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FOR IMMEDIATE RELEASE

Disney Live! Mickey's Music Festival Coming to Yakima, WA

Tickets on Sale Tuesday, May 27, 2014

May 13, 2014 — Mickey Mouse and his band of friends, Minnie Mouse, Donald Duck and Goofy will be performing in a music mash-up of mega proportions when *Disney Live! Mickey's Music Festival* debuts in **Yakima, WA**. Concert goers will hear greatest hits from the blockbuster movies *Aladdin*, *The Little Mermaid* and *Disney/Pixar's Toy Story* remixed to rock, pop, reggae, hip-hop, jazz and country, among other jams. Produced by Feld Entertainment, *Disney Live! Mickey's Music Festival* strives to be the biggest concert experience to hit live family entertainment. Tickets go on sale **Tuesday, May 27, 2014!**

“One song can touch millions of people around the world and Disney has been at the beat of this concept for years by making music a main ingredient of storytelling,” said Producer and CEO of Feld Entertainment Kenneth Feld. “In *Disney Live! Mickey's Music Festival* we are celebrating with the Disney characters to a soundtrack of the latest sounds and chart-topping hits. We want our guests to walk away with lasting memories and singing these unforgettable melodies long after they leave the show.”

Disney Live! Mickey's Music Festival, featuring an all star line-up of more than 25 Disney characters, begins with audiences watching a state-of-the-art video projection of the frenzy backstage which spills onto the stage as Mickey welcomes guests to his concert tour. Soon thereafter, they will be transported to a new world of hip hop beats, dizzying acrobatics, flying carpets and magical transformations with Aladdin, Jasmine and Genie. Underwater is where the crowd will meet up with Ariel, Sebastian and their nautical pals to groove to the reggae rhythm. And family and friends will stomp to the beat as Woody, Buzz and Jessie teach them how to boogie rodeo-style.

“We’ve created an environment where audience members will be able to connect with the Disney stars,” said Alana Feld, Producer and Executive Vice President of Feld Entertainment. “Within each concert moment are elements of personal interaction and the audience will be harmonizing, dancing, laughing and having an outrageously good time with the characters.”

The father-daughter production team, Kenneth Feld and Alana Feld, has hand selected award-winning creative talents whose credits span from working with Madonna to winning a Latin Grammy® Award to designing hundreds of costumes for Disney theme park shows:

- Director/Choreographer **Fred Tallaksen** Award-winning choreographer of Madonna’s “Sorry” video and the finale of her Confessions World Tour; in 2008, earned a Latin Grammy® in the Best Video category for Juanes’s “Me Enamora;” has choreographed for many TV shows, including “Modern Family,” “Outsourced” and “Wizards of Waverly Place;” skating consultant for “Austin Powers III-Goldmember;” and directed and choreographed for *Disney’s Phineas and Ferb: The Best LIVE Tour Ever!*
- Writer **Jeremy Desmon**’s credits include *The Girl in the Frame, If You Give A Mouse A Cookie & Other Storybooks* and *Curious George Live!*. He received the 2007 Kleban Award for excellence in Musical Theatre Bookwriting, and is also a recipient of the Dramatists Guild’s *Jonathan Larson Fellowship*
- Scenic Designer **Rick Papineau** Vice President of Scenic Elements at Feld Entertainment; veteran designer who creates props, scenic elements and special effects for all of the company’s touring shows
- Costume Designer **Cynthia Nordstrom** Designed costumes for more than 15 original dance shows in Downtown Disney; designed costumes for *Disney On Ice* presents *Worlds of Fantasy; Disney’s Phineas and Ferb: The Best LIVE Tour Ever!* and *Disney On Ice* presents *Rockin’ Ever After*
- Lighting Designer **Sam Doty** Assisted in the building and planning of every Feld Entertainment show since 2006, including *Disney On Ice* presents *Worlds of Fantasy, Disney Live! Mickey’s Music Festival* and multiple editions of *Ringling Bros. and Barnum & Bailey®* circus
- Music Director **Stan Beard** has arranged and written the musical score for numerous domestic and international *Disney On Ice* productions, and has worked in the recording studio with such luminaries as Barbra Streisand and Frank Sinatra

YAKIMA

Yakima Valley Sundome (5071) 1301 South Fair Avenue, Yakima, WA 98901

Show Date & Time: Fri 08/29/2014 (4:00PM, 7:00PM)

Tickets Start at: \$20.00

To order tickets by phone: (800) 325-SEAT (7328)

Online: www.ticketwest.com

For more information: www.yakimasundome.com

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ABOUT FELD ENTERTAINMENT

Feld Entertainment is the worldwide leader in producing and presenting live touring family entertainment experiences that lift the human spirit and create indelible memories, with 30 million people in attendance at its shows each year. Feld Entertainment’s productions have appeared in more than 70 countries and on six continents to date and include *Ringling Bros. and Barnum & Bailey®*, *Monster Jam®*, *Monster Energy Supercross*, *Nuclear Cowboyz®*, *AMSOIL Arenacross*, *Disney On Ice*, *Disney Live!* and *Marvel Universe LIVE!* More information on Feld Entertainment is available online at www.feldentertainment.com.

ABOUT DISNEY THEATRICAL GROUP (DTG) operates under the direction of Thomas Schumacher and is among the world’s most successful commercial theatre enterprises, bringing live entertainment events to a global annual audience of more than 19 million people in more than 50 countries. Under the Disney Theatrical Productions banner, the group produces and licenses Broadway musicals around the world, including *Beauty and the Beast*, *The Lion King*, Elton John & Tim Rice’s *Aida*, *TARZAN®*, *Mary Poppins*, a co-production with Cameron Mackintosh, *The Little Mermaid*, *Newsies*, and *Peter and the Starcatcher*.

Disney Theatrical Group also delivers live shows globally through its license to Feld Entertainment, producer of *Disney On Ice* and *Disney Live!* For over 30 years, *Disney On Ice* and *Disney Live!* have brought beloved Disney stories and characters annually to over 12 million guests in nearly 50 countries worldwide through productions such as *Rockin' Ever After*, *Dare to Dream*, *Treasure Trove*, *Mickey's Rockin' Road Show* and *Phineas and Ferb: The Best LIVE Tour Ever!* In addition, DTG licenses musical titles for local, school and community theatre productions through Music Theatre International.