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## 2019 DAILY HORSE SHOW PROGRAM ADVERTISING RATES

Printed daily for the most up-to-date and correct information

SIZE		SPACE RATE	w / VIDEO BOARD
Full Page B/W	8.5 x 5"	\$275	\$450
1/2 Page B/W	4.5 x 4	\$200	\$350
1/4 Page B/W	4.5 x 2	\$125	\$275

The above prices are for camera ready artwork. Please submit all ads via e-mail in PDF format, print ready with fonts included. Eastern States Exposition is not responsible for errors and reserves the right to reject any advertising which it deems unsuitable for publication. The advertiser will be notified on submission of the material.

### 19 DAYS OF VIDEO BOARD ADVERTISING \$300

Advertising is available on our full-colored LED Display Video board. Your name and four-color logo will be scrolled throughout the 17 days of The Big E. Submit four-color logo in PDF format with information to be used. Call the Horse Show Office at 413-205-5016 or e-mail [HShow1@TheBigE.com](mailto:HShow1@TheBigE.com) for further details and pricing.

Your Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City & State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Payment must accompany ad to be processed:

Visa MasterCard Discover # \_\_\_\_\_ Expiration Date: \_\_\_\_\_  
(Circle one)

Name on Credit Card \_\_\_\_\_ Check Enclosed: \_\_\_\_\_

Email ad copy along with credit card payment to [HShow1@TheBigE.com](mailto:HShow1@TheBigE.com)  
no later than August 1 to:

Eastern States Exposition Horse Show  
1305 Memorial Avenue  
West Springfield, MA 01089