

St. Paul Rodeo Association Wild West Art Show & Sale



SCHEDULE OF 2021 EVENTS

June 30 ~ Art Show and Rodeo Performance
July 1 ~ Art Show and Rodeo Performance
July 2 ~ Art Show and Rodeo Performance
July 3 ~ Art Show and Rodeo Performance
July 4 ~ Art Show and Two Rodeo Performances

www.stpaulrodeo.com

“Like” us on Facebook – facebook.com/wildwestartshow



Hello Artist,

We welcome your interest in becoming a 2021 *Wild West Art Show* participant. As we prepare for our 26th show we have come full circle and are building on our successful return to a fine arts and true craft presentation event.

In 1995, the *Wild West Art Show* began bringing something new and wonderful to the rodeo experience – world class Western art and master craft from all mediums. Over the years the show evolved and worked with different ideas and themes, now we are back to the beginning, full circle, what the rodeo folks like best, the heritage and culture shared at the *Wild West Art Show*.

Each year the *Wild West Art Show* is held concurrently with the St. Paul Rodeo during the 4th of July week. Our rodeo is the draw, attracting attendance of 54,000 plus, from the I-5 corridor and beyond. It is promoted with over \$400,000 of measured media coverage. We receive national coverage through such publications as *The Western Horseman*, regional coverage through the *Capital Press* and local coverage from the *Oregonian* and *Statesman Journal*. We also receive exposure with radio partner Entercom (99.5 The Wolf) and live Portland TV morning and evening news shows.

The next pages contain additional information and include an application for our 2021 *Wild West Art Show*. Applications are due March 1, 2021. We anticipate an exciting response this year because of the success the artists experienced at our show last year. Booth space is held on a first-paid, first-reserved basis, so don't delay. Booths in our carpeted exhibition tent include 8 foot high drape dividers and have electrical connections.

Come join us for our 26th year at the St. Paul Rodeo *Wild West Art Show*. Art with Rodeo: great hospitality, western music, and exposure to an appreciative crowd. What could be better?

We welcome your interest, comments, and questions. We are excited to offer this event and look forward to hearing from you soon.

David and Mary Jane Krier, Co-Chairs
St. Paul Rodeo Wild West Art Show
Email: artshow@stpaulrodeo.com
Phone: 1-800-237-5920

www.stpaulrodeo.com

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St. Paul Rodeo Wild West Art Show

- What:** The juried *Wild West Art Show* features some of the best Western artists and is held concurrently with the St. Paul Rodeo during the 4th of July week. The St. Paul Rodeo continues to be one of the top 10 PRCA rodeos in the nation. Booth space is limited, so get your application in now.
- Where:** **St. Paul Rodeo Grounds, St. Paul, Oregon:** St. Paul is a small (pop. 449) rural town located 10 miles west of the Interstate 5 corridor between Salem and Portland that attracts more than 54,000 visitors during the week of the show.
- When:** **Wednesday, June 30 through Sunday, July 4, 2020.** Move-in is Wednesday, June 30, 7:00 am to 2:00 pm. Move out will be Sunday, July 4 evening after the show closes and Monday July 5 morning. Security ends at 8:00 am Monday July 5. Booths must be staffed at all times during the art show hours.
- Booth Fee:** **All Booth Spaces are reserved:** 10 ft. X 10 ft. = \$400, 10 ft. X 15 ft. = \$600, 10 ft. X 20 ft. = \$800, 10 ft. X 30 ft. = \$1,000.
- Amenities:** Our show is held in a fully enclosed carpeted tent complete with pipe and drape dividers. Beverages and snacks are provided in the hospitality area located within the Wild West Art Show tent. Artists will receive two tickets for meals each day to be served in the hospitality area. A small RV area is available for exhibitors at a nominal charge, depending on available space.
- Awards:** Awards are given for original artwork only and will consist of a ribbon and \$100. Award categories include Oils/Acrylic, Drawing (charcoal, pen, pencil, scratchboard), Sculpture, Watercolor, Other Media (including but not limited to pastels, baskets, leather, clay, wood, jewelry, metal, photography). The 2021 Poster award for the 2022 poster art will also be presented.
- Insurance:** All participants are required to submit a copy of their current (coverage dates need to span our show dates plus set up and take down dates) Certificate of Insurance listing St. Paul Rodeo Association, St. Paul Rodeo Foundation and the City of St. Paul Oregon as additional insureds. In addition to the Certificate of Insurance, A signed and dated Waiver of Liability and Assumption of Risk Agreement is required; this agreement is included in this application packet. St. Paul Rodeo Association will exercise all reasonable diligence in protecting property of participants and contracts with Creative Security to provide after-hours protection during the dates of the show. Security will also be provided from closing Sunday night through 8:00 am Monday, July 5. However, the St. Paul Rodeo Association will not be responsible for articles lost by fire, theft, or damage in any way.
- Auction/BBQ** On the evening of Tuesday, June 29, one day prior to the Art Show set up and start day, there will be a Hall of Fame barbeque dinner in the large tent next to the Art Show tent. There may be an opportunity to contribute items for a 50/50 style auction to take place at this event. A portion of the auction proceeds will go to the St. Paul Rodeo Foundation. If you are interested, please inquire regarding details.

2021 St. Paul Rodeo Wild West Art Show Schedule (Tentative)

Wed., June 30	Move-in 7:00 am -2:00 pm	Fri., July 2	Hours 3:00 pm – 11:00 pm
	Hours 3:00 pm – 11:00 pm		Rodeo performance 7:30 pm
Thurs., July 1	Rodeo Performance 7:30 pm	Sat., July 3	Hours 1:00 pm – 11:00 pm
	Hours 3:00 pm – 11:00 pm		Rodeo performance 7:30 pm
	Rodeo performance 7:30 pm	Sun. July 4	Hours 11:00 am – 11:00 pm
			Rodeo performances 1:30 pm & 7:30 pm



St. Paul Rodeo Association ~ Wild West Art Show and Sale 2021 Application/Contract

Selection Process: This is a juried show. To be considered, each application must submit the following:

- A written completed and signed application
- 3 to 6 photographs on CDs, USB flash drive or prints of items you will be selling.
- 2 to 3 photographs of your booth display
- A resume or other relevant written material to be used for publicity.
- Booth fees, a current Certificate of Insurance and a signed Waiver of Liability and Assumption of Risk Agreement **must** be included with application.

Completed application packets are due to be received by the selection committee by **March 1, 2021**. Fees will be returned if application is not accepted.

Jurying will be completed and all entrants will be notified of their status.

CDs, USB flash drives or photographs will be returned during the show upon request. Some photos of your work may be posted on social media for promotional purposes with your permission. Please submit appropriately watermarked or copyrighted photos in .jpg format if you plan to allow social media posting.

➤ ***Please complete and return this form with the necessary information listed above. Your signature indicates that you want to be considered as a participant in the 2021 Wild West Art Show.***

Company/Exhibitor's Name _____
Contact Name and Title _____
Mailing Address _____
City _____ State _____ Zip _____
Phone _____ Cell _____ Email _____
Booth Space Request: FIRST _____ SECOND _____ THIRD _____
Booth – 10 X 10 _____ 10 X 15 _____ 10 X 20 _____ 10 X 30 _____
\$400 \$600 \$800 \$1000

RV Parking – Size of Vehicle _____ \$50 – **Limited Availability** of Water & Electric only

Permission to use photos, slides, and/or written material for **advertising**: Yes _____ No _____

Permission to use photos, slides and/or written material on **social media venues**: Yes _____ No _____

Please make check payable to **St. Paul Rodeo Association**. **No booths held without FULL payment.** If you wish to pay by credit card, please go to the following link: <https://squareup.com/store/stpaulrodeo>. **All applicants are subject to approval.**

I hereby apply for booth space in the **2021 St. Paul Rodeo Association Wild West Art Show and Sale**. I agree to abide by the rules and regulations. I further agree and understand the cancellation, acceptance, and payment policies.

Artist's Signature _____

Date _____

Return to: Wild West Art Show and Sale
St. Paul Rodeo Association
PO Box 175
St. Paul OR 97137

Phone: 1-800-237-5920

www.stpaulrodeo.com

St. Paul Rodeo Association ~ Wild West Art Show

Poster Competition

Participation in the Poster Competition provides the artist with a great introduction through initial exposure of her/his work to the public, and the winner receives important recognition.

Guidelines you need to know...

- Register at the show desk at “check-in” no later than 2:00 PM on June 30, 2021.
- The winning artist will attend the 2022 show and be available for signing posters.
- Each participant may present two (2) titled entries.
- Participants will display their **original** artwork on their easels or display equipment. Table top or free standing space will be available. We welcome entries of artwork in all media.
- Announcement of the winner will be made by presentation of a ribbon/button.
- All artwork will be left on display until “poster” winner is selected.
- The winning entry may be displayed throughout the show in the artist’s booth.
- The original work will be available for poster production in the fall of 2021.
- The committee will adapt the original artwork for a poster story and format.
- The winning entry cannot be used for promotion of any other events other than the St. Paul Rodeo until after January 1, 2027.
- For a period of 5 years prior to 2021, your entry cannot have been used to promote any other events.
- Judging committee reserves the right to not select any of the entries, if none are deemed satisfactory.
- The poster artist will receive \$200 and 50 posters (free) that are not to be sold prior to or during the St. Paul Rodeo Wild West Art Show.
- Artwork will be used for production of the poster. The poster design will also be the 2022 St. Paul Rodeo program cover. It will be incorporated in our Wild West Art Show postcards, the St. Paul Rodeo website and other promotional materials for the 2022 St. Paul Rodeo and Wild West Art Show.

Keep in mind that the recommended focus of this poster is a “Sense of Place” for **St. Paul Rodeo**, 4th of July, movement, action, excitement...a story in motion.

And remember, “*You can’t win if you don’t enter!*” **Good Luck!!**



Waiver of Liability and Assumption of Risk Agreement

1. I understand that I must sign this agreement to participate in St. Paul Rodeo's Wild West Art Show.
2. Vendor contractor agrees to indemnify and hold harmless St Paul Rodeo Association, St Paul Rodeo Foundation, St. Paul Rodeo Wild West Art Show and Sale, City of St. Paul, its officers, directors, employees, and volunteers and all others claiming by, through or under St Paul Rodeo Association against any claims, demands, suits, losses, costs, expenses (including, without limitation, reasonable attorneys' fees, costs and disbursements), damages or recoveries (including, without limitation, any amounts paid by St Paul Rodeo Association in settlement), suffered, paid, incurred or assumed by any of the St Paul Rodeo Association Parties and all others claiming by, through or under St Paul Rodeo Association, (a) by reason of any breach or non-performance of any representation, warranty or covenant of Contractor contained in this Agreement, (b) directly or indirectly arising out of any acts, omissions or negligence or willful misconduct of Contractor or any of Contractors directors, officers, members, managers, employees, agents or contractors.
3. I understand that St. Paul Rodeo Association, St. Paul Rodeo Foundation and St. Paul Rodeo Wild West Art Show and Sale do not in any way or for any purpose become a partner of me or my organization in connection with this event. Neither I nor my organization will assert, claim or hold itself out as an agent or employee of St. Paul Rodeo Association, St. Paul Rodeo Foundation and St. Paul Rodeo Wild West Art Show and Sale.
4. I agree to supervise all employees of my organization in the conduct of this event to the best of my abilities and, to the extent feasible, to supervise compliance of the event participants with the requirements and other regulations of St. Paul Rodeo Association, St. Paul Rodeo Foundation and St. Paul Rodeo Wild West Art Show and Sale.
5. I acknowledge and understand that St. Paul Rodeo Association, St. Paul Rodeo Foundation and St. Paul Rodeo Wild West Art Show and Sale do not maintain any insurance policy covering any circumstances arising from my participation in the St. Paul Rodeo Wild West Art Show and Sale activities on St. Paul Rodeo premises. **As such, I have provided a current certificate of insurance naming St. Paul Rodeo Association, St. Paul Rodeo Foundation and the City of St. Paul as additional insureds.** The insurance shall be in force for the entirety of the St. Paul Rodeo Wild West Art Show (June 30 – July 4, 2021) and move in and move out dates.
6. I represent that I understand that this Waiver of Liability and Assumption of Risk Agreement is being voluntarily and intentionally signed and agreed to and that in signing the Agreement I know and understand that this Agreement may further limit the liability of St. Paul Rodeo Association, St. Paul Rodeo Foundation, City of St. Paul and St. Paul Rodeo Wild West Art Show and Sale.

By signing this agreement, I represent that I acknowledge and agree to all terms and conditions set forth and further acknowledge that I have carefully read this agreement and understand what I am signing.

Signature

Printed Name

Date