

**Yakima, WA Radio**

**Tri Cities, WA (Richland, Kennewick, Pasco) Radio**

<p><b>RadioYakima (Ingstad Radio)</b>                      Kelly Gasseling Market Manager                      (509) 248-2900  <a href="mailto:kellyg@yakimargroup.com">kellyg@yakimargroup.com</a></p>			<p><b>Radio TriCities (Ingstad Radio)</b>                      Jim Lowe, Market Manager                      (509) 248-2900  <a href="mailto:jiml@radiotricities.com">jiml@radiotricities.com</a></p>		
KXDD-FM	Country	8.7*	KUJ-FM	Country	8.1*
KHHK-FM	Top 40	8.2*	KEGX-FM	Classic Rock	5.9*
KARY-FM	Classic Hits	6.9*	KIOK-FM	Country	4.7*
KRSE-FM	Classic Rock	3.9*	KKSR-FM	Classic Hits	3.0*
KTCR-AM	Classic County	2.6*	KALE-AM	Classic County	1.3*
<p><b>Townsquare Media Yakima</b>                      Jamie Stickle Director of Sales  <a href="mailto:Jamie.Stickle@townsquaremedia.com">Jamie.Stickle@townsquaremedia.com</a>                      (509)972-3461</p>			<p><b>Townsquare Media Tri Cities</b>                      Lee Jamison, Director of Sales  <a href="mailto:Lee.Jamison@townsquaremedia.com">Lee.Jamison@townsquaremedia.com</a>                      (509) 547-9791</p>		
KFFM-FM	Top 40	9.1*	KORD-FM	Country	8.1*
KATZ-FM	Rock	5.6*	KEYW-FM	Hot	5.9*
KDBL-FM	Country	4.8*	KXRX-FM	Rock	4.2*
KIT-AM	News/Talk	4.8*	KOLW-FM	Top 40	3.8*
<p><b>Casa Media</b>                      509-786-1310                      Gonzalo Cortez, Manager</p>			<p><b>Casa Media</b>                      509-786-1310                      Gonzalo Cortez, Manager</p>		
KMNA-FM	Regional Mexican	4.8*	KMNA-FM	Regional Mexican	4.8*
KLES-FM	Regional Mexican	3.0*	KLES-FM	Regional Mexican	3.0*
<p><b>Bustos Media in Yakima</b>                      Amador Bustos, CEO/Sales  <a href="mailto:abustos@bustosmedia.com">abustos@bustosmedia.com</a>                      (503) 234-5550</p>			<p><b>Bustos Media in Tri Cities</b>                      Amador Bustos, CEO/Sales  <a href="mailto:abustos@bustosmedia.com">abustos@bustosmedia.com</a>                      (503) 234-5550</p>		
KZTA-FM	Regional Mexican	3.9*	KZTB-FM	no data*	
KDYK-AM	Spanish Adult Hits	.9*	KMMG-FM	no data*	

\*Aribitron/Nielson Ratings **Fall 2014** (12+, Sun-Mon, 6am-midnite)