish can come true. The Cooking Channel team has kindly offered to donate food on May 23rd for Terrell’s Carnival.

Not only has Terrell shown bravery by fighting his critical illness, but recently he was recognized as a local hero for saving neighbors in their apartment building after it caught on fire in Stockton. At his carnival, Sutter employees will be there to support him in his wish coming true as well as the Stockton Fire Department to recognize him as a local hero.

“Wishes would not be possible without the collective support of our local community,” said Jennifer Stolo, President and CEO of Make-A-Wish® Northeastern California and Northern Nevada. “Because of Adopt-A-Wish sponsors like Sutter Health and lending lands from the Sacramento County Fair, Terrell’s wish is going to be a magical experience for him and his family.”

Doors to the Sacramento County Fair are open to the public May 24-28. Tickets are available for purchase online at www.sacfair.com or at the Sacramento County Fair office. Adult tickets are only \$6.00, kids 12-and-under are FREE, and select events are discounted online until May 23rd. Join over 100,000 guests and experience more than 30 carnival rides, dozens of free exhibits, musical guests, and activities all Memorial Day Weekend.

For more information on the Fair and a daily schedule visit www.sacfair.com and **#ShareTheFair** on Facebook: <https://www.facebook.com/SacramentoCountyFair/>, Twitter: <https://www.twitter.com/saccountyfair>, and on Instagram: <https://www.instagram.com/sacfair>

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About the Sacramento County Fair

Over 100,000 guests will enjoy the Sacramento County Fair May 24 - 28, 2018 at the Cal Expo Fairgrounds. Nearly 10,000 school children will enjoy educational school tours. 5,000 local Sacramento residents will compete for awards in the livestock and competitive exhibit programs. Adult admission is only \$6.00 and admission for kids 12-and-under is free every day of the Fair. This year, the Sacramento County Fair will be the biggest and best in its over 80-year history, and the theme is "Let's Eat, Have Fun & Celebrate the Red, White & Blue."

For more information please visit www.sacfair.com.

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