



SPONSORSHIP OPPORTUNITIES

STAR SPONSOR - \$800.00

This sponsorship level provides you/your business the following perks:

Name on Event Poster/Flyer

Name on Event Banner

Full Page in Family Fun Activity Book- activity designed exclusively for your business –

Handed out at event to each ticket holder & also available online

Recognition on Front Page of Santa Maria Fairpark Website and Social Media

8' Wooden Christmas Tree to decorate and display at Festival of Lights Event

(Provided by Event and decorated by Sponsor)

TREE SPONSOR - \$500.00

This sponsorship level provides you/your business the following perks:

Name on Event Banner

Half Page Advertisement in Family Fun Activity Book – can include business card

Handed out at event to each ticket holder & also available online

Recognition on Santa Maria Fairpark Website and Social Media

8' Wooden Christmas Tree to decorate and display at Festival of Lights Event

(Provided by Event and decorated by Sponsor)

ORNAMENT SPONSOR - \$250.00

This sponsorship level provides you/your business the following perks:

Name listed on Ornament Page in Family Fun Activity Book –

Handed out at event to each ticket holder & also available online

Recognition on Santa Maria Fairpark Website and Social Media

2' Wooden Christmas Ornament to decorate and display at Festival of Lights Event

(Provided by Event and decorated by Sponsor)

SNOWFLAKE SPONSOR - \$100.00

This sponsorship level provides you/your business the following perks:

Name listed in Family Fun Activity Book –

Handed out at event to each ticket holder & also available online

1' Decorated Christmas Snowflake with Sponsor Name displayed at Festival of Lights Event

(Provided and decorated by Event)