



**South**  
**florida** **FAIR**<sup>SM</sup>

# YOUTH MARKET CLINIC

OCTOBER 6, 2020

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# The WHO'S

## Intro of clinic presenters

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# AG TEAM



**Tracy Hamlin**  
Agricultural Assistant



**Paige Poole**  
Education & Community  
Relations Manager

**Becky Brashear, CFE**  
Director of Business Development

**Daniel Gonzalez**  
**4-H Extension Agent,**  
**UF/IFAS Extension**  
**Palm Beach County**





**Paula Daniel**  
**4-H Extension Agent,**  
**UF/IFAS Extension**  
**Okeechobee County**

Derrick Crum  
Ag Teacher/FFA Advisor





**Brian Trimble**  
**Ag Teacher/FFA Advisor**

**Noelle Guay**  
**4-H Extension Agent,**  
**UF/IFAS Extension Palm**  
**Beach County**

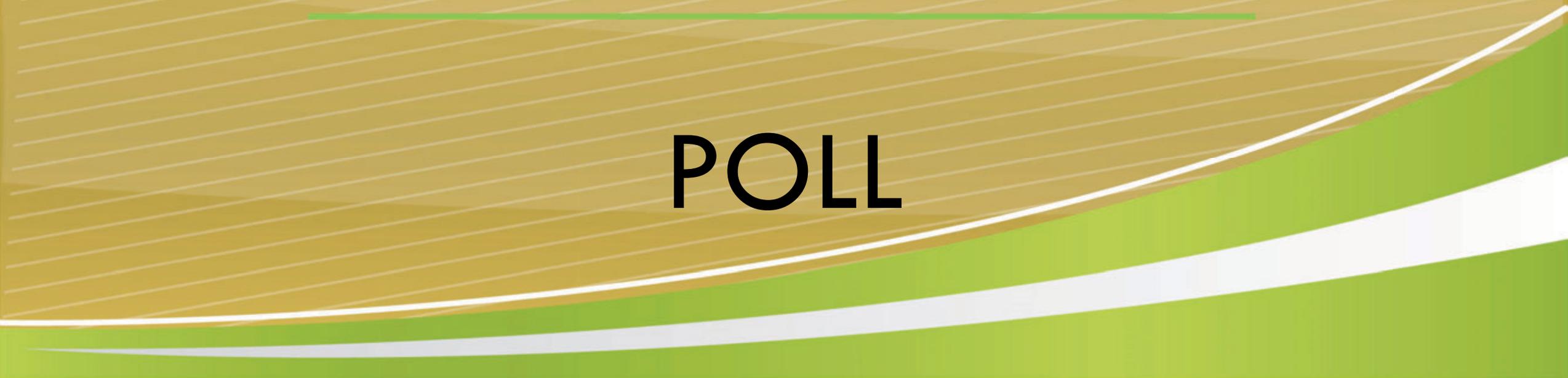


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# Participants Introduction

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POLL



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# The WHEN'S and the WHERE'S

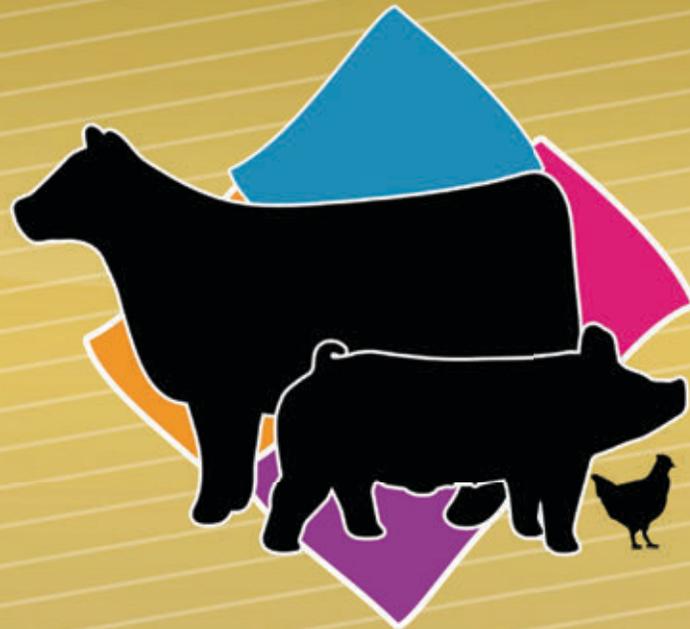
## 2021 South Florida Fair overview

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6



12 x 50 Ag Office



South Florida  
**FAIR**<sup>SM</sup>  
*Market*  
ANIMAL AUCTION

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# The WHY's and the HOW's

Why these 3 clinics are important to you

How these 3 clinics will help you

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- Learn how to BRUSH up on your sales pitch
- Learn how to GROOM yourself to be a successful salesperson
- Learn how to FEED the correct information about your market project
- Learn how to CHAMPION your visions and values

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# The WHAT'S next

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## **THE NEXT TWO CLINICS**

OCTOBER 13

Youth development communicating  
With prospective buyers

OCTOBER 20

The 2021 Auction!  
Buy local! Buy fresh!  
Market auction promotion!