



OUTDOOR EXHIBITOR INFORMATION

FRIDAY, DECEMBER 4TH – SUNDAY, DECEMBER 6TH

5:00PM – 9:00PM

GENERAL INFORMATION

An outdoor exhibitor for the Festival of Lights Event is invited to help create a holiday or winter themed still or live exhibit to turn the Fairgrounds into a winter wonderland! The theme you choose will be approved at the discretion of the Fairpark. Advertising your business is encouraged, but is not the sole purpose of the exhibit, so please limit advertising propaganda to only one banner or sign. Every exhibit must be very well lit (this is a “festival of lights” after all). All decorations and lighting must be provided by you, along with this, we ask that you also provide a generator for your space. If you are doing a live exhibit, please ensure that you will have enough people to work every night for the duration of the event 4:45pm – 9:30pm to ensure that all patron receive the same quality show! Please read all information and rules and guidelines before committing to this event.

- 1. Date & Time:** The Festival of Lights is a 3-day event held December 4th-6th opening each day at 5 pm.
- 2. Set-Up:** Participants will be able to begin decorating daily starting on Monday, November 30th from 10:00 am – 8:00 pm. Display area’s must be completely decorated by Thursday, December 3rd by 5:00 pm. Due to COVID-19, we ask that you please adhere to the Santa Barbara County Health Order Guidelines.
- 3. Clean-Up:** Taking down and cleaning up of your designated area is the participant’s responsibility. You must remove and discard (off site) all trash and items in your area. Take down and clean up times will be Monday and Tuesday, December 7th - 8th from 10:00 am to 8:00 pm.
- 4. Electricity:** Entry Participants must supply their own power source such as generators for their respective exhibit area.
- 5. Route Location:** Participant’s placement along the Festival of Lights route will be assigned.
- 6. Banners/Signage:** No more than one business banner or sign is allowed as part of your display.
- 7. Cancellation:** If you are unable to participate please let us know at least 5 days in advance.
- 8. Application:** Application must be completed & release of liability signed by the responsible party or the Entry Application will be voided. Applications are also available online for your convenience.

RULES & GUIDELINES

- 1.** A maximum of 3 participants are allowed and must remain in your assigned area during the event.
- 2.** No distributing or throwing of any articles during the event. (ex: candy, business cards, brochures)
- 3.** Santa Claus will be provided by the Fairpark. No other “live” Santa’s will be allowed.
- 4.** No consumption or advertising of liquor, beer or drugs will be allowed on the premises at any time.
- 5.** No live animals of any may be included or be brought onto premises.
- 6.** Use of high-density sound making devices is highly discouraged. Sound of any kind must be reviewed by the Santa Maria Fairpark Festival of Lights Committee.
- 7.** The Santa Maria Fairpark Festival of Lights Committee reserves the right to accept or decline any entry. The Committee’s decision regarding all entries is final.