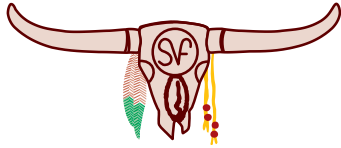


SALINAS VALLEY FAIR



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MARCH 13, 2020
FOR IMMEDIATE RELEASE

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MARCH EVENTS SUBJECT TO CANCELLATION OR POSTPONEMENT AT FAIRGROUNDS

KING CITY – As a venue for community gatherings and events, the Salinas Valley Fair is evaluating March events, meetings and celebrations of 250 or more persons for cancellation or postponement.

CEO TJ Plew stated, “We are monitoring recommendations and implementing best practices for mass gatherings issued by the Centers for Disease Control and State Public Health Officials”.

The Salinas Valley Fair Board of Directors is proceeding with plans for their April 25th Fair Kick-Off and for the 76th Salinas Valley Fair, May 14th – 17th. The Board meets on Thursday, March 26th for their regular monthly meeting and the topic of the annual Salinas Valley Fair will be on the agenda as a regular course of business.

“We wish to have everyone continue to get their fair entries in, due April 1st. For those concerned about participating in the Fair, we will publish a refund policy for exhibitors, vendors, and participants who are unable to participate as a result of the COVID-19 virus”, said Plew.

She goes on to add, “We appreciate everyone’s understanding as we make these decisions to keep our community and staff safe and healthy. At this time, we are expected to proceed with organizing our 76th Salinas Valley Fair, May 14-17, 2020 in King City”.

Persons with questions concerning upcoming events should contact the fair by phone at 831-385-3243 or email the fair at svf@salinasvalleyfair.com. The email is monitored 24/7 and is the best way to contact fair staff outside of normal business hours. Emails sent in Spanish will be translated and replied to using a translation application.

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Celebrating the 76th Fair in 2020 (with a four-year hiatus during WWII), the Salinas Valley Fair was started in 1941 to provide a venue for showcasing the agriculture in the area and give

MISSION STATEMENT

To showcase the annual fair, promote the talent and education of our youth, and provide a year-round setting for community services.

SALINAS VALLEY FAIR



youth an opportunity to show and auction animals through 4-H and FFA. It has grown to be one of the largest Junior Livestock Auctions in the state and attracts young people from throughout Monterey, Santa Cruz, San Luis Obispo and San Benito Counties. The Fair is designed to be a safe, accessible venue for education, community engagement, and fun in a wholesome, family friendly environment. It offers opportunities for people to gather through entertainment, interactive educational activities, agricultural competition and recognition programs, food and drink, and cultural events.