

## Minutes

2<sup>nd</sup> District Agricultural Association

### *Board Meeting*

January 21, 2016 – 8:00 a.m.

San Joaquin County Fairgrounds

Administration Building

1658 S. Airport Way, Stockton, Ca

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#### NOTES:

- \* Persons wishing to participate during the public meeting may participate either during the “PUBLIC COMMENT” portion or during any other item on the agenda. PUBLIC COMMENT is reserved for items that are not listed on the agenda. Please be informed that public participation under PUBLIC COMMENT will be limited to five minutes per speaker; and in accordance with state law, the Board will not comment or otherwise consider such PUBLIC COMMENT item for business until and unless such item is properly agendaized at a future meeting. Please also be informed that in addition to PUBLIC Comment, the public is invited to participate and comment on each item on the agenda at the time the particular item is considered by the Board.
  - \* Persons with disabilities who may require accommodations to attend the meeting are requested to contact the General Manager’s office at (209) 466-5041.
  - \* 2<sup>nd</sup> DAA agendas and minutes can also be accessed on the web at: [www.sanjoaquinfair.com](http://www.sanjoaquinfair.com)
  - \* Questions regarding items should be directed to the General Manager’s office at (209) 466-5041.
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Dave Cultrera, board president called the meeting to order at 8:00 a.m.

#### **Roll Call –**

***Directors Present*** Joe Valente, Daniel Meza, Ger Vang, Joe Bacchetti, Nikki Linnerman, David Cultrera, Judy Rodriguez, Sam Fant (8:09), and Gina Valadez (8:20)

#### ***Directors Absent***

#### ***Others in Attendance***

Krista McCoon, Kelly Olds, Diana Muller

Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.

#### **Consent Calendar-**

Director Valente moved to approve the consent calendar. Director Vang seconded the motion. Motion passed.

- A. Minutes – 12/16
- B. Interim Agreements
- C. Bills Paid: December

**Old Business:**

**New Business:**

1. Live horse racing update
  - a. Kelly discussed with the group that he met with Jerome from Pleasanton about how to move forward with horse racing. He is hoping for a resolution by the next board meeting.
2. Board committees
  - a. We have 3 committees: finance, horse racing, and marketing.
  - b. The marketing committee will be a marketing and fair committee
  - c. Finance: Daniel- chair, Dave, Joe V., and Gina
  - d. Marketing/Fair: Joe B.- chair, Judy, Ger, Sam, and Nikki
3. Financial evaluation of putting on a fair in the future
  - a. Kelly discussed his belief in putting on a fair in 2016.
  - b. He reviewed a 2016 Fair pro forma, which would result (as estimated) in net profit.
  - c. Discussion took place regarding board members's opinions of the fair
  - d. Director Valente made a motion to move forward with a 2016 Fair in June under the conditions that the fair staff, board, and CEO work with other fair mangers who have experience with fairs to better ensure success and that the potential risks to the fair are analyzed as the process moves forward. Director Fant seconded the motion. Motion passed with a 9-0 vote.

**Committee Reports –**

- A. Finance
  - a. Dave discussed that the committee didn't get a P &L, but do have a cash flow statement. The document was reviewed.
- B. Marketing
- C. Horse Racing

**President's Report –**

- a. Dave mentioned that he is happy to have the opportunity to be the board president.

**CEO's Report –**

- a. Kelly discussed the bingo and that it's a huge success.

- b. The fundraiser dinner is on February 20 and asked the board to sell their tickets.
- c. Planning meeting on February 1 at 8:30, wrapping party for silent auction- February 16 at 5:30 and set up on February18 at 1:00.

**Correspondence –**

**Public Comment –**

**Adjournment –**

Director Valente moved to adjourn the meeting and Director Fant seconded the motion. Motion passed and the meeting was adjourned at 9:21.