

2019 DAILY HORSE SHOW PROGRAM ADVERTISING RATES

Printed daily for the most up to date and correct information.

	SIZE	RATE
Full Page B/W	8.5 x 5.5	\$275
1/2 Page B/W	4.5 x 4	\$200
1/4 Page B/W	4.5 x 2	\$125

The above prices are for camera ready artwork. Please submit all ads via email in PDF format, print ready with fonts included. Eastern States Exposition is not responsible for errors and reserves the right to reject any advertising which it deems unsuitable for publication. The advertiser will be notified on submission of the material.

19 DAYS of SCOREBOARD ADVERTISING \$300

Advertising is also available on our full-colored LED Display Scoreboard. Your name and four-color logo will be scrolled throughout the 17 days of The Big E. Submit four-color logo in PDF format with information to be used.

Call the Horse Show Office at 413-205-5016 or e-mail HShow1@TheBigE.com for further details and pricing.

Your Name: _____

Company Name: _____

Address: _____

City & State: _____ Zip Code: _____

Payment must accompany ad to be processed:

Visa MasterCard Discover # _____ Expiration Date: _____
(Circle one)

Name on Credit Card _____ Check Enclosed: _____

Email ad copy along with credit card payment to HShow1@TheBigE.com no later than August 1 to:

Eastern States Exposition Horse Show
ATTN: HORSE SHOW OFFICE
1305 Memorial Avenue
West Springfield, MA 01089