

For Immediate Release – July 31, 2018

VELOCITY CHANNEL STARS CRUISE TO THE BIG E FOR COLLECTOR CAR LIVE

The Big E's specialty automotive attractions will be kicked up a gear with Collector Car Live, featuring Mike Brewer, of *Wheeler Dealers*, and Wayne Carini, of *Chasing Classic Cars*, Sunday, Sept. 23, at the xfinity arena. The two-hour special event, starting at 2pm, is free with admission to The Big E. Floor and bleacher seating is available on a first come, first served basis. Arena gates open at 1pm.

Collector Car Live, produced by Klingberg Family Centers and Mellowship Entertainment, breathes new life into The Big E's Collector Car Experience – held at the 2015, 2016 and 2017 fairs. The event, holding true to its new name, will be livestreamed on Mike Brewer's official Facebook page, @MrWheelerDealer.

Like the former event, Collector Car Live features a timeline of first-class, hand-selected cars dating from the early 1900s to today's exotics. Show hosts and automotive experts, Brewer and Carini, will uncover the lesser known histories behind the rare or one-of-a-kind vehicles, and give the car owner their moment in the spotlight.

Along with watching Brewer and Carini's commentary on the group of featured show vehicles, attendees will be able to mull around the venue, taking in the sights of the collector cars on static display. This year's display will have a highlight on unique Brass Era touring cars.

There will be an opportunity to meet show hosts for photos and autographs at 4pm.

Due to high demand, The Big E is bringing more clubs than ever before to the Avenue Car Show Series. The run of shows will showcase the vehicles of Connecticut Valley Region of the Antique Automobile Club of America, Sept. 15; Mustangs of Massachusetts Car Club, Sept. 16; Model A Ford Club of Connecticut, Sept. 19; Pioneer Valley GTO Association, Sept. 20; 4 Seasons Rambler Club, Sept. 21; Cruisin' New England Circle of Champions, featuring Paul Menett, Sept. 22; Mark's Classic Cruise Day, sponsored by Mark's Auto Parts, Sept. 23; Corvette Club of Western MA, Sept. 29; The Car Club of New England, Sept. 30; and more to be announced.

The Western MA car show king, DJ Bruce Marshall, of The Valley's Classic Hits 97.7FM and 1250AM, will be broadcasting live during each Avenue Car Show. You can also catch Marshall in the xfinity arena during Collector Car Live.

Collector Car Live and the Avenue Car Show Series are weather permitting.

The Big E, the seventh largest fair in North America, takes place September 14-30 in West Springfield, Mass.



THEBIGE.COM

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