

## **Storefront Decoration: Judging Criteria**

A panel of judges will determine the best storefront decorations by using the following criteria.

A maximum of 50 points may be earned from each of the judges.

### **Overall Appearance (0-25 Points)**

- Do the decorations look good? Or was it only thrown together with little planning?
- Do the decorations adhere to the Rodeo Clown theme?
- Do the decorations promote spirit and support for the Sikeston Jaycee Bootheel Rodeo?
- Do the decorations appropriately represent the Sikeston Jaycee Bootheel Rodeo?
- How much does it stand out and grab the attention of the public driving by?

### **Construction Quality (0-10 Points)**

- How difficult was it to construct the decorations?
- How well were the decorations put together?

### **Originality (0-10 Points)**

- Is it something out of the ordinary?
- Is the idea of the decorations projecting the theme of Rodeo Clown creatively?

### **Extra Points (0-5)**

- Awarded for: Moveable parts, gimmicks, employee participation, tying in with the Sikeston Jaycee Bootheel Rodeo specifically.
- Being a Sikeston Regional Chamber Member (1 pt. max)
- Displaying a Sikeston Jaycee Bootheel Rodeo Business Sign (1 pt. max)