

2019 Cammack Shows Marketing & Communication Awards

	Category Name	# of people	Organization	Event
#1	Best Overall Award			
1		Under 50,000	The Friends of Conroe	Conroe Cajun Catfish Festival
2		Under 50,000	Midland County Fair, Inc.	Midland County Fair
3		Under 50,000	Austin County Fair Association	Austin County Fair
1		50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair
2		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
1		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
2		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair and Rodeo
3		100,001 - 250,000	Expo Center of Taylor County	West Texas Fair and Rodeo
1		250,001 - 500,000	City of McAllen	McAllen Holiday Parade

#2	Best Newspaper Ad - Black & White	# of people		
1		Under 50,000	Czihilispiel - Flatonía Chamber of Commerce	Czihilispiel
2		Under 50,000	Waller County Fair & Rodeo	Waller County Fair & Rodeo
3		Under 50,000	Trinity Valley Exposition	Trinity Valley Expo Fair & Rodeo
1		50,001 - 100,000	Comal County Fair Association	Comal County Fair & Rodeo
2		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
3		50,001 - 100,000	Permian Basin Fair & Expo	Permian Basin Fair & Expo
1		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
2		100,001 - 250,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo
3		100,001 - 250,000		

#3	Best Newspaper Ad - Color	# of people		
1		Under 50,000	The Friends of Conroe	Conroe Cajun Catfish Festival
2		Under 50,000	Waller County Fair & Rodeo	Waller County Fair & Rodeo
3		Under 50,000	Midland County Fair, Inc.	Midland County Fair
1		50,001 - 100,000	Comal County Fair Association	Comal County Fair & Rodeo
2		50,001 - 100,000		
3		50,001 - 100,000		
1		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair and Rodeo
2		100,001 - 250,000	Amarillo Tri-State Exposition	Tri-State Fair & Rodeo
3		100,001 - 250,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo

#4	Best Magazine Ad - Color or B&W	# of people		
1		Under 50,000	City of McAllen	Parks and Recreation - Underwater Easter Egg Hunt
2		Under 50,000	Waller County Fair & Rodeo	Waller County Fair & Rodeo
3		Under 50,000	Guadalupe County Agricultural & Livestock Fair Association	136th Guadalupe County Fair & PRCA Rodeo
1		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
2		50,001 - 100,000	Comal County Fair Association	Comal County Fair & Rodeo
3		50,001 - 100,000		
1		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair and Rodeo
2		100,001 - 250,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo
3		100,001 - 250,000	Amarillo Tri-State Exposition	Tri-State Fair & Rodeo
1		250,001 - 500,000	City of McAllen	McAllen Holiday Parade
2		250,001 - 500,000		

#5	ogram/Brochure/Flier - Four or mor	# of people		
1		Under 50,000	Czhilispiel - Flatonia Chamber of Commerce	Czhilispiel
2		Under 50,000	Wharton County Youth Fair & Exposition	Wharton County Youth Fair
3		Under 50,000	The Friends of Conroe	Conroe Cajun Catfish Festival
1		50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair
2		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
3		50,001 - 100,000	Pasadena Strawberry Festival	Pasadena Strawberry Festival
1		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
2		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair and Rodeo
3		100,001 - 250,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo
1		250,001 - 500,000	City of McAllen	McAllen Holiday Parade
2		250,001 - 500,000	The Park of East Texas, Inc.	East Texas State Fair
1		1 Million +		

#6	Best Promotional Advertising - Outdoor	# of people		
1		Under 50,000	Heart O'Texas Fair & Rodeo	Margarita & Salsa Festival
2		Under 50,000	City of McAllen	McAllen Halloween Festival Featuring Fright Nite 5K
3		Under 50,000	Brazos Valley Fair & Rodeo	Brazos Valley Fair & Rodeo
1		50,001 - 100,000	Permian Basin Fair & Expo	Permian Basin Fair & Expo
2		50,001 - 100,000		
1		100,001 - 250,000	Amarillo Tri-State Exposition	Tri-State Fair & Rodeo
2		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
3		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair and Rodeo
1		250,001 - 500,000	City of McAllen	McAllen Holiday Parade
2		Over million	Texas Department of Agriculture	GO TEXAN Pavilion at the State Fair of Texas

#7	Best Promotional Poster	# of people		
1		Under 50,000	Fayette County Fair Association	Fayette County Fair
2		Under 50,000	Heart O'Texas Fair & Rodeo	Margarita & Salsa Festival
3		Under 50,000	City of McAllen	McAllen Halloween Festival Featuring Fright Nite 5K
1		50,001 - 100,000	City of McAllen - Convention Center Facilities	Fiesta De Palmas
2		50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair
3		50,001 - 100,000	Comal County Fair Association	Comal County Fair & Rodeo
1		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
2		100,001 - 250,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo
3		100,001 - 250,000	Amarillo Tri-State Exposition	Tri-State Fair & Rodeo
1		250,001 - 500,000		
2		250,001 - 500,000		
1		1 Million +		

#8	<u>Best Commemorative Poster</u>	<u># of people</u>		
1		Under 50,000	The Friends of Conroe	Conroe Cajun Catfish Festival
2		Under 50,000	Brazos Valley Fair & Rodeo	Brazos Valley Fair & Rodeo
3		Under 50,000		
1		50,001 - 100,000		
1		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair and Rodeo
2		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo

#9	Best Misc. Single Page Material	# of people		
1		Under 50,000	Brazos Valley Fair & Rodeo	Brazos Valley Fair & Rodeo
2		Under 50,000	Midland County Fair, Inc.	Midland County Fair
3		Under 50,000	City of McAllen	Christmas In The Park
1		50,001 - 100,000	Pasadena Strawberry Festival	Pasadena Strawberry Festival
2		50,001 - 100,000	Comal County Fair Association	Comal County Fair & Rodeo
3		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
1		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
2		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair and Rodeo
3		100,001 - 250,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo
1		250,001 - 500,000	City of McAllen	McAllen Holiday Parade
2		250,001 - 500,000		

#10	Best Newsletter	# of people		
1		50,001 - 100,000		
1		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
2		100,001 - 250,000	Amarillo Tri-State Exposition	Tri-State Fair & Rodeo

#11	Best Newspaper Insert/Supplement	# of people		
1		Under 50,000	Austin County Fair Association	Austin County Fair
2		Under 50,000	Brazos Valley Fair & Rodeo	Brazos Valley Fair & Rodeo
3		Under 50,000	Trinity Valley Exposition	Trinity Valley Expo Fair & Rodeo
1		50,001 - 100,000	Galveston County Fair & Rodeo, Inc.	2019 Galveston County Fair & Rodeo
2		50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair
3		50,001 - 100,000	Comal County Fair Association	Comal County Fair & Rodeo
1		100,001 - 250,000		
2		100,001 - 250,000		
1		250,001 - 500,000	City of McAllen	McAllen Holiday Parade
2		250,001 - 500,000	Rio Grande Valley Livestock Show and Rodeo Inc.	Rio Grande Valley Livestock Show and Rodeo

#12	Best Premium Book	# of people		
1		Under 50,000	Wharton County Youth Fair & Exposition	Wharton County Youth Fair
2		Under 50,000	Waller County Fair & Rodeo	Waller County Fair & Rodeo
3		Under 50,000	Austin County Fair Association	Austin County Fair
1		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
2		50,001 - 100,000	Permian Basin Fair & Expo	Permian Basin Fair & Expo
1		100,001 - 250,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo
2		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair and Rodeo
1		250,001 - 500,000	Rio Grande Valley Livestock Show and Rodeo Inc.	Rio Grande Valley Livestock Show and Rodeo
		250,001 - 500,000	City of McAllen	McAllen Holiday Parade

#13	Best Media Guide/Press Kit	# of people		
1		50,001 - 100,000	Permian Basin Fair & Expo	Permian Basin Fair & Expo
2		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
1		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
2		100,001 - 250,000	Amarillo Tri-State Exposition	Tri-State Fair & Rodeo
3		100,001 - 250,000		
1		250,001 - 500,000	City of McAllen	McAllen Holiday Parade

#14	Best Misc. Multi-Page Materials	# of people		
1		Under 50,000	Brazos Valley Fair & Rodeo	Brazos Valley Fair & Rodeo
2		Under 50,000	City of McAllen	Golden age Olympics
3		Under 50,000	Guadalupe County Agricultural & Livestock Fair Association	136th Guadalupe County Fair & PRCA Rodeo
1		50,001 - 100,000	City of McAllen - Convention Center Facilities	Fiesta De Palmas
2		50,001 - 100,000	Comal County Fair Association	Comal County Fair & Rodeo
1		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
2		100,001 - 250,000	Amarillo Tri-State Exposition	Tri-State Fair & Rodeo
3		100,001 - 250,000		
1		250,001 - 500,000	City of McAllen	McAllen Holiday Parade
2		250,001 - 500,000	Rio Grande Valley Livestock Show and Rodeo Inc.	Rio Grande Valley Livestock Show and Rodeo
3		250,001 - 500,000		
1		1 Million +	Texas Department of Agriculture	GO TEXAN Pavilion at the State Fair of Texas

#15	Best TV Commercial	# of people		
1		Under 50,000	City of McAllen - Convention Center Facilities	McAllen International CarFest
2		Under 50,000	Midland County Fair, Inc.	Midland County Fair
3		Under 50,000	Heart O'Texas Fair & Rodeo	Margarita & Salsa Festival
1		50,001 - 100,000	City of McAllen - Convention Center Facilities	Fiesta De Palmas
2		50,001 - 100,000	Permian Basin Fair & Expo	Permian Basin Fair & Expo
3		50,001 - 100,000	Comal County Fair Association	Comal County Fair & Rodeo
1		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
2		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair and Rodeo
3		100,001 - 250,000	Amarillo Tri-State Exposition	Tri-State Fair & Rodeo
1		250,001 - 500,000	City of McAllen	McAllen Holiday Parade
2		250,001 - 500,000	Rio Grande Valley Livestock Show and Rodeo Inc.	Rio Grande Valley Livestock Show and Rodeo
3		250,001 - 500,000	The Park of East Texas, Inc.	East Texas State Fair

#16	Best Radio Commercial	# of people		
1		Under 50,000	Brazos Valley Fair & Rodeo	Brazos Valley Fair & Rodeo
2		Under 50,000	The Friends of Conroe	Conroe Cajun Catfish Festival
3		Under 50,000	Heart O'Texas Fair & Rodeo	Margarita & Salsa Festival
1		50,001 - 100,000	City of McAllen - Convention Center Facilities	Fiesta De Palmas
2		50,001 - 100,000	Permian Basin Fair & Expo	Permian Basin Fair & Expo
3		50,001 - 100,000		
1		100,001 - 250,000	Amarillo Tri-State Exposition	Tri-State Fair & Rodeo
2		100,001 - 250,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo
3		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
1		250,001 - 500,000	City of McAllen	McAllen Holiday Parade
2		250,001 - 500,000	Rio Grande Valley Livestock Show and Rodeo Inc.	Rio Grande Valley Livestock Show and Rodeo
3		250,001 - 500,000	The Park of East Texas, Inc.	East Texas State Fair

#17	Best Website	# of people		
1		Under 50,000	Raney Days Promotion	West Texas Celtic Fair
2		Under 50,000	Midland County Fair, Inc.	Midland County Fair
3		Under 50,000	City of Granbury Convention & Visitors Bureau - Visit Granbury	Visit Granbury Events
1		50,001 - 100,000	Pasadena Strawberry Festival	Pasadena Strawberry Festival
2		50,001 - 100,000	Comal County Fair Association	Comal County Fair & Rodeo
3		50,001 - 100,000	Permian Basin Fair & Expo	Permian Basin Fair & Expo
1		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
		100,001 - 250,000	Amarillo Tri-State Exposition	Tri-State Fair & Rodeo
		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair and Rodeo
		250,001 - 500,000	Rio Grande Valley Livestock Show and Rodeo Inc.	Rio Grande Valley Livestock Show and Rodeo

#18	Best Specialty Video	# of people		
1		Under 50,000	City of McAllen	McAllen Marathon Scott Crane Memorial Run
2		Under 50,000	City of McAllen	McAllen Halloween Festival Featuring Fright Nite 5K
3		Under 50,000	City of Granbury Convention & Visitors Bureau - Visit Granbury	C.A.T.S. FEST 6 Cigar Aficionados Trade & Sales Festival + Craft Beer Experience - CIGAR FOR WARRIORS
1		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
2		50,001 - 100,000	Permian Basin Fair & Expo	Permian Basin Fair & Expo
3		50,001 - 100,000	Galveston County Fair & Rodeo, Inc.	2019 Galveston County Fair & Rodeo
1		100,001 - 250,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo
2		100,001 - 250,000	Waller County Fair & Rodeo	Waller County Fair & Rodeo
3		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
1		250,001 - 500,000	City of McAllen	McAllen Holiday Parade
2		250,001 - 500,000	Rio Grande Valley Livestock Show and Rodeo Inc.	Rio Grande Valley Livestock Show and Rodeo

#19	<u>Best New Media Platform</u>	<u># of people</u>		
1		Under 50,000	The Friends of Conroe	Conroe Cajun Catfish Festival
2		Under 50,000	Waller County Fair & Rodeo	Waller County Fair & Rodeo

#20	Best E Newsletter	# of people		
1		Under 50,000	City of McAllen	McAllen Marathon Scott Crane Memorial Run
2		Under 50,000	Wharton County Youth Fair & Exposition	Wharton County Youth Fair
3		Under 50,000	Waller County Fair & Rodeo	Waller County Fair & Rodeo
1		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
2		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair and Rodeo
3		100,001 - 250,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo

#21	Best Social Media Photograph	# of people		
1		Under 50,000	Austin County Fair Association	Austin County Fair
2		Under 50,000	The Friends of Conroe	Conroe Cajun Catfish Festival
3		Under 50,000	Brazos Valley Fair & Rodeo	Brazos Valley Fair & Rodeo
1		50,001 - 100,000	Galveston County Fair & Rodeo, Inc.	2019 Galveston County Fair & Rodeo
2		50,001 - 100,000	Permian Basin Fair & Expo	Permian Basin Fair & Expo
3		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
1		100,001 - 250,000	Amarillo Tri-State Exposition	Tri-State Fair & Rodeo
2		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair and Rodeo
3		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
1		250,001 - 500,000	City of McAllen	McAllen Holiday Parade
2		250,001 - 500,000	Rio Grande Valley Livestock Show and Rodeo Inc.	Rio Grande Valley Livestock Show and Rodeo
3		250,001 - 500,000		

#22	Best Social Media Promotion	# of people		
1		Under 50,000	The Friends of Conroe	Conroe Cajun Catfish Festival
2		Under 50,000	Midland County Fair, Inc.	Midland County Fair
3		Under 50,000	Waller County Fair & Rodeo	Waller County Fair & Rodeo
1		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
2		50,001 - 100,000	Permian Basin Fair & Expo	Permian Basin Fair & Expo
3		50,001 - 100,000	Galveston County Fair & Rodeo, Inc.	2019 Galveston County Fair & Rodeo
1		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
2		100,001 - 250,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo
3		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair and Rodeo
1		250,001 - 500,000	Rio Grande Valley Livestock Show and Rodeo Inc.	Rio Grande Valley Livestock Show and Rodeo
2		250,001 - 500,000	City of McAllen	McAllen Holiday Parade

#23	Best Social Media Campaign	# of people		
1		Under 50,000	Galveston County Fair & Rodeo	2018 GCF&R Winterfest
2		Under 50,000	The Friends of Conroe	Conroe Cajun Catfish Festival
3		Under 50,000		
		50,001 - 100,000	Permian Basin Fair & Expo	Permian Basin Fair & Expo
		50,001 - 100,000	Galveston County Fair & Rodeo, Inc.	2019 Galveston County Fair & Rodeo
		50,001 - 100,000		
1		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair and Rodeo
2		100,001 - 250,000	Amarillo Tri-State Exposition	Tri-State Fair & Rodeo
3		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
1		250,001 - 500,000	City of McAllen	McAllen Holiday Parade
2		250,001 - 500,000		
3		250,001 - 500,000		

#24	Best T-Shirt Design	# of people		
1		Under 50,000	Heart O'Texas Fair & Rodeo	Margarita & Salsa Festival
2		Under 50,000	Czhilispiel - Flatonia Chamber of Commerce	Czhilispiel
3		Under 50,000	Fayette County Fair Association	Fayette County Fair
1		50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair
2		50,001 - 100,000	Pasadena Strawberry Festival	Pasadena Strawberry Festival
3		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
1		100,001 - 250,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo
2		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
3		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair and Rodeo
1		250,001 - 500,000	The Park of East Texas, Inc.	East Texas State Fair
2		250,001 - 500,000	Rio Grande Valley Livestock Show and Rodeo Inc.	Rio Grande Valley Livestock Show and Rodeo
3		250,001 - 500,000	City of McAllen	McAllen Holiday Parade

#25	Best Pin, Badge or Button	# of people		
1		Under 50,000	Hill Country Festivals/Illusions into Reality	Kerrville Renaissance Festival
2		Under 50,000	Czhilispiel - Flatonía Chamber of Commerce	Czhilispiel
3		Under 50,000	The Friends of Conroe	Conroe Cajun Catfish Festival
1		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
2		50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair
3		50,001 - 100,000	Comal County Fair Association	Comal County Fair & Rodeo
1		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
2		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair and Rodeo
3		100,001 - 250,000	Expo Center of Taylor County	West Texas Fair and Rodeo
1		250,001 - 500,000	City of McAllen	McAllen Holiday Parade
2		250,001 - 500,000	Rio Grande Valley Livestock Show and Rodeo Inc.	Rio Grande Valley Livestock Show and Rodeo
3		250,001 - 500,000		

#26	Best Other Merchandise	# of people		
1		Under 50,000	Guadalupe County Agricultural & Livestock Fair Association	136th Guadalupe County Fair & PRCA Rodeo
2		Under 50,000	City of McAllen	McAllen Marathon Scott Crane Memorial Run
3		Under 50,000	City of Granbury Convention & Visitors Bureau - Visit Granbury	Harvest Moon Festival of the Arts - Presented by HGMA
1		50,001 - 100,000	Pasadena Strawberry Festival	Pasadena Strawberry Festival
2		50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair
3		50,001 - 100,000	Galveston County Fair & Rodeo, Inc.	2019 Galveston County Fair & Rodeo
1		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
2		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair and Rodeo
3		100,001 - 250,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo
1		250,001 - 500,000	City of McAllen	McAllen Holiday Parade
2		250,001 - 500,000	Rio Grande Valley Livestock Show and Rodeo Inc.	Rio Grande Valley Livestock Show and Rodeo

#27	Best Mascot	# of people		
1		Under 50,000	The Friends of Conroe	Conroe Cajun Catfish Festival
2		Under 50,000	Waller County Fair & Rodeo	Waller County Fair & Rodeo
3		Under 50,000		
1		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
2		50,001 - 100,000		
1		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
2		100,001 - 250,000		
1		250,001 - 500,000	Rio Grande Valley Livestock Show and Rodeo Inc.	Rio Grande Valley Livestock Show and Rodeo

#28	Best Agricultural Education Program	# of people		
1		Under 50,000	Fayette County Fair Association	Fayette County Fair
2		Under 50,000	Waller County Fair & Rodeo	Waller County Fair & Rodeo
1		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
2		50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair
3		50,001 - 100,000		
1		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
2		100,001 - 250,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo
1		1 Million +		

#29	Best Scholarship Program	# of people		
1		Under 50,000	Wharton County Youth Fair & Exposition	Wharton County Youth Fair
2		Under 50,000	Austin County Fair Association	Austin County Fair
3		Under 50,000	The Friends of Conroe	Conroe Cajun Catfish Festival
1		50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair
2		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
1		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
1		250,001 - 500,000	Rio Grande Valley Livestock Show and Rodeo Inc.	Rio Grande Valley Livestock Show and Rodeo

#30	Best Volunteer Program	# of people		
1		50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair
2		50,001 - 100,000		
1		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
2		100,001 - 250,000		
		250,001 - 500,000	City of McAllen	McAllen Holiday Parade
		250,001 - 500,000	Rio Grande Valley Livestock Show and Rodeo Inc.	Rio Grande Valley Livestock Show and Rodeo

#31	Best Community Program	# of people		
1		Under 50,000	The Friends of Conroe	Conroe Cajun Catfish Festival
2		Under 50,000		
3		Under 50,000		
1		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
2		50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair
3		50,001 - 100,000		
1		100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair and Rodeo
2		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
3		100,001 - 250,000		
		250,001 - 500,000	City of McAllen	McAllen Holiday Parade

#32	Best Gate Promotion	# of people		
1		Under 50,000		
1		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
2		50,001 - 100,000		
1		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
1		250,001 - 500,000		
#33	Best Enviromental/Green Program	# of people		
		250,001 - 500,000	City of McAllen	McAllen Holiday Parade

#34	Best New Program	# of people		
1		Under 50,000	Titus County Fair Association	44th Annual Titus County Fair
2		Under 50,000	Waller County Fair & Rodeo	Waller County Fair & Rodeo
3		Under 50,000	The Friends of Conroe	Conroe Cajun Catfish Festival
1		50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair
2		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
1		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
2		100,001 - 250,000		
3		100,001 - 250,000		
		250,001 - 500,000	The Park of East Texas, Inc.	East Texas State Fair
		250,001 - 500,000	Rio Grande Valley Livestock Show and Rodeo Inc.	Rio Grande Valley Livestock Show and Rodeo
		250,001 - 500,000	City of McAllen	McAllen Holiday Parade

#35	Best Sponsorship Program	# of people		
1		Under 50,000	The Friends of Conroe	Conroe Cajun Catfish Festival
2		Under 50,000	City of McAllen	Parks and Recreation
3		Under 50,000	Brazos Valley Fair & Rodeo	Brazos Valley Fair & Rodeo
1		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
2		50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair
1		100,001 - 250,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo
2		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
1		250,001 - 500,000	Rio Grande Valley Livestock Show and Rodeo Inc.	Rio Grande Valley Livestock Show and Rodeo
2		250,001 - 500,000	City of McAllen	McAllen Holiday Parade
3		250,001 - 500,000	The Park of East Texas, Inc.	East Texas State Fair

#36	Best Follow-Up Sponsorship Program	# of people		
1		Under 50,000	Brazos Valley Fair & Rodeo	Brazos Valley Fair & Rodeo
2		Under 50,000	The Friends of Conroe	Conroe Cajun Catfish Festival
1		50,001 - 100,000	Brazoria County Fair Association	Brazoria County Fair
		50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair
1		100,001 - 250,000	Heart O'Texas Fair & Rodeo	Heart O'Texas Fair & Rodeo
		100,001 - 250,000	Amarillo Tri-State Exposition	Tri-State Fair & Rodeo
1		250,001 - 500,000	Rio Grande Valley Livestock Show and Rodeo Inc.	Rio Grande Valley Livestock Show and Rodeo
2		250,001 - 500,000	City of McAllen	McAllen Holiday Parade

#37	Best Associate Member Direct Mail Piece or Brochure		
1		Great American Entertainment Co. LLC	
#38	Best Associate Member Company Image Piece		
1		Great American Entertainment Co. LLC	
2			
#39	Best Associate Member Single Display Ad		
1			
#40	Best Associate Member Misc. Item		
1		Great American Entertainment Co. LLC	
#41	Associate Best Online Ad		
1			
#42	Associate Best Social Media Posts/Campaign		
1			
#43	Associate Best Email Campaign		
1			