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FOR RELEASE
8/17/2018

PRESS RELEASE

Nelly returns to heat up Brookings this fall

SWIFTEL CENTER – THURSDAY, OCTOBER 25, 7:30 PM
TICKETS ON SALE – FRIDAY, AUGUST 24 AT 10:00 AM

Brookings, S.D. (8/17/2018) – It's getting hot in HERRE! Nelly is returning to turn up the heat in Brookings, SD at the Swiftel Center on October 25. Tickets starting at just $30.00. Tickets go on sale Friday, August 24 at 10:00a.m. at the Swiftel Center Box Office, by phone at 800-745-3000 and online at www.ticketmaster.com.

Ticket Prices
- GA Pre-Sale $25.00 (starting Friday, August 24@ 10:00am – Sunday, August 26 @ Midnight * WHILE SUPPLIES LAST *
- GA $30.00 (starting Monday, August 27 at 12:01 AM or when pre-sale tickets run out!)
- GA Week-Of Show $35.00
- GA Day-Of Show $40.00

Exclusive venue pre-sale information coming soon to all Swiftel Center email subscribers. To receive information on the event and get access to pre-sale codes, subscribe at www.swiftelcenter.com/signup.

For more information, visit www.swiftelcenter.com, call (605) 692-7539 or follow at www.facebook.com/swiftelcenter.

About Nelly
A savvy pop-rapper with crossover appeal, Nelly, seemed like a novelty when he first debuted in 2000 with "Country Grammar (Hot....)" yet he was no one-hit wonder, consistently returning to the pop charts with smash hits like "Hot in Herre," "Grillz," and "Dilemma." His universality was partly

rooted in his hometown -- the Gateway City, officially known as St. Louis, Missouri -- which set him apart from all of the prevailing rap styles of his time.

Nelly's locale certainly informed his rapping style, which was both country and urban at the same time, as well as his dialect, which combined a Southern drawl with Midwestern twang. Plus, Nelly never shied away from a pop-rap approach, embracing a singalong vocal style that made his hooks catchier than most.

About Juvenile

New Orleans rapper, Juvenile, is a Southern hip-hop veteran, and a chart-topping one as well, having climbed the U.S. Billboard Hot 100 with his 2004 single "Slow Motion." Other hits include, "Back That Azz Up" and "Ha."

About Pepper Entertainment

Established in July of 2006, Pepper (PE) is based in Sioux Falls, SD. As one of the fastest scaling, independent promotions company in the Midwest, PE, collectively, exceeds 25 years of experience spanning a broad scope of industry specialties, such as; Live Promotions, Corporate & Private Event Talent Buying, Club & Performing Art Center Programming & Media & Marketing Services. PE recently launched a Digital Media Firm that will specialize its craft around Web Platform Development & Hosting, Digital and Social Media Marketing, Brand Design & Management.

About the Swiftel Center

The Swiftel Center is a gathering place for cultural, recreational and educational events. With a 30,000 square foot arena, state-of-the-art banquet rooms, conference rooms and in-house catering, the Swiftel Center is an international award-winning venue of excellence and one of South Dakota's premiere event centers.

About VenuWorks

VenuWorks provides customized management and consulting solutions for arenas, stadiums, theatres and convention centers throughout the country with services that include operations, catering, and concessions along with the booking and marketing of sports and entertainment events.

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Nelly

Along with special guest Juvenile

Nelly

Oct 25, 2018 | 7:30 PM

MORE INFORMATION

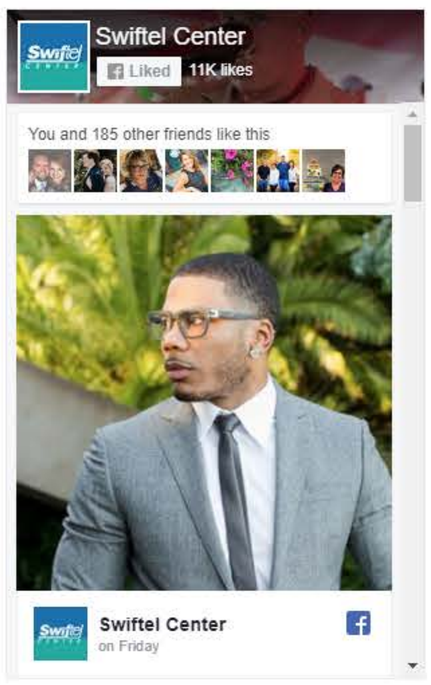
TICKET PRICES	$25.00 GA Pre-Sale $30.00 GA On-Sale $35.00 GA Week-Of $40.00 GA Day-Of
	VIP PRICING $75.00 VIP $103.00 VIP/Meet & Greet
SCHEDULE	**VIP DOORS OPEN** 6:00PM
	GA DOORS OPEN 6:30PM
	CONCERT STARTS 7:30PM

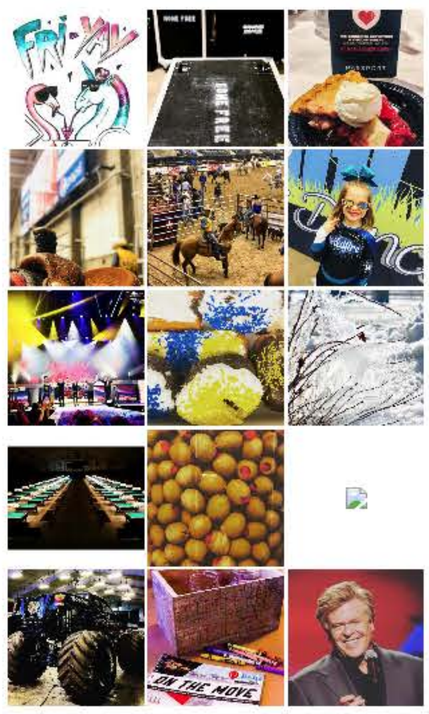
SHARE THIS EVENT

It's getting hot in HERRE! Nelly is headed back to Brookings for a one night performance that'll rock your world. Along with special guest Juvenile, this show is going to make you want to shake ya tailfeather over and over.

Follow Nelly

Facebook
Twitter
Youtube
Instagram





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25
Oct 18

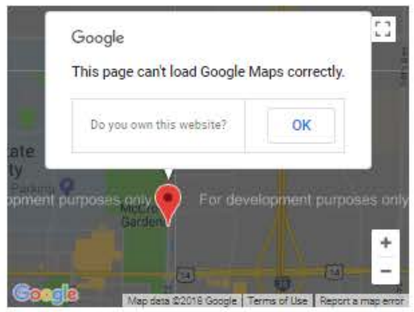
Nelly Returns to Heat Up Brookings this Fall

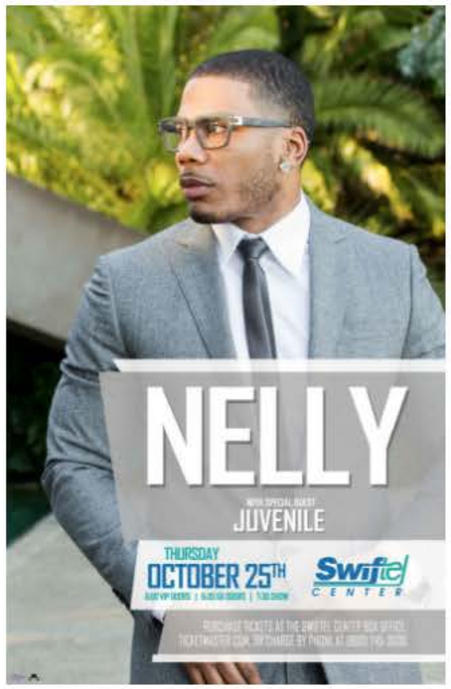
Date/Time
Date(s) - 10/25/2018
7:30 pm - 10:30 pm

Location
Swiftel Center

Categories

- Swiftel Center Events





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