

**SWEETWATER COUNTY EVENTS COMPLEX**

**Meeting of the Board of Trustees**

**July 23, 2019**

AGENDA:

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approvals of June 25, 2019 Meeting Board Minutes
5. Financial Report
6. Approval of Checks:
  - 1st Bank Checks: 56807 – 56857
  - 1st Bank Direct Deposits: 5490 – 5544
  - Commerce Bank Checks: 1230 – 1239
  - Commerce Bank Direct Deposits: 23568 – 23700
7. Public Comment
8. Presentations
9. Listing of August 2019 Events
10. Correspondence
11. Old Business
  - 2019 NHSFR Update
  - 2019 Fair Update
    - 4-H
  - Motocross Track
  - Tax Anticipation Loan
12. New Business
  - Specific Purpose Tax Discussion
  - Fair Beer Permit
13. Closing Comments
  - Staff: Executive Director
  - Board: Open Forum for Board Comments
  - Commissioner Comments
14. Executive Session, if needed.
15. Adjournment

\*Next Board Meeting is August 27, 2019\*

**Sweetwater County Events Complex  
Meeting of the Board of Trustees  
July 23, 2019**

**Call to Order:**

Chairperson Hartford called the meeting to order.

**Roll Call:**

Present: Faith Harris, Paul Zancanella, Donald Pallesen, Janet Hartford, Kaye Goicolea,  
Roger Torgersen and Rob Zotti

Absent: Bob Spicer

Also present: Larry Lloyd, Robert Perry, Kandi Pendleton, Erika Koshar, Lena Warren, Tamara  
Musgrove, Drew Dunn, Shae Lux

**Approval of Agenda:**

Trustee Harris moved to approve the agenda. The motion was seconded by Trustee Zancanella.  
Motion passed unanimously.

**Approval of Minutes**

Trustee Torgersen moved to approve the June 25, 2019, board minutes as presented. The motion  
was seconded by Trustee Harris and passed unanimously.

**Financial Report:**

<b>Cash Balance, July 1, 2019</b>	<b>\$1,072,892</b>
Add Receipts	\$244,258
Less Expenditures	\$203,038
<b>Cash Balance, July 23, 2019</b>	<b><u>\$1,114,112</u></b>

Trustee Torgersen moved to approve the financial report. The motion was seconded by Trustee  
Zancanella and passed unanimously.

**Approval of Checks:**

Motion to approve-

1st Bank Checks: 56807- 56857

1st Bank Direct Deposits: 5490 – 5544

Commerce Bank Checks: 1230 - 1239

Commerce Bank Direct Deposits: 23568 - 23700

Trustee Goicolea moved to approve all checks as presented. Motion seconded by Trustee  
Torgersen. Motion passed unanimously. Trustee Harris abstained from the vote.

**Public Comment:**

None.

**Presentations:**

None.

**Listing of Events:**

Erika Koshar reviewed the August 2019 events.

**Correspondence:**

Kandi Pendleton noted that a letter was received from Sean Valentine regarding their increase in business during NHSFR. Pendleton will forward it to the Board via email.

**Old Business:**

*2019 NHSFR Update* – Larry Lloyd noted that the NHSRA offices were again in the Small Hall, however, this year it included Air Conditioning and they were immensely grateful. Additionally, the new meeting rooms were utilized for the NHSRA Foundation and seminars – they worked out great. The facilities looked amazing due to the amazing landscaping crew led by Tamara Musgrove and the maintenance department. The stalls were in place with ample time to spare and were able to utilize a local crew to meet the deadline.

The event will return in 2024-25. Next year, NHSFR will be in Lincoln, Nebraska.

Trustee Torgersen passed along comments from parents on the property.

- They'd like to see the event never leave the State of Wyoming.
- There's never been a place where the check-in line is so quick.
  - Heavily due to both our set-up and the incredible volunteer crew.

Director Lloyd noted the appreciation towards his wife for baking fresh goods for all the volunteers during the check-in process. It was noted that she was on the property delivering goods during each four hour shift.

Tamara Musgrove also noted the many pieces of equipment and services donated during the event. We couldn't run the event without our amazing sponsors.

Kandi Pendleton noted that Denise Staley, owner of Taco Time (Elk Street), had the largest day of record on the first Sunday of the NHSFR.

Trustee Zotti noted that the discussions around town were all positive as regards to the facility and Rock Springs.

Kandi Pendleton noted that only 2 out of the 1590 contestants were in trouble and only 11 golf cars were taken away.

Discussion ensued regarding the positive impact of having the rodeo in town.

Director Lloyd made a final comment about the economic impact numbers, noting that the calculation numbers are generated by reputable reporting provided by the State Office of Tourism. This year was evaluated to impact our community by almost \$8.5M.

*2019 Fair Update* – The switch over for the event is in progress. Entertainment contracts have been signed and ready for move-in.

4-H Update: Marty Henry noted that the prizes and livestock are ready to go. The FFA group has about 20 kids, so it's excited to see that group growing.

Kandi Pendleton noted that while we have struggled to maintain the Livestock Supervisor, so Liz and Marty will take charge of the Beef and Swine Departments.

Open Class entries begin arriving on Saturday. Shae is ready for the Horse Show and Lena has been working on the VIP meals and set-up.

Donald Pallesen is providing a pig roast on Tuesday night for the VIP tent. The entire board should attend this kick off night!

*Motocross Track* – Director Lloyd presented the plans provided by a Track Builder, showing how a new track can fit South of the Grandstands parking lot. Our next step is to develop a cost to create the track. Once it's in place, we will look for an outside vendor to take over running the track throughout the year. Trustee Zotti inquired the size difference of the two tracks. Drew Dunn noted that the presented track is about 1 mile and 20' across, which is a bit larger than our current track. Trustee Torgersen inquired as to where spectators would sit. Pendleton noted that the Grandstands parking lot would set up straight across the track where the trailers can set up and look down onto the track, similar to what they have now.

We have discussed the relocation plan with Greene's Energy, located to the South of the proposed track. They are fully on board and want to make sure it is safely away from the delineating fence.

*Tax Anticipation Loan* – Kandi Pendleton noted that she reached out to RSNB Bank, First Bank and Commerce Bank. The lowest rate returned from Commerce Bank at 3.7%. We can borrow up to 70% of our expected November pay out.

Motion presented to move forward with the Tax Anticipation Loan. Moved by Zancanella, Seconded by Goicolea. Motion passed unanimously.

### **New Business:**

*Specific Purpose Tax* – Director Lloyd noted that the Events Complex has a list of projects that equate to approximately \$24M for improvements – including expansion of the Exhibit Hall, remodeling of Exhibit Hall, building a connecting Indoor Arena and several additional items. The County Commission holds the final decision of the 6<sup>th</sup> penny tax.

There was a preliminary meeting today for the city/town units to begin discussions. Trustee Zotti provided a process background and options going forward.

Trustee Torgersen inquired as to our preparedness for presenting actual numbers on our projects. Director Lloyd noted that we are secure with our figures and will account for inflation. Discussion ensued regarding Sweetwater County wants vs. needs specifically for the tax.

*Fair Beer Permit* – Director Lloyd indicated that SEC received a malt beverage beer permit at the last City of Rock Springs council meeting. He further presented the service map approved by the City Police Department, presenting the No Alcohol zones and service areas.

We are looking at the possibility of utilizing the Sheriff's Office as the primary law enforcement, rather than the Rock Springs Police Department.

We don't want to see our adults separated from the kids, in turn idolizing the beer garden area. Kandi Pendleton noted that we have hosted 2 TIPS trainings thus far and will have a final session on July 25<sup>th</sup>.

Commissioner Lloyd inquired if the switch in law enforcement would impede our ability to obtain a malt beverage permit. Director Lloyd indicated it is unknown at this point.

### **Closing Comments**

*Executive Director:* Director Lloyd discussed the economic value of the Events Complex and the events we bring into the community.

*Board Members:* Trustee Goicolea inquired as to why the reporting agents weren't present at the meeting. Pendleton noted that they are all invited with the monthly agenda.

Trustee Torgersen noted that any individual he talked with during the NHSFR who are located in our region, they would attend our barrel races and other jackpots – now that they know who we are and are constantly making improvements.

*Commissioner Lloyd:* Commended the Board, Larry and Staff for handling the discussions with the City of Rock Springs well and keep in mind the spirit of the original agreements. Additionally, he was impressed by the volunteers who rallied around the NHSFR creating the seamless flow.

He is excited to see what we will present for the 6<sup>th</sup> cent presentation as we look to diversify the local economy.

### **Adjournment:**

Trustee Zancanella moved to adjourn the public session and enter into an Executive Session. Seconded by Trustee Torgersen.

Executive discussion regarding personnel & horse racing.

Back in public session Trustee Harris moved to adjourn the meeting and Trustee Torgersen seconded. Motion passed unanimously.

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Janet Hartford, Chairman

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Roger Torgersen, Secretary