

For Immediate Release – West Springfield, Mass.

September 4, 2018

# 2018 NON-STAGE ENTERTAINMENT AT THE BIG E

The Big E boasts an eclectic assortment of daily shows for maximum enjoyment including The Big E Circus Spectacular, sponsored by *Coca-Cola*, street performers, racing pigs, a hypnotist and more to entertain guests and bring friends and families together for an endless fun-filled experiences.

# **Entertainment & Features**

# Eastern States Exposition: A Walk through History

Daily • 10am-10pm – Hampden County Building

The Hampden County Building auditorium houses the history of Eastern States Exposition. This permanent exhibit tells the tale of the largest East Coast event through photography, memorabilia, artifacts and historic items from the Exposition's archives. View trophies, ribbons, pennants, posters, letters from former U.S. presidents, a replica of the famed Skyride, Storrowton Village on a small scale, Brooks' family possessions donated by the late Grace Brooks Knibb, granddaughter of Exposition founder, Joshua L. Brooks, and much more.

# Camel Kingdom, sponsored by Westfield Bank

#### Daily • 12, 2:30, & 7pm – Avenue ShowPlace

For the second year in a row, Camel Kingdom presents a glimpse into the world of a rare breed of dromedary camel. There are fewer than 1,000 left in existence, including the herd at The Big E, making this one-of-a-kind show one you won't want to miss. Fairgoers will get to know these blue-eyed, spotted creatures through this entertaining and educational exhibit complete with demonstrations to learn about their daily care. Have a picture taken with the stars after the show.

# Swifty Swine Racing Pigs, sponsored by Leaf Filter Gutter Protection

Daily • 11am, 1, 3, 5, & 7pm – Outside Mallary Rotunda

The Swifty Swine Racing Pigs is The Big E's most exciting race providing fun for all ages. Guests may cheer on their favorite pig as they zip around the Pork Chop International Speedway Arena for a shot at the grand prize, an Oreo cookie. There are plenty of times to witness this fast-paced race—be sure to check out at least one!

White Hut Cheeseburg-Eating Championship, sanctioned by *Major League Eating* and sponsored by *White Hut* and *Balise* 

Sept. 15 • 12pm – Court of Honor Stage, sponsored by Mattress Firm

World champion competitive eater Joey Chestnut and other top ranked eaters will make their way to West Springfield, Mass., to compete at the third-annual White Hut Cheeseburg-Eating Championship.

**Circus Spectacular,** sponsored by *Coca-Cola* Daily • 1, 4 & 7pm

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Ringmaster **Billy Martin** leads another incredible show starring: **Bello Nock**, the charismatic comedian of The Big Top and America's Got Talent Season 12 quarterfinalist; **The Flying Cortes**, a troupe of daring aerial athletes on the flying trapeze; **Hog Diggity Dog Revue**, a nonstop presentation of hilarious stunts performed by clever canines and precious pigs; **Ivan Arestov**, master of the cirque-style CYR Wheel; **The King Charles Troupe**, made up of energetic athletes in a friendly game of basketball...on unicycles.

New this year, the Big Top Comedy Event **WET GOODS**, Sept. 22 at 9pm inside The Big E Circus Spectacular tent.

#### **Hypnotist Catherine Hickland**

Daily • 1, 3:30, & 6pm – Storrowton Village Gazebo, sponsored by *Uncommon USA* Former actress and singer, Catherine Hickland, comes to The Big E to share her latest passion: hypnotism. A vastly successful performer, Hickland will show off her amazing skills every day for the duration of the Fair, so be prepared to get hyped for hypnosis.

#### **Street Performers**

#### Daily

Familiar faces walking among the crowds this year will be Danny Devito, Jack Nicholson, and Robert De Niro impersonators interacting with fans as they make their way around the grounds, BiggiE, the lovable Fair mascot, who can be seen near the Court of Honor Stage, sponsored by *Mattress Firm*, and loves to take pictures with fairgoers. New this year, Chaz the Cream Puff Man Sept. 14, 21, and 28, talking up the irresistible Big E Cream Puffs.

#### **Automotive Shows & Events**

**Collector Car Live** returns to The Big E Sept. 23 at 2pm in the xfinity arena. Velocity Channel favorites, **Mike Brewer** of *Wheeler Dealers* and **Wayne Carini** of *Chasing Classic Cars* will emcee. This automotive event features a first class line-up of vehicles from Brass Era cars to million dollar exotics, plus commentary and interviews by show hosts and car experts.

#### **Avenue of States Car Shows**

#### 8am – 4pm, weather permitting

Each weekend, The Big E brings collector, classic, and custom cars to line the Avenue for car enthusiasts of all ages. This year's line-up includes: **Connecticut Valley Region of the Antique Automobile Club of America**, Sept. 15; **Mustangs of Massachusetts Car Club**, Sept. 16; **Model A Ford Club of Connecticut**, Sept. 19; **Pioneer Valley GTO Association**, Sept. 20; **4 Seasons Rambler Club**, Sept. 21; **Cruisin' New England Circle of Champions**, hosted by Paul Mennett, Sept. 22; **Mike Brewer**, of *Wheeler Dealers*, Sept. 22-23; **Mark's Classic Cruise Day**, sponsored by *Mark's Auto Parts*, Sept. 23; **Corvette Club of Western Mass**., Sept. 29; and **The Car Club of New England**, Sept. 30. The Valley's Classic Hits 97.7FM broadcasts live from 8am – 6pm, Sept. 15-16, 19-23, 28-30 during the shows.

# The Big E Mardi Gras Parade, sponsored by MGM Springfield

Mon. – Thurs. • 7:30pm Fri. – Sun. • 5pm Music, flying beads, lights and excitement – New Orleans comes alive with music, authentic Mardi Gras floats, costumes and lights. Get ready to reach high and catch some beads as the parade makes its way through the grounds!

# **The Big E Daily Parade,** sponsored by *MGM Springfield* Daily • 5pm

Marching bands, floats, the Hallamore Clydesdales, Commerford's Pony hitch and Big E contingents – all led by BiggiE, the Fair's mascot, make The Big E Daily Parade a must-see attraction. The Budweiser Clydesdales join the fun this year, too. See them near Gate 7 when not strutting their stuff.

#### Commerford's Petting Zoo

#### Daily • 10am – 10pm

You'll certainly make some new furry friends at Commerford's Petting Zoo, located near Gates 4 and 7. Pet or feed a handful of grain to goats, sheep, ponies and more! And don't miss the Elephant Show, an educational presentation every weekday, 10am, at the Gate 4 Zoo.

The Fair takes place Sept. 14 – 30 in West Springfield, Mass, and will be jam-packed with food, entertainment, and so much more! Visit TheBigE.com to sign up for emails and connect on social media to be the first to get exclusive information. Join us at #BigEMoments.

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