

**DIVISION 22  
PHOTOGRAPHY DIVISION  
2019 EXHIBITORS HANDBOOK**

**2019 Rules and Regulations**

- All camera types may be used.
- Photographs should not have any white borders.
- Photograph minimum size: No side shall be smaller than 8” on any side. Two sides shall be 10” or larger. (Example: 8”x10” is minimum size for competition)
- Photograph maximum size: No side shall be larger than 19”. Only two sides greater than 13” permitted. (Example: 13” x 19” is the maximum size.)
- All Entries shall be securely mounted to foam core board (any width less than ½” is fine) with a permanent adhesive. Please leave a 3x8 inch foam core margin on the left side of the photo for Entry Tag placement. (see examples below)
- Odd shaped photos – Ovals, Circles, Stars, Pentagons etc will be allowed providing they meet the above minimum and maximum size requirements and have the minimum 3”x 8” foam core margin on the left side for tags and ribbons.
- Minimum and Maximum size does not apply to Picture Stories or Kids Scavenger Hunt.
- Shrink wrapping is allowed – but not necessary.
- Print a title on the back of your entry – **use the same title on your Exhibit Tag and Entry Form.** We use the title to locate exhibits if the tag is missing or lost.
- Submit a completed Exhibit Tag for each entry. See “How to Enter” below.

**The following are not allowed and cannot be accepted:**

- Photographs not mounted to foam core.
- Photographs previously displayed at the fair may not be re-entered, regardless of photoshopping.
- Do not submit valuable or irreplaceable photographs – the fair is not responsible for any photos that may be damaged, destroyed or stolen during the exhibition period.
- Framed or under glass photos.
- Matted photos.
- Any Exposed Glue, Tape or Adhesive of Any Kind.
- Any signature or trademark that could identify the photographer.
- Any Hardware of any kind attached to photo. (damages photos when stacked)
- Any Loose pictures.
- Slides.
- Any wet or uncured exhibits will be not be accepted. Adhesives must already be cured or dried on Entry Day.

- No preparation, assembly, foam core board cutting, repairs, mounting or gluing will be allowed during Entry Day in the Photography Division Area on Entry Day.
- Exhibit Tags missing copies will not be accepted. You will receive a claim stub on Entry Day.

**CLASSES:** Class A, B, and Z are open to age 17 and above Juniors, age 16 and under, must compete as a Junior. Junior Class is broken down by age for competition and all Junior's that attain a 1<sup>st</sup> place ribbon compete equally for the Class Champion and Junior Grand Champion.

Junior Classes use a double letter to signify the Class, AA, BB, or CC from the adult classes. The age entered on the Exhibit Tag is a letter a, b, or c (all lowercase) from the list below:

“a” for age 7 and under      “b” for age 8 to 11      “c” for age 12 to 16

Example: a 10 year old entering a color print of flowers would fill in the exhibit tag to read Division 22, Class AA, Lot 13b

**SPECIFIC LOTS and INSTRUCTIONS:**

Photographs are categorized by subject matter. Some photographs may fit several Lots – pick the lot most appropriate. Failure to choose the proper lot can result in loss of standing, Judging Credit, and will affect how your exhibit finishes. If you have more than one photo for a lot, please enter any extra displays in Class Z, Non-Competitive. Class Z photographs can be entered in a later year with proof of Class Z tag.

**Picture Stories** (Class B) (no lot number required)

Use 3 or more photographs to tell a story. Individual photos must be a minimum of 4” x 6” inches, not to exceed 8” x 10” inches, and shall be mounted on a standard sheet of foam core no larger than 20” x 30” inches. Be sure to include a Title and Descriptive notes for each picture. Add graphics, drawings, borders etc to spice up your entry! Only pet names (i.e. “Rex’s Big Day”) or a person’s first name (i.e. “Bob’s World”) are allowed – the entrant needs to remain anonymous. (Note: Picture stories are not eligible for Grand or Junior Grand Champion)

**Lot 1 - Alaskan Scenic:** A scenic photograph taken in Alaska showing the landscape, an expanse of land or locality as seen by a viewer, and implies that the photographer is finding something unique, unusual, striking, or pleasing about a scene of Alaska. A scenic does not prohibit you from including people or non-natural objects; however, people in a scenic should enhance, not dominate, the photograph.

**Lot 2 – Portraits:** A posed photo of a person.

**Lot 3 - Other Scenic:** This is similar to Lot 1 above and for any location except Alaska.

**Lot 4 - Children:** Pictures of the young people around us.

- Lot 5 - Wildlife:** Undomesticated animals in a natural setting.
- Lot 6 – Humor:** Something comical. Make us laugh!
- Lot 7 - Pets and Domestic Animals:** Tame or kept animals. Zoo pictures.
- Lot 8 - Still Life:** Inanimate objects. Both studio and outdoor.
- Lot 10- Candid:** Informal and un-posed picture.
- Lot 11 – Nature:** The natural world, without human beings or their influence. (no telephone poles, roads, train tracks, stop signs, electrical wires, etc)
- Lot 12 – Transportation:** Photographs of how people move from one place to another.
- Lot 13 – Skies the Limit!** Sunrise, sunset, clouds, aurora, moon, stars and lightning.
- Lot 14 – Flowers:** The photo may be of a field of flowers or a close up flower macro from any variety, wild or domestic.
- Lot 15 - Alaskan History:** This lot requires a glimpse of Alaska's past. The most significant aspect of your photo should be it's representation of our state's past.
- Lot 16 – Ice Sculptures:** Pictures of ice sculptures and carvings. Submissions can be from any private decoration, the ice museum, International Ice Carving Festival or any public display.
- Lot 17– Insects and Spiders:** Pictures of any Alaskan insect or arachnid you can find!
- Lot 18 – Architectural and Industrial:** The character or style of a building or structure. Pictures of industry or large machinery.
- Lot 19 - Typically Alaska:** Show us something that is typically only Alaskan or only associated with living life in the Great Land.
- Lot 20 – Macro Photography:** Take the little things in life and make them larger than life!
- Lot 21– Military Photographs:** Pictures directly related to military equipment, operations, actions and events.
- Lot 22 – Aquatic Life:** Anything that lives under the sea
- Lot 23 – Black and White/Monochrome:** Pictures must be rendered into shades of a single color – black, sepia, blue, green etc. completed in a dark room or digitally altered. Hand tinting is not allowed.
- Lot 24 – Wild Card:** If your photo doesn't quite fit in anywhere else, place it here!
- Lot 25 – Foliage:** Plants, vegetables, and other vegetation. Any and all plant life!
- Lot 26 – Action:** Photography that shows objects or people in motion.

### **HOW TO ENTER:**

- Entry in Photography Division 22 is FREE.
- Each exhibitor must have a unique Fair I.D. Number. This number is available by registering at the Summer Fair Office. **Juniors must have their own Fair I.D. Number.** Be sure to pick up your Entry Tags while registering. Avoid the rush – register, pick up and fill out your tags early.
- Fill out your Entry Tags before Entry Day:
  1. Your Fair ID number
  2. Division is **22**
  3. Class is a letter(s) from **A** or **B**(for adult open class). Juniors use a double letter AA, BB, or CC. Junior age is the age of the child on Entry Day – not the age of the child when the picture was taken.
  4. Lot Number is a number 1 to 26.

5. Age – Fill in for Juniors Only. Use “A” for age 7 and under “B” for age 8 to 11 “C” for age 12 to 16
  6. Article: This should be the title of your picture, or to mark your entry as Non-Competitive. Please also write the same title on the back of the picture and Entry Form. Should your tag fall off your entry – we can match it up using the title.
  7. Place/Premium – Leave blank. Used by Judges.
  8. Name/email/phone – you need to fill this out so we can read it. This is used to create your name tag – if we can’t read it – expect to see your name printed in a creative way. The Fair Office uses this to identify you for ribbons and premiums – especially if a question comes up about your Exhibit Number. This part of the tag is stapled shut after Judging.
  9. Do not attach the tag to exhibit – this will be done by staff on Entry Day.
  10. Do not remove any tag copies. Exhibit Tags missing sheets will not be accepted. You will receive a claim stub on Entry Day.
- You may enter only **ONE** exhibit per lot. If you have several entries for one lot, choose one for judging and enter the rest in Class Z – Non-Competitive.
  - Prepare your entry properly. See the Photography Rules.
  - Fill out a Photography Division 22 Entry Tag. Name, phone, email, and for Juniors please add your actual age on entry day. This information is used to contact you to resolve any issues when sorting and hanging the exhibits.
  - Check the “Critique Box” if you would like a critique of your overall submissions.
  - Do not attach your tags to the exhibit – we will assist with this on Entry Day to ensure uniformity.
  - Bring your completed exhibits, and tags on Entry Day. Avoid arriving at the last minute – you may be in line a long time!

### **JUDGING and AWARD CRITERIA:**

These are the criteria used for judging all photographs.

- **Aesthetics:** This is determined by what the viewer sees first. What creates the first impression? Does the image create a strong feeling? What commands the viewer to look at? What holds the eye?
- **Appropriateness:** Does this picture fit the lot requirements?
- **Creativity:** Use of Subject: Is there a definite subject or main object? Does the image create a meaningful idea.
- **Composition:** Look for good placement of main and secondary subjects. Are they successfully arranged?
- **Lighting Effectiveness:** Do patterns of light enhance or detract from the overall picture.
- **Sharpness:** Is the image clear, in focus, no detection of camera movement
- **Cropping:** How is space used? Is the photograph cluttered? Are there distractions to the subject that could be enhanced by cropping?

- **Depth-of-field:** A large depth is usually desirable although selective focus is more effective. •**Print Quality:** Look for a strong tonal contrast with a range of middle tones and color balance. Are there flaws in the print? Is it clean and unwrinkled?
- **Color:** Balance, choice of color, contrast: All elements should be balanced and contribute to the overall effect.
- **Print Quality:** Exhibits are expected to be printed to professional standards. (see hints and tips section)



### **Tips, Hints and Tricks**

1. Do not wait until the last minute to buy supplies. Material and tools to mount photographs to foam core board are inexpensive and minimal. Supplies can be found in most all crafts stores in town – JoAnn’s, Michael’s, Ben Franklin’s, Office Max, etc etc. Use a high quality permanent photo mounting product to prevent your exhibit from falling apart during exhibition.
2. Foam core board comes in 20” x 30” sheets and various thickness – 3/16” is standard for picture mounting. Any color foam core board is accepted. Avoid foam core that is too thick – 1/2” or less is required. Pictures mounted to foam core is the current way a photographer would prepare their work for sale – it’s a good skill to learn!
3. When cutting foam board, always use a very sharp craft knife or foam board cutter. Never scissors. Use the three cut method on foam core. First cut slices the upper part of the cardboard, second the inner foam, third the back cardboard. Cutting all three parts at once will usually bind the blade.
4. Do not use “temporary” or “repositionable” double stick tape, or pre-sticky foam core to mount the picture to the foam board. They will not stand up to the heat of the exhibit area – if your entry falls apart it could get lost or worse, stepped on. Entries that fall apart will be stored in a ‘Rescue Box’ near the desk.
5. Shrink wrapping is good. It will keep your entry intact and clean throughout the fair. Don’t wait for the last minute – some photo and craft shops take 7-14 days to perform this service. Pictures must dry 72 hours before shrink wrapping – or the ink will not dry uniform – and your photo will look bad.
6. Use a photo grade printer when making photos at home and be sure to use the proper photo quality paper (gloss, semi-gloss, matte, semi-matte) that will enhance your picture to the fullest potential. Most all photo quality printers have a special “Photo Cartridge” sold separately that is needed to make the photo quality prints. Check your printer settings before printing.
7. If you are unhappy with your home printing results – copy the picture(s) to a thumb drive and have them professionally printed.

8. Do what ever it takes to make your picture all it can be – use PhotoShop or any other software to fix any issues with your photo. 35mm photographers – you can easily have that negative scanned in at high resolution – this will allow you to use software (PhotoShop etc) and process the picture like a home darkroom.

9. Only enter your top photographs. It's best to spend time editing and perfecting a handful of quality pictures than entering alot of incomplete exhibits. Later on in life with more experience and better software you may be able to enhance those marginal shots. However, once entered in the Fair – they can never be re-entered again for judging. Ribbons and premiums are not awarded just because a photo is the only exhibit in a lot – the photo must be lot appropriate, high quality and worthy to merit an award before one will be given.

11. **Do not sign your work.** This is a competition – signed work is disqualified because the judges cannot make an anonymous decision.

12. Clean your lenses before taking a picture.

13. Your finished work must meet the minimum and maximum size requirements or it will loose placement.

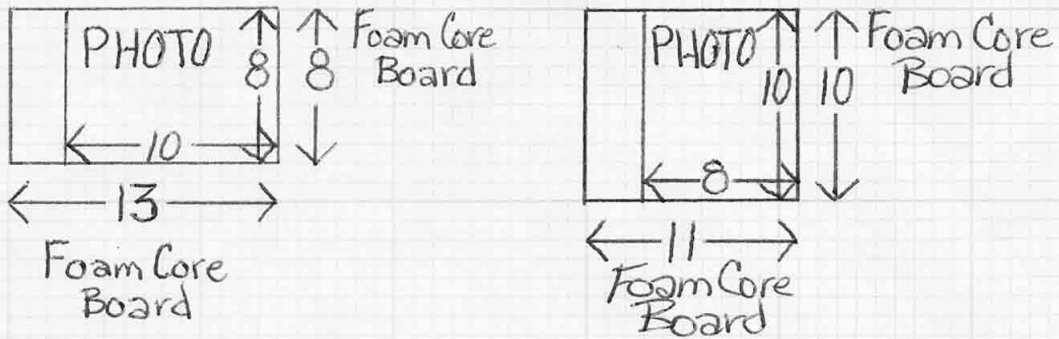
14. A good color photo does not automatically become a good B&W by simple removing of the colors. A good B&W will have razor sharp focus, high contrast and be printed on appropriate paper.

15. The maximum allowable exhibit size has been changed from 10" x 14" to 13" x 19" (Standard A3 Size paper) to reflect current printers and new technology. A3 is a great format to show off your technically flawless and perfectly composed picture – however – A3 also magnifies any small deficiency into a major mistake. Choose this format wisely. When creating an A3 sized exhibit remember to keep the 3" of blank foam core on the left side.

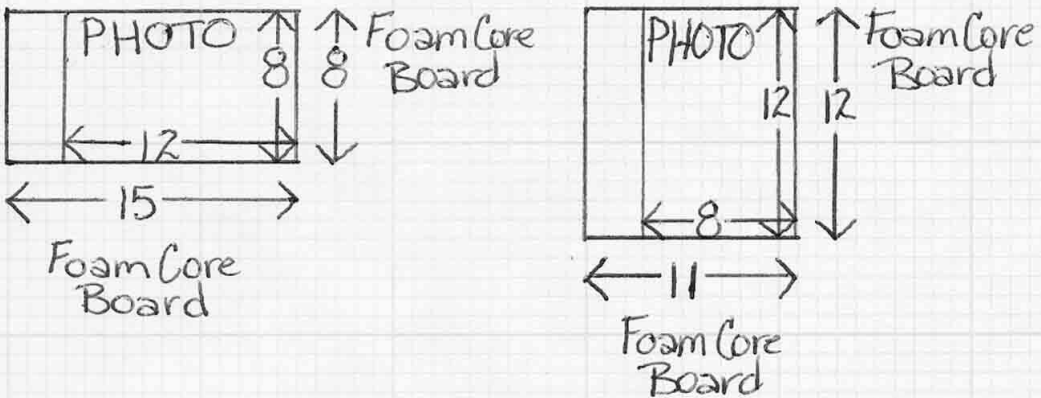
17. Critiques. The division receives too many exhibits to provide a meaningful individual critique of each entered exhibit. At the end of judging a master list of 'issues' and solutions will be compiled and available on pick-up day. This will be your chance to learn from others also. You may also check the 'critique' box on the entry form and we will provide an overall critique of your 2017 submitted work.

20. The 2019Theme is, "Love is a Cattlefield". Check the Exhibit Guide for all the themes of 2019!

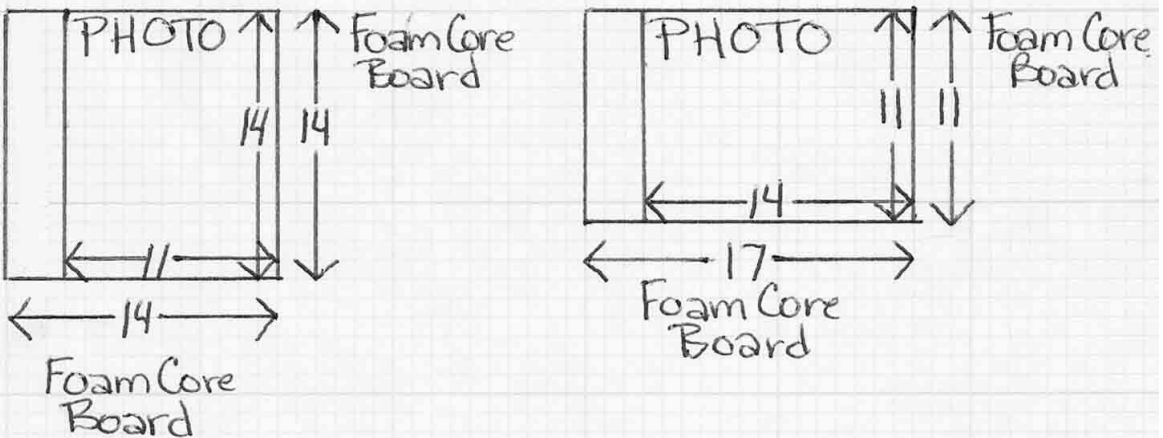
8x10 Photo Mounts



8x12 Photo Mounts



11x14 Photo Mounts



All measurements in Inches

