



TEMI FASTTRACK
June 2020 – April 2021
Webinars

Total of 13 to be offered

June 30, 2020, 10:00 am – Speaker Penny McBride, CFEE, Fredericksburg Chamber of Commerce
Step One: Business Plans

July 28, 2020, 10:00 am – Speaker Jessica Bybee-Dziedzic, Saffire
The New World of Event Ticketing, Financial Transactions and Audience Expectations

Date Change - September 1, 2020, 10:00 am – Speaker Stephen King, CFEE, Des Moines Arts Festival
Sponsorship Proposals and Follow-Ups

September 29, 2020, 10:00 am – Speaker Penny McBride, CFEE, Fredericksburg Chamber of Commerce
How'd You Do? Surveys, Evaluations, and Economic Impact Studies

October 27, 2020, 10:00 am - Speaker Stephen King, CFEE, Des Moines Arts Festival
Running a Successful Merchandising Program

November 17, 2020, 10:00 am – Speaker David Olivares, CFEE, Kaliff Insurance
Understanding Insurance & Liability Exposure

December 8, 2020, 10:00 am – Speaker Jeff English, CFEE, Kentucky Derby Festival
Event Administration & Legal Considerations

January 25, 2021, 10:00 am – Speaker Syeria Budd, CFEE, King William Fair
Putting the Community in Community Events: Building A Successful Volunteer Program

February 9, 2021, 10:00 am – Speaker Christina Flores, Human Resources Director,
City of McAllen

Human Resource Management

February 23, 2021, 10:00 am – Speaker Yajaira Flores, Director McAllen Convention Center and McAllen Performing Arts Center
Managing A Live Entertainment Program

March 23, 2021, 10:00 am – Speaker Cece Liekar, The League Lady
Market & Mediums: Traditional, Social & Creative - Part 1

March 23, 2021, 2:00 pm - Speaker Cece Liekar, The League Lady
Market & Mediums: Traditional, Social & Creative - Part 2

April 20, 2021, 10:00 am – Speaker Pete Van de Putte, Dfest®
The Common World of Events & Cities: Building Community

**Dates, times, and speakers are subject to change.