



**2021
SAN BERNARDINO COUNTY SHERIFF'S
P. R. C. A. RODEO**

September 24, 25, 26

Merchandise Vendor Application

APPLICATION TO EXHIBIT

In accordance with the agreement and conditions governing rental of exhibition space, the undersigned makes application for exhibition space in San Bernardino, California for the Sheriff's Rodeo 2021 (hereinafter referred to as "Rodeo").

Location of event:

2555 Glen Helen Parkway, San Bernardino, CA. 92407

Liability:

Neither the Seven Point Inc., Sheriff's Rodeo Committee, the County of San Bernardino, the San Bernardino County Sheriff's Department, nor any other individual or organization involved in hosting the Sheriff's Rodeo 2021, shall be liable for any damages, delays, injuries to any person, or performance of the venue or exhibition or for any remote or consequential damages whatever. In addition, The State of California, or County of San Bernardino, their agents, officers, servants and employees are made additional insured, but only insofar as the operations under this contract are concerned. The exhibitor agrees to indemnify, defend and hold harmless the above-named organizations and respective directors, officers, employees, agents, successors and assigns from and against any and all claims, damages, liabilities, losses, government proceedings, costs and expenses including reasonable attorney fees and costs of suit, arising in any way out of exhibitor's participation in the Rodeo. No refund or reimbursement shall be made in the event the Rodeo, any venue of the Rodeo, or any event is cancelled. All employees of any vendor shall be covered by worker's compensation insurance as required by California Law.

Initial _____

Page 2: Application to Exhibit

Rates:

Booth space within the exhibition area is limited and will be contracted on a “first-paid, first-reserved” basis. A \$100.00 non-refundable deposit is required to secure each booth. Each ten by ten-foot exhibition space will be rented at a rate of \$500.00 for the duration of the Rodeo (September 24, 25, 26). Any additional space required by the vendor will result in additional fees and discount pricing will be available for multiple booth purchases. Exhibitor space will include a draped back wall and side dividers. Colors used for the vending area setup are to be uniform and selected by the Rodeo Committee. **The entire rental fees must be paid on or before August 30th, 2021.**

If payment, in the form of a check is returned by your financial institution for “Insufficient Funds”, you will be liable for the amount of the check and any bank fees. A criminal investigation may also be conducted and forwarded to the District Attorney’s Office for review and filing of criminal charges.

General Policies and Procedures:

The Rodeo Committee has the sole discretion to approve items exhibitors wish to display or sell. Information regarding and listing all exhibits, posters, banners, decorations, demonstrations and merchandise materials must be submitted with application for approval. Items not specifically listed and approved are subject to later disapproval at the Host’s discretion.

Exclusivity is not guaranteed. Major sponsors of the Rodeo may be granted product exclusivity based on the level of their sponsorship.

The Rodeo Committee members may inspect vendors at any time. The Rodeo Committee reserves the right to shut down any booth for non-compliance with any applicable law(s); operating outside of the requested and approved functions(s), or operating in a disrespectful, immoral or unethical manner toward any patron, official, competitor, vendor, county/city employee or any other attendee of the event.

Absolutely NO outside ALCOHOLIC beverages are allowed inside the rodeo grounds or consumed in your vendor space.

Exhibitors must stay within the inner boundaries of their booths to display their goods and/or services. (No chairs /tables to be set up outside the booth area). No sales in the stands. Moving exhibits or advertising exhibits in a location other than the vendor’s assigned booth is prohibited. No banner, poster, or sign shall exceed the width of the display booth. Exhibits utilizing sound or light displays shall not interfere with, or distract from, any other vendor’s display. Food and/or beverage products shall not be displayed or sold without the Host’s prior approval.

Booths must be cleared nightly of all trash and debris following each performance. Please leave your booth area the way you received it.

Initial _____

Page 3: Application to Exhibit

There is NO overnight camping in either Glen Helen Park, public parking area or in the designated vendor parking area.

Vendor passes:

A **MAXIMUM** of 4 people will be given vendor passes, per vendor. Additional passes must be purchased at the ticket rate prices. Each vendor will be issued a daily parking decal free of charge per booth. Any additional vehicles will be charged a nominal parking fee.

Exhibition:

All exhibits, booths, materials, or other facilities must conform to the codes of the County of San Bernardino, and the State of California. Vendors shall obtain and display a valid vendor permit from the County of San Bernardino. Vendors must also have a valid California seller's permit. All exhibits, materials, and equipment must conform to applicable fire codes. **No open flame cookers or warming units allowed in the vendor area.**

Any exhibitor showing or vending goods or services displaying any official emblem of the Rodeo, or any other logo or emblem that refers to the Rodeo or its program, must have prior approval in writing from the Rodeo Committee. The sale of these items is prohibited without an agreement in writing and in the possession of the exhibitor for displaying on request.

Exhibitors are solely responsible for complying with all copyrights and/or patents by third parties as to all products, exhibits and materials displayed or offered for sale.

Exhibit Security:

Neither the San Bernardino County Sheriff's Department nor the Rodeo Committee shall be responsible for the loss or damage to exhibits or exhibit material from any cause whatever. Exhibitors shall secure their own exhibits.

Exhibit Deliveries:

Exhibitors are responsible for the delivery and set-up of their materials in their booths. The Rodeo will not accept delivery of any goods on behalf of any exhibitor. Exhibitors will be liable for their own freight and storage charges. Booths shall be fully dismantled at the conclusion of the Rodeo and any material or equipment furnished by the exhibitor shall be promptly removed.

Exhibit Move-in Times:

Booths will be available for move-in by vendors on Thursday, September 21, 2021, between 9:00 AM and 2:00 PM, or Friday, September 24, 2021, between 9:00 AM and 2:00 PM. The Rodeo Committee shall have sole discretion to determine the location of any booth or space hereunder.

Initial _____

Page 4: Application to Exhibit

ALL VENDOR VEHICLES/TRAILERS MUST BE OUT OF THE RODEO GROUNDS AND IN THE DESIGNATED VENDOR PARKING AREA ONE HOUR PRIOR TO EXHIBITION HOURS. VENDORS ARE NOT ALLOWED TO PARK VEHICLES OR TRAILERS IN THE PUBLIC PARKING AREAS.

Hours of Exhibition:

Exhibition hours will be Friday, from 4:00 PM to 11:30 PM; Saturday 4:00 PM to 11:30 PM and Sunday 1:00 PM to 8:00 PM.

Clean-up and Booth Removal:

Clean-up and removal of your booth/trailer can begin Sunday night, following the event and **only** after guests have left the rodeo grounds. Clean-up and removal can also occur the following day, (Monday) from 7:00 am to 2:00 pm.

Vehicle Exhibits:

There will be very limited space for vehicle displays in the exhibitor area. Please contact the Rodeo Committee for further information.

Electrical:

Standard electrical power (1-110v) hook-up will be available at no additional cost to the vendor. Request for special services should be noted on the last page of this contract and must be approved prior to set-up. Any additional cost incurred for “special” electrical needs will be passed on to the vendor. It is recommended that you bring and use a power strip/surge protector to prevent any damage to your equipment.

Initial _____

Page 5: Application to Exhibit

Applications, deposits and full payment should be mailed to: San Bernardino County Sheriff's Rodeo, P. O. Box 1281, Yucaipa, CA 92399.

* I hereby give free use of my name and picture in any broadcast, telecast or print media account of this event.

I have read the above terms and agree to them;

Signed: _____ Date: _____

Name of Company: _____

Name of Representative (Please print): _____

Mailing Address: _____

City, State & Zip Code: _____

Email Address: _____

Telephone: _____

Description of material to be sold or displayed
(Please attach separate page if additional space is needed)

Electrical: Yes _____ No _____

Additional Electrical Needs: _____

Cost \$: _____

Approved/Denied: _____

Initial _____

Additional Information: _____

Page 6: Application to Exhibit

**VIOLATING THE TERMS OF THIS AGREEMENT MAY CAUSE THE EXHIBITOR TO
BE REMOVED FROM THE EXHIBIT AREA AND THEIR CONTRACT TO BE
TERMINATED WITHOUT REFUND**

(For Sheriff's Rodeo Committee use only)

Date Received: _____ By Whom: _____

Approved/Denied: _____ Booth Number Assigned: _____

Deposit Cash/Check #: _____ Balance Owed: _____

Full Payment/Check #: _____ By Whom: _____

Initial _____