

2019 San Juan County Fair Sponsorship Opportunities

Core Values of the Fair

- Provide a wholesome community and family focused fair by incorporating healthy competition, education, entertainment, and activities appropriate for all fairgoers.
- Promote agriculture, environmental sustainability and rural living.
- Operate in a safe and fiscally conscious manner.
- Invest in our customers, our personnel, and our facilities.
- Provide the County and WSU 4-H program participants a venue to fulfill their projects.
- Provide a venue that encourages civic, town, and county organizations to promote and fundraise for themselves.

What YOUR Sponsorship means to the Fair

The Annual Fair event is supported by a year 'round fund (that annual revenue supports both from the Parks and Fair Department as well as from the previous year's Fair event revenue) and local sponsorships. Your sponsorship could enhance the Fair event by way of special exhibits, providing a service, creating a discount for Fairgoers in tickets and much more. Fair Staff works year 'round to make the Fair a wonderful experience each year and are happy to meet with you to discuss a sponsorship idea you might have!

Exposure for Your Business!

2019 Presenting Entertainment Sponsor: \$12,500

****Sponsored by VALMARK, INC in 2018, 2017, 2016, and 2015!**

With over 40 performances taking place on both the main stage and community stage over the course of four days, you are sure to get plenty of exposure with this sponsorship level. Your sponsorship money will go directly towards entertainments costs such as musical acts, roving performers and the highest quality of staging equipment and crew.

- Twelve complimentary season passes
- Leading recognition in thank you ad post Fair in the San Juan Journal
- Option for a business representative to introduce bands (emcee pre-shows)
- Prominent name/logo on printed promotional material regarding entertainment such as Entertainment Poster & Premium Book, as well as Online Media
- Logo/Coupon/Ad printed on all admission tickets—we customize!
- Logo printed on all event staff shirts worn during the fair event.
- Up to 30 Event Shirts for your staff to wear at your workplace as proud sponsors
- Logo on event website as main sponsor (www.sjcfair.org)
- logo on six information kiosks throughout event
- Logo on Main Stage Banner
- Lead listing on event Sponsorship Board at Main Gate entrance

2019 Interactive Programs and Specialty Shows: \$5,000 (Multiple Opportunities Available)

*This package allows you to sponsor interactive programming and specialty shows such as: Artists in Motion, The Agricultural Corner, The Trashion Fashion Show, Fair Feud, Fiber Arts Courtyard, Tinker Town and much more. All donations help to cover the direct costs of programs and hands-on activities. *If a sponsorship of \$5,000 is reached you will be listed as a sponsor on all the above mentioned activities at each location of event and on kiosks. For donations less than 5,000 please check out the "U-Pick" Sponsorship option on the last page of this packet.**

- Eight Complimentary season passes
- Recognition in thank you ad post Fair in the San Juan Journal and in a Press Release to local online media
- Opportunity for business representative to introduce acts in this category (emcee pre-show)
- Prominent name/logo on below mentioned event promotional materials:
 - Logo or Name listed on all Interactive Program schedules and at locations (Sponsor may provide small banners if desired—Fair will provide sizing requirements for each location)
 - Logo on event website sponsorship scroll (www.sjcfair.org)
 - Name/Logo listed on the six information kiosks throughout event
 - Listed on event Sponsorship Board at Main Gate entrance

2019 U-Pick Sponsorship: \$200.00-\$4999.99

Do you have a favorite department, exhibit or attraction at the Fair? Pick where you'd like to help and how. This sponsorship is a great way to connect your business to supporting the fair while providing direct services to departments or Fairgoers. Here are some ideas, work with us to determine the perfect custom sponsorship for YOU!:

*Participant Camping: **\$2,000***

*Youth Exhibitor Admission: **\$3,000***

*Senior Day Free Admission (Thursday): **\$3,000***

*Kids Day Free Admission (Friday): **\$2,500***

*Discount Family Day Package (Group of 2 adults, 3 kids for \$25—was \$43): **\$6,500***

*Livestock Supplies for duration of Fair (shavings, straw, hay including horses): **\$3,000***

*Horse Class Fees (to be made free of charge for horse exhibitors): **\$2,500***

*Horse Stall Fees (to be made free of charge for horse exhibitors): **\$1,500***

Exhibitor Department Best of Class/Best of Show Awards: Dependent on department. (Example: San Juan Horticultural Society paid \$10 for every Best of Class Award Ribbon and \$25 for Best of Show in the Horticultural Exhibits (Flowers, Fruit, & Vegetables)

*Special Contest (Zucchini 500, Trashion Fashion, Great Chicken Race, Noon Games): **\$500***

*Sponsor a "Keeper" Trophy/plaque (time constraints apply) **Price Varies***

\$201.00-\$2500.00

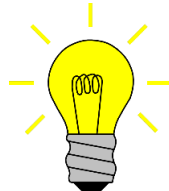
- Four complimentary day passes
- Recognition in thank you ad post Fair in San Juan Journal
- Name/logo on below mentioned event promotional materials:
 - Event website
 - Six kiosks throughout fair
 - Listed on event sponsorship board at Main Gate entrance

\$2501.00-4999.99

- Eight Complimentary season passes
- - Recognition during announcements (if application to sponsorship type)
- Recognition in thank you ad post Fair in San Juan Journal
- Prominent name/logo on below mentioned event promotional materials:
 - Event website
 - Six kiosks throughout event
 - Listed on event Sponsorship Board at Main Gate Entrance

CONSIDER THIS! *** San Juan County is a political subdivision of Washington State. Contributions made to San Juan County are tax deductible under Internal Revenue Service Code Section 170(c)(1), which states: "a contribution or gift to or for the use of a State, a possession of the United States, or any political subdivision of any of the foregoing shall be deductible for Federal Income Tax purposes, but only if the contribution or gift is made for exclusively public purposes."

Have a great idea or want to discuss a custom sponsorship opportunity?



CONTACT US TODAY!

Looking forward to working with you

P.O. Box 1094, Friday Harbor, WA 98250,
Phone: 360.378.4310
info@sicfair.org, www.sicfair.org