

Minutes
2nd District Agricultural Association
Board Meeting
September 16, 2015 – 8:00 a.m.
San Joaquin County Fairgrounds
Administration Building
1658 S. Airport Way, Stockton, Ca

NOTES:

- * Persons wishing to participate during the public meeting may participate either during the “PUBLIC COMMENT” portion or during any other item on the agenda. PUBLIC COMMENT is reserved for items that are not listed on the agenda. Please be informed that public participation under PUBLIC COMMENT will be limited to five minutes per speaker; and in accordance with state law, the Board will not comment or otherwise consider such PUBLIC COMMENT item for business until and unless such item is properly agendized at a future meeting. Please also be informed that in addition to PUBLIC Comment, the public is invited to participate and comment on each item on the agenda at the time the particular item is considered by the Board.
 - * Persons with disabilities who may require accommodations to attend the meeting are requested to contact the General Manager’s office at (209) 466-5041.
 - * 2nd DAA agendas and minutes can also be accessed on the web at:
www.sanjoaquinfair.com
 - * Questions regarding items should be directed to the General Manager’s office at (209) 466-5041.
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Chairman Joe Valente called the meeting to order at 8:13 a.m.

Roll Call –

Directors Present Joe Valente, David Cultrera, Nikki Linnerman, Daniel Meza, Sam Fant, Chris Flaherty, Gina Valadez

Directors Absent Joe Bacchetti, Ger Vang

Others in Attendance

Krista McCoon, Kelly Olds, Don Vigil, Diana Muller, Larry Schwartzlander

Consent Calendar

Director Linnerman moved to approve the consent calendar. Director Meza seconded the motion. Motion passed.

- A. Minutes – 8/19
- B. Interim Agreements
- C. Bills Paid: August

Any of the following agenda items are subject to discussion and the Board of Directors may take action by motion or resolution.

Old Business

1. Asparagus Festival 2016
 - a. Continuing to work with the Noceti group for Asparagus Festival. We have confirmed they will be here and a \$10,000 deposit was provided.
 - b. There should be a contract for approval at the next meeting.
2. Horse Racing Operations Update
 - a. Krista provided an overview of the racing marketing efforts and all that is going on during the horse racing.
 - b. Currently, we are 13% down in handle from Northern California; we are \$23,000 underpaid in purses.
 - c. Roughly, we are \$12,000 down in commissions; Larry thinks we can recover this.
3. Required audits and review with CDFR
 - a. A firm has been contacted; we are still waiting for a response regarding cost.
 - b. We must have the audits/reviews ready in order to receive funds from the state.
4. Bingo at winners
 - a. We are moving ahead and must move some fire sprinklers; this will be about \$3,200.
 - b. NCCT is doing the remainder of the work.
5. 2016 and future AgFest contracts and or agreements
 - a. A new set of officers have been elected, they take office in November.

New Business

1. Paving of the parking lot by SCCA
 - a. No update
2. Tower Lease Proposal
 - a. Currently, we are paid \$729 a month.
 - b. Chris did a present value calculation for the tower and negotiated them up to \$112,000, half now and half in a year. They also want to double the square foot they can use. The other agreement is \$108,000 for a one-time payment and no increase in square foot.
 - c. Director Cultrera asked that the proposals be sent to board for review and then discussion at the finance meeting.

Committee Reports

- A. Finance

- a. Dave discussed that we are still in the negative, but significantly less than expected.
 - b. If things go as expected, we expect to come out in the black at the end of the year.
- B. Marketing
- a. Gina reviewed the expenses related to marketing for horse racing this year. Expenses for this year are about \$6,000 at this point.
- C. Horse Racing
- a. See above

President's Report

- A. Joe talked to Chris Korby about the Lodi Festival going on during the same time as races and our future.

CEO's Report

- A. BAC Community bank renewed the sponsorship for \$5,000; we repainted their sign for \$2,000.
- B. Kelly reviewed some of the upcoming activities going on at the fair, such as; a career day for high school kids, a walnut trade show in early 2016, and a large archery competition.
- C. The mayor has asked we be involved in discussion regarding preparation for natural disaster.

Correspondence

- a. Kelly discussed a letter we received regarding the water use.
- b. Discussion took place about the consequences of possibly having to move to city water, if it came to that.

Public Comment

Adjournment

Director Linnerman moved to adjourn the meeting at 9:25 a.m. The motion was seconded by Director Meza. Motion passed.