

**2018 TAFE Ray Cammack Shows Marketing & Communication Awards**

<b>#1</b>	<b>Category Name</b>	<b># of people</b>	<b>Organization</b>	<b>Event</b>
	<b>Best Overall Award</b>			
<b>1</b>		Under 50,000	Midland County Fair	9th Annual Midland County Fair
<b>2</b>		Under 50,000	Austin County Fair Association	Austin County Fair
<b>3</b>		Under 50,000	Pickled Mansfield Society	The World's Only St. Paddy's Pickle Parade & Palooza
<b>1</b>		50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair, Rodeo & BBQ Cook-Off
<b>2</b>		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
<b>1</b>		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
<b>2</b>		100,001 - 250,000	North Texas State Fair Association	North Texas Fair & Rodeo
<b>1</b>		250,001 - 500,000	City of McAllen	McAllen Holiday Parade

<b>#2</b>	<b>Best Newspaper Ad - Black &amp; White</b>	<b># of people</b>		
<b>1</b>		Under 50,000	Brazos Valley Fair & Rodeo	Brazos Valley Fair & Rodeo
<b>2</b>		Under 50,000	Austin County Fair Association	Austin County Fair
<b>3</b>		Under 50,000	Waller County Fair Association	Waller County Fair
<b>1</b>		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
<b>2</b>		50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair, Rodeo & BBQ Cook-Off
<b>1</b>		100,001 - 250,000	Fort Bend County Fair Association	Fort Bend County Fair and Rodeo
<b>2</b>		100,001 - 250,000	Heart O' Texas Fair & Rodeo	Heart O' Texas Fair & Rodeo
<b>3</b>		100,001 - 250,000	Amarillo Tri-State Exposition	Tri-State Fair & Rodeo

<b>#3</b>	<b><u>Best Newspaper Ad - Color</u></b>	<b><u># of people</u></b>		
<b>1</b>		Under 50,000	Waller County Fair Association	Waller County Fair
<b>2</b>		Under 50,000	Austin County Fair Association	Austin County Fair
<b>3</b>		Under 50,000	Flatonia Chamber of Commerce	CZHILISPIEL
<b>1</b>		100,001 - 250,000	Fort Bend County Fair Association	Fort Bend County Fair and Rodeo
<b>2</b>		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair & Rodeo
<b>3</b>		100,001 - 250,000	The Park of East Texas , Inc.	East Texas State Fair
<b>1</b>		250,001 - 500,000	City of McAllen	McAllen Holiday Parade
<b>2</b>		250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show & Rodeo

<b>#4</b>	<b>Best Magazine Ad - Color or B&amp;W</b>	<b># of people</b>		
<b>1</b>		Under 50,000	Midland County Fair	9th Annual Midland County Fair
<b>2</b>		Under 50,000	Brazos Valley Fair & Rodeo	Brazos Valley Fair & Rodeo
<b>3</b>		Under 50,000	Flatonia Chamber of Commerce	CZHILISPIEL
<b>1</b>		50,001 - 100,000	Comal County Fair & Rodeo	Comal County Fair & Rodeo
<b>2</b>		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
<b>3</b>		50,001 - 100,000	Pasadena Strawberry Festival	Pasadena Strawberry Festival
<b>1</b>		100,001 - 250,000	Heart O' Texas Fair & Rodeo	Heart O' Texas Fair & Rodeo
<b>2</b>		100,001 - 250,000	Poteet Strawberry Festival Association	Poteet Strawberry Festival
<b>3</b>		100,001 - 250,000	Taylor County Expo Center	West Texas Fair & Rodeo
<b>1</b>		250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show & Rodeo
<b>2</b>		250,001 - 500,000	City of McAllen	McAllen Holiday Parade

<b>#5</b>	<b>ogram/Brochure/Flier - Four or mo</b>	<b># of people</b>		
<b>1</b>		Under 50,000	The Fayette County Fair Association	Fayette County Fair
<b>2</b>		Under 50,000	Grapevine Convention & Visitors Bureau	Butterfly Shutterfly
<b>3</b>		Under 50,000	Flatonia Chamber of Commerce	CZHILISPIEL
<b>1</b>		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
<b>2</b>		50,001 - 100,000	Pasadena Strawberry Festival	Pasadena Strawberry Festival
<b>3</b>		50,001 - 100,000	Comal County Fair & Rodeo	Comal County Fair & Rodeo
<b>1</b>		100,001 - 250,000	The Park of East Texas , Inc.	East Texas State Fair
<b>2</b>		100,001 - 250,000	Grapevine Convention and Visitors Bureau	34th Annual Main Street Fest
<b>3</b>		100,001 - 250,000	Fort Bend County Fair Association	Fort Bend County Fair and Rodeo
<b>1</b>		250,001 - 500,000	Grapevine Convention and Visitors Bureau	32nd Annual GrapeFest
<b>2</b>		250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show & Rodeo
<b>1</b>		1 Million +	Texas Department of Agriculture	Go Texan Pavilion-State Fair of Texas

<b>#6</b>	<b>st Promotional Advertising - Outdoor</b>	<b># of people</b>		
<b>1</b>		Under 50,000	Pickled Mansfield Society	World's Only St. Paddy's Pickle Parade and Palooza
<b>2</b>		Under 50,000	Brazos Valley Fair & Rodeo	Brazos Valley Fair & Rodeo
<b>3</b>		Under 50,000	Flatonina Chamber of Commerce	CZHILISPIEL
<b>1</b>		50,001 - 100,000	Pasadena Strawberry Festival	Pasadena Strawberry Festival
<b>2</b>		50,001 - 100,000	Permian Basin Fair & Expo	Permian Basin Fair & Expo
<b>1</b>		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair & Rodeo
<b>2</b>		100,001 - 250,000	Heart O' Texas Fair & Rodeo	Heart O' Texas Fair & Rodeo
<b>3</b>		100,001 - 250,000	Amarillo Tri-State Expositon	Tri-State Fair & Rodeo
<b>1</b>		250,001 - 500,000	City of McAllen	McAllen Holiday Parade
<b>2</b>		250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show & Rodeo

<b>#7</b>	<b>Best Promotional Poster</b>	<b># of people</b>		
<b>1</b>		Under 50,000	Grapevine Convention & Visitors Bureau	Butterfly Shutterfly
<b>2</b>		Under 50,000	Midland County Horseshoe Arena	Permian Basin Spring Stampede Pro Rodeo
<b>3</b>		Under 50,000	Midland County Fair	9th Annual Midland County Fair
<b>1</b>		50,001 - 100,000	Pasadena Strawberry Festival	Pasadena Strawberry Festival
<b>2</b>		50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair, Rodeo & BBQ Cook-Off
<b>3</b>		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
<b>1</b>		100,001 - 250,000	Heart O' Texas Fair & Rodeo	Heart O' Texas Fair & Rodeo
<b>2</b>		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair & Rodeo
<b>3</b>		100,001 - 250,000	Amarillo Tri-State Exposition	Tri-State Fair & Rodeo
<b>1</b>		250,001 - 500,000	Grapevine Convention and Visitors Bureau	
<b>2</b>		250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show & Rodeo
<b>1</b>		1 Million +	Texas Department of Agriculture	Go Texan Pavilion-State Fair of Texas

<b>#8</b>	<b><u>Best Commemorative Poster</u></b>	<b><u># of people</u></b>		
<b>1</b>		Under 50,000	Brazos Valley Fair & Rodeo	Brazos Valley Fair & Rodeo
<b>2</b>		Under 50,000	Washington County Fair Association	Washington County Fair
<b>1</b>		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
<b>1</b>		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair & Rodeo
<b>2</b>		100,001 - 250,000	Heart O' Texas Fair & Rodeo	Heart O' Texas Fair & Rodeo

<b>#9</b>	<b><u>Best Misc. Single Page Material</u></b>	<b><u># of people</u></b>		
<b>1</b>		Under 50,000	Midland County Fair	9th Annual Midland County Fair
<b>2</b>		Under 50,000	Austin County Fair Association	Austin County Fair
<b>3</b>		Under 50,000	Guadalupe County Fair Association	135th Guadalupe County Fair & PRCA Rodeo
<b>1</b>		50,001 - 100,000	Permian Basin Fair & Expo	Permian Basin Fair & Expo
<b>2</b>		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
<b>1</b>		100,001 - 250,000	Poteet Strawberry Festival Association	Poteet Strawberry Festival
<b>2</b>		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair & Rodeo
<b>3</b>		100,001 - 250,000	Heart O' Texas Fair & Rodeo	Heart O' Texas Fair & Rodeo
<b>1</b>		250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show & Rodeo
<b>2</b>		250,001 - 500,000	City of McAllen	McAllen Holiday Parade

<b>#10</b>	<b><u>Best Newsletter</u></b>	<b><u># of people</u></b>		
<b>1</b>		50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair, Rodeo & BBQ Cook-Off
<b>1</b>		100,001 - 250,000	Amarillo Tri-State Exposition	Tri-State Fair & Rodeo
<b>2</b>		100,001 - 250,000	Heart O' Texas Fair & Rodeo	Heart O' Texas Fair & Rodeo

<b>#11</b>	<b>est Newspaper Insert/Supplemer</b>	<b># of people</b>		
<b>1</b>		Under 50,000	Austin County Fair Association	Austin County Fair
<b>2</b>		Under 50,000	Guadalupe County Fair Association	135th Guadalupe County Fair & PRCA Rodeo
<b>3</b>		Under 50,000	Brazos Valley Fair & Rodeo	Brazos Valley Fair & Rodeo
<b>1</b>		50,001 - 100,000	Galveston County Fair & Rodeo, Inc.	Galveston County Fair & Rodeo
<b>Off</b>		50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair, Rodeo & BBQ Cook-Off
		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
<b>1</b>		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair & Rodeo
<b>2</b>		100,001 - 250,000	Poteet Strawberry Festival Association	Poteer Strawberry Festival
<b>1</b>		250,001 - 500,000	City of McAllen	McAllen Holiday Parade
<b>2</b>		250,001 - 500,000	Rio Grande Valley Livestock Show Inc.	Rio Grande Valley Livestock Show & Rodeo

<b>#12</b>	<b><u>Best Premium Book</u></b>	<b><u># of people</u></b>		
<b>1</b>		Under 50,000	Waller County Fair Association	Waller County Fair
<b>2</b>		Under 50,000	Austin County Fair Association	Austin County Fair
<b>3</b>		Under 50,000	Kendall County Fair Association, Inc.	113th Annual Kendall County Fair
<b>1</b>		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
<b>1</b>		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair & Rodeo
<b>2</b>		100,001 - 250,000	Poteet Strawberry Festival Association	Poteet Strawberry Festival
<b>1</b>		250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show & Rodeo

<b>#13</b>	<b><u>Best Media Guide/Press Kit</u></b>	<b><u># of people</u></b>		
<b>1</b>		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
<b>2</b>		50,001 - 100,000	Permian Basin Fair & Expo	Permian Basin Fair & Expo
<b>1</b>		100,001 - 250,000	Amarillo Tri-State Exposition	Tri-State Fair & Rodeo
<b>2</b>		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
<b>3</b>		100,001 - 250,000	Grapevine Convention and Visitors Bureau	32nd Annual GrapeFest
<b>1</b>		250,001 - 500,000	City of McAllen	McAllen Holiday Parade

<b>#14</b>	<b>Best Misc. Multi-Page Materials</b>	<b># of people</b>		
<b>1</b>		Under 50,000	Midland County Fair	9th Annual Midland County Fair
<b>2</b>		Under 50,000	Waller County Fair Association	Waller County Fair
<b>3</b>		Under 50,000	Washington County Fair Association	Washington County Fair
<b>1</b>		50,001 - 100,000	Permian Basin Fair & Expo	Permian Basin Fair & Expo
<b>2</b>		50,001 - 100,000	Comal County Fair & Rodeo	Comal County Fair & Rodeo
<b>1</b>		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair & Rodeo
<b>2</b>		100,001 - 250,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo
<b>3</b>		100,001 - 250,000	Amarillo Tri-State Exposition	Tri-State Fair & Rodeo
<b>1</b>		250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show & Rodeo
<b>1</b>		1 Million +	GO TEXAN, Texas Department of Agriculture	State Fair of Texas

<b>#15</b>	<b><u>Best TV Promotion</u></b>	<b><u># of people</u></b>		
<b>1</b>		Under 50,000	Midland County Fair	9th Annual Midland Coutny Fair
<b>2</b>		Under 50,000	Brazos Valley Fair & Rodeo	Brazos Valley Fair & Rodeo
<b>3</b>		Under 50,000	The Friends of Conroe	Conroe Cajun Catfish Festival
<b>1</b>		50,001 - 100,000	Permian Basin Fair & Expo	Permian Basin Fair & Expo
<b>2</b>		50,001 - 100,000	Comal County Fair & Rodeo	Comal County Fair & Rodeo
<b>1</b>		100,001 - 250,000	Amarillo Tri-State Exposition	Tri-State Fair & Rodeo
<b>2</b>		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
<b>3</b>		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair & Rodeo
<b>1</b>		250,001 - 500,000	Grapevine Convention and Vistiors Bureau	32nd Annual GrapeFest
<b>2</b>		250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Livestock Show & Rodeo
<b>3</b>		250,001 - 500,000	City of McAllen	McAllen Holiday Parade

<b>#16</b>	<b><u>Best TV News Segment</u></b>	<b><u># of people</u></b>		
<b>1</b>		Under 50,000	Brazos Valley Fair & Rodeo	Brazos Valley Fair & Rodeo
<b>1</b>		50,001 - 100,000	Galveston County Fair & Rodeo, Inc.	Galveston County Fair & Rodeo
<b>2</b>		50,001 - 100,000	Comal County Fair & Rodeo	Comal County Fair & Rodeo
<b>1</b>		100,001 - 250,000	Poteet Strawberry Festival Association	Poteet Strawberry Festival
<b>2</b>		100,001 - 250,000	Amarillo Tri-State & Exposition	Tri-State Fair & Rodeo
<b>3</b>		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair & Rodeo
<b>1</b>		250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show & Rodeo
<b>2</b>		250,001 - 500,000	City of McAllen	McAllen Holiday Parade

<b>#17</b>	<b><u>Best Radio Commercial</u></b>	<b><u># of people</u></b>		
<b>1</b>		Under 50,000	Waller County Fair Association	Waller County Fair
<b>2</b>		Under 50,000	The Friends of Conroe	Conroe Cajun Catfish Festival
<b>3</b>		Under 50,000	Midland County Fair	9th Annual County Fair
<b>1</b>		50,001 - 100,000	Permian Basin Fair & Expo	Permian Basin Fair & Expo
<b>2</b>		50,001 - 100,000	Comal County Fair & Rodeo	Comal County Fair & Rodeo
<b>3</b>		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
<b>1</b>		100,001 - 250,000	Amarillo Tri-State Exposition	Tri-State Fair & Rodeo
<b>2</b>		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair & Rodeo
<b>3</b>		100,001 - 250,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo
<b>1</b>		250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show & Rodeo

<b>#18</b>	<b><u>Best Radio Promotion</u></b>	<b><u># of people</u></b>		
<b>1</b>		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
<b>1</b>		100,001 - 250,000	Amarillo Tri-State Exposition	Tri-State Fair & Rodeo
<b>1</b>		250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show & Rodeo

<b>#19</b>	<b><u>Best Website</u></b>	<b><u># of people</u></b>		
<b>1</b>		Under 50,000	Wharton County Youth Fair & Exposition	Wharton County Youth Fair
<b>2</b>		Under 50,000	Pickled Mansfield Society	The World's Only St. Paddy's Pickle Parade and Palooza
<b>3</b>		Under 50,000	Austin County Fair Association	Austin County Fair
<b>1</b>		50,001 - 100,000	Montgomery County Fair Associaiton	Montgomery County Fair, Rodeo & BBQ Cook-Off
<b>2</b>		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
<b>3</b>		50,001 - 100,000	Galveston County Fair & Rodeo, Inc.	Galveston County Fair & Rodeo
<b>1</b>		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo

<b>#20</b>	<b><u>Best Specialty Video</u></b>	<b><u># of people</u></b>		
<b>1</b>		Under 50,000	Brazos Valley Fair & Rodeo	Brazos Valley Fair & Rodeo
<b>2</b>		Under 50,000	Midland County Fair	9th Annual Midland County Fair
<b>3</b>		Under 50,000	Austin County Fair Association	Austin County Fair
<b>1</b>		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
<b>2</b>		50,001 - 100,000	Galveston County Fair & Rodeo, Inc.	Galveston County Fair & Rodeo
<b>3</b>		50,001 - 100,000	Permian Basin Fair & Expo	Permian Basin Fair & Expo
<b>1</b>		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair & Rodeo
<b>2</b>		100,001 - 250,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo
<b>3</b>		100,001 - 250,000	Poteet Strawberry Festival Association	Poteet Strawberry Festival
<b>1</b>		250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show & Rodeo
<b>2</b>		250,001 - 500,000	City of McAllen	McAllen Holiday Parade

<b>#21</b>	<b><u>Best New Media Platform</u></b>	<b><u># of people</u></b>		
<b>1</b>		Under 50,000	The Friends of Conroe	Conroe Cajun Catfish Festival
<b>2</b>		Under 50,000	Midland County Fair	9th Annual Midland County Fair

<b>#22</b>	<b><u>Best E Newsletter</u></b>	<b><u># of people</u></b>		
<b>1</b>		Under 50,000	Waller Coutny Fair Association	Waller County Fair
<b>1</b>		100,001 - 250,000	Amarillo Tri-State Exposition	Tri-State Fair & Rodeo
<b>2</b>		100,001 - 250,000	Heart O' Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
<b>3</b>		100,001 - 250,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo

<b>#23</b>	<b><u>Best Photograph Series</u></b>	<b><u># of people</u></b>		
<b>1</b>		Under 50,000	Waller County Fair Association	Waller County Fair
<b>2</b>		Under 50,000	Austin County Fair Association	Austin County Fair
<b>3</b>		Under 50,000	Washington County Fair Association	Washington County Fair
<b>1</b>		50,001 - 100,000	Comal County Fair & Rodeo	Comal County Fair & Rodeo
<b>2</b>		50,001 - 100,000	Galveston County Fair & Rodeo, Inc.	Galveston County Fair & Rodeo
<b>3</b>		50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair, Rodeo & BBQ Cook-Off
<b>1</b>		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
<b>2</b>		100,001 - 250,000	Poteet Strawberry Festival Association	Poteet Starwberry Festival
<b>3</b>		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair & Rodeo
<b>1</b>		250,001 - 500,000	City of McAllen	McAllen Holiday Parade
<b>2</b>		250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show & Rodeo

<b>#24</b>	<b><u>Best Social Media Promotion</u></b>	<b><u># of people</u></b>		
<b>1</b>		Under 50,000	Midland County Fair	9th Annual Midland County Fair
<b>2</b>		Under 50,000	Washington County Fair Association	Washington County Fair
<b>3</b>		Under 50,000	The Friends of Conroe	Conroe Cajun Catfish Festival
<b>1</b>		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
<b>2</b>		50,001 - 100,000	Galveston County Fair & Rodeo, Inc.	Galveston County Fair & Rodeo
		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair & Rodeo
<b>2</b>		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
<b>1</b>		250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show & Rodeo

<b>#25</b>	<b><u>Best Viral Marketing Blitz</u></b>	<b><u># of people</u></b>		
<b>1</b>		Under 50,000	Midland County Fair	9th Annual Midland County Fair
<b>2</b>		Under 50,000	The Friends of Conroe	Conroe Cajun Catfish Festival
<b>3</b>		Under 50,000	Flip Flop Festival	Flip Flop Festival
<b>1</b>		100,001 - 250,000	Heart O' Texas Fair & Rodeo	Heart O' Texas Fair & Rodeo
<b>1</b>		250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show & Rodeo
<b>2</b>		250,001 - 500,000	City of McAllen	McAllen Holiday Parade

<b>#26</b>	<b><u>Best Social Media Campaign</u></b>	<b><u># of people</u></b>		
<b>1</b>		Under 50,000	Guadalupe County Fair Association	135th Guadalupe County Fair & PRCA Rodeo
<b>2</b>		Under 50,000	Pickled Mansfield Society	The World's Only St. Paddy's Pickle Parade & Palooza
<b>3</b>		Under 50,000	Washington County Fair Association	Washington County Fair
<b>1</b>		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair & Rodeo
<b>2</b>		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
<b>1</b>		250,001 - 500,000	City of McAllen	McAllen Holiday Parade

<b>#27</b>	<b>Best T-Shirt Design</b>	<b># of people</b>		
<b>1</b>		Under 50,000	The Fayette County Fair Association	Fayette County Fair
<b>2</b>		Under 50,000	Galveston County Fair & Rodeo, Inc.	2017 5K Jingle Bell Fun Run
<b>3</b>		Under 50,000	Flatonia Chamber of Commerce	CZHILISPIEL
<b>1</b>		50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair, Rodeo & BBQ Cook-Off
<b>2</b>		50,001 - 100,000	Galveston County Fair & Rodeo, Inc.	Galveston County Fair & Rodeo
<b>3</b>		50,001 - 100,000	Comal County Fair & Rodeo	Comal County Fair & Rodeo
<b>1</b>		100,001 - 250,000	Poteet Strawberry Festival Association	Poteet Strawberry Festival
<b>2</b>		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair & Rodeo
<b>3</b>		100,001 - 250,000	Grapevine Convention & Visitors Bureau	34th Annual Main Street Fest
<b>1</b>		250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show & Rodeo

<b>#28</b>	<b><u>Best Pin, Badge or Button</u></b>	<b><u># of people</u></b>		
<b>1</b>		Under 50,000	Brazos Valley Fair & Rodeo	Brazos Valley Fair & Rodeo
<b>2</b>		Under 50,000	The Friends of Conroe	Conroe Cajun Catfish Festival
<b>3</b>		Under 50,000	Midland County Fair	9th Annual Midland County Fair
<b>1</b>		50,001 - 100,000	Comal Coutny Fair & Rodeo	Comal Coutny Fair & Rodeo
<b>2</b>		50,001 - 100,000	Galveston County Fair & Rodeo, Inc.	Galveston County Fair & Rodeo
<b>3</b>		50,001 - 100,000	Montgomery Coutny Fair Association	Montgomery County Fair, Rodeo & BBQ Cook-Off
<b>1</b>		100,001 - 250,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo
<b>2</b>		100,001 - 250,000	Grapevine Convention Visitors Bureau	34th Annual Main Street Fest
<b>3</b>		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair & Rodeo
<b>1</b>		250,001 - 500,000	Grapevine Convention Visitors Bureau	32nd Annual GrapeFest
<b>2</b>		250,001 - 500,000	City of McAllen	McAllen Holiday Parade
<b>3</b>		250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show & Rodeo

<b>#29</b>	<b><u>Best Other Merchandise</u></b>	<b><u># of people</u></b>		
<b>1</b>		Under 50,000	The Friends of Conroe	Conroe Cajun Catfish Festival
<b>2</b>		Under 50,000	Brazoria County Fair Association	Brazoria County Fair
<b>3</b>		Under 50,000	Austin County Fair Association	Austin County Fair
<b>1</b>		50,001 - 100,000	Galveston County Fair & Rodeo, Inc.	Galveston County Fair & Rodeo
		50,001 - 100,000	Pasadena Strawberry Festival	Pasadena Strawberry Festival
<b>1</b>		100,001 - 250,000	Poteet Strawberry Festival Association	Poteet Strawberry Festival
<b>2</b>		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair & Rodeo
<b>3</b>		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O' Texas Fair & Rodeo
<b>1</b>		250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show & Rodeo
<b>2</b>		250,001 - 500,000	Comal County Fair & Rodeo	Comal County Fair & Rodeo

<b>#30</b>	<b><u>Best Mascot</u></b>	<b><u># of people</u></b>		
<b>1</b>		Under 50,000	The Friends of Conroe	Conroe Cajun Catfish Festival
<b>1</b>		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
<b>2</b>		50,001 - 100,000	Pasadena Strawberry Festival	Pasadena Strawberry Festival
<b>1</b>		100,001 - 250,000	Poteet Strawberry Festival Association	Poteet Strawberry Festival
<b>2</b>		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo

<b>#31</b>	<b>est Agricultural Education Program</b>	<b># of people</b>		
<b>1</b>		Under 50,000	Grapevine Convention & Visitors Bureau	Butterfly Flutterby
<b>2</b>		Under 50,000	Titus County Fair Association	Titus County Fair
<b>1</b>		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
<b>2</b>		50,001 - 100,000	Comal County Fair & Rodeo	Comal County Fair & Rodeo
<b>3</b>		50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair, Rodeo & BBQ Cook-off
<b>1</b>		100,001 - 250,000	Amarillo Tri-State Exposition	Tri-State Fair & Rodeo
<b>2</b>		100,001 - 250,000	Heart O' Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
<b>1</b>		1 Million +	GO TEXAN - Texas Department of Agriculture	State Fair of Texas

<b>#32</b>	<b><u>Best Scholarship Program</u></b>	<b><u># of people</u></b>		
<b>1</b>		Under 50,000	Austin County Fair Association	Austin County Fair
<b>1</b>		50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair, Rodeo & BBQ Cook-Off
<b>2</b>		50,001 - 100,000	Brazoria Fair Association	Brazoria County Fair
<b>1</b>		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
<b>1</b>		250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show & Rodeo

<b>#33</b>	<b><u>Best Volunteer Program</u></b>	<b><u># of people</u></b>		
<b>1</b>		50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair, Rodeo & BBQ Cook-Off
<b>2</b>		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
<b>1</b>		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair & Rodeo
<b>2</b>		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo

<b>#34</b>	<b><u>Best Community Program</u></b>	<b><u># of people</u></b>		
<b>1</b>		Under 50,000	Wharton County Youth Fair & Exposition	Wharton County Youth Fair
<b>2</b>		Under 50,000	Titus County Fair Association	Titus County Fair
<b>3</b>		Under 50,000	Austin County Fair Association	Austin County Fair
<b>1</b>		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
<b>2</b>		50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair, Rodeo & Cook-Off
<b>3</b>		50,001 - 100,000	Galveston County Fair & Rodeo, Inc.	Galveston County Fair & Rodeo
<b>1</b>		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
<b>2</b>		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair & Rodeo
<b>3</b>		100,001 - 250,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show & Rodeo

<b>#35</b>	<b><u>Best Gate Promotion</u></b>	<b><u># of people</u></b>		
<b>1</b>		Under 50,000	The Friends of Conroe	Conroe Cajun Catfish Festival
<b>1</b>		50,001 - 100,000	Comal County Fair & Rodeo	Comal County Fair & Rodeo
<b>2</b>		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair & Rodeo
<b>1</b>		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
<b>1</b>		250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show & Rodeo

<b>#37</b>	<b><u>Best New Program</u></b>	<b><u># of people</u></b>		
<b>1</b>		Under 50,000	Austin County Fair Association	Austin County Fair & Rodeo
<b>2</b>		Under 50,000	Washington County Fair Association	Washington County Fair
<b>3</b>		Under 50,000	Guadalupe County Fair Association	135th Guadalupe County Fair & PRCA Rodeo
<b>1</b>		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
<b>2</b>		50,001 - 100,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show & Rodeo
<b>1</b>		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
<b>2</b>		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair & Rodeo
<b>3</b>		100,001 - 250,000	Grapevine Convention and Visitor Bureau	34th Annual Main Street Fest

<b>#38</b>	<b><u>Best Sponsorship Program</u></b>	<b><u># of people</u></b>		
<b>1</b>		Under 50,000	Brazos Valley Fair & Rodeo	Brazos Valley Fair & Rodeo
<b>2</b>		Under 50,000	Austin County Fair Association	Austin County Fair
<b>3</b>		Under 50,000	Midland County Fair	9th Annual Midland County Fair
<b>1</b>		50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair, Rodeo and BBQ Cook-Off
<b>2</b>		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
<b>1</b>		100,001 - 250,000	The Park of East Texas, Inc.	East Texas State Fair
<b>2</b>		100,001 - 250,000	Heart O' Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
<b>1</b>		250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show & Rodeo

<b>#39</b>	<b>Post Follow-Up Sponsorship Program</b>	<b># of people</b>		
<b>1</b>		Under 50,000	Brazos Valley Fair & Rodeo	Brazos Valley Fair & Rodeo
<b>2</b>		Under 50,000	Midland County Fair	9th Annual Midland County Fair
<b>1</b>		50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair, Rodeo & BBQ Cook-Off
<b>1</b>		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
<b>1</b>		250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show & Rodeo

<b>#40</b>	<b>Associate Member Direct Mail Piece or</b>	<b># of people</b>		
<b>1</b>			Great American Entertainment Co	
<b>#41</b>	<b>Associate Member Company Image</b>	<b># of people</b>		
<b>1</b>			Great American Entertainment Co	
<b>2</b>			Dooley Management Company	
<b>#42</b>	<b>Best Associate Member Single Display</b>	<b># of people</b>		
<b>1</b>			Dooley Management Company	
<b>#43</b>	<b>Best Associate Member Misc. Item</b>	<b># of people</b>		
<b>1</b>			Great American Entertainment Co	
<b>#46</b>	<b>Associate Best Email Campaign</b>		Great American Entertainment Co	