

## Press Release FOR IMMEDIATE RELEASE

Pamela Fyock  
CEO, Sacramento County Fair  
[pamelafyock@sacfair.com](mailto:pamelafyock@sacfair.com)  
916-263-2975

### Meet the Sacramento County Fair's Newest Ride – JUMBO!

**Sacramento, Calif., (5/23/18)** – Midway of Fun, known as California's Friendliest Carnival, is returning to the Sacramento County Fair May 24<sup>th</sup> through 28<sup>th</sup>, this time with a new ride!

Named JUMBO, this ride has an elephant theme with the animals soaring 20 feet in the air! This is the latest in ride design and is imported from the Czech Republic. JUMBO is a true family attraction!

Pamela Fyock, CEO of Sacramento County Fair, exclaims, "We are thrilled to introduce JUMBO into the 30-plus rides that will be attending the Sacramento County Fair! This is sure to be a family favorite!"

If guests would like to enjoy rides at the Fair, the Unlimited Ride Wristbands are available for purchase online at [sacfair.com](http://sacfair.com). Wristband prices are discounted online until May 23<sup>rd</sup>. A single wristband is good for one full-day of rides at the Sacramento County Fair Carnival and does not include Fair admission.

In addition, the Sacramento County Fair is doing something special: allowing a boy's wish to become a reality. Terrell, 14, is fighting leukemia, and his wish was to have a carnival of his very own. His Adopt-A-Wish<sup>®</sup> sponsors, Sutter Health is partnering with the Sacramento County Fair to make his wish come true. The Fairgrounds will open one day early, just for Terrell.

Doors to the Sacramento County Fair are open to the public May 24<sup>th</sup> through 28<sup>th</sup>. Tickets are available for purchase online at [www.sacfair.com](http://www.sacfair.com) or at the Sacramento County Fair office. Adult tickets are only \$6.00, kids 12-and-under are FREE, and select events are discounted online until May 23<sup>rd</sup>. Join over 100,000 guests and experience more than 30 carnival rides, dozens of free exhibits, musical guests, and activities all



Memorial Day Weekend.

For more information on the Fair and a daily schedule visit [www.sacfair.com](http://www.sacfair.com) and **#ShareTheFair** on Facebook: <https://www.facebook.com/SacramentoCountyFair/>, Twitter: <https://www.twitter.com/saccountyfair>, and on Instagram: <https://www.instagram.com/sacfair>

###

### **About the Sacramento County Fair**

Over 100,000 guests will enjoy the Sacramento County Fair May 24 - 28, 2018 at the Cal Expo Fairgrounds. Nearly 10,000 school children will enjoy educational school tours. 5,000 local Sacramento residents will compete for awards in the livestock and competitive exhibit programs. Adult admission is only \$6.00 and admission for kids 12-and-under is free every day of the Fair. This year, the Sacramento County Fair will be the biggest and best in its over 80-year history, and the theme is "Let's Eat, Have Fun & Celebrate the Red, White & Blue."

For more information please visit [www.sacfair.com](http://www.sacfair.com).

#ShareTheFair and follow us on Facebook:  
<https://www.facebook.com/SacramentoCountyFair/>,  
on Twitter: <https://www.twitter.com/saccountyfair>, and on Instagram:  
<https://www.instagram.com/sacfair>

For media inquiries, please contact: Pamela Fyock  
CEO, Sacramento County Fair [pamelafyock@sacfair.com](mailto:pamelafyock@sacfair.com) 916-263-2975