

Event:
Attendance:
Entry 1. Overall Award
Category 1 – Best Overall

Event:
Attendance:
Entry 2. Best Newspaper Ad – B & W
Category 2 – Single Page

Event:
Attendance:
Entry 3. Best Newspaper Ad – Color
Category 2 – Single Page

Event:
Attendance:
Entry 4. Best Magazine Ad – Color or B & W
Category 2 – Single Page

Event:
Attendance:
Entry 5. Best Program/Brochure/Flyer
Category 2 – Single Page

Event:
Attendance:
Entry 6. Best Promotional Advertising – Outdoor
Category 2 – Single Page

Event:
Attendance:
Entry 7. Best Promotional Poster
Category 2 – Single Page

Event:
Attendance:
Entry 8. Best Commemorative Poster
Category 2 – Single Page

Event:
Attendance:
Entry 9. Best Misc. Single Page Material
Category 2 – Single Page

Event:
Attendance:
Entry 10. Best Newsletter
Category 2 – Bound/Multiple Page

Event:
Attendance:
Entry 11. Best Newspaper Insert/Supplement
Category 2 – Bound/Multiple Page

Event:
Attendance:
Entry 12. Best Premium Book
Category 2 – Bound/Multiple Page

Event:
Attendance:
Entry 13. Best Media Guide/Press Kit
Category 2 – Bound/Multiple Page

Event:
Attendance:
Entry 14. Best Misc. Multi-page Materials
Category 2 – Bound/Multiple Page

Event:
Attendance:
Entry 15. Best TV Promotion – TV Commercial
Category 3 - Broadcast

Event:
Attendance:
Entry 16. Best TV News Segment
Category 3 - Broadcast

Event:
Attendance:
Entry 17. Best Radio Commercial
Category 3 - Broadcast

Event:
Attendance:
Entry 18. Best Radio Promotion
Category 3 - Broadcast

Event:
Attendance:
Entry 19. Best Website
Category 4 – Multimedia

Event:
Attendance:
Entry 20. Best Specialty Video
Category 4 – Multimedia

Event:
Attendance:
Entry 21. Best New Media Platform
Category 4 - Multimedia

Event:
Attendance:
Entry 22. Best E-Newsletter
Category 4 - Multimedia

Event:
Attendance:
Entry 23. Best Photograph
Category 5 – Social Media

Event:
Attendance:
Entry 24. Best Social Media Promotion
Category 5 – Social Media

Event:
Attendance:
Entry 25. Best Viral/Marketing Blitz
Category 5 – Social Media

Event:
Attendance:
Entry 26. Best Social Media Campaign
Category 5 – Social Media

Event:
Attendance:
Entry 27. Best T-Shirt Design
Category 6 – Advertising Specialty/Merchandise

Event:
Attendance:
Entry 28. Best Pin, Badge or Button
Category 6 – Advertising Specialty/Merchandise

Event:
Attendance:
Entry 29. Best Other Merchandise
Category 6 – Advertising Specialty/Merchandise

Event:
Attendance:
Entry 30. Best Mascot
Category 6 – Advertising Specialty/Merchandise

Event:
Attendance:
Entry 31. Best Agricultural Education Program
Category 7 – Community Relations

Event:
Attendance:
Entry 32. Best Scholarship Program
Category 7 – Community Relations

Event:
Attendance:
Entry 33. Best Volunteer Program
Category 7 – Community Relations

Event:
Attendance:
Entry 34. Best Community Program
Category 7 – Community Relations

Event:
Attendance:
Entry 35. Best Gate Promotion
Category 7 – Community Relations

Event:
Attendance:
Entry 36. Best Environmental/Green Program
Category 7 – Community Relations

Event:
Attendance:
Entry 37. Best New Program
Category 7 – Community Relations

Event:
Attendance:
Entry 38. Best Overall Sponsorship Program
Category 8 - Sponsorship

Event:
Attendance:
Entry 39. Best Follow-Up Sponsorship Program
Category 8 – Sponsorship

Associate Name:
Entry 40. Best Direct Mail Piece

Associate Name:
Entry 41. Best Company Image

Associate Name:
Entry 42. Best Single Display Ad

Associate Name:
Entry 43. Best Miscellaneous Item

Associate Name:
Entry 44. Best Online Ad

Associate Name:
Entry 45. Best Social Media Post/Campaign

Associate Name:
Entry 46. Best Email Campaign